

Paint Roller Market by Fabric (Synthetic and Blended), Frame Size (Shorter, Medium, and Large), and End User (Residential, Commercial, and Industrial): Global Opportunity Analysis and Industry Forecast, 2020–2027

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Abstracts

The global paint roller market was valued at \$2,384.6 million in 2019, and is projected to reach \$3,182.2 million by 2027, registering a CAGR of 5.5% from 2020 to 2027. A paint roller is a painting tool, which is utilized to apply paint on large surfaces such as ceilings and walls. The paint roller offers uniform and thin painting on large surface, ceilings, and furniture. The paint rollers are widely popular as compared to the conventional paint brush due to its ability to hold more paint and distribute it on a respective surface much faster.

Factor such as rapid urbanization is anticipated to cater to the growth of the paint roller market. In addition, rise in government spending on residential construction drives the market growth. However, fluctuation in foreign currencies influence over profit margins which may hamper the market growth. Furthermore, government initiatives to support paint and painting tools industry offer lucrative opportunities for the growth of the paint roller market.

The global paint roller market is segmented on the basis of fabric, , end user, and region. by fabric, the market is categorized into a synthetic and blended. Depending on frame size, it is fragmented into shorter, medium, and large. Based on end user, the market is categorized into residential, commercial, and industrial. Region wise, the market is analyzed across North America, Europe, Asia-Pacific, and LAMEA. Asia-Pacific dominated the market in 2019, accounting for the highest share, and is anticipated to maintain this trend throughout the forecast period. This is attributed to

increase in population, urbanization, and industrial growth.

COMPETITION ANALYSIS

The key companies profiled in the report include Anderson Products, Beorol, Gordon Brush, Marshall Brushes & Rollers, Premier Paint Roller Manufacturing, Purdy, Quali-Tech Manufacturing, Stanley Black & Decker, Inc, Roll Roy, and The Wooster Brush Company.

KEY BENEFITS FOR STAKEHOLDERS

The report provides an extensive analysis of the current and emerging paint roller market trends and dynamics.

In-depth market analysis is conducted by constructing market estimations for the key market segments between 2019 and 2027.

Extensive analysis of the paint roller market is conducted by following key product positioning and monitoring of the top competitors within the market framework.

A comprehensive analysis of all the regions is provided to determine the prevailing opportunities.

The global paint roller market forecast analysis from 2020 to 2027 is included in the report.

The key market players within paint roller market are profiled in this report and their strategies are analyzed thoroughly, which help understand the competitive outlook of the paint roller industry.

GLOBAL PAINT ROLLER MARKET SEGMENTS

BY FABRIC

Synthetic

Blended

BY FRAME SIZE

Shorter

Medium

Large

BY END-USER

Residential

Commercial

Industrial

BY REGION

North America

U.S.

Canada

Mexico

Europe

Germany

UK

France

Italy

Rest of Europe

Asia-Pacific

China

India

Japan

South Korea

Rest of Asia-Pacific

LAMEA

Latin America

Middle East

Africa

KEY PLAYERS

Anderson Products

Beorol

Gordon Brush

Marshall Brushes & Rollers

Premier Paint Roller Manufacturing

Purdy

Quali-Tech Manufacturing

Roll Roy

Stanley Black & Decker, Inc

The Wooster Brush Company

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FIGURE 49.STANLEY BLACK AND DECKER: REVENUE SHARE BY GEOGRAPHY, 2019(%)

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