

Obesity Management Market By Type (Equipment, Services, Supplements) , By Diet (Meals, Beverages, Nutraceuticals) By Application (Body Shaping, Weight Maintenance, Aesthetic Procedures, Sports Injuries, Chronic Wound Management, Others) By End User (Consulting Services and Commercial Weight Loss Centers, Fitness Centers and Health Clubs, Online Weight Loss Programs, Others) : Global Opportunity Analysis and Industry Forecast, 2024-2033

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Abstracts

Obesity Management Market Expected to Garner \$351.8 Billion by 2033, Growing at a CAGR of 9.8%

Abstract: The global obesity management market is expected to grow primarily due to the increasing instances of obesity due to sedentary lifestyles. The North America region is predicted to witness profitable growth by 2033.

As per the report published by Research Dive, the global obesity management market was valued at \$140.3 billion in 2023 and is expected to register a revenue of \$351.8 billion by 2033 at a CAGR of 9.8% during the forecast period 2024-2033.

Dynamics of the Market

The rising adoption of unhealthy eating habits among youth, growing prevalence of obesity, and the increasing demand for bariatric surgery due to its effectiveness in managing severe obesity are expected to make the obesity management market a

highly profitable one in the forecast period.

However, according to market analysts, limited trained personnel in obesity management and lack of awareness in developing economies might restrain the growth of the market.

Increasing research & development spending on medical treatment & devices for obesity control present significant opportunities for obesity management market growth. Moreover, public health campaigns promoting healthier eating habits and infrastructural improvements and awareness campaigns in developing economies are expected to drive market growth in the coming years.

Key Players of the Market

The major players of the obesity management market include Eli Lilly and Company, Nutrisystem Ltd., Herbalife Ltd., Johnson Health Tech, Nestle SA, The Kellogg Company, Abbott Laboratories, eDiets, Inc., Olympus Corporation, and Brunswick Corporation.

What the Report Covers

In addition to the details highlighted in this description, the comprehensive final report delves into essential market aspects. These encompass a market overview, SWOT analysis, market dynamics, Porter's five forces analysis, segmentation (key trends, regional analysis, and forecast analysis), and company profiles (including company overview, product portfolio, operating segments, strategic initiatives, and financial performance).

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Product Life Cycles

Go To Market Strategy

New Product Development/ Product Matrix of Key Players

Regulatory Guidelines

Additional company profiles with specific to client's interest

Additional country or region analysis- market size and forecast

Brands Share Analysis

Criss-cross segment analysis- market size and forecast

Historic market data

Key player details (including location, contact details, supplier/vendor network etc. in excel format)

SWOT Analysis

Key Market Segments

By Type

Equipment

Services

Supplements

By Diet

Meals

Beverages

Nutraceuticals

By Application

Body Shaping

Weight Maintenance

Aesthetic Procedures

Sports Injuries

Chronic Wound Management

Others

By End User

Consulting Services and Commercial Weight Loss Centers

Fitness Centers and Health Clubs

Online Weight Loss Programs

Others

By Region

North America

U.S.

Canada

Mexico

Europe

France

Germany

Italy

Spain

UK

Rest of Europe

Asia-Pacific

China

Japan

India

South Korea

Australia

Rest of Asia-Pacific

LAMEA

Brazil

South Africa

Saudi Arabia

UAE

Rest of LAMEA

Key Market Players

Eli Lilly and Company

Herbalife Ltd.

Nutrisystem Ltd.

Johnson Health Tech

The Kellogg Company

Nestle SA

Abbott Laboratories

Olympus Corporation

eDiets, Inc.

Brunswick Corporation

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