

Oatmeal Market by Type (Whole Oat Groats, Steel Cut Oats, Scottish Oats, Regular Rolled Oats, Quick Rolled Oats, Instant Oats and Others) and Distribution Channel (Hypermarket, Supermarket, Specialty Retailers, Convenience Stores, Independent Retailers and Others) - Global Opportunity Analysis and Industry Forecast, 2017-2027

<https://marketpublishers.com/r/O52A29879F4EN.html>

Date: June 2018

Pages: 300

Price: US\$ 5,370.00 (Single User License)

ID: O52A29879F4EN

Abstracts

Oatmeal is widely consumed as a breakfast cereal, which is commonly enjoyed with fruits, nuts, and milk, due to its high dietary fiber and protein content, which helps lower cholesterol as well as provide energy for metabolism. Also, it is easy to cook, which makes it an ideal breakfast for people who are looking for a healthier lifestyle. Further, different manufactures also make this nutrient available in the form of cakes, cookies, energy bars, and desserts, for the consumers looking out for ready-to-eat oatmeal options.

Increase in preference for healthy meals and changes in food habits majorly drives the oatmeal market. Furthermore, demand for convenience food and high nutrition content of oatmeal fuels the growth of the oatmeal market. However, availability of substitute products such as quinoa, buckwheat, brown rice, and cornflakes restrain the growth of the oatmeal market. Development of different flavored oatmeal and the use of oatmeal in cosmetic industry makes way for market growth.

The oatmeal market is segmented on the basis of type, distribution channel, and geography. By type, the market is divided into oat groats, steel cut oats, Scottish oats, rolled oats, instant oats, and others. While with distribution channel the market is divided into supermarkets, hypermarkets, food specialty stores, convenience stores, and others. By region, the market is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

Some of the major players analyzed in this report are Quaker Oats Company, Nature's Path Foods, Inc., Nestl? S.A, Kellogg NA Co., General Mills, Inc., Hamlyn's Of Scotland, World Finer Foods, Weetabix Ltd., Cargill, Incorporated, and Bagrry's India Ltd.

KEY BENEFITS FOR STAKEHOLDERS

The study provides an in-depth analysis of the market, with current trends and future estimations to elucidate the investment pockets.

Comprehensive analysis of factors that drive and restrict the growth of the market is provided.

The report provides a quantitative analysis to help the stakeholders to capitalize on prevailing market opportunities.

Extensive analysis of different segments facilitates to understand various products of the market.

Key players are profiled and their strategies are analyzed thoroughly, which predict the competitive outlook of the market.

KEY MARKET SEGMENTS

By Type

Oat Groats

Steel Cut Oats

Scottish Oats

Rolled Oats

Old Fashioned/Regular

Quick

Instant Oats

Others (Oat Flour and Oat Bran)

By Distribution Channel

Hypermarket

Supermarket

Food Specialty Stores

Convenience Stores

Others

By Region

North America

U.S.

Canada

Mexico

Europe

UK

Germany

France

Spain

Italy

Rest of Europe

Asia-Pacific

China

Japan

India

Australia

South Korea

Rest of Asia-Pacific

LAMEA

Brazil

South Africa

Argentina

Turkey

Rest of LAMEA

Contents

CHAPTER 1. INTRODUCTION

- 1.1. REPORT DESCRIPTION
- 1.2. KEY BENEFITS
- 1.3. KEY MARKET SEGMENT
- 1.4. RESEARCH METHODOLOGY
 - 1.4.1. Secondary Research
 - 1.4.2. Primary Research
 - 1.4.3. Analyst Tool & Model

CHAPTER 2. EXECUTIVE SUMMARY

- 2.1. KEY FINDINGS OF THE STUDY
- 2.2. CXO PERSPECTIVES

CHAPTER 3. MARKET OVERVIEW

- 3.1. MARKET DEFINITION AND SCOPE
- 3.2. KEY FINDINGS
 - 3.2.1. Top Investment Pockets
 - 3.2.2. Top winning strategies
- 3.3. PORTERS FIVE FORCES ANALYSIS
- 3.4. MARKET DYNAMICS
 - 3.4.1. Drivers
 - 3.4.1.1. Increase in preference for healthy meals
 - 3.4.1.2. Demand for convenience food
 - 3.4.1.3. Impact analysis
 - 3.4.2. Restraints
 - 3.4.2.1. Availability of substitute products
 - 3.4.2.2. Impact analysis
 - 3.4.3. Opportunities
 - 3.4.3.1. Different flavored oatmeal
 - 3.4.3.2. Use of oatmeal in cosmetic industry
 - 3.4.3.3. Impact analysis

CHAPTER 4. GLOBAL OATMEAL MARKET, BY TYPE

4.1. INTRODUCTION

4.1.1. Market size and forecast

4.2. OAT GROATS

4.2.1. Key market trends, growth factors, and opportunities

4.2.2. Market size and forecast

4.3. STEEL CUT OATS

4.3.1. Key market trends, growth factors, and opportunities

4.3.2. Market size and forecast

4.4. SCOTTISH OATS

4.4.1. Key market trends, growth factors, and opportunities

4.4.2. Market size and forecast

4.5. ROLLED OATS

4.5.1. Key market trends, growth factors, and opportunities

4.5.2. Market size and forecast

4.6. INSTANT OATS

4.6.1. Key market trends, growth factors, and opportunities

4.6.2. Market size and forecast

4.7. OTHERS

4.7.1. Key market trends, growth factors, and opportunities

4.7.2. Market size and forecast

CHAPTER 5. GLOBAL OATMEAL MARKET, BY DISTRIBUTION CHANNEL

5.1. INTRODUCTION

5.1.1. Market size and forecast

5.2. HYPERMARKET

5.2.1. Key market trends, growth factors, and opportunities

5.2.2. Market size and forecast

5.3. SUPERMARKET

5.3.1. Key market trends, growth factors, and opportunities

5.3.2. Market size and forecast

5.4. FOOD SPECIALTY STORES

5.4.1. Key market trends, growth factors, and opportunities

5.4.2. Market size and forecast

5.5. CONVENIENCE STORES

5.5.1. Key market trends, growth factors, and opportunities

5.5.2. Market size and forecast

5.6. OTHERS

5.6.1. Key market trends, growth factors, and opportunities

5.6.2. Market size and forecast

CHAPTER 6. MARKET SIZE AND FORECAST GLOBAL OATMEAL MARKET, BY GEOGRAPHY

6.1. INTRODUCTION

6.1.1. Market size and forecast

6.2. NORTH AMERICA

6.2.1. Key market trends, growth factors, and opportunities

6.2.2. Market size and forecast

6.2.3. U.S.

6.2.3.1. Market size and forecast, By Type

6.2.4. Mexico

6.2.4.1. Market size and forecast, By Type

6.2.5. Canada

6.2.5.1. Market size and forecast, By Type

6.3. EUROPE

6.3.1. Key market trends, growth factors, and opportunities

6.3.2. Market size and forecast

6.3.3. UK

6.3.3.1. Market size and forecast, By Type

6.3.4. Germany

6.3.4.1. Market size and forecast, By Type

6.3.5. France

6.3.5.1. Market size and forecast, By Type

6.3.6. Spain

6.3.6.1. Market size and forecast, By Type

6.3.7. Italy

6.3.7.1. Market size and forecast, By Type

6.3.8. Rest of Europe

6.3.8.1. Market size and forecast, By Type

6.4. ASIA-PACIFIC

6.4.1. Key market trends, growth factors, and opportunities

6.4.2. Market size and forecast

6.4.3. China

6.4.3.1. Market size and forecast, By Type

6.4.4. Japan

6.4.4.1. Market size and forecast, By Type

6.4.5. India

- 6.4.5.1. Market size and forecast, By Type
- 6.4.6. Australia
 - 6.4.6.1. Market size and forecast, By Type
- 6.4.7. South Korea
 - 6.4.7.1. Market size and forecast, By Type
- 6.4.8. Rest of Asia-Pacific
 - 6.4.8.1. Market size and forecast, By Type
- 6.5. LAMEA
 - 6.5.1. Key market trends, growth factors, and opportunities
 - 6.5.2. Market size and forecast
 - 6.5.3. Brazil
 - 6.5.3.1. Market size and forecast, By Type
 - 6.5.4. South Africa
 - 6.5.4.1. Market size and forecast, By Type
 - 6.5.5. Argentina
 - 6.5.5.1. Market size and forecast, By Type
 - 6.5.6. Turkey
 - 6.5.6.1. Market size and forecast, By Type
 - 6.5.7. Rest of LAMEA
 - 6.5.7.1. Market size and forecast, By Type

CHAPTER 7. COMPANY PROFILES

- 7.1. QUAKER OATS COMPANY
 - 7.1.1. Company Overview
 - 7.1.2. Company Snapshot
 - 7.1.3. Operating Business Segments
 - 7.1.4. Business Performance
 - 7.1.5. Key Strategic Moves and Developments
- 7.2. NATURE'S PATH FOODS, INC.
 - 7.2.1. Company Overview
 - 7.2.2. Company Snapshot
 - 7.2.3. Operating Business Segments
 - 7.2.4. Business Performance
 - 7.2.5. Key Strategic Moves and Developments
- 7.3. NESTLÉ S.A.
 - 7.3.1. Company Overview
 - 7.3.2. Company Snapshot
 - 7.3.3. Operating Business Segments

- 7.3.4. Business Performance
- 7.3.5. Key Strategic Moves and Developments
- 7.4. KELLOGG NA CO.
 - 7.4.1. Company Overview
 - 7.4.2. Company Snapshot
 - 7.4.3. Operating Business Segments
 - 7.4.4. Business Performance
 - 7.4.5. Key Strategic Moves and Developments
- 7.5. GENERAL MILLS, INC.
 - 7.5.1. Company Overview
 - 7.5.2. Company Snapshot
 - 7.5.3. Operating Business Segments
 - 7.5.4. Business Performance
 - 7.5.5. Key Strategic Moves and Developments
- 7.6. HAMLYN'S OF SCOTLAND
 - 7.6.1. Company Overview
 - 7.6.2. Company Snapshot
 - 7.6.3. Operating Business Segments
 - 7.6.4. Business Performance
 - 7.6.5. Key Strategic Moves and Developments
- 7.7. WORLD FINER FOODS
 - 7.7.1. Company Overview
 - 7.7.2. Company Snapshot
 - 7.7.3. Operating Business Segments
 - 7.7.4. Business Performance
 - 7.7.5. Key Strategic Moves and Developments
- 7.8. WEETABIX LTD.
 - 7.8.1. Company Overview
 - 7.8.2. Company Snapshot
 - 7.8.3. Operating Business Segments
 - 7.8.4. Business Performance
 - 7.8.5. Key Strategic Moves and Developments
- 7.9. CARGILL, INCORPORATED
 - 7.9.1. Company Overview
 - 7.9.2. Company Snapshot
 - 7.9.3. Operating Business Segments
 - 7.9.4. Business Performance
 - 7.9.5. Key Strategic Moves and Developments
- 7.10. BAGRRY'S INDIA LTD.

- 7.10.1. Company Overview
- 7.10.2. Company Snapshot
- 7.10.3. Operating Business Segments
- 7.10.4. Business Performance
- 7.10.5. Key Strategic Moves and Developments

List Of Tables

LIST OF TABLES

- TABLE 1. GLOBAL OATMEAL MARKET VOLUME, BY TYPE, 2014-2023 (KILOTONS)
- TABLE 2. GLOBAL OATMEAL MARKET REVENUE, BY TYPE, 2014-2023 (\$MILLION)
- TABLE 3. GLOBAL OATMEAL OAT GROATS MARKET VOLUME, BY GEOGRAPHY, 2014-2023 (KILOTONS)
- TABLE 4. GLOBAL OATMEAL OAT GROATS MARKET REVENUE, BY GEOGRAPHY, 2014-2023 (\$MILLION)
- TABLE 5. GLOBAL OATMEAL STEEL CUT OATS MARKET VOLUME, BY GEOGRAPHY, 2014-2023 (KILOTONS)
- TABLE 6. GLOBAL OATMEAL STEEL CUT OATS MARKET REVENUE, BY GEOGRAPHY, 2014-2023 (\$MILLION)
- TABLE 7. GLOBAL OATMEAL SCOTTISH OATS MARKET VOLUME, BY GEOGRAPHY, 2014-2023 (KILOTONS)
- TABLE 8. GLOBAL OATMEAL SCOTTISH OATS MARKET REVENUE, BY GEOGRAPHY, 2014-2023 (\$MILLION)
- TABLE 9. GLOBAL OATMEAL ROLLED OATS MARKET VOLUME, BY GEOGRAPHY, 2014-2023 (KILOTONS)
- TABLE 10. GLOBAL OATMEAL ROLLED OATS MARKET REVENUE, BY GEOGRAPHY, 2014-2023 (\$MILLION)
- TABLE 11. GLOBAL OATMEAL INSTANT OATS MARKET VOLUME, BY GEOGRAPHY, 2014-2023 (KILOTONS)
- TABLE 12. GLOBAL OATMEAL INSTANT OATS MARKET REVENUE, BY GEOGRAPHY, 2014-2023 (\$MILLION)
- TABLE 13. GLOBAL OATMEAL OTHERS MARKET VOLUME, BY GEOGRAPHY, 2014-2023 (KILOTONS)
- TABLE 14. GLOBAL OATMEAL OTHERS MARKET REVENUE, BY GEOGRAPHY, 2014-2023 (\$MILLION)
- TABLE 15. GLOBAL OATMEAL MARKET VOLUME, BY DISTRIBUTION CHANNEL, 2014-2023 (KILOTONS)
- TABLE 16. GLOBAL OATMEAL MARKET REVENUE, BY DISTRIBUTION CHANNEL, 2014-2023 (\$MILLION)
- TABLE 17. GLOBAL OATMEAL HYPERMARKET MARKET VOLUME, BY GEOGRAPHY, 2014-2023 (KILOTONS)
- TABLE 18. GLOBAL OATMEAL HYPERMARKET MARKET REVENUE, BY GEOGRAPHY, 2014-2023 (\$MILLION)
- TABLE 19. GLOBAL OATMEAL SUPERMARKET MARKET VOLUME, BY

GEOGRAPHY, 2014-2023 (KILOTONS)

TABLE 20. GLOBAL OATMEAL SUPERMARKET MARKET REVENUE, BY GEOGRAPHY, 2014-2023 (\$MILLION)

TABLE 21. GLOBAL OATMEAL FOOD SPECIALTY STORES MARKET VOLUME, BY GEOGRAPHY, 2014-2023 (KILOTONS)

TABLE 22. GLOBAL OATMEAL FOOD SPECIALTY STORES MARKET REVENUE, BY GEOGRAPHY, 2014-2023 (\$MILLION)

TABLE 23. GLOBAL OATMEAL CONVENIENCE STORES MARKET VOLUME, BY GEOGRAPHY, 2014-2023 (KILOTONS)

TABLE 24. GLOBAL OATMEAL CONVENIENCE STORES MARKET REVENUE, BY GEOGRAPHY, 2014-2023 (\$MILLION)

TABLE 25. GLOBAL OATMEAL OTHERS MARKET VOLUME, BY GEOGRAPHY, 2014-2023 (KILOTONS)

TABLE 26. GLOBAL OATMEAL OTHERS MARKET REVENUE, BY GEOGRAPHY, 2014-2023 (\$MILLION)

TABLE 27. GLOBAL OATMEAL MARKET VOLUME, BY GEOGRAPHY, 2014-2023 (KILOTONS)

TABLE 28. GLOBAL OATMEAL MARKET REVENUE, BY GEOGRAPHY, 2014-2023 (\$MILLION)

TABLE 29. NORTH AMERICA OATMEAL MARKET VOLUME, BY TYPE, 2014-2023 (KILOTONS)

TABLE 30. NORTH AMERICA OATMEAL MARKET REVENUE, BY TYPE, 2014-2023 (\$MILLION)

TABLE 31. NORTH AMERICA OATMEAL MARKET VOLUME, BY DISTRIBUTION CHANNEL, 2014-2023 (KILOTONS)

TABLE 32. NORTH AMERICA OATMEAL MARKET REVENUE, BY DISTRIBUTION CHANNEL, 2014-2023 (\$MILLION)

TABLE 33. NORTH AMERICA OATMEAL MARKET VOLUME, BY COUNTRY, 2014-2023 (KILOTONS)

TABLE 34. NORTH AMERICA OATMEAL MARKET REVENUE, BY COUNTRY, 2014-2023 (\$MILLION)

TABLE 35. U.S. OATMEAL MARKET VOLUME, BY TYPE, 2014-2023 (KILOTONS)

TABLE 36. U.S. OATMEAL MARKET REVENUE, BY TYPE, 2014-2023 (\$MILLION)

TABLE 37. MEXICO OATMEAL MARKET VOLUME, BY TYPE, 2014-2023 (KILOTONS)

TABLE 38. MEXICO OATMEAL MARKET REVENUE, BY TYPE, 2014-2023 (\$MILLION)

TABLE 39. CANADA OATMEAL MARKET VOLUME, BY TYPE, 2014-2023 (KILOTONS)

TABLE 40. CANADA OATMEAL MARKET REVENUE, BY TYPE, 2014-2023
(\$MILLION)

TABLE 41. EUROPE OATMEAL MARKET VOLUME, BY TYPE, 2014-2023
(KILOTONS)

TABLE 42. EUROPE OATMEAL MARKET REVENUE, BY TYPE, 2014-2023
(\$MILLION)

TABLE 43. EUROPE OATMEAL MARKET VOLUME, BY DISTRIBUTION CHANNEL,
2014-2023 (KILOTONS)

TABLE 44. EUROPE OATMEAL MARKET REVENUE, BY DISTRIBUTION CHANNEL,
2014-2023 (\$MILLION)

TABLE 45. EUROPE OATMEAL MARKET VOLUME, BY COUNTRY, 2014-2023
(KILOTONS)

TABLE 46. EUROPE OATMEAL MARKET REVENUE, BY COUNTRY, 2014-2023
(\$MILLION)

TABLE 47. UK OATMEAL MARKET VOLUME, BY TYPE, 2014-2023 (KILOTONS)

TABLE 48. UK OATMEAL MARKET REVENUE, BY TYPE, 2014-2023 (\$MILLION)

TABLE 49. GERMANY OATMEAL MARKET VOLUME, BY TYPE, 2014-2023
(KILOTONS)

TABLE 50. GERMANY OATMEAL MARKET REVENUE, BY TYPE, 2014-2023
(\$MILLION)

TABLE 51. FRANCE OATMEAL MARKET VOLUME, BY TYPE, 2014-2023
(KILOTONS)

TABLE 52. FRANCE OATMEAL MARKET REVENUE, BY TYPE, 2014-2023
(\$MILLION)

TABLE 53. SPAIN OATMEAL MARKET VOLUME, BY TYPE, 2014-2023 (KILOTONS)

TABLE 54. SPAIN OATMEAL MARKET REVENUE, BY TYPE, 2014-2023 (\$MILLION)

TABLE 55. ITALY OATMEAL MARKET VOLUME, BY TYPE, 2014-2023 (KILOTONS)

TABLE 56. ITALY OATMEAL MARKET REVENUE, BY TYPE, 2014-2023 (\$MILLION)

TABLE 57. REST OF EUROPE OATMEAL MARKET VOLUME, BY TYPE, 2014-2023
(KILOTONS)

TABLE 58. REST OF EUROPE OATMEAL MARKET REVENUE, BY TYPE, 2014-2023
(\$MILLION)

TABLE 59. ASIA-PACIFIC OATMEAL MARKET VOLUME, BY TYPE, 2014-2023
(KILOTONS)

TABLE 60. ASIA-PACIFIC OATMEAL MARKET REVENUE, BY TYPE, 2014-2023
(\$MILLION)

TABLE 61. ASIA-PACIFIC OATMEAL MARKET VOLUME, BY DISTRIBUTION
CHANNEL, 2014-2023 (KILOTONS)

TABLE 62. ASIA-PACIFIC OATMEAL MARKET REVENUE, BY DISTRIBUTION

CHANNEL, 2014-2023 (\$MILLION)

TABLE 63. ASIA-PACIFIC OATMEAL MARKET VOLUME, BY COUNTRY, 2014-2023 (KILOTONS)

TABLE 64. ASIA-PACIFIC OATMEAL MARKET REVENUE, BY COUNTRY, 2014-2023 (\$MILLION)

TABLE 65. CHINA OATMEAL MARKET VOLUME, BY TYPE, 2014-2023 (KILOTONS)

TABLE 66. CHINA OATMEAL MARKET REVENUE, BY TYPE, 2014-2023 (\$MILLION)

TABLE 67. JAPAN OATMEAL MARKET VOLUME, BY TYPE, 2014-2023 (KILOTONS)

TABLE 68. JAPAN OATMEAL MARKET REVENUE, BY TYPE, 2014-2023 (\$MILLION)

TABLE 69. INDIA OATMEAL MARKET VOLUME, BY TYPE, 2014-2023 (KILOTONS)

TABLE 70. INDIA OATMEAL MARKET REVENUE, BY TYPE, 2014-2023 (\$MILLION)

TABLE 71. AUSTRALIA OATMEAL MARKET VOLUME, BY TYPE, 2014-2023 (KILOTONS)

TABLE 72. AUSTRALIA OATMEAL MARKET REVENUE, BY TYPE, 2014-2023 (\$MILLION)

TABLE 73. SOUTH KOREA OATMEAL MARKET VOLUME, BY TYPE, 2014-2023 (KILOTONS)

TABLE 74. SOUTH KOREA OATMEAL MARKET REVENUE, BY TYPE, 2014-2023 (\$MILLION)

TABLE 75. REST OF ASIA-PACIFIC OATMEAL MARKET VOLUME, BY TYPE, 2014-2023 (KILOTONS)

TABLE 76. REST OF ASIA-PACIFIC OATMEAL MARKET REVENUE, BY TYPE, 2014-2023 (\$MILLION)

TABLE 77. LAMEA OATMEAL MARKET VOLUME, BY TYPE, 2014-2023 (KILOTONS)

TABLE 78. LAMEA OATMEAL MARKET REVENUE, BY TYPE, 2014-2023 (\$MILLION)

TABLE 79. LAMEA OATMEAL MARKET VOLUME, BY DISTRIBUTION CHANNEL, 2014-2023 (KILOTONS)

TABLE 80. LAMEA OATMEAL MARKET REVENUE, BY DISTRIBUTION CHANNEL, 2014-2023 (\$MILLION)

TABLE 81. LAMEA OATMEAL MARKET VOLUME, BY COUNTRY, 2014-2023 (KILOTONS)

TABLE 82. LAMEA OATMEAL MARKET REVENUE, BY COUNTRY, 2014-2023 (\$MILLION)

TABLE 83. BRAZIL OATMEAL MARKET VOLUME, BY TYPE, 2014-2023 (KILOTONS)

TABLE 84. BRAZIL OATMEAL MARKET REVENUE, BY TYPE, 2014-2023 (\$MILLION)

TABLE 85. SOUTH AFRICA OATMEAL MARKET VOLUME, BY TYPE, 2014-2023 (KILOTONS)

TABLE 86. SOUTH AFRICA OATMEAL MARKET REVENUE, BY TYPE, 2014-2023 (\$MILLION)

TABLE 87. ARGENTINA OATMEAL MARKET VOLUME, BY TYPE, 2014-2023
(KILOTONS)

TABLE 88. ARGENTINA OATMEAL MARKET REVENUE, BY TYPE, 2014-2023
(\$MILLION)

TABLE 89. TURKEY OATMEAL MARKET VOLUME, BY TYPE, 2014-2023
(KILOTONS)

TABLE 90. TURKEY OATMEAL MARKET REVENUE, BY TYPE, 2014-2023
(\$MILLION)

TABLE 91. REST OF LAMEA OATMEAL MARKET VOLUME, BY TYPE, 2014-2023
(KILOTONS)

TABLE 92. REST OF LAMEA OATMEAL MARKET REVENUE, BY TYPE, 2014-2023
(\$MILLION)

TABLE 93. QUAKER OATS COMPANY: COMPANY SNAPSHOT

TABLE 94. QUAKER OATS COMPANY: OPERATING SEGMENTS

TABLE 95. NATURE'S PATH FOODS, INC.: COMPANY SNAPSHOT

TABLE 96. NATURE'S PATH FOODS, INC.: OPERATING SEGMENTS

TABLE 97. NESTL S.A: COMPANY SNAPSHOT

TABLE 98. NESTL S.A: OPERATING SEGMENTS

TABLE 99. KELLOGG NA CO.: COMPANY SNAPSHOT

TABLE 100. KELLOGG NA CO.: OPERATING SEGMENTS

TABLE 101. GENERAL MILLS, INC.: COMPANY SNAPSHOT

TABLE 102. GENERAL MILLS, INC.: OPERATING SEGMENTS

TABLE 103. HAMLIN'S OF SCOTLAND: COMPANY SNAPSHOT

TABLE 104. HAMLIN'S OF SCOTLAND: OPERATING SEGMENTS

TABLE 105. WORLD FINER FOODS: COMPANY SNAPSHOT

TABLE 106. WORLD FINER FOODS: OPERATING SEGMENTS

TABLE 107. WEETABIX LTD.: COMPANY SNAPSHOT

TABLE 108. WEETABIX LTD.: OPERATING SEGMENTS

TABLE 109. CARGILL, INCORPORATED: COMPANY SNAPSHOT

TABLE 110. CARGILL, INCORPORATED: OPERATING SEGMENTS

TABLE 111. BAGRRY'S INDIA LTD.: COMPANY SNAPSHOT

TABLE 112. BAGRRY'S INDIA LTD.: OPERATING SEGMENTS

List Of Figures

LIST OF FIGURES

FIGURE 1. GLOBAL OATMEAL MARKET: SEGMENTATION

FIGURE 2. TOP INVESTMENT POCKETS, BY TYPE

FIGURE 3. TOP WINNING STRATEGIES

FIGURE 4. BARGAINING POWER OF SUPPLIERS

FIGURE 5. BARGAINING POWER OF BUYERS

FIGURE 6. THREAT OF NEW ENTRANTS

FIGURE 7. THREAT OF SUBSTITUTES

FIGURE 8. COMPETITIVE RIVALRY

FIGURE 9. U.S. OATMEAL MARKET VALUE, 2015-2023 (\$MILLION)

FIGURE 10. CANADA OATMEAL MARKET VALUE, 2015-2023 (\$MILLION)

FIGURE 11. MEXICO OATMEAL MARKET VALUE, 2015-2023 (\$MILLION)

FIGURE 12. UK OATMEAL MARKET VALUE, 2015-2023 (\$MILLION)

FIGURE 13. GERMANY OATMEAL MARKET VALUE, 2015-2023 (\$MILLION)

FIGURE 14. FRANCE OATMEAL MARKET VALUE, 2015-2023 (\$MILLION)

FIGURE 15. SPAIN OATMEAL MARKET VALUE, 2015-2023 (\$MILLION)

FIGURE 16. ITALY OATMEAL MARKET VALUE, 2015-2023 (\$MILLION)

FIGURE 17. REST OF EUROPE OATMEAL MARKET VALUE, 2015-2023 (\$MILLION)

FIGURE 18. CHINA OATMEAL MARKET VALUE, 2015-2023 (\$MILLION)

FIGURE 19. JAPAN OATMEAL MARKET VALUE, 2015-2023 (\$MILLION)

FIGURE 20. INDIA OATMEAL MARKET VALUE, 2015-2023 (\$MILLION)

FIGURE 21. AUSTRALIA OATMEAL MARKET VALUE, 2015-2023 (\$MILLION)

FIGURE 22. SOUTH KOREA OATMEAL MARKET VALUE, 2015-2023 (\$MILLION)

FIGURE 23. REST OF ASIA-PACIFIC OATMEAL MARKET VALUE, 2015-2023 (\$MILLION)

FIGURE 24. BRAZIL OATMEAL MARKET VALUE, 2015-2023 (\$MILLION)

FIGURE 25. SOUTH AFRICA OATMEAL MARKET VALUE, 2015-2023 (\$MILLION)

FIGURE 26. ARGENTINA OATMEAL MARKET VALUE, 2015-2023 (\$MILLION)

FIGURE 27. TURKEY OATMEAL MARKET VALUE, 2015-2023 (\$MILLION)

FIGURE 28. REST OF LAMEA OATMEAL MARKET VALUE, 2015-2023 (\$MILLION)

I would like to order

Product name: Oatmeal Market by Type (Whole Oat Groats, Steel Cut Oats, Scottish Oats, Regular Rolled Oats, Quick Rolled Oats, Instant Oats and Others) and Distribution Channel (Hypermarket, Supermarket, Specialty Retailers, Convenience Stores, Independent Retailers and Others) - Global Opportunity Analysis and Industry Forecast, 2017-2027

Product link: <https://marketpublishers.com/r/O52A29879F4EN.html>

Price: US\$ 5,370.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/O52A29879F4EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970