

Optical Ground Wire (OPGW) Market By Type (Loose Tube Structure, Tight Tube Structure) , By Material Type (Metallic, Non-metallic) By Application (Renewable Energy, Telecommunications, Energy and Utilities, Oil and Gas, Mining, Infrastructure, Others) : Global Opportunity Analysis and Industry Forecast, 2024-2033

https://marketpublishers.com/r/OA0D33269D89EN.html

Date: August 2024 Pages: 270 Price: US\$ 2,601.00 (Single User License) ID: OA0D33269D89EN

# **Abstracts**

Optical Ground Wire (OPGW) Market

The optical ground wire (OPGW) market was valued at \$0.9 billion in 2023 and is projected to reach \$1.3 billion by 2033, growing at a CAGR of 4.7% from 2024 to 2033.

Optical ground wire (OPGW) is an overhead power line cable formed from iron- and titanium-based alloy. The cable is enclosed in steel and aluminum wires, which facilitate tower attachment to the ground. OPGW is a replacement for the traditional earth wires and serves to protect the high voltage phase wire on towers from lightning strikes. In addition, the wire is critical for data transmission from generating stations to load dispatch centers.

Expansion of the telecommunications infrastructure is a significant driver of the optical ground wire (OPGW) market. In addition, rise in the deployment of OPGW in renewable energy projects is augmenting the market development. The cable elevates the transmission capabilities of renewable energy, making it a critical component in solar and wind farms. A key trend acquiring traction in the optical ground wire (OPGW) market is the assimilation of OPGW technology with satellite networking. This consolidation facilitates the scalability of reliable communication infrastructure and

Optical Ground Wire (OPGW) Market By Type (Loose Tube Structure, Tight Tube Structure) , By Material Type (Met...



assists in grid integration into renewable energy infrastructure.

However, the replacement and retrofitting of OPGW is an intricate & expensive procedure, which hampers the market growth. Furthermore, volatility in the prices of raw materials associated with the manufacturing of OPGW leads to restrained market development. On the contrary, continuous expansion of telecommunication infrastructure owing to rise in adoption of the Internet of Things (IoT) devices is projected to open new avenues for the optical ground wire (OPGW) market. According to the "Perspectives from the Global Telecom Outlook" by PwC, the number of operating IoT devices is projected to upsurge from 16.4 billion in 2022 to 25.1 billion by 2027. This expansion is anticipated to boost the installation of OPGW in coming years.

#### Segment Review

The optical ground wire (OPGW) market is segmented into type, material type, application, and region. On the basis of type, the market is bifurcated into loose tube structure and tight tube structure. Depending on material type, it is divided into metallic and non-metallic. As per application, it is categorized into renewable energy, telecommunications, energy & utilities, oil & gas, mining, infrastructure, and others. Region wise, it is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

#### **Key Findings**

On the basis of type, the loose tube structure segment is anticipated to be the highest shareholder during the forecast period.

Depending on material type, the non-metallic segment is projected to account for a high market share by 2033.

As per application, the energy & utilities segment is predicted to acquire a high stake in the market throughout the forecast period.

Region wise, Asia-Pacific is expected to be the highest revenue generator by 2033.

#### **Competition Analysis**

The leading players operating in the global optical ground wire (OPGW) market include Prysmian Group, ZTT International, Apar, Sterile Technologies, LS Cable & System, Tratos, NKT Cables, DeAngeli Prodotti S.r.I., Caledonian Cables Limited, and American



Wire Group. These major players have adopted various key development strategies such as business expansion, new product launches, and partnerships, to strengthen their foothold in the competitive market.

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Manufacturing Capacity

Upcoming/New Entrant by Regions

**Technology Trend Analysis** 

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Market share analysis of players by products/segments

New Product Development/ Product Matrix of Key Players

**Regulatory Guidelines** 

Strategic Recommendations

Additional company profiles with specific to client's interest

Additional country or region analysis- market size and forecast

Expanded list for Company Profiles

Key player details (including location, contact details, supplier/vendor network etc. in excel format)

List of customers/consumers/raw material suppliers- value chain analysis

Market share analysis of players at global/region/country level

**SWOT** Analysis

Key Market Segments

Ву Туре

Loose Tube Structure

**Tight Tube Structure** 

By Material Type

Metallic

Non-metallic

Optical Ground Wire (OPGW) Market By Type (Loose Tube Structure, Tight Tube Structure), By Material Type (Met...



## By Application

Renewable Energy

Telecommunications

Energy and Utilities

Oil and Gas

Mining

Infrastructure

Others

#### By Region

North America

U.S.

Canada

Mexico

Europe

France

Germany

Italy

Spain



UK

Rest of Europe

Asia-Pacific

China

Japan

India

South Korea

Australia

Rest of Asia-Pacific

LAMEA

Brazil

South Africa

Saudi Arabia

UAE

Rest of LAMEA

Key Market Players

Prysmian Group

**ZTT** International

Apar

**Sterile Technologies** 



LS Cable & System

Tratos

**NKT** Cables

DeAngeli Prodotti s.r.l

Caledonian Cables Limited

American Wire Group



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