

Online Travel Market by Mode of Booking (Online Travel Agencies and Direct Travel Suppliers), Types of Platform (Mobile and Desktop), Service Types (Transportation, Travel Accommodation, and vacation Packages), and Age Group (22-31, 32-43, 44-56, and >56) - Global Opportunity Analysis and Industry Forecasts, 2014-2022

<https://marketpublishers.com/r/OCC6B90E935EN.html>

Date: November 2016

Pages: 110

Price: US\$ 5,639.00 (Single User License)

ID: OCC6B90E935EN

Abstracts

Travel and tourism is one of the largest and fastest growing industries, as there has been a surge in the number of travelers in the recent years, for various reasons such as recreation, enjoyment, relaxation, and business among others. In the year 2014, this increase in number of travelers and their travel spent accounted for nearly 10% of the global GDP. To cater this potential target audience, market players have adopted various approaches, the most effective being the internet.

Online travel services have gained popularity among travelers as it enables them to avail a number of services such as booking flight tickets, hotels, holiday packages, and car rentals using their phone or computer anytime and anywhere. Online travel services can be availed either through online travel agencies (OTAs) or direct travel suppliers. According to market analysis, online travel bookings witnessed a growth of nearly 12.1% in 2015 and the rate has been growing steadily.

Online travel services offer convenient usage of debit & credit cards and a platform to compare prices, features, and services of online travel products, which has led to the escalation in adoption of these services. Moreover, customers tend to rely on websites review to avail the best online travel deals. Hectic lifestyle, rise in disposable income, and increased spending power has encouraged people to plan holiday trips at frequent intervals, thus, driving the online travel market growth. Also, entry of established ecommerce players such as Alibaba (online travel site Alitrip), in online travel market, is

intensifying the market competition.

The market is categorized by mode of booking, types of platform, types of services, age group and geography. By mode of booking, the online travel market comprises online travel agencies (OTAs) and direct travel suppliers. Based on types of platform, the market is sub-segmented into mobile and desktop. By types of services, it is sub-segmented by transportation, travel accommodation, and travel packages. Based on age group, the market is bifurcated into 22-31, 32-43, 44-56, and >56. By geography, the market is broadly segmented into North America, Europe, Asia-Pacific, and LAMEA. Key players profiled in the report are Expedia, Inc., Priceline Group Inc., TripAdvisor LLC, Ctrip.com International, Ltd., Hostelworld Group, Hotel Urbano Travel and Tourism SA, Cheapoair.Com. Trivago GmbH, Thomas Cook Group Plc, and MakeMyTrip Limited.

KEY BENEFITS:

The study provides an in-depth analysis of the online travel market to elucidate the imminent investment pockets.

Current trends and future estimations are outlined to single out profitable trends and gain a stronger foothold in the market.

The report provides information about key drivers, restraints, and opportunities with a detailed impact analysis.

Quantitative analysis of the current market and estimations from 2014 to 2022 is provided to showcase the financial competency.

Porter's Five Forces model of the industry illustrate the potency of the buyers and suppliers.

Value chain analysis provides a clear understanding of the roles of stakeholders involved.

MARKET SEGMENTATION

The market is segmented on the basis of mode of booking, types of platform, and service types, age group, and geography.

BY MODE OF BOOKING

Online Travel Market by Mode of Booking (Online Travel Agencies and Direct Travel Suppliers), Types of Platfor...

Online Travel Agencies

Direct Travel Suppliers

BY TYPES OF PLATFORM

Mobile

Desktop

BY SERVICE TYPES

Transportation

Travel Accommodation

Vacation Packages

BY AGE GROUP

22–31

32–43

44–56

>56

BY GEOGRAPHY

North America

U.S.

Canada

Mexico

Europe

U.K.

France

Germany

Rest of Europe

Asia-Pacific

India

China

Japan

Rest of Asia- Pacific

LAMEA

Latin America

Middle East

Africa

KEY PLAYERS:

Expedia, Inc.

Priceline Group Inc.

TripAdvisor LLC

Ctrip.Com International, Ltd.

Hostelworld Group

Hotel Urbano Travel and Tourism Sa

Cheapoair.Com

Trivago Gmbh

Thomas Cook Group plc

MakeMytrip Limited

Other players in the value chain include (profiles not included in the report)

Alibaba Group

Elong, Inc.

TUI Group

Tuniu Corporation

AirGorilla, LLC

Hays Travel limited

Airbnb, Inc.

Yatra Online Private Limited, India

Contents

CHAPTER 1 INTRODUCTION

- 1.1. Report description
- 1.2. Key benefits
- 1.3. Key market segments
- 1.4. Research methodology
 - 1.4.1. Secondary research
 - 1.4.2. Primary research
 - 1.4.3. Analyst tools and models

CHAPTER 2 EXECUTIVE SUMMARY

- 2.1. CXperspective

CHAPTER 3 MARKET OVERVIEW

- 3.1. Market definition and scope
- 3.2. Key findings
 - 3.2.1. Top impacting factors
 - 3.2.2. Top investment pockets
 - 3.2.3. Top winning strategies
- 3.3. Value chain analysis
- 3.4. Porters five force analysis
 - 3.4.1. Bargaining power of suppliers
 - 3.4.2. Bargaining power of buyers
 - 3.4.3. Threat of new entrants
 - 3.4.4. Competitive rivalry
 - 3.4.5. Threat of substitutes
- 3.5. Market positioning, 2015
- 3.6. Market dynamics
 - 3.6.1. Drivers
 - 3.6.1.1. Rise of social media
 - 3.6.1.2. Secured online payment mechanism
 - 3.6.1.3. Growing middle and upper middle class
 - 3.6.2. Restraints
 - 3.6.2.1. Varying socio-economic conditions
 - 3.6.3. Opportunities

3.6.3.1. Proliferation of mobile usage and innovative mobile travel apps

CHAPTER 4 GLOBAL ONLINE TRAVEL MARKET, BY MODE OF BOOKING

4.1. Overview

4.1.1. Market size and forecast

4.2. Online travel agents (OTA)

4.2.1. Key market trends

4.2.2. Growth factors and opportunities

4.2.3. Market size and forecast

4.3. Direct travel suppliers

4.3.1. Key market trends

4.3.2. Growth factors and opportunities

4.3.3. Market size and forecast

CHAPTER 5 GLOBAL ONLINE TRAVEL MARKET, BY TYPES OF PLATFORM

5.1. Overview

5.1.1. Market size and forecast

5.2. Mobile

5.2.1. Key market trends

5.2.2. Growth factors and opportunities

5.2.3. Market size and forecast

5.3. Desktop

5.3.1. Key market trends

5.3.2. Growth factors and opportunities

5.3.3. Market size and forecast

CHAPTER 6 GLOBAL ONLINE TRAVEL MARKET, BY SERVICE TYPES

6.1. Overview

6.1.1. Market size and forecast

6.2. Transportation

6.2.1. Key market trends

6.2.2. Growth factors and opportunities

6.2.3. Market size and forecast

6.3. Travel accommodation

6.3.1. Key market trends

6.3.2. Growth factors and opportunities

- 6.3.3. Market size and forecast
- 6.4. Vacation packages
 - 6.4.1. Key market trends
 - 6.4.2. Growth factors and opportunities
 - 6.4.3. Market size and forecast

CHAPTER 7 GLOBAL ONLINE TRAVEL MARKET, BY AGE GROUP

- 7.1. Overview
 - 7.1.1. Market size and forecast
- 7.2. 22-33
 - 7.2.1. Key market trends
 - 7.2.2. Growth factors and opportunities
 - 7.2.3. Market size and forecast
- 7.3. 32-43
 - 7.3.1. Key market trends
 - 7.3.2. Growth factors and opportunities
 - 7.3.3. Market size and forecast
- 7.4. 44-56
 - 7.4.1. Key market trends
 - 7.4.2. Growth factors and opportunities
 - 7.4.3. Market size and forecast
- 7.5. 56 and above
 - 7.5.1. Key market trends
 - 7.5.2. Growth factors and opportunities
 - 7.5.3. Market size and forecast

CHAPTER 8 GLOBAL ONLINE TRAVEL MARKET, BY GEOGRAPHY

- 8.1. Overview
 - 8.1.1. Market size and forecast
- 8.2. North America
 - 8.2.1. Key market trends
 - 8.2.2. Growth factors and opportunities
 - 8.2.3. Market size and forecast
 - 8.2.4. U.S.
 - 8.2.4.1. Market size and forecast
 - 8.2.5. Canada
 - 8.2.5.1. Market size and forecast

- 8.2.6. Mexic
 - 8.2.6.1. Market size and forecast
- 8.3. Europe
 - 8.3.1. Key market trends
 - 8.3.2. Growth factors and opportunities
 - 8.3.3. Market size and forecast
 - 8.3.4. U.K.
 - 8.3.4.1. Market size and forecast
 - 8.3.1. Germany
 - 8.3.1.1. Market size and forecast
 - 8.3.2. France
 - 8.3.2.1. Market size and forecast
 - 8.3.3. Rest of Europe
 - 8.3.3.1. Market size and forecast
- 8.4. Asia-pacific
 - 8.4.1. Key market trends
 - 8.4.2. Growth factors and opportunities
 - 8.4.3. Market size and forecast
 - 8.4.4. India
 - 8.4.4.1. Market size and forecast
 - 8.4.5. China
 - 8.4.5.1. Market size and forecast
 - 8.4.6. Japan
 - 8.4.6.1. Market size and forecast
 - 8.4.7. Rest of Asia-pacific
 - 8.4.7.1. Market size and forecast
- 8.5. LAMEA (Latin America, Middle East, and Africa)
 - 8.5.1. Key market trends
 - 8.5.2. Growth factors and opportunities
 - 8.5.3. Market size and forecast
 - 8.5.4. Latin America
 - 8.5.4.1. Market size and forecast
 - 8.5.5. Middle East
 - 8.5.5.1. Market size and forecast
 - 8.5.6. Africa
 - 8.5.6.1. Market size and forecast

CHAPTER 9 COMPANY PROFILES

- 9.1. Expedia, Inc.
 - 9.1.1. Company overview
 - 9.1.2. Operating business segments
 - 9.1.3. Business performance
 - 9.1.4. Key strategic moves & developments
- 9.2. Priceline Group Inc.
 - 9.2.1. Company overview
 - 9.2.2. Operating business segments
 - 9.2.3. Business performance
 - 9.2.4. Key strategic moves & developments
- 9.3. TripAdvisor LLC
 - 9.3.1. Company overview
 - 9.3.2. Operating business segments
 - 9.3.3. Business performance
 - 9.3.4. Key strategic moves & developments
- 9.4. MakeMytrip Limited
 - 9.4.1. Company overview
 - 9.4.2. Operating business segments
 - 9.4.3. Business performance
 - 9.4.4. Key strategic moves & developments
- 9.5. Hostelworld Group
 - 9.5.1. Company overview
 - 9.5.2. Business performance
 - 9.5.3. Key strategic moves & developments
- 9.6. Thomas Cook Group Plc
 - 9.6.1. Company overview
 - 9.6.2. Business performance
 - 9.6.3. Key strategic moves & developments
- 9.7. TrivagGmbH
 - 9.7.1. Company overview
 - 9.7.2. Key strategic moves & developments
- 9.8. Cheapoair.Com
 - 9.8.1. Company overview
 - 9.8.2. Key strategic moves & developments
- 9.9. Hotel UrbanTravel and Tourism Sa
 - 9.9.1. Company overview
 - 9.9.2. Key strategic moves & developments
- 9.10. Ctrip.Com International, Ltd.
 - 9.10.1. Company overview

9.10.2. Key strategic moves & developments

Other players in the value chain include:

Alibaba Group

Elong, Inc.

TUI Group

Tuniu Corporation

AirGorilla, LLC

Hays Travel limited

Airbnb, Inc.

Yatra Online Private Limited, India

Profiles of these players are not included. The same will be included on request

List Of Tables

LIST OF TABLES

TABLE 1. ONLINE TRAVEL MARKET, BY MODE OF BOOKING, 2014-2022 (\$MILLION)

TABLE 2. ONLINE TRAVEL AGENTS MARKET REVENUE, BY GEOGRAPHY, 2014-2022 (\$MILLION)

TABLE 3. DIRECT TRAVEL SUPPLIERS MARKET REVENUE, BY GEOGRAPHY, 2014-2022 (\$MILLION)

TABLE 4. ONLINE TRAVEL MARKET, BY TYPES OF PLATFORM, 2014-2022 (\$MILLION)

TABLE 5. ONLINE TRAVEL MARKET BY MOBILE PLATFORM, BY GEOGRAPHY, 2014-2022 (\$MILLION)

TABLE 6. ONLINE TRAVEL MARKET BY DESKTOP PLATFORM, BY GEOGRAPHY, 2014-2022 (\$MILLION)

TABLE 7. ONLINE TRAVEL MARKET, BY SERVICE TYPES, 2014-2022 (\$MILLION)

TABLE 8. ONLINE TRAVEL MARKET BY TRANSPORTATION, BY GEOGRAPHY, 2014-2022 (\$MILLION)

TABLE 9. ONLINE TRAVEL MARKET BY TRAVEL ACCOMMODATION, BY GEOGRAPHY, 2014-2022 (\$MILLION)

TABLE 10. ONLINE TRAVEL MARKET BY VACATION PACKAGES, BY GEOGRAPHY, 2014-2022 (\$MILLION)

TABLE 11. ONLINE TRAVEL MARKET, BY AGE GROUP, 2014-2022 (\$MILLION)

TABLE 12. 22-33 AGE GROUP ONLINE TRAVEL MARKET, BY GEOGRAPHY, 2014-2022 (\$MILLION)

TABLE 13. 34-43 AGE GROUP ONLINE TRAVEL MARKET, BY GEOGRAPHY, 2014-2022 (\$MILLION)

TABLE 14. 44-56 AGE GROUP ONLINE TRAVEL MARKET, BY GEOGRAPHY, 2014-2022 (\$MILLION)

TABLE 15. 56 AND ABOVE AGE GROUP ONLINE TRAVEL MARKET, BY GEOGRAPHY, 2014-2022 (\$MILLION)

TABLE 16. ONLINE TRAVEL MARKET, BY GEOGRAPHY, 2014-2022 (\$MILLION)

TABLE 17. NORTH AMERICA: ONLINE TRAVEL MARKET, BY MODE OF BOOKING, 2014-2022 (\$MILLION)

TABLE 18. NORTH AMERICA: ONLINE TRAVEL MARKET, BY TYPES OF PLATFORM, 2014-2022 (\$MILLION)

TABLE 19. NORTH AMERICA: ONLINE TRAVEL MARKET, BY SERVICE TYPES, 2014-2022 (\$MILLION)

TABLE 20. NORTH AMERICA: ONLINE TRAVEL MARKET, BY AGE GROUP, 2014-2022 (\$MILLION)

TABLE 21. NORTH AMERICA: ONLINE TRAVEL MARKET, BY COUNTRY, 2014-2022 (\$MILLION)

TABLE 22. EUROPE: ONLINE TRAVEL MARKET, BY MODE OF BOOKING, 2014-2022 (\$MILLION)

TABLE 23. EUROPE: ONLINE TRAVEL MARKET, BY TYPES OF PLATFORM, 2014-2022 (\$MILLION)

TABLE 24. EUROPE: ONLINE TRAVEL MARKET, BY SERVICE TYPES, 2014-2022 (\$MILLION)

TABLE 25. EUROPE: ONLINE TRAVEL MARKET, BY AGE GROUP, 2014-2022 (\$MILLION)

TABLE 26. EUROPE: ONLINE TRAVEL MARKET, BY COUNTRY, 2014-2022 (\$MILLION)

TABLE 27. ASIA-PACIFIC: ONLINE TRAVEL MARKET, BY MODE OF BOOKING, 2014-2022 (\$MILLION)

TABLE 28. ASIA-PACIFIC: ONLINE TRAVEL MARKET, BY TYPES OF PLATFORMS, 2014-2022 (\$MILLION)

TABLE 29. ASIA-PACIFIC: ONLINE TRAVEL MARKET, BY SERVICE TYPES, 2014-2022 (\$MILLION)

TABLE 30. ASIA-PACIFIC: ONLINE TRAVEL MARKET, BY AGE GROUP, 2014-2022 (\$MILLION)

TABLE 31. ASIA-PACIFIC: ONLINE TRAVEL MARKET, BY COUNTRY, 2014-2022 (\$MILLION)

TABLE 32. LAMEA: ONLINE TRAVEL MARKET, BY MODE OF BOOKING, 2014-2022 (\$MILLION)

TABLE 33. LAMEA: ONLINE TRAVEL MARKET, BY TYPES OF PLATFORM, 2014-2022 (\$MILLION)

TABLE 34. LAMEA: ONLINE TRAVEL MARKET, BY SERVICE TYPES, 2014-2022 (\$MILLION)

TABLE 35. LAMEA: ONLINE TRAVEL MARKET, AGE GROUP, 2014-2022 (\$MILLION)

TABLE 36. LAMEA: ONLINE TRAVEL MARKET, BY COUNTRY, 2014-2022 (\$MILLION)

TABLE 37. EXPEDIA: COMPANY SNAPSHOT

TABLE 38. EXPEDIA: OPERATING SEGMENTS

TABLE 39. PRICELINE: COMPANY SNAPSHOT

TABLE 40. PRICELINE: OPERATING SEGMENTS

TABLE 41. TRIPADVISOR: COMPANY SNAPSHOT

TABLE 42. TRIPADVISOR: OPERATING SEGMENTS

TABLE 43. HOSTELWORLD: COMPANY SNAPSHOT

TABLE 44. TRIVAGO: COMPANY SNAPSHOT

TABLE 45. MAKEMYTRIP: COMPANY SNAPSHOT

TABLE 46. MAKEMYTRIP: OPERATING SEGMENTS

TABLE 47. THOMAS COOK: COMPANY SNAPSHOT

TABLE 48. CHEAPOAIR: COMPANY SNAPSHOT

TABLE 49. HOTEL URBANAND TOURISM: COMPANY SNAPSHOT

TABLE 50. CTRIP: COMPANY SNAPSHOT

List Of Figures

LIST OF FIGURES

FIGURE 1. TOP IMPACTING FACTORS

FIGURE 2. TOP INVESTMENT POCKETS

FIGURE 3. TOP WINNING STRATEGIES

FIGURE 4. VALUE CHAIN ANALYSIS

FIGURE 5. PORTERS FIVE FORCES ANALYSIS

FIGURE 6. MARKET SHARE ANALYSIS, 2015

FIGURE 7. SMARTPHONES USED TBOOK LEISURE TRIP

FIGURE 8. COMPARATIVE MARKET SHARE ANALYSIS OF GLOBAL ONLINE TRAVEL MARKET, BY MODE OF BOOKING, 2015 & 2022 (%)

FIGURE 9. COMPARATIVE REGIONAL MARKET SHARE ANALYSIS OF GLOBAL ONLINE TRAVEL AGENTS MARKET, 2015 & 2022 (%)

FIGURE 10. GLOBAL ONLINE TRAVEL AGENTS MARKET REVENUE, 2014 -2022 (\$ MILLION)

FIGURE 11. COMPARATIVE REGIONAL MARKET SHARE ANALYSIS OF GLOBAL DIRECT TRAVEL SUPPLIERS MARKET, 2015 & 2022 (%)

FIGURE 12. GLOBAL DIRECT SUPPLIERS MARKET REVENUE, 2014 - 2022 (\$ MILLION)

FIGURE 13. COMPARATIVE MARKET SHARE ANALYSIS OF GLOBAL ONLINE TRAVEL MARKET, BY TYPES OF PLATFORM, 2015 & 2022 (%)

FIGURE 14. COMPARATIVE REGIONAL MARKET SHARE ANALYSIS OF GLOBAL ONLINE MOBILE TRAVEL MARKET, 2015 & 2022 (%)

FIGURE 15. GLOBAL ONLINE MOBILE TRAVEL MARKET REVENUE, 2014 - 2022 (\$MILLION)

FIGURE 16. COMPARATIVE REGIONAL MARKET SHARE ANALYSIS OF GLOBAL ONLINE DESKTOP TRAVEL MARKET, 2015 & 2022 (%)

FIGURE 17. GLOBAL ONLINE DESKTOP TRAVEL MARKET REVENUE, 2014 - 2022 (\$MILLION)

FIGURE 18. COMPARATIVE MARKET SHARE ANALYSIS OF GLOBAL ONLINE TRAVEL MARKET, BY SERVICE TYPES, 2015 & 2022 (%)

FIGURE 19. COMPARATIVE REGIONAL MARKET SHARE ANALYSIS OF GLOBAL ONLINE TRAVEL TRANSPORTATION MARKET, 2015 & 2022 (%)

FIGURE 20. GLOBAL ONLINE TRAVEL TRANSPORTATION MARKET REVENUE, 2014 - 2022 (\$MILLION)

FIGURE 21. COMPARATIVE REGIONAL MARKET SHARE ANALYSIS OF GLOBAL ONLINE TRAVEL ACCOMMODATION MARKET, 2015 & 2022 (%)

FIGURE 22. GLOBAL ONLINE TRAVEL ACCOMMODATION MARKET REVENUE, 2014 - 2022 (\$MILLION)

FIGURE 23. COMPARATIVE REGIONAL MARKET SHARE ANALYSIS OF GLOBAL ONLINE TRAVEL VACATION PACKAGES MARKET, 2015 & 2022 (%)

FIGURE 24. GLOBAL ONLINE TRAVEL VACATION PACKAGES MARKET REVENUE, 2014 - 2022 (\$MILLION)

FIGURE 25. COMPARATIVE MARKET SHARE ANALYSIS OF GLOBAL ONLINE TRAVEL MARKET, BY AGE GROUP, 2015 & 2022 (%)

FIGURE 26. COMPARATIVE REGIONAL MARKET SHARE ANALYSIS OF 22-33 AGE GROUP ONLINE TRAVEL MARKET, 2015 & 2022 (%)

FIGURE 27. GLOBAL 22-33 AGE GROUP ONLINE TRAVEL MARKET REVENUE, 2014 - 2022 (\$MILLION)

FIGURE 28. COMPARATIVE REGIONAL MARKET SHARE ANALYSIS OF 34-43 AGE GROUP ONLINE TRAVEL MARKET, 2015 & 2022 (%)

FIGURE 29. GLOBAL 34-43 AGE GROUP ONLINE TRAVEL MARKET REVENUE, 2014 - 2022 (\$MILLION)

FIGURE 30. COMPARATIVE REGIONAL MARKET SHARE ANALYSIS OF 44-56 AGE GROUP ONLINE TRAVEL MARKET, 2015 & 2022 (%)

FIGURE 31. GLOBAL 44-56 AGE GROUP ONLINE TRAVEL MARKET REVENUE, 2014 - 2022 (\$MILLION)

FIGURE 32. COMPARATIVE REGIONAL MARKET SHARE ANALYSIS OF 56 AND ABOVE AGE GROUP ONLINE TRAVEL MARKET, 2015 & 2022 (%)

FIGURE 33. GLOBAL 56 AND ABOVE AGE GROUP ONLINE TRAVEL MARKET REVENUE, 2014 - 2022 (\$MILLION)

FIGURE 34. COMPARATIVE MARKET SHARE ANALYSIS OF GLOBAL ONLINE TRAVEL MARKET, BY REGION, 2015 & 2022 (%)

FIGURE 35. COMPARATIVE MARKET SHARE ANALYSIS OF NORTH AMERICA ONLINE TRAVEL MARKET, BY SERVICE TYPES, 2015 & 2022 (%)

FIGURE 36. NORTH AMERICA: ONLINE TRAVEL MARKET REVENUE, 2014-2022 (\$MILLION)

FIGURE 37. U.S.: ONLINE TRAVEL MARKET REVENUE, 2014-2022 (\$MILLION)

FIGURE 38. CANADA: ONLINE TRAVEL MARKET REVENUE, 2014-2022 (\$MILLION)

FIGURE 39. MEXICO: ONLINE TRAVEL MARKET REVENUE, 2014-2022 (\$MILLION)

FIGURE 40. COMPARATIVE MARKET SHARE ANALYSIS OF EUROPE ONLINE TRAVEL MARKET, BY SERVICE TYPES, 2015 & 2022 (%)

FIGURE 41. EUROPE ONLINE TRAVEL MARKET REVENUE, 2014-2022 (\$MILLION)

FIGURE 42. U.K.: ONLINE TRAVEL MARKET REVENUE, 2014-2022 (\$MILLION)

FIGURE 43. GERMANY: ONLINE TRAVEL MARKET REVENUE, 2014-2022 (\$MILLION)

FIGURE 44. FRANCE: ONLINE TRAVEL MARKET REVENUE, 2014-2022 (\$MILLION)

FIGURE 45. REST OF EUROPE: ONLINE TRAVEL MARKET REVENUE, 2014-2022 (\$MILLION)

FIGURE 46. COMPARATIVE MARKET SHARE ANALYSIS OF ASIA-PACIFIC ONLINE TRAVEL MARKET, BY SERVICE TYPES, 2015 & 2022 (%)

FIGURE 47. ASIA-PACIFIC ONLINE TRAVEL MARKET REVENUE, 2014-2022 (\$MILLION)

FIGURE 48. INDIA: ONLINE TRAVEL MARKET REVENUE, 2014-2022 (\$MILLION)

FIGURE 49. CHINA: INTIMATE WEAR MARKET REVENUE, 2014-2022 (\$MILLION)

FIGURE 50. JAPAN: ONLINE TRAVEL MARKET REVENUE, 2014-2022 (\$MILLION)

FIGURE 51. REST OF ASIA-PACIFIC: ONLINE TRAVEL MARKET REVENUE, 2014-2022 (\$MILLION)

FIGURE 52. COMPARATIVE MARKET SHARE ANALYSIS OF LAMEA ONLINE TRAVEL MARKET, BY SERVICE TYPES, 2015 & 2022 (%)

FIGURE 53. LAMEA ONLINE TRAVEL MARKET REVENUE, 2014-2022 (\$MILLION)

FIGURE 54. LATIN AMERICA: ONLINE TRAVEL MARKET REVENUE, 2014-2022 (\$MILLION)

FIGURE 55. MIDDLE EAST: ONLINE TRAVEL MARKET REVENUE, 2014-2022 (\$MILLION)

FIGURE 56. AFRICA: ONLINE TRAVEL MARKET REVENUE, 2014-2022 (\$MILLION)

FIGURE 57. EXPEDIA: COMPANY SNAPSHOT

FIGURE 58. PRICELINE: COMPANY SNAPSHOT

FIGURE 59. TRIPADVISOR: COMPANY SNAPSHOT

FIGURE 60. MAKEMYTRIP: COMPANY SNAPSHOT

FIGURE 61. HOSTELWORLD: COMPANY SNAPSHOT

FIGURE 62. THOMAS COOK: COMPANY SNAPSHOT

FIGURE 63. TRIVAGO: COMPANY SNAPSHOT

FIGURE 64. CHEAPOAIR: COMPANY SNAPSHOT

FIGURE 65. HOTEL URBANAND TOURISM: COMPANY SNAPSHOT

FIGURE 66. CTRIP: COMPANY SNAPSHOT

I would like to order

Product name: Online Travel Market by Mode of Booking (Online Travel Agencies and Direct Travel Suppliers), Types of Platform (Mobile and Desktop), Service Types (Transportation, Travel Accommodation, and vacation Packages), and Age Group (22-31, 32-43, 44-56, and >56) - Global Opportunity Analysis and Industry Forecasts, 2014-2022

Product link: <https://marketpublishers.com/r/OCC6B90E935EN.html>

Price: US\$ 5,639.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/OCC6B90E935EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970