

Outdoor Flooring Market by Material Used (Wood, Ceramic, Concrete, and Others), Type (Tile, Decking, and Others), and End-users (Residential, Commercial, Public Infrastructure, and Others) - Global Opportunity Analysis and Industry Forecast, 2017-2025

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Abstracts

The global outdoor flooring market size is expected to reach \$12,072.1 million by 2025, from \$7,759.9 million in 2017, growing at a CAGR of 5.77% during the forecast period (2018–2025). Flooring is one of the crucial steps for construction of building and infrastructure as it can improve the durability, visual appeal, design and aesthetics of buildings. Also, outdoor flooring plays a significant role in improving the landscaping attributes of exterior of building pavements, parks, outdoor areas. The outdoor flooring unlike interior are subjected to external weather conditions resulting in their superior durability, resilience, and ability to sustain mechanical force. As a result, the outdoor flooring solutions are more resistant to damage and have longer product lives compared to interior flooring solutions. In addition, the growth in popularity of public spaces such as airports, bus stations, parks, popular tourist attractions and others, especially in urban areas and metro cities has also increased the scope of application for outdoor flooring in these public spaces.

Factors such as rapid urbanization as well as growth in construction industry among developing countries is anticipated to drive the outdoor flooring market. Moreover, the increase in number of millennials population especially among developed regions owing to rise in consciousness towards exterior entertainment area and propensity to spend on home remodeling is also fueling the growth of the outdoor flooring market. However, the constant fluctuations in foreign currencies exchange rate influence the profit margins as well as materials prices for manufacturers. Therefore, this is projected to restrict the growth of outdoor flooring during the forecast period. Also, the effects of global warming and climate shift have also shifted the inclination towards utilization of eco-friendly

materials for outdoor flooring solutions by the market players. The fast-growing economies in Southeast Asian and African regions continue to provide lucrative business opportunities for the market players owing to significant number of new construction activities in these regions.

The outdoor flooring industry is segmented based on material used, type, end-user, and region. The material used segment is classified into wood, ceramics, concrete, and others. Based on type, the global outdoor flooring market is segmented into tile, decking, and others. Furthermore, by end-users the market is categorized into residential, commercial, public infrastructure, and others. In addition, to gain further insights, the global outdoor flooring market is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

Currently, the global outdoor flooring market is dominated by the key players such as AZEK Company, Beaulieu International Group, Citadel Floors, ECORE International, Inc., Ebaco India Pvt. Ltd., Fiberon, Mats Inc., Mohawk Industries, Tandus Group, Inc., Tarkett S.A., Mats Inc., and Timber Holdings USA among others.

KEY MARKET SEGMENTS

By Material Used

Wood

Ceramic

Concrete

Others

By Type

Tile

Decking

Others

By End-user

Residential

Commercial

Public Infrastructure

Others

By Region

North America

U.S.

Canada

Mexico

Europe

UK

Germany

France

Russia

Rest of Europe

Asia-Pacific

China

Japan

India

Rest of Asia-Pacific

LAMEA

Latin America

Middle East

Africa

KEY MARKET PLAYERS

AZEK Company

Beaulieu International Group

Citadel Floors

ECORE International, Inc.

Fiberon

Mats Inc.

Mohawk Industries

Tandus Group, Inc.

Tarkett SA

Timber Holdings USA

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FIGURE 30. CHINA OUTDOOR FLOORING MARKET REVENUE, 2017-2025
(\$MILLION)

FIGURE 31. INDIA OUTDOOR FLOORING MARKET REVENUE, 2017-2025
(\$MILLION)

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(\$MILLION)

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2017-2025 (\$MILLION)

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FIGURE 35. MIDDLE EAST OUTDOOR FLOORING MARKET REVENUE, 2017-2025
(\$MILLION)

FIGURE 36. AFRICA OUTDOOR FLOORING MARKET REVENUE, 2017-2025
(\$MILLION)

FIGURE 37. MOHAWK INDUSTRIES, INC: REVENUE, 2015-2017 (\$MILLION)

FIGURE 38. MOHAWK INDUSTRIES, INC: REVENUE SHARE BY SEGMENT, 2017
(%)

FIGURE 39. MOHAWK INDUSTRIES, INC: REVENUE SHARE BY GEOGRAPHY,
2017 (%)

FIGURE 40. TARKETT S.A.: REVENUE, 2015-2017 (\$MILLION)

FIGURE 41. TARKETT S.A.: REVENUE SHARE BY SEGMENT, 2017 (%)

FIGURE 42. TARKETT S.A.: REVENUE SHARE BY GEOGRAPHY, 2017 (%)

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