

Packaging Automation Solutions Market by Product Type (Automated Packagers, Packaging Robots, and Automated Conveyors), End-user Industry (Food & Beverage, Healthcare & Pharmaceutical, Automotive, E-commerce & Logistics, Chemicals, and Others), and Application (Labeling, Capping, Palletizing, Wrapping, Form Filling & Sealing, and Others) - Global Opportunity Analysis and Industry Forecast, 2017-2023

<https://marketpublishers.com/r/P46BB052E6AEN.html>

Date: September 2017

Pages: 130

Price: US\$ 4,999.00 (Single User License)

ID: P46BB052E6AEN

Abstracts

Packaging plays a vital role in product marketing as it is one of the most important factors that determine the sales of the product. Packaging can facilitate product sales through the use of innovative and creative designs, thereby influencing the consumers' purchase decisions. The demand for packaging automation solutions is increasing due to rise in need for consumer goods. Moreover, the advent of advanced, innovative packaging automated solutions has resulted in enhanced productivity by speeding up the packaging processes with minimal human intervention. The global market growth is driven by surge in the industrial & manufacturing activities in food & beverage, e-commerce & logistics, healthcare & pharmaceuticals, automotive, electronics, and others.

The global packaging automation solutions market is segmented on the basis of product type, end-user industry, application, and geography. On the basis of product type, the global packaging automation solutions market is classified into automated packagers, packaging robots, and automated conveyors. Based on the end-user industry, global packaging automation solutions market is divided into food & beverage, healthcare & pharmaceutical, automotive, e-commerce & logistics, chemicals, and others. On the

basis of application, global packaging automation solutions market is categorized into labeling, capping, palletizing, wrapping, form, filling & sealing (FFS), and others. Geographically, it is analyzed across North America, Asia-Pacific, Europe, and LAMEA.

The key players operating in the global market are Rockwell Automation, Mitsubishi Electric Corp., Schneider Electric SE, Automated Packaging Systems, Inc., BEUMER Group GmbH & Co., Siemens AG, Swisslog Holding AG, Brenton, PakTech, and SATO Holdings.

KEY BENEFITS FOR STAKEHOLDERS

The study provides an in-depth analysis of the global packaging automation solution industry and current trends and future estimations to elucidate the imminent investment pockets.

The information about key drivers, restrains, and opportunities and their impact analyses on the market is provided in the report.

Porter's five forces analysis of the industry illustrates the potency of buyers & suppliers operating in the industry.

The quantitative analysis of the global market from 2017 to 2023 is provided to determine the market potential.

KEY MARKET SEGMENTS

By Product Type

Automated Packagers

Packaging Robots

Automated Conveyors

By Application

Labeling

Capping

Palletizing

Wrapping

Form Filling & Sealing (FFS)

Others

By End-user Industry

Food & Beverage

Healthcare & Pharmaceutical

Automotive

E-commerce & Logistics

Chemicals

Others

By Geography

North America

U.S.

Canada

Mexico

Europe

Germany

France

UK

Italy

Rest of Europe

Asia-Pacific

China

India

Japan

Rest of Asia-Pacific

LAMEA

Latin America

Middle East

Africa

Key Market Players

Rockwell Automation

Mitsubishi Electric Corp.

Schneider Electric SE

Automated Packaging Systems, Inc.

BEUMER Group GmbH & Co., KG

Siemens AG

Swisslog Holding AG

Brenton

PakTech

SATO Holdings

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