

# **Packaging Automation Solutions Market by Product Type (Automated Packagers, Packaging Robots, and Automated Conveyors), End-user Industry (Food & Beverage, Healthcare & Pharmaceutical, Automotive, E-commerce & Logistics, Chemicals, and Others), and Application (Labeling, Capping, Palletizing, Wrapping, Form Filling & Sealing, and Others) - Global Opportunity Analysis and Industry Forecast, 2017-2023**

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## **Abstracts**

Packaging plays a vital role in product marketing as it is one of the most important factors that determine the sales of the product. Packaging can facilitate product sales through the use of innovative and creative designs, thereby influencing the consumers' purchase decisions. The demand for packaging automation solutions is increasing due to rise in need for consumer goods. Moreover, the advent of advanced, innovative packaging automated solutions has resulted in enhanced productivity by speeding up the packaging processes with minimal human intervention. The global market growth is driven by surge in the industrial & manufacturing activities in food & beverage, e-commerce & logistics, healthcare & pharmaceuticals, automotive, electronics, and others.

The global packaging automation solutions market is segmented on the basis of product type, end-user industry, application, and geography. On the basis of product type, the global packaging automation solutions market is classified into automated packagers, packaging robots, and automated conveyors. Based on the end-user industry, global packaging automation solutions market is divided into food & beverage, healthcare & pharmaceutical, automotive, e-commerce & logistics, chemicals, and others. On the

basis of application, global packaging automation solutions market is categorized into labeling, capping, palletizing, wrapping, form, filling & sealing (FFS), and others. Geographically, it is analyzed across North America, Asia-Pacific, Europe, and LAMEA.

The key players operating in the global market are Rockwell Automation, Mitsubishi Electric Corp., Schneider Electric SE, Automated Packaging Systems, Inc., BEUMER Group GmbH & Co., Siemens AG, Swisslog Holding AG, Brenton, PakTech, and SATO Holdings.

## **KEY BENEFITS FOR STAKEHOLDERS**

The study provides an in-depth analysis of the global packaging automation solution industry and current trends and future estimations to elucidate the imminent investment pockets.

The information about key drivers, restrains, and opportunities and their impact analyses on the market is provided in the report.

Porter's five forces analysis of the industry illustrates the potency of buyers & suppliers operating in the industry.

The quantitative analysis of the global market from 2017 to 2023 is provided to determine the market potential.

## **KEY MARKET SEGMENTS**

By Product Type

Automated Packagers

Packaging Robots

Automated Conveyors

By Application

Labeling

Capping

Palletizing

Wrapping

Form Filling & Sealing (FFS)

Others

By End-user Industry

Food & Beverage

Healthcare & Pharmaceutical

Automotive

E-commerce & Logistics

Chemicals

Others

By Geography

North America

U.S.

Canada

Mexico

Europe

Germany

France

UK

Italy

Rest of Europe

Asia-Pacific

China

India

Japan

Rest of Asia-Pacific

LAMEA

Latin America

Middle East

Africa

Key Market Players

Rockwell Automation

Mitsubishi Electric Corp.

Schneider Electric SE

Automated Packaging Systems, Inc.

BEUMER Group GmbH & Co., KG

Siemens AG

Swisslog Holding AG

Brenton

PakTech

SATO Holdings

## Contents

### CHAPTER 1 INTRODUCTION

- 1.1. REPORT DESCRIPTION
- 1.2. KEY BENEFITS
- 1.3. KEY MARKET SEGMENTS
- 1.4. RESEARCH METHODOLOGY
  - 1.4.1. Secondary research
  - 1.4.2. Primary research
  - 1.4.3. Analyst tools and models

### CHAPTER 2 EXECUTIVE SUMMARY

- 2.1. CXO PERSPECTIVE

### CHAPTER 3 MARKET OVERVIEW

- 3.1. MARKET DEFINITION AND SCOPE
- 3.2. KEY FINDINGS
  - 3.2.1. Top impacting factors
  - 3.2.2. Top winning strategies
  - 3.2.3. Top investment pockets
- 3.3. PORTERS FIVE FORCES ANALYSIS
  - 3.3.1. Low bargaining power of suppliers
  - 3.3.2. High bargaining power of buyers
  - 3.3.3. Low threat of substitution
  - 3.3.4. Low threat of new entrants
  - 3.3.5. High competitive rivalry
- 3.4. MARKET PLAYER POSITIONING, 2016
- 3.5. MARKET SHARE ANALYSIS, 2016
- 3.6. MARKET DYNAMICS
  - 3.6.1. Drivers
    - 3.6.1.1. Increase in need for automation in industries
    - 3.6.1.2. Rise in global consumption of consumer goods
    - 3.6.1.3. Cost reduction advantages owing to automated solutions
  - 3.6.2. Restraints
    - 3.6.2.1. High installation cost
    - 3.6.2.2. Stringent government regulations

### 3.6.3. Opportunities

#### 3.6.3.1. Booming e-commerce & logistics industry

#### 3.6.3.2. Increasing usage of robots in the packaging industry

## **CHAPTER 4 PACKAGING AUTOMATION SOLUTIONS MARKET, BY TYPE**

### 4.1. OVERVIEW

#### 4.1.1. Market size and forecast

### 4.2. AUTOMATED PACKAGER

#### 4.2.1. Key market trends

#### 4.2.2. Key growth factors and opportunities

#### 4.2.3. Market size and forecast

### 4.3. PACKAGING ROBOTS

#### 4.3.1. Key market trends

#### 4.3.2. Key growth factors and opportunities

#### 4.3.3. Market size and forecast

### 4.4. AUTOMATED CONVEYORS

#### 4.4.1. Key market trends

#### 4.4.2. Key growth factors and opportunities

#### 4.4.3. Market size and forecast

## **CHAPTER 5 PACKAGING AUTOMATION SOLUTIONS MARKET, BY APPLICATION**

### 5.1. OVERVIEW

#### 5.1.1. Market size and forecast

### 5.2. LABELING

#### 5.2.1. Key market trends

#### 5.2.2. Key growth factors and opportunities

#### 5.2.3. Market size and forecast

### 5.3. CAPPING

#### 5.3.1. Key market trends

#### 5.3.2. Key growth factors and opportunities

#### 5.3.3. Market size and forecast

### 5.4. PALLETIZING

#### 5.4.1. Key market trends

#### 5.4.2. Key growth factors and opportunities

#### 5.4.3. Market size and forecast

### 5.5. WRAPPING

#### 5.5.1. Key market trends

- 5.5.2. Key growth factors and opportunities
- 5.5.3. Market size and forecast
- 5.6. FORM, FILLING & SEALING (FFS)
  - 5.6.1. Key market trends
  - 5.6.2. Key growth factors and opportunities
  - 5.6.3. Market size and forecast
- 5.7. OTHERS
  - 5.7.1. Key market trends
  - 5.7.2. Key growth factors and opportunities
  - 5.7.3. Market size and forecast

## **CHAPTER 6 GLOBAL PACKAGING AUTOMATION SOLUTIONS MARKET, BY END-USER INDUSTRY**

- 6.1. OVERVIEW
  - 6.1.1. Market Size and Forecast
- 6.2. FOOD & BEVERAGES
  - 6.2.1. Key Market Trends
  - 6.2.2. Key Growth factors and Opportunities
  - 6.2.1. Market size and forecast
- 6.3. HEALTHCARE & PHARMACEUTICALCEUTICALS
  - 6.3.1. Key market trends
  - 6.3.2. Key growth factors and opportunities
  - 6.3.3. Market size and forecast
- 6.4. AUTOMOTIVE
  - 6.4.1. Key market trends
  - 6.4.2. Key growth factors and opportunities
  - 6.4.3. Market size and forecast
- 6.5. E-COMMERCE & LOGISTICS
  - 6.5.1. Key market trends
  - 6.5.2. Key growth factors and opportunities
  - 6.5.3. Market size and forecast
- 6.6. CHEMICALS
  - 6.6.1. Key market trends
  - 6.6.2. Key growth factors and opportunities
  - 6.6.3. Market size and forecast
- 6.7. OTHERS
  - 6.7.1. Key market trends
  - 6.7.2. Key growth factors and opportunities

### 6.7.3. Market size and forecast

## **CHAPTER 7 PACKAGING AUTOMATION SOLUTIONS MARKET, BY GEOGRAPHY**

### 7.1. OVERVIEW

#### 7.1.1. Market size and forecast

### 7.2. NORTH AMERICA

#### 7.2.1. Key market trends

#### 7.2.2. Key growth factors and opportunities

#### 7.2.3. Market size and forecast by type

#### 7.2.4. Market size and forecast by application

#### 7.2.5. Market size and forecast by end-user industry

#### 7.2.6. Market size and forecast by country

##### 7.2.6.1. U.S.

##### 7.2.6.2. U.S. market forecast and size by type

##### 7.2.6.3. U.S. market forecast and size by end-user industry

##### 7.2.6.4. U.S. market forecast and size by application

##### 7.2.6.5. Canada

##### 7.2.6.6. Canada market forecast and size by type

##### 7.2.6.7. Canada market forecast and size by end-user industry

##### 7.2.6.8. Canada market forecast and size by application

##### 7.2.6.9. Mexico

##### 7.2.6.10. Mexico Market forecast and size by type

##### 7.2.6.11. Mexico Market forecast and size by end-user industry

##### 7.2.6.12. Mexico Market forecast and size by application

### 7.3. EUROPE

#### 7.3.1. Key market trends

#### 7.3.2. Key growth factors and opportunities

#### 7.3.3. Market size and forecast by type

#### 7.3.4. Market size and forecast by application

#### 7.3.5. Market size and forecast by end-user industry

#### 7.3.6. Market size and forecast by country

##### 7.3.6.1. Germany

##### 7.3.6.2. Germany Market forecast and size by type

##### 7.3.6.3. Germany Market forecast and size by end-user industry

##### 7.3.6.4. Germany Market forecast and size by application

##### 7.3.6.5. France

##### 7.3.6.6. France Market forecast and size by type

##### 7.3.6.7. France Market forecast and size by end-user industry

7.3.6.8. France Market forecast and size by application

7.3.6.9. UK

7.3.6.10. UK Market forecast and size by type

7.3.6.11. UK Market forecast and size by end-user industry

7.3.6.12. UK Market forecast and size by application

7.3.6.13. Italy

7.3.6.14. Italy Market forecast and size by type

7.3.6.15. Italy Market forecast and size by end-user industry

7.3.6.16. Italy Market forecast and size by application

7.3.6.17. Rest of Europe

7.3.6.18. Rest of Europe Market forecast and size by type

7.3.6.19. Rest of Europe Market forecast and size by end-user industry

7.3.6.20. Rest of Europe Market forecast and size by application

#### 7.4. ASIA-PACIFIC

7.4.1. Key market trends

7.4.2. Key growth factors and opportunities

7.4.3. Market size and forecast by type

7.4.4. Market size and forecast by application

7.4.5. Market size and forecast by end-user industry

7.4.6. Market size and forecast by country

7.4.6.1. Japan

7.4.6.2. Japan Market forecast and size by type

7.4.6.3. Japan Market forecast and size by end-user industry

7.4.6.4. Japan Market forecast and size by application

7.4.6.5. China

7.4.6.6. China Market forecast and size by type

7.4.6.7. China Market forecast and size by end-user industry

7.4.6.8. China Market forecast and size by application

7.4.6.9. India

7.4.6.10. India Market forecast and size by type

7.4.6.11. India Market forecast and size by end-user industry

7.4.6.12. India Market forecast and size by application

7.4.6.13. Rest of Asia-Pacific

7.4.6.14. Rest of Asia-Pacific Market forecast and size by type

7.4.6.15. Rest of Asia-Pacific Market forecast and size by end-user industry

7.4.6.16. Rest of Asia-Pacific Market forecast and size by application

#### 7.5. LAMEA

7.5.1. Key market trends

7.5.2. Key growth factors and opportunities



- 7.5.3. Market size and forecast by type
- 7.5.4. Market size and forecast by application
- 7.5.5. Market size and forecast by end-user industry
- 7.5.6. Market size and forecast by country
  - 7.5.6.1. Latin America
  - 7.5.6.2. Latin America Market forecast and size by type
  - 7.5.6.3. Latin America Market forecast and size by end-user industry
  - 7.5.6.4. Latin America Market forecast and size by application
  - 7.5.6.5. Middle East
  - 7.5.6.6. Middle East Market forecast and size by type
  - 7.5.6.7. Middle East Market forecast and size by end-user industry
  - 7.5.6.8. Middle East Market forecast and size by application
  - 7.5.6.9. Africa
  - 7.5.6.10. Arica Market forecast and size by type
  - 7.5.6.11. Arica Market forecast and size by end-user industry
  - 7.5.6.12. Arica Market forecast and size by application

## **CHAPTER 8 COMPANY PROFILES**

### **8.1. AUTOMATED PACKAGING SYSTEMS, INC.**

- 8.1.1. Company overview
- 8.1.2. Company snapshot
- 8.1.3. Operating business segments
- 8.1.4. Product portfolio
- 8.1.5. Business performance
- 8.1.6. Key strategic moves and developments

### **8.2. BEUMER GROUP GMBH & CO., KG**

- 8.2.1. Company overview
- 8.2.2. Company snapshot
- 8.2.3. Operating business segments
- 8.2.4. Product portfolio
- 8.2.5. Business performance
- 8.2.6. Key strategic moves and developments

### **8.3. BRENTON**

- 8.3.1. Company overview
- 8.3.2. Company snapshot
- 8.3.3. Operating business segments
- 8.3.4. Product portfolio
- 8.3.5. Business performance

8.3.6. Key strategic moves and developments

#### 8.4. MITSUBISHI ELECTRIC CORP.

8.4.1. Company overview

8.4.2. Company snapshot

8.4.3. Operating business segments

8.4.4. Product portfolio

8.4.5. Business performance

8.4.6. Key strategic moves and developments

#### 8.5. PAKTECH

8.5.1. Company overview

8.5.2. Company snapshot

8.5.3. Operating business segments

8.5.4. Product portfolio

8.5.5. Business performance

8.5.6. Key strategic moves and developments

#### 8.6. ROCKWELL AUTOMATION

8.6.1. Company overview

8.6.2. Company snapshot

8.6.3. Operating business segments

8.6.4. Product portfolio

8.6.5. Business performance

8.6.6. Key strategic moves and developments

#### 8.7. SATO

8.7.1. Company overview

8.7.2. Company snapshot

8.7.3. Operating business segments

8.7.4. Product portfolio

8.7.5. Business performance

8.7.6. Key strategic moves and developments

#### 8.8. SCHNEIDER ELECTRIC SE

8.8.1. Company overview

8.8.2. Company snapshot

8.8.3. Operating business segments

8.8.4. Product portfolio

8.8.5. Business performance

8.8.6. Key strategic moves and developments

#### 8.9. SIEMENS AG

8.9.1. Company overview

8.9.2. Company snapshot

8.9.3. Operating business segments

8.9.4. Product portfolio

8.9.5. Business performance

8.9.6. Key strategic moves and developments

## 8.10. SWISSLOG HOLDING AG

8.10.1. Company overview

8.10.2. Company snapshot

8.10.3. Operating business segments

8.10.4. Product portfolio

8.10.5. Business performance

8.10.6. Key strategic moves and developments

## List Of Tables

### LIST OF TABLES

TABLE 1. PACKAGING AUTOMATION SOLUTIONS MARKET REVENUE, BY TYPE, 2016-2023 (\$MILLION)

TABLE 2. PACKAGING AUTOMATION SOLUTIONS MARKET REVENUE FROM AUTOMATED PACKAGER, BY REGION, 2016-2023 (\$MILLION)

TABLE 3. PACKAGING AUTOMATION SOLUTIONS MARKET REVENUE FROM PACKAGING ROBOTS, BY REGION, 2016-2023 (\$MILLION)

TABLE 4. PACKAGING AUTOMATION SOLUTIONS MARKET REVENUE FROM AUTOMATED CONVEYORS, BY REGION, 2016-2023 (\$MILLION)

TABLE 5. PACKAGING AUTOMATION SOLUTIONS MARKET REVENUE, BY APPLICATION, 2016-2023 (\$MILLION)

TABLE 6. PACKAGING AUTOMATION SOLUTIONS MARKET REVENUE FROM LABELLING, BY REGION, 2016-2023 (\$MILLION)

TABLE 7. PACKAGING AUTOMATION SOLUTIONS MARKET REVENUE FROM CAPPING, BY REGION, 2016-2023 (\$MILLION)

TABLE 8. PACKAGING AUTOMATION SOLUTIONS MARKET REVENUE FROM PALLETIZING, BY REGION, 2016-2023 (\$MILLION)

TABLE 9. PACKAGING AUTOMATION SOLUTIONS MARKET REVENUE FROM WRAPPING, BY REGION, 2016-2023 (\$MILLION)

TABLE 10. PACKAGING AUTOMATION SOLUTIONS MARKET REVENUE FROM FORM, FILLING, BY REGION, 2016-2023 (\$MILLION)

TABLE 11. PACKAGING AUTOMATION SOLUTIONS MARKET REVENUE FROM OTHERS, BY REGION, 2016-2023 (\$MILLION)

TABLE 12. GLOBAL PACKAGING AUTOMATION SOLUTIONS MARKET REVENUE, BY END-USER INDUSTRY, 2016-2023 (\$MILLION)

TABLE 13. GLOBAL PACKAGING AUTOMATION SOLUTIONS MARKET REVENUE FROM FOOD & BEVERAGES, BY REGION, 2016-2023 (\$MILLION)

TABLE 14. GLOBAL PACKAGING AUTOMATION SOLUTIONS MARKET REVENUE FROM HEALTHCARE & PHARMACEUTICALS, BY REGION, 2016-2023 (\$MILLION)

TABLE 15. AUTOMOTIVE PACKAGING AUTOMATION SOLUTIONS MARKET REVENUE FROM AUTOMOTIVE, BY REGION, 2016-2023 (\$MILLION)

TABLE 16. PACKAGING AUTOMATION SOLUTIONS MARKET REVENUE FROM E-COMMERCE & LOGISTICS, BY REGION, 2016-2023 (\$MILLION)

TABLE 17. PACKAGING AUTOMATION SOLUTIONS MARKET REVENUE FROM CHEMICALS, BY REGION, 2016-2023 (\$MILLION)

TABLE 18. PACKAGING AUTOMATION SOLUTIONS MARKET REVENUE FROM

OTHERS, BY REGION, 2016-2023 (\$MILLION)

TABLE 19. PACKAGING AUTOMATION SOLUTIONS MARKET REVENUE, BY REGION, 2016-2023 (\$MILLION)

TABLE 20. NORTH AMERICA PACKAGING AUTOMATION SOLUTIONS MARKET, BY TYPE, 2016-2023 (\$MILLION)

TABLE 21. NORTH AMERICA PACKAGING AUTOMATION SOLUTIONS MARKET, BY APPLICATION, 2016-2023 (\$MILLION)

TABLE 22. NORTH AMERICA PACKAGING AUTOMATION SOLUTIONS MARKET, BY END-USER INDUSTRY, 2016-2023 (\$MILLION)

TABLE 23. U.S. PACKAGING AUTOMATION SOLUTIONS MARKET REVENUE, 2016-2023 (\$MILLION)

TABLE 24. U.S. PACKAGING AUTOMATION SOLUTIONS MARKET REVENUE, BY TYPE, 2016-2023 (\$MILLION)

TABLE 25. U.S. PACKAGING AUTOMATION SOLUTIONS MARKET REVENUE, BY END-USER INDUSTRY, 2016-2023 (\$MILLION)

TABLE 26. U.S. PACKAGING AUTOMATION SOLUTIONS MARKET REVENUE, BY APPLICATION, 2016-2023 (\$MILLION)

TABLE 27. CANADA PACKAGING AUTOMATION SOLUTIONS MARKET REVENUE, 2016-2023 (\$MILLION)

TABLE 28. CANADA PACKAGING AUTOMATION SOLUTIONS MARKET REVENUE, BY TYPE, 2016-2023 (\$MILLION)

TABLE 29. CANADA PACKAGING AUTOMATION SOLUTIONS MARKET REVENUE, BY END-USER INDUSTRY, 2016-2023 (\$MILLION)

TABLE 30. CANADA PACKAGING AUTOMATION SOLUTIONS MARKET REVENUE, BY APPLICATION, 2016-2023 (\$MILLION)

TABLE 31. MEXICO PACKAGING AUTOMATION SOLUTIONS MARKET REVENUE, 2016-2023 (\$MILLION)

TABLE 32. MEXICO PACKAGING AUTOMATION SOLUTIONS MARKET REVENUE, BY TYPE, 2016-2023 (\$MILLION)

TABLE 33. MEXICO PACKAGING AUTOMATION SOLUTIONS MARKET REVENUE, BY END-USER INDUSTRY, 2016-2023 (\$MILLION)

TABLE 34. MEXICO PACKAGING AUTOMATION SOLUTIONS MARKET REVENUE, BY APPLICATION, 2016-2023 (\$MILLION)

TABLE 35. EUROPE PACKAGING AUTOMATION SOLUTIONS MARKET, BY TYPE, 2016-2023 (\$MILLION)

TABLE 36. EUROPE PACKAGING AUTOMATION SOLUTIONS MARKET, BY APPLICATION, 2016-2023 (\$MILLION)

TABLE 37. EUROPE PACKAGING AUTOMATION SOLUTIONS MARKET, BY END-USER INDUSTRY, 2016-2023 (\$MILLION)

TABLE 38. GERMANY PACKAGING AUTOMATION SOLUTIONS MARKET REVENUE, 2016-2023 (\$MILLION)

TABLE 39. GERMANY PACKAGING AUTOMATION SOLUTIONS MARKET REVENUE, BY TYPE, 2016-2023 (\$MILLION)

TABLE 40. GERMANY PACKAGING AUTOMATION SOLUTIONS MARKET REVENUE, BY END-USER INDUSTRY, 2016-2023 (\$MILLION)

TABLE 41. GERMANY PACKAGING AUTOMATION SOLUTIONS MARKET REVENUE, BY APPLICATION, 2016-2023 (\$MILLION)

TABLE 42. FRANCE PACKAGING AUTOMATION SOLUTIONS MARKET REVENUE, 2016-2023 (\$MILLION)

TABLE 43. FRANCE PACKAGING AUTOMATION SOLUTIONS MARKET REVENUE, BY TYPE, 2016-2023 (\$MILLION)

TABLE 44. FRANCE PACKAGING AUTOMATION SOLUTIONS MARKET REVENUE, BY END-USER INDUSTRY, 2016-2023 (\$MILLION)

TABLE 45. FRANCE PACKAGING AUTOMATION SOLUTIONS MARKET REVENUE, BY APPLICATION, 2016-2023 (\$MILLION)

TABLE 46. UK PACKAGING AUTOMATION SOLUTIONS MARKET REVENUE, 2016-2023 (\$MILLION)

TABLE 47. UK PACKAGING AUTOMATION SOLUTIONS MARKET REVENUE, BY TYPE, 2016-2023 (\$MILLION)

TABLE 48. UK PACKAGING AUTOMATION SOLUTIONS MARKET REVENUE, BY END-USER INDUSTRY, 2016-2023 (\$MILLION)

TABLE 49. UK PACKAGING AUTOMATION SOLUTIONS MARKET REVENUE, BY APPLICATION, 2016-2023 (\$MILLION)

TABLE 50. ITALY PACKAGING AUTOMATION SOLUTIONS MARKET REVENUE, 2016-2023 (\$MILLION)

TABLE 51. ITALY PACKAGING AUTOMATION SOLUTIONS MARKET REVENUE, BY TYPE, 2016-2023 (\$MILLION)

TABLE 52. ITALY PACKAGING AUTOMATION SOLUTIONS MARKET REVENUE, BY END-USER INDUSTRY, 2016-2023 (\$MILLION)

TABLE 53. ITALY PACKAGING AUTOMATION SOLUTIONS MARKET REVENUE, BY APPLICATION, 2016-2023 (\$MILLION)

TABLE 54. REST OF EUROPE PACKAGING AUTOMATION SOLUTIONS MARKET REVENUE, 2016-2023 (\$MILLION)

TABLE 55. REST OF EUROPE PACKAGING AUTOMATION SOLUTIONS MARKET REVENUE, BY TYPE, 2016-2023 (\$MILLION)

TABLE 56. REST OF EUROPE PACKAGING AUTOMATION SOLUTIONS MARKET REVENUE, BY END-USER INDUSTRY, 2016-2023 (\$MILLION)

TABLE 57. REST OF EUROPE PACKAGING AUTOMATION SOLUTIONS MARKET



## REVENUE, BY APPLICATION, 2016-2023 (\$MILLION)

TABLE 58. ASIA-PACIFIC PACKAGING AUTOMATION SOLUTIONS MARKET, BY TYPE, 2016-2023 (\$MILLION)

TABLE 59. ASIA-PACIFIC PACKAGING AUTOMATION SOLUTIONS MARKET, BY APPLICATION, 2016-2023 (\$MILLION)

TABLE 60. ASIA-PACIFIC PACKAGING AUTOMATION SOLUTIONS MARKET, BY END-USER INDUSTRY, 2016-2023 (\$MILLION)

TABLE 61. JAPAN PACKAGING AUTOMATION SOLUTIONS MARKET REVENUE, 2016-2023 (\$MILLION)

TABLE 62. JAPAN PACKAGING AUTOMATION SOLUTIONS MARKET REVENUE, BY TYPE, 2016-2023 (\$MILLION)

TABLE 63. JAPAN PACKAGING AUTOMATION SOLUTIONS MARKET REVENUE, BY END-USER INDUSTRY, 2016-2023 (\$MILLION)

TABLE 64. JAPAN PACKAGING AUTOMATION SOLUTIONS MARKET REVENUE, BY APPLICATION, 2016-2023 (\$MILLION)

TABLE 65. JAPAN PACKAGING AUTOMATION SOLUTIONS MARKET REVENUE, 2016-2023 (\$MILLION)

TABLE 66. CHINA PACKAGING AUTOMATION SOLUTIONS MARKET REVENUE, BY TYPE, 2016-2023, (\$MILLION)

TABLE 67. CHINA PACKAGING AUTOMATION SOLUTIONS MARKET REVENUE, BY END-USER INDUSTRY, 2016-2023 (\$MILLION)

TABLE 68. CHINA PACKAGING AUTOMATION SOLUTIONS MARKET REVENUE, BY APPLICATION, 2016-2023 (\$MILLION)

TABLE 69. INDIA PACKAGING AUTOMATION SOLUTIONS MARKET REVENUE, 2016-2023 (\$MILLION)

TABLE 70. INDIA PACKAGING AUTOMATION SOLUTIONS MARKET REVENUE, BY TYPE, 2016-2023 (\$MILLION)

TABLE 71. INDIA PACKAGING AUTOMATION SOLUTIONS MARKET REVENUE, BY END-USER INDUSTRY, 2016-2023 (\$MILLION)

TABLE 72. INDIA PACKAGING AUTOMATION SOLUTIONS MARKET REVENUE, BY APPLICATION, 2016-2023 (\$MILLION)

TABLE 73. REST OF ASIA-PACIFIC PACKAGING AUTOMATION SOLUTIONS MARKET REVENUE, 2016-2023 (\$MILLION)

TABLE 74. REST OF ASIA-PACIFIC PACKAGING AUTOMATION SOLUTIONS MARKET REVENUE, BY TYPE, 2016-2023 (\$MILLION)

TABLE 75. REST OF ASIA-PACIFIC PACKAGING AUTOMATION SOLUTIONS MARKET REVENUE, BY END-USER INDUSTRY, 2016-2023 (\$MILLION)

TABLE 76. REST OF ASIA-PACIFIC PACKAGING AUTOMATION SOLUTIONS MARKET REVENUE, BY APPLICATION, 2016-2023 (\$MILLION)

TABLE 77. LAMEA PACKAGING AUTOMATION SOLUTIONS MARKET, BY TYPE, 2016-2023 (\$MILLION)

TABLE 78. LAMEA PACKAGING AUTOMATION SOLUTIONS MARKET, BY APPLICATION, 2016-2023 (\$MILLION)

TABLE 79. LAMEA PACKAGING AUTOMATION SOLUTIONS MARKET, BY END-USER INDUSTRY, 2016-2023 (\$MILLION)

TABLE 80. LATIN AMERICA PACKAGING AUTOMATION SOLUTIONS MARKET REVENUE, 2016-2023 (\$MILLION)

TABLE 81. LATIN AMERICA PACKAGING AUTOMATION SOLUTIONS MARKET REVENUE, BY TYPE 2016-2023 (\$MILLION)

TABLE 82. LATIN AMERICA PACKAGING AUTOMATION SOLUTIONS MARKET REVENUE, BY END-USER INDUSTRY, 2016-2023 (\$MILLION)

TABLE 83. LATIN AMERICA PACKAGING AUTOMATION SOLUTIONS MARKET REVENUE, BY APPLICATION, 2016-2023 (\$MILLION)

TABLE 84. LATIN AMERICA PACKAGING AUTOMATION SOLUTIONS MARKET REVENUE, 2016-2023 (\$MILLION)

TABLE 85. MIDDLE EAST PACKAGING AUTOMATION SOLUTIONS MARKET REVENUE, BY TYPE, 2016-2023 (\$MILLION)

TABLE 86. MIDDLE EAST PACKAGING AUTOMATION SOLUTIONS MARKET REVENUE, BY END-USER INDUSTRY, 2016-2023 (\$MILLION)

TABLE 87. MIDDLE EAST PACKAGING AUTOMATION SOLUTIONS MARKET REVENUE, BY APPLICATION, 2016-2023 (\$MILLION)

TABLE 88. LATIN AMERICA PACKAGING AUTOMATION SOLUTIONS MARKET REVENUE, 2016-2023 (\$MILLION)

TABLE 89. ARICA PACKAGING AUTOMATION SOLUTIONS MARKET REVENUE, BY TYPE, 2016-2023 (\$MILLION)

TABLE 90. ARICA PACKAGING AUTOMATION SOLUTIONS MARKET REVENUE, BY END-USER INDUSTRY, 2016-2023 (\$MILLION)

TABLE 91. ARICA PACKAGING AUTOMATION SOLUTIONS MARKET REVENUE, BY APPLICATION, 2016-2023 (\$MILLION)

TABLE 92. AUTOMATED PACKAGING SYSTEMS, INC: COMPANY SNAPSHOT

TABLE 93. AUTOMATED PACKAGING SYSTEMS, INC: OPERATING SEGMENTS

TABLE 94. AUTOMATED PACKAGING SYSTEMS, INC: PRODUCT PORTFOLIO

TABLE 95. BEUMER GROUP GMBH & CO., KG: COMPANY SNAPSHOT

TABLE 96. BEUMER GROUP GMBH & CO., KG: OPERATING SEGMENTS

TABLE 97. BEUMER GROUP GMBH & CO., KG: PRODUCT PORTFOLIO

TABLE 98. BRENTON: COMPANY SNAPSHOT

TABLE 99. BRENTON: OPERATING SEGMENTS

TABLE 100. BRENTON: PRODUCT PORTFOLIO



TABLE 101.	MITSUBISHI ELECTRIC CORP.: COMPANY SNAPSHOT
TABLE 102.	MITSUBISHI ELECTRIC CORP.: OPERATING SEGMENTS
TABLE 103.	MITSUBISHI ELECTRIC CORP.: PRODUCT PORTFOLIO
TABLE 104.	PAKTECH: COMPANY SNAPSHOT
TABLE 105.	PAKTECH: OPERATING SEGMENTS
TABLE 106.	PAKTECH: PRODUCT PORTFOLIO
TABLE 107.	ROCKWELL AUTOMATION: COMPANY SNAPSHOT
TABLE 108.	ROCKWELL AUTOMATION: OPERATING SEGMENTS
TABLE 109.	ROCKWELL AUTOMATION: PRODUCT PORTFOLIO
TABLE 110.	SATO: COMPANY SNAPSHOT
TABLE 111.	SATO: OPERATING SEGMENTS
TABLE 112.	SATO: PRODUCT PORTFOLIO
TABLE 113.	SCHNEIDER ELECTRIC SE: COMPANY SNAPSHOT
TABLE 114.	SCHNEIDER ELECTRIC SE: OPERATING SEGMENTS
TABLE 115.	SCHNEIDER ELECTRIC SE: PRODUCT PORTFOLIO
TABLE 116.	SIEMENS AG: COMPANY SNAPSHOT
TABLE 117.	SIEMENS AG: OPERATING SEGMENTS
TABLE 118.	SIEMENS AG: PRODUCT PORTFOLIO
TABLE 119.	SWISSLOG HOLDING AG: COMPANY SNAPSHOT
TABLE 120.	SWISSLOG HOLDING AG: OPERATING SEGMENTS
TABLE 121.	SWISSLOG HOLDING AG: PRODUCT PORTFOLIO

## List Of Figures

### LIST OF FIGURES

FIGURE 1. MARKET SEGMENTATION OF THE PACKAGING AUTOMATION SOLUTIONS MARKET

FIGURE 2. EXECUTIVE SUMMARY OF THE PACKAGING AUTOMATION SOLUTIONS MARKET

FIGURE 3. TOP IMPACTING FACTORS

FIGURE 4. TOP WINNING STRATEGIES

FIGURE 5. TOP INVESTMENT POCKETS

FIGURE 6. PORTERS FIVE FORCES

FIGURE 7. MARKET PLAYER POSITIONING, 2016

FIGURE 8. MARKET SHARE ANALYSIS (% COMPARISON)

FIGURE 9. PACKAGING AUTOMATION SOLUTIONS MARKET, BY TYPE, 2016 & 2023 (%)

FIGURE 10. PACKAGING AUTOMATION SOLUTIONS MARKET, BY APPLICATION, 2016 & 2023 (%)

FIGURE 11. GLOBAL PACKAGING AUTOMATION SOLUTIONS MARKET, BY END-USER INDUSTRY, 2016 & 2023 (\$MILLION)

FIGURE 12. PACKAGING AUTOMATION SOLUTIONS MARKET SHARE & GROWTH RATE, BY REGION, 2016(%)

FIGURE 13. NORTH AMERICA PACKAGING AUTOMATION SOLUTIONS MARKET REVENUE, BY COUNTRY & PRODUCT TYPE, 2016 & 2023 (\$MILLION)

FIGURE 14. EUROPE PACKAGING AUTOMATION SOLUTIONS MARKET REVENUE, BY COUNTRY & PRODUCT TYPE, 2016 & 2023 (\$MILLION)

FIGURE 15. ASIA-PACIFIC PACKAGING AUTOMATION SOLUTIONS MARKET REVENUE, BY COUNTRY & PRODUCT TYPE, 2016 & 2023 (\$MILLION)

FIGURE 16. LAMEA PACKAGING AUTOMATION SOLUTIONS MARKET REVENUE, BY COUNTRY & PRODUCT TYPE, 2016 & 2023 (\$MILLION)

FIGURE 17. BRENTON: NET SALES, 2014-2016 (\$MILLION)

FIGURE 18. BRENTON: REVENUE BY SEGMENT, 2016 (%)

FIGURE 19. BRENTON: REVENUE BY GEOGRAPHY, 2016 (%)

FIGURE 20. MITSUBISHI ELECTRIC CORP.: NET SALES, 2014-2016 (\$MILLION)

FIGURE 21. MITSUBISHI ELECTRIC CORP.: REVENUE BY SEGMENT, 2016 (%)

FIGURE 22. MITSUBISHI ELECTRIC CORP.: REVENUE BY GEOGRAPHY, 2015 (%)

FIGURE 23. MHLBAUER HOLDING AG & CO.: NET SALES, 2014-2016 (\$MILLION)

FIGURE 24. SATO: REVENUE BY PRODUCT, 2016 (%)

FIGURE 25. SATO: REVENUE BY GEOGRAPHY, 2016 (%)

FIGURE 26. SCHNEIDER ELECTRIC SE: SALES REVENUE, 2014-2016 (\$MILLION)

FIGURE 27. SCHNEIDER ELECTRIC SE ASA: SALES REVENUE BY PRODUCT, 2016 (%)

FIGURE 28. SIEMENS AG: SALES, 2013-2015 (\$MILLION)

FIGURE 29. SIEMENS AG: REVENUE BY SEGMENT, 2015 (%)

FIGURE 30. SIEMENS AG: REVENUE BY GEOGRAPHY, 2015 (%)

FIGURE 31. SWISSLOG HOLDING AG: NET SALES, 2014-2016 (\$MILLION)

FIGURE 32. SWISSLOG HOLDING AG: REVENUE BY PRODUCT, 2016 (%)

FIGURE 33. SWISSLOG HOLDING AG: REVENUE BY GEOGRAPHY, 2016 (%)

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