

# **Packaging Coatings Market by Type (Epoxy Thermoset, Urethane, UV-Curable, BPA Free, and Soft Touch UV-Curable & Urethane), Substrate (Metal, Rigid Plastic, Glass, Liquid Cartons, Paper-based Containers, Flexible Packaging, and Others), Application (Food Cans, Beverage Cans, Caps & Closures, Aerosols & Tubes, Industrial Packaging, Promotional Packaging, and Specialty Packaging), and End User (Food & Beverages, Cosmetics, Pharmaceuticals, Consumer Electronics, and Automotive Components) - Global Opportunity Analysis and Industry Forecast, 2017-2023**

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## **Abstracts**

The packaging coating market was valued at \$2,830 million in 2016, and is expected to reach \$3,865 million by 2023, registering a CAGR of 4.6% from 2017 to 2023.

Packaging may be defined as an economical means of providing presentation, protection, identification, containment, convenience, and compliance for a product during storage, transportation, display, and usage. Packaging coatings are considered as special materials meant for protection and embellishment of packaging associated with beverages, food, aerosol & paint cans, and metal closures.

The distinctive characteristics of these materials include adherence with various substrates such as metal & plastics, high chemical resistance, corrosion resistance, and non-toxic nature towards humans, and others. Packaging coatings are increasingly embraced in various industries as they provide critical functionality to complex

packaging structures of different types of products. Moreover, packaging manufacturers are now concerned about product safety and customer satisfaction. Thus, coatings play a major role in addressing the aforementioned aspects.

The increase in application areas of packaging coatings is the primary factor that fuels the growth of the market. Globalization, changes in lifestyles, and food habits lead to the growth of the food & beverage industry, which is a major end-use industry for the global packaging coatings market. In addition, a rise in the consumption and manufacture of PET bottles also leads to the market growth. In the food & beverage industry, the need to maintain food quality and taste as well as keep a check on contamination urges manufacturers to use packaging coatings, which in turn provide an impetus for the market growth. In addition, the rapid rise in e-commerce industry further fuels the market. However, stringent environmental regulations on packaging safety, majorly in the food & beverage industry are expected to restrict the growth of the market. Furthermore, increase in health concerns and awareness among leading players and end users regarding the side-effects of chemicals used in coatings of cans and bottles is expected to hamper the growth of the market.

The global packaging coatings market is segmented by type, substrate, application, end user, and geography. By type, it is classified into epoxy thermoset, urethane, UV-curable, BPA free, and soft touch UV-curable & urethane. By substrate, it is categorized into metal, rigid plastic, glass, liquid cartons, paper-based containers, flexible packaging, and others. By application, it is analyzed across food cans, beverage cans, caps & closures, aerosols & tubes, industrial packaging, promotional packaging, and specialty packaging segments. By end user, the market is divided into food & beverages, cosmetics, pharmaceuticals, consumer electronics, and automotive components. By geography, it is studied across North America, Europe, Asia-Pacific, and LAMEA.

Comprehensive competitive analysis and profiles of major market players in this study are as follows:

Akzo Nobel N.V.

ARKEMA GROUP

Axalta Coating Systems LLC

BASF SE

Mantrose-Haeuser Co. Inc.

PPG Industries, Inc.

Sun Coating Company

The Dow Chemical Company

The Valspar Corporation

Wacker Chemie AG

Allnex Belgium SA/NV

FlintGroup.

## **KEY BENEFITS FOR STAKEHOLDERS:**

This report provides an extensive analysis of the current trends and emerging estimations & dynamics of the global packaging coatings market.

Comprehensive analysis of factors that drive and restrict the growth of the market is provided.

Detailed analysis of the industry based on the type and application help understand the trending product type and potential applications.

Porter's Five Forces analysis highlights the potency of buyers and suppliers to enable stakeholders to make profit-oriented business decisions and strengthen their supplier-buyer network.

Extensive analysis of the market is conducted by following key product positioning and monitoring of top players within the market framework.

## **KEY MARKET SEGMENTS**

By Type

Epoxy Thermoset

*Packaging Coatings Market by Type (Epoxy Thermoset, Urethane, UV-Curable, BPA Free, and Soft Touch UV-Curable...*

Urethane

UV-Curable

BPA Free

Soft Touch UV-Curable & Urethane

## By Substrate

Metal

Metal Beverage Can

Metal Food Can

Metal Aerosol Can

Metal Tins

Aluminum Trays

Collapsible Metal Tubes

Other Metal

Rigid Plastic

Glass

Liquid Cartons

Paper-based Containers

Flexible Packaging

Others

## By Application

Food Cans

Beverage Cans

Caps & Closures

Aerosols & Tubes

Industrial Packaging

Promotional Packaging

Specialty Packaging

## By End User

Food & Beverages

Cosmetics

Pharmaceuticals

Consumer Electronics

Automotive Components

## By Geography

North America

U.S.

Canada

Mexico

Europe

UK

Germany

Italy

France

Spain

Rest of Europe

Asia-Pacific

China

India

Japan

Rest of Asia-Pacific

LAMEA

Brazil

Turkey

South Africa

Rest of LAMEA

## OTHER KEY PLAYERS

*Packaging Coatings Market by Type (Epoxy Thermoset, Urethane, UV-Curable, BPA Free, and Soft Touch UV-Curable...*

ALTANA

Brancher

ColorMatrix

CROMOS TINTAS GRAFICAS

Dainichiseika Color & Chemicals Manufacturing

DIC

Encres Dubuit

Environmental Inks and Coatings

Kansai Paint

Nippon Paint

Sakata

Siegwerk Druckfarben

T&K TOKA

Toyo Ink

Wikoff Color

Zeller+Gmelin

The above list of players are not profiled in the report, but can be added as per client interest.

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