

# **Otorhinolaryngology Devices Market by Product Type (Diagnostic Devices, Surgical Devices, Hearing Aids, Image Guided Surgery Systems, and Others) and End User (Hospitals, ENT Clinics, and Others): Global Opportunity Analysis and Industry Forecast, 2019–2026**

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## **Abstracts**

The global otorhinolaryngology devices market was valued at \$9,268 million in 2018, and is projected to reach \$13,999 million by 2026, registering a CAGR of 5.2% from 2019 to 2026. Otorhinolaryngology devices are used to treat and diagnose disorders related to ear, nose, and throat, such as smelling disorders, hearing disorders as well as problems associated with speaking or snoring. It includes several diagnostics and surgical products such as endoscopes, powered surgical instruments, handheld surgical instruments, balloon sinus dilation devices, hearing screening devices, hearing aids, hearing implants, CO2 lasers, image-guided surgery systems, ear tubes, nasal and otological devices. These otorhinolaryngology devices assist otolaryngologists for the treatment of patients suffering from disorders of ear, nose, throat, and related structures of the head & neck.

The global otorhinolaryngology devices market is anticipated to experience significant growth during the forecast period due to technological advancements and rise in prevalence rate of diseases that require otorhinolaryngology devices. In addition, favorable FDA approvals & reimbursement policies in developed economies, surge in patient preference for minimally invasive surgeries, and shorter recovery time & minimal postoperative complications further drive the growth of the global otorhinolaryngology devices market. However, high cost of otorhinolaryngology instruments and procedure and stringent government regulations hinder the growth of the market globally. On the

contrary, various growth opportunities from emerging economies are anticipated to provide lucrative opportunities for the otorhinolaryngology devices market growth.

The global otorhinolaryngology devices market is segmented on the basis of product, end user, and region. By product, the market is bifurcated into diagnostic devices, surgical devices, hearing aids, image-guided surgery systems, and others. By end user, the market is segmented into hospitals, ENT clinics, and others. Regionwise, the otorhinolaryngology devices market is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

## KEY MARKET BENEFITS

This report provides a detailed quantitative analysis of the current market trends and future estimations from 2019 to 2026, which assist to identify the prevailing market opportunities.

An in-depth analysis of various regions is anticipated to provide a detailed understanding of the current trends to enable stakeholders to formulate region-specific plans.

A comprehensive analysis of the factors that drive and restrain the growth of the global otorhinolaryngology devices market is provided.

An extensive analysis of various regions provides insights that allow companies to strategically plan their business moves.

## KEY MARKET SEGMENTS

### By Product

Diagnostic Devices

Surgical Devices

Hearing Aids

Image-guided Surgery Systems

Others

By End User

Hospitals

ENT Clinics

Others

By Region

North America

U.S.

Canada

Mexico

Europe

Germany

France

Spain

Italy

UK

Rest of Europe

Asia-Pacific

Australia

Japan

India

China

South Korea

Rest of Asia-Pacific

LAMEA

Brazil

Saudi Arabia

South Africa

Rest of LAMEA

## LIST OF KEY PLAYERS PROFILED IN THE REPORT

Atos Medical AB

Cochlear Ltd.

Freudenberg SE (InHealth Technologies, Inc.)

Hill-Rom Holdings, Inc.

Johnson & Johnson (Acclarent, Inc.)

Medtronic Plc.

Olympus Corporation

Sonova Group

Starkey Hearing Technologies

Stryker Corporation

The other players in the value chain (profiles not included in the report)

Smith & Nephew plc

Hoya Corporation

William Demant Holdings A/S

Stema Medizin

Siemens Healthcare

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