

Oil and Gas Data Management Market by Type(Data analysis, IT infrastructure, Services), Geography(North America, Europe, Asia-Pacific, LAMEA) - Global Opportunity Analysis and Industry Forecast, 2014-2022

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Abstracts

Data management is a process to acquire, validate, store, protect, and process aggrandized volume of various types of data-structured, unstructured, and semi-structured data-to ensure reliability, accessibility, and timeliness of the data for its end users. Oil and gas companies use data management solutions and services to gain deep insights and make business decisions. Furthermore, different components-such as hardware, solutions, and services-of data management make validation, processability, and operations of essential businesses operations simpler and less time-intensive. The oil and gas data management market is segmented on the basis of type and geography. Based on type, the market is categorized into data analysis, IT infrastructure, and services. Among the type of oil and gas data management systems, the IT infrastructure segment contributed the maximum market share in 2015, owing to the deployment of advanced networking and computing systems by end users especially in the emerging markets.

The market is analyzed based on four regions, namely North America, Europe, Asia-Pacific, and LAMEA. Among regions, the Asia-Pacific region is projected to grow at the highest CAGR of around 18% during the forecast period, owing to prominent digital transformation in oil and gas companies operating in the region.

Prominent market-offering oil and gas data management technologies and services-players adopted product launch, partnership, geographical expansion, and acquisition as their key strategies to facilitate business growth and expansion across the globe. The key players profiled in the market are Cisco Systems, Inc., EMC Corporation, Hewlett-Packard Enterprise Company, Hitachi, Ltd., IBM Corporation, Infosys Limited, NetApp,

Inc., Oracle Corporation, SAP SE, and Wipro Limited.

KEY BENEFITS

The study provides an in-depth analysis of the oil and gas data management market along with current and future trends to elucidate the imminent investment pockets.

Information regarding key drivers, restraints, and opportunities along with their impact analysis on the oil and gas data management market size is provided in the report.

Porter's Five Forces analysis illustrates the potency of buyers and suppliers operating in the industry.

The quantitative analysis of the global market from 2014 to 2022 is provided in the report to determine the market potential.

Oil and Gas Data Management Market Key Segments:

The oil and gas data management market is segmented based on type and geography.

BY TYPE

Data analysis

IT infrastructure

Services

BY REGION

North America

U.S.

Canada

Mexico

Europe

UK

Germany

France

Russia

Rest of Europe

Asia-Pacific

China

India

Japan

Australia

Rest of Asia-Pacific

LAMEA

Latin America

Middle East

Africa

KEY MARKET PLAYERS PROFILED IN THE REPORT

Cisco Systems, Inc.

EMC Corporation

Hewlett-Packard Enterprise Company

Hitachi, Ltd.

IBM Corporation

Infosys Limited

NetApp, Inc.

Oracle Corporation

SAP SE

Wipro Limited

OTHER MARKET PLAYERS MENTIONED IN THE REPORT

CliQr Technologies, Inc., SimpliVity, Teradata, OpenDNS, Bapco (Bahrain Petroleum Company), Noah Consulting, LLC, Schlumberger, and Reltio.

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