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# On-Board Connectivity Market by Component (Hardware and Services), Technology (Satellite and Air to Ground), Application (Entertainment, Communication), and End Use (Maritime, Railway, Aviation, and On-road Transit): Global Opportunity Analysis and Industry Forecast, 2018 - 2025

https://marketpublishers.com/r/O4EE1A17594EN.html
Date: February 2019
Pages: 248
Price: US$ 5,370.00 (Single User License)
ID: O4EE1A17594EN

## Abstracts

On-board Connectivity Market Overview:

On-board connectivity refers to internet connectivity in aircrafts, ships, railways, and other modes of transportation systems. The on-board connectivity services include mobile phone internet access, wireless internet access, and other data sharing services. In addition, it allows smartphones, tablets, and laptops to send and receive texts, emails, and other multi-media messages. Although, the purpose of on-board connectivity for trains, ships, and on airplanes differs, the major reason behind its offering is to keep the passengers entertained while travelling. In addition, many airlines, trains, and public transportation buses have started offering on-board connectivity to their customers, which is the major factor fueling the on-board connectivity market growth. The global on-board connectivity market was valued at $12,811.0 million in 2017 and is projected to reach $36,842.3 million by 2025, growing at a CAGR of 14.3% from 2018 to 2025.

Increase in IT expenditure in the aviation, railway, and maritime industries and rise in disposable income of consumers are the major factors fueling the rise in demand for the on-board connectivity market. In addition, liberalization in the transportation sector in the emerging markets is also the major factor driving the on-board connectivity market growth. However, high cost associated with the deployment of on-board connectivity

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systems is expected to impede the market growth. Also, the connectivity issue is anticipated to hamper the growth of the market, as high-speed trains move quickly from one cellular tower to another. Furthermore, increase in government initiatives to enhance customer services are expected to provide major opportunities for the growth of the on-board connectivity market.

The global on-board connectivity market is segmented based on component, technology, application, end use, and region. Based on component, the market is classified into hardware and services. In terms of technology, the market is divided into satellite and air to ground. As per application, the market is categorized into entertainment, and communication. Based on end use, the market is divided into maritime, railway, aviation, and on-road transit. On the basis of region, the market is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

The global on-board connectivity market is dominated by key players such as ALE International, Bombardier Inc., Global Eagle Entertainment Inc., Gogo Inc., Honeywell, International Inc., Inmarsat Plc., Panasonic Corporation, Rockwell Collins, Thales Group, Viasat, Inc. and others.

Key Benefits forOn-board ConnectivityMarket:

The study provides an in-depth analysis of the global on-board connectivity market along with current trends & future estimations to elucidate the imminent investment pockets.

Information about the key drivers, restraints, and opportunities and their impact analyses on the market is provided.

Porter’s five forces analysis illustrates the potency of buyers and suppliers operating in the industry.

The quantitative analysis of the global on-board connectivity market from 2018 to 2025 is provided to determine the market potential.

On-board ConnectivityKey Market Segments:

By Component
Hardware
Antennas

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Transceivers
Ethernet Switches
Wireless Access Point
Others
Services
Managed Service
Consulting Service
Integration and Implementation Service
By Technology
Satellite
Ka-band Technology
Ku-band Technology
Swift Broadband Technology
Hybrid
Ground to air
By Application
Entertainment
Communication
By End Use
Maritime
Railway
Aviation
On-road Transit
Cars
Buses
By Region
North America
U.S.
Canada
Europe
UK
Germany
France
Rest of Europe
Asia-Pacific
China
India
Japan
Australia

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Rest of Asia-Pacific
LAMEA
Latin America
Middle East
Africa
Key Market Players Profiled In The Report
ALE International
Bombardier Inc.
Global Eagle Entertainment Inc.
Gogo Inc.
Honeywell International Inc.
Inmarsat Plc.
Panasonic Corporation
Rockwell Collins
Thales Group
Viasat, Inc.
Others

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