

Nutraceuticals Market by Type (Functional Food (Probiotics Fortified Foods, Omega Fatty Acid Fortified Food, Branded Ionized Salts, Branded Wheat Flour Market, and Other Functional Food), Functional Beverages (Fruits and Vegetable Juices & Drinks, Dairy & Dairy Alternative Drinks, Non-Carbonated Drinks (Bottled water, Tea, and Coffee, and Others (Herbal tea, Sports drinks, Energy drinks), Dietary Supplements (Proteins & Peptides, Vitamins & Minerals, Herbals (Ayurveda extracts, plant extracts, algal extracts, phytochemicals), and Others(Fatty acids, Fiber) and Personal Care) - Global Opportunity Analysis and Industry Forecast, 2014-2022

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Abstracts

Nutraceuticals market is expected to grow at a CAGR of 7.04% from 2016 to 2022 to reach \$302,306 million by 2022 from \$184,092 million in 2015. Nutraceuticals are used to describe any health beneficial products derived from food sources. They encompass products enriched with multiple health benefits, including the prevention and treatment of various diseases. Owing to the anti-aging and anti-allergic properties, the companies have integrated nutraceutical with personal care and branched it into 'Cosmeceutical'. Therefore, this factor drives the market significantly, and is anticipated to contribute to the market growth during the forecast period. Dietary supplements use nutraceutical ingredients such as omega-3 and antioxidants in edible oil to reduce the hardening of arteries and extra fat. For instance, Coca-Cola and Sanofi partnered to sell a health

drink named Beautific® Oenobiol®, which helps to strengthen hair and nails, improve skin, and lose weight, at the French pharmacies. Recent innovations are also carried out by companies, which is expected to fuel the market in the coming years. For instance, Suntava grows Non-GMO purple corn as the genetically modified organisms (GMO) and genetically modified crops (GMC) crops are avoided. Cost generated in the overall production process of the nutraceutical hinders the affordability of the consumers. Recent inventions are expected to give vent to new opportunities. Constant efforts to make food healthier and nutritious are on an increase, which leads to the constant development of this market. Nutraceuticals provide interesting opportunity for breakthrough to provide balance diet and prevent health problems.

The market is segmented based on type and geography. By type, the nutraceuticals product market is divided into—functional food, functional beverages, dietary supplements, and personal care. Functional food is further sub-segmented into probiotics fortified food, omega fatty acid fortified food, branded ionized salt, branded wheat flour market, and other functional food. Functional beverages are further segmented into fruit & vegetable juices and drinks, dairy & dairy alternative drinks, noncarbonated drinks (bottled water, tea, and coffee), and other (herbal tea, sports drinks, and energy drinks). In addition, dietary components comprise proteins & peptides, vitamins & minerals, herbals (Ayurvedic extracts, plant extracts, algal extracts, and phytochemicals), and others (fatty acids and fiber). Geographically, the market is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

Major players profiled in this study are:

Archer Daniels Midland Company

Cargill Incorporated

Royal DSM N.V.

BASF SE

Nestle S.A.

Groupe Danone S.A.

E. I. du Pont de Nemours and Company

PepsiCo Inc.

Aland (Jiangsu) Nutraceutical Co. Ltd.

General Mills, Inc.

KEY BENEFITS FOR STAKEHOLDERS:

This report provides an extensive analysis of the current and emerging market trends and dynamics in the global nutraceuticals product market.

In-depth analysis is conducted by constructing market estimations for the key market segments during the forecast period.

Geographically, the market is analyzed based on various regions such as North America, Europe, Asia-Pacific, and LAMEA.

This study evaluating competitive landscape and value chain is considered to help understand the competitive environment across the globe.

Comprehensive analysis of factors that drive and restrict the market growth is provided.

The projections in this report are made by analyzing the current trends and future market potential in terms of value during the forecast period.

Comprehensive analyses of all regions are if determines the prevailing opportunities in these geographies.

Key market players within the market are profiled in this report and their strategies are analyzed thoroughly, which provides a competitive outlook of the market.

KEY MARKET SEGMENTS:

By Type

Functional Food

Probiotics Fortified Food

Omega Fatty Acid Fortified Food

Branded Ionized Salt

Branded Wheat Flour Market

Other Functional Food

Functional Beverages

Fruit & Vegetable Juices and Drinks

Dairy & Dairy Alternative Drinks

Noncarbonated Drinks (Bottled Water, Tea, and Coffee)

Other (Herbal Tea, Sports Drinks, and Energy Drinks)

Dietary Supplements

Proteins & Peptides

Vitamins & Minerals

Herbals (Ayurveda Extracts, Plant Extracts, Algal Extracts, and Phytochemicals)

Others (Fatty Acids and Fiber).

Personal Care

By Geography

North America

U.S.

Mexico

Rest of North America

Europe

UK

France

Germany

Rest of Europe

Asia-Pacific

India

China

Japan

Rest of Asia-Pacific

LAMEA

Latin America

Middle East

Africa

KEY PLAYERS

Blytheco

Gamajet

Pharmachem Laboratories

Balchem Corp

Alpha Packaging

Aker BioMarine

Barrington Nutritionals

Premier Nutraceutical Pvt Ltd

Sydler India

Marlyn Nutraceuticals.

(Companies mentioned above are not profiled in the report and can be profiled upon client request)

CARDIAC MONITORING & CARDIAC RHYTHM MANAGEMENT MARKET

Contents

CHAPTER: 1 INTRODUCTION

- 1.1 Report description
- 1.2 Key Benefits for Stakeholders
- 1.3 Key Market Segments
- 1.4 Research methodology
 - 1.4.1 Secondary research
 - 1.4.2 Primary research
 - 1.4.3 Analyst tools and models

CHAPTER: 2 EXECUTIVE SUMMARY

- 2.1 Overview
- 2.2 Market Snapshot
- 2.3 CXO Perspective

CHAPTER: 3 MARKET OVERVIEW

- 3.1 Market definition and scope
- 3.2 Key Findings
 - 3.2.1 Top impacting factor
 - 3.2.2 Top winning strategies
 - 3.2.3 Top investment pockets
- 3.3 Porters five forces analysis
 - 3.3.1 Moderate bargaining power of the supplier due to large number of suppliers, low switching cost, and low backward integration
 - 3.3.2 High bargaining power of the buyer due to availability of substitutes, and low scale manufacturers that provide quality product
 - 3.3.3 Availability of moderate substitutes and moderate cost increases threat of substitutes
 - 3.3.4 High threat of new entrants due to easy government regulations
 - 3.3.5 Presence of numerous players, low brand loyalty, low switching cost increases the competition among rivalries
- 3.4 Drivers
 - 3.4.1 Increase in the Demand of Nutraceutical Ingredients in Cosmeceutical Industry
 - 3.4.2 Increase in the Demand for Nutraceuticals in Dietary Supplements Industry
 - 3.4.3 Increased Cost of Medical Treatment

3.5 Restraints

3.5.1 High cost of R&D and long lab-to-market pipeline

3.6 Opportunities

3.6.1 Recent inventions in the nutraceutical market

CHAPTER: 4 NUTRACEUTICALS PRODUCT MARKET, BY TYPE

4.1 Overview

4.2 Functional Food

4.2.1 Key Market Trend

4.2.2 Key Growth Factors and Opportunities

4.2.3 Market Size and Forecast

4.2.4 Probiotics Fortified Food

4.2.5 Omega Fatty Acid Fortified Food

4.2.6 Branded Ionized Salt

4.2.7 Branded Wheat Flour

4.2.8 Other Functional Food

4.3 Functional Beverages

4.3.1 Key Market Trend

4.3.2 Key Growth Factors and Opportunities

4.3.3 Market Size and Forecast

4.3.4 North America Nutraceuticals Product Market For, Functional Beverages (\$Million), Growth (%) 2014 - 2022

4.3.5 Europe Nutraceuticals Product Market For, Functional Beverages (\$Million), Growth (%) 2014 - 2022

4.3.6 Asia Pacific Nutraceuticals Product Market For, Functional Beverages (\$Million), Growth (%) 2014 - 2022

4.3.7 Lamea Nutraceuticals Product Market For, Functional Beverages (\$Million), Growth (%) 2014 - 2022

4.3.8 Fruit & Vegetable Juice And Drinks Market

4.3.8.1 Global Nutraceuticals Product Market For, Fruit & Vegetable Juice And Drinks(\$Million), Growth (%) 2014 - 2022

4.3.8.2 North America Nutraceuticals Product Market For, Fruit & Vegetable Juice And Drinks(\$Million), Growth (%) 2014 - 2022

4.3.8.3 Europe Nutraceuticals Product Market For, Fruit & Vegetable Juice And Drinks(\$Million), Growth (%) 2014 - 2022

4.3.8.4 Asia Pacific Nutraceuticals Product Market For, Fruit & Vegetable Juice And Drinks(\$Million), Growth (%) 2014 - 2022

4.3.8.5 LAMEA Nutraceuticals Product Market For, Fruit & Vegetable Juice And

Drinks(\$Million), Growth (%)2014 - 2022

4.3.9 Dairy & Dairy Alternative Drinks

4.3.9.1 Global Nutraceuticals Product Market For, Dairy & Dairy Alternative Drinks (\$Million), Growth (%)2014-2022

4.3.9.2 North America Nutraceuticals Product Market For, Dairy & Dairy Alternative Drinks (\$Million), Growth (%)2014-2022

4.3.9.3 Europe Nutraceuticals Product Market For, Dairy & Dairy Alternative Drinks (\$Million), Growth (%)2014-2022

4.3.9.4 Asia Pacific Nutraceuticals Product Market For, Dairy & Dairy Alternative Drinks (\$Million), Growth (%)2014-2022

4.3.9.5 LAMEA Nutraceuticals Product Market For, Dairy & Dairy Alternative Drinks (\$Million), Growth (%)2014-2022

4.3.10 Noncarbonated Drinks(Tea, Bottled water)

4.3.11 Global Nutraceuticals Product Market For, Noncarbonated Drinks (\$Million), Growth (%) 2014 - 2022

4.3.11.1 North America Nutraceuticals Product Market For, Noncarbonated Drinks (\$Million), Growth (%) 2014 -2022

4.3.11.2 Europe Nutraceuticals Product Market For,Noncarbonated Drinks (\$Million), Growth (%) 2014 - 2022

4.3.11.3 Asia Pacific Nutraceuticals Product Market For, Noncarbonated Drinks (\$Million), Growth (%) 2014 - 2022

4.3.11.4 LAMEA Nutraceuticals Product Market For, Noncarbonated Drinks (\$Million), Growth (%) 2014-2022

4.3.12 Other(herbal tea, sports drinks, and energy drinks)

4.3.12.1 Global Nutraceuticals Product Market For,Other Functional Drinks (\$Million), Growth (%)2014-2022

4.3.12.2 North America Global Nutraceuticals Product Market For,Other Functional Drinks (\$Million), Growth (%)2014-2022

4.3.12.3 Europe Nutraceuticals Product Market For,Other Functional Drinks (\$Million), Growth (%)2014-2022

4.3.12.4 Asia Pacific Nutraceuticals Product Market For, Other Functional Drinks (\$Million), Growth (%)2014-2022

4.3.12.5 LAMEA Other Nutraceuticals Product Market, (\$Million), Growth (%) 2014-2022

4.4 Dietary supplements

4.4.1 Key Market Trend

4.4.2 Key Growth Factors and Opportunities

4.4.3 Market Size and Forecast

4.4.4 North America Dietary Supplement Nutraceuticals Product Market, (\$Million),

Growth (%) 2014 - 2022

4.4.5 Europe Dietary Supplementmarket, (\$Million), Growth (%) 2014-2022

4.4.6 ASia Pacific Dietary Supplement Nutraceuticals Product Market, (\$Million),
Growth (%) 2014 - 2022

4.4.7 Lamea Nutraceuticals Product Market For, Dietary Supplement, (\$Million),
Growth (%)2014 - 2022

4.4.8 Proteins & Peptides

4.4.8.1 Global Nutraceuticals Product Market For, Proteins & Peptides (\$Million),
Growth (%) 2014 - 2022

4.4.8.2 North America Nutraceuticals Product Market For, Proteins & Peptides
(\$Million), Growth (%) 2014 - 2022

4.4.8.3 Europe Nutraceuticals Product Market For, Proteins & Peptides (\$Million),
Growth (%) 2014 - 2022

4.4.8.4 Asia Pacific Nutraceuticals Product Market For, Proteins & Peptides
(\$Million), Growth (%) 2014 - 2022

4.4.8.5 LAMEA Nutraceuticals Product Market For, Proteins & Peptides (\$Million),
Growth (%) 2014 - 2022

4.4.9 Vitamins & Minerals

4.4.9.1 Global Nutraceuticals Products Market For, Vitamins & Minerals (\$Million),
Growth (%) 2014 - 2022

4.4.9.2 North America Nutraceuticals Products Market For, Vitamins & Minerals
(\$Million), Growth (%) 2014 - 2022

4.4.9.3 Europe Nutraceuticals Products Market For, Vitamins & Minerals (\$Million),
Growth (%) 2014 - 2022

4.4.9.4 Asia Pacific Nutraceuticals Products Market For, Vitamins & Minerals
(\$Million), Growth (%) 2014 - 2022

4.4.9.5 LAMEA Nutraceuticals Products Market For, Vitamins & Minerals (\$Million),
Growth (%) 2014 - 2022

4.4.10 Herbals (Ayurvedic extracts, plant extracts, algal extracts, phytochemicals)

4.4.10.1 Global Nutraceuticals Product Market For, Herbals (\$Million), Growth (%)
2014 - 2022

4.4.10.2 North America Nutraceuticals Product Market For, Herbals (\$Million), Growth
(%) 2014 - 2022

4.4.10.3 Europe Nutraceuticals Product Market For, Herbals (\$Million), Growth (%)
2014 - 2022

4.4.10.4 Asia Pacific Nutraceuticals Product Market For, Herbals (\$Million), Growth
(%) 2014 - 2022

4.4.10.5 Lamea Herbals Nutraceuticals Product Market, (\$Million), Growth (%) 2014 -
2022

4.4.11 Other (fatty acids, fiber)

4.4.11.1 Global Other Nutraceuticals Product Market, (\$Million), Growth (%) 2014 - 2022

4.4.11.2 North America Other Nutraceuticals Product Market, (\$Million), Growth (%) 2014 - 2022

4.4.11.3 Europe Other Nutraceuticals Product Market, (\$Million), Growth (%) 2014 - 2022

4.4.11.4 Asia Pacific Nutraceuticals Product Market, (\$Million), Growth (%) 2014 - 2022

4.4.11.5 Lamea Other Nutraceuticals Product, (\$Million), Growth (%) 2014 - 2022

4.5 Personal Care and Pharmaceuticals

4.5.1 Key Market Trend

4.5.2 Key Growth Factors and Opportunities

4.5.3 Market Size and Forecast

4.5.4 Global Nutraceuticals Products Market For, Personal Care And Pharmaceuticals, (\$Million), Growth (%) 2014 - 2022

4.5.5 North America Nutraceuticals Products Market For, Personal Care And Pharmaceuticals, (\$Million), Growth (%) 2014 - 2022

4.5.6 Europe Nutraceuticals Products Market For, Personal Care And Pharmaceuticals, (\$Million), Growth (%) 2014 - 2022

4.5.7 Asia Pacific Nutraceuticals Products Market For, Personal Care And Pharmaceuticals, (\$Million), Growth (%) 2014 - 2022

4.5.8 Lamea Personal Care And Pharmaceuticalsmarket, (\$Million), Growth (%) 2014-2022

CHAPTER: 5 NUTRACEUTICALS PRODUCT MARKET, BY GEOGROPHY

5.1 Overview

5.2 North America

5.2.1 Key Market Trends

5.2.2 Key Growth Factors and Opportunities

5.2.3 Market Size and Forecast

5.2.4 U.S. Nutraceuticals Product Market, (\$Million) 2014 - 2022

5.2.5 Canada. Nutraceuticals Product Market, (\$Million) 2014 - 2022

5.2.6 Mexico Nutraceuticals Product Market, (\$Million) 2014 - 2022

5.3 Europe

5.3.1 Key Market Trends

5.3.2 Key Growth Factors and Opportunities

5.3.3 Market Size and Forecast

- 5.3.4 U.K. Nutraceuticals Product Market, (\$Million) 2014 - 2022
- 5.3.5 Germany Nutraceuticals Product Market, (\$Million) 2014 - 2022
- 5.3.6 France Nutraceuticals Product Market, (\$Million) 2014 - 2022
- 5.3.7 Rest of Nutraceuticals Product Market, (\$Million) 2014 - 2022
- 5.4 Asia-Pacific
 - 5.4.1 Key Market Trends
 - 5.4.2 Key Growth Factors and Opportunities
 - 5.4.3 Market Size and Forecast
 - 5.4.4 China Nutraceuticals Product Equipment Market, (\$Million) 2014 - 2022
 - 5.4.5 India Nutraceuticals Product Market, (\$Million) 2014 - 2022
 - 5.4.6 Japan Nutraceuticals Product Market, (\$Million) 2014 - 2022
 - 5.4.7 Rest Of Asia-pacific Nutraceuticals Product Market, (\$Million) 2014 - 2022
- 5.5 LAMEA
 - 5.5.1 Key Market Trends
 - 5.5.2 Key Growth Factors And Opportunities
 - 5.5.3 Market Size And Forecast
 - 5.5.4 Africa Nutraceuticals Product Market, (\$Million) 2014-2022

CHAPTER: 6 COMPANY PROFILES

- 6.1 Cargill, Incorporated
 - 6.1.1 Company Overview
 - 6.1.2 Operating Business Segments
 - 6.1.3 Business Performance
 - 6.1.4 Key Strategic Moves & Developments
- 6.2 Archer Daniels Midland Company
 - 6.2.1 Company Overview
 - 6.2.2 Operating Business Segments
 - 6.2.3 Business Performance
 - 6.2.4 Key Strategic Moves & Developments
- 6.3 Royal DSM N.V.
 - 6.3.1 Company Overview
 - 6.3.2 Operating Business Segments
 - 6.3.3 Business Performance
 - 6.3.4 Key sTrategic Moves & Developments
- 6.4 BASF S.A.
 - 6.4.1 Company Overview
 - 6.4.2 Operating Business Segments
 - 6.4.3 Business performance

- 6.4.4 Key Strategic Moves & Developments
- 6.5 Nestle S.A.
 - 6.5.1 Company Overview
 - 6.5.2 Operating Business Segments
 - 6.5.3 Business Performance
 - 6.5.4 Key Strategic Moves & Developments
- 6.6 Danone (Danone S.A)
 - 6.6.1 Company Overview
 - 6.6.2 Operating Business Segments
 - 6.6.3 Business Performance
- 6.7 E. I. du Pont de Nemours and Company
 - 6.7.1 Company Overview
 - 6.7.2 Operating Business Segments
 - 6.7.3 Business Performance
- 6.8 PepsiCo Inc.
 - 6.8.1 Company Overview
 - 6.8.2 Operating Business Segments
 - 6.8.3 Business Performance
 - 6.8.4 Key Strategic Moves & Developments
- 6.9 Dean Foods
 - 6.9.1 Company Overview
 - 6.9.2 Operating Business Segments
 - 6.9.3 Business Performance
- 6.10 General Mills, Inc.
 - 6.10.1 Company Overview
 - 6.10.2 Operating Business Segments
 - 6.10.3 Business Performance
 - 6.10.4 Key Strategic Moves & Developments

List Of Tables

LIST OF TABLES

TABLE 1 GLOBAL NUTRACEUTICALS PRODUCT MARKET SNAPSHOT

TABLE 2 GLOBAL NUTRACEUTICALS PRODUCT MARKET, FUNCTIONAL FOOD, GROWTH 2014-2022 (%)

TABLE 3 NORTH AMERICA NUTRACEUTICALS PRODUCT MARKET: FUNCTIONAL FOOD, GROWTH 2014-2022, (%)

TABLE 4 EUROPE NUTRACEUTICALS PRODUCT MARKET: FUNCTIONAL FOOD, GROWTH 2014-2022, (%)

TABLE 5 ASIA PACIFIC NUTRACEUTICALS MARKET: FUNCTIONAL FOOD, GROWTH 2014-2022, (%)

TABLE 6 LAMEA FUNCTIONAL FOOD NUTRACEUTICALS MARKET, GROWTH 2014-2022, (%)

TABLE 7 GLOBAL NUTRACEUTICALS PRODUCT MARKET: PROBIOTICS FORTIFIED FOOD, GROWTH, 2014-2022 (%)

TABLE 8 NORTH AMERICA NUTRACEUTICALS PRODUCT MARKET: PROBIOTICS FORTIFIED FOOD, GROWTH 2014-2022 (%)

TABLE 9 EUROPE NUTRACEUTICALS PRODUCT MARKET: PROBIOTICS FORTIFIED FOOD, GROWTH 2014-2022 (%)

TABLE 10 ASIA PACIFIC NUTRACEUTICALS PRODUCT MARKET: PROBIOTICS FORTIFIED FOOD, GROWTH 2014-2022 (%)

TABLE 11 LAMEA NUTRACEUTICALS PRODUCT MARKET: PROBIOTICS FORTIFIED FOOD, GROWTH 2014-2022 (%)

TABLE 12 GLOBAL NUTRACEUTICALS PRODUCT MARKET: OMEGA FATTY ACID FORTIFIED FOOD, GROWTH 2014-2022 (%)

TABLE 13 NORTH AMERICA NUTRACEUTICALS PRODUCT MARKET: OMEGA FATTY ACID FORTIFIED FOOD, GROWTH 2014-2022 (%)

TABLE 14 EUROPE NUTRACEUTICALS PRODUCT MARKET: OMEGA FATTY ACID FORTIFIED FOOD, GROWTH 2014-2022 (%)

TABLE 15 ASIA PACIFIC NUTRACEUTICALS PRODUCT MARKET: OMEGA FATTY ACID FORTIFIED FOOD, GROWTH 2014-2022 (%)

TABLE 16 LAMEA NUTRACEUTICALS PRODUCT MARKET: OMEGA FATTY ACID FORTIFIED FOOD, GROWTH 2014-2022 (%)

TABLE 17 GLOBAL NUTRACEUTICALS PRODUCT MARKET: BRANDED IONIZED SALT, GROWTH 2014-2022 (%)

TABLE 18 NORTH AMERICA NUTRACEUTICALS PRODUCT MARKET: BRANDED IONIZED SALT, GROWTH 2014-2022 (%)

TABLE 19 EUROPE NUTRACEUTICALS PRODUCT MARKET: BRANDED IONIZED SALT, GROWTH 2014-2022 (%)

TABLE 20 ASIA PACIFIC NUTRACEUTICALS PRODUCT MARKET: BRANDED IONIZED SALT, GROWTH 2014-2022 (%)

TABLE 21 LAMEA NUTRACEUTICALS PRODUCT MARKET: BRANDED IONIZED SALT, GROWTH 2014-2022 (%)

TABLE 22 GLOBAL NUTRACEUTICALS PRODUCT MARKET: BRANDED WHEAT FLOUR, GROWTH 2014-2022 (%)

TABLE 23 NORTH AMERICA NUTRACEUTICALS PRODUCT MARKET: BRANDED WHEAT FLOUR, GROWTH 2014-2022 (%)

TABLE 24 EUROPE NUTRACEUTICALS PRODUCT MARKET: BRANDED WHEAT FLOUR, GROWTH 2014-2022 (%)

TABLE 25 ASIA PACIFIC NUTRACEUTICALS PRODUCT MARKET: BRANDED WHEAT FLOUR, GROWTH 2014-2022 (%)

TABLE 26 LAMEA NUTRACEUTICALS PRODUCT MARKET: BRANDED WHEAT FLOUR, GROWTH 2014-2022 (%)

TABLE 27 GLOBAL NUTRACEUTICALS PRODUCT MARKET: OTHER FUNCTIONAL FOOD, GROWTH 2014-2022 (%)

TABLE 28 NORTH AMERICA GLOBAL NUTRACEUTICALS PRODUCT MARKET: OTHER FUNCTIONAL FOOD, GROWTH 2014-2022 (%)

TABLE 29 EUROPE OTHER FUNCTIONAL FOOD MARKET, GROWTH 2014-2022 (%)

TABLE 30 ASIA PACIFIC OTHER FUNCTIONAL FOOD NUTRACEUTICALS PRODUCT MARKET, GROWTH 2014-2022 (%)

TABLE 31 LAMEA OTHER FUNCTIONAL FOOD NUTRACEUTICALS PRODUCT MARKET, GROWTH 2014-2022 (%)

TABLE 32 GLOBAL NUTRACEUTICALS PRODUCT MARKET: FUNCTIONAL BEVERAGES, GROWTH 2014-2022 (%)

TABLE 33 NORTH AMERICA FUNCTIONAL BEVERAGES MARKET, GROWTH 2014-2022 (%)

TABLE 34 EUROPE NUTRACEUTICALS PRODUCT MARKET: FUNCTIONAL BEVERAGES, GROWTH 2014-2022 (%)

TABLE 35 ASIA PACIFIC NUTRACEUTICALS PRODUCT MARKET: FUNCTIONAL BEVERAGES, GROWTH 2014-2022 (%)

TABLE 36 LAMEA NUTRACEUTICALS PRODUCT MARKET: FUNCTIONAL BEVERAGES, GROWTH 2014-2022 (%)

TABLE 37 GLOBAL NUTRACEUTICALS PRODUCT MARKET: FRUIT & VEGETABLE JUICE AND DRINKS, GROWTH 2014-2022 (%)

TABLE 38 NORTH AMERICA NUTRACEUTICALS PRODUCT MARKET: FRUIT &

VEGETABLE JUICE AND DRINKS, GROWTH 2014-2022 (%)

TABLE 39 EUROPE NUTRACEUTICALS PRODUCT MARKET: FRUIT & VEGETABLE JUICE AND DRINKS, GROWTH 2014-2022 (%)

TABLE 40 ASIA PACIFIC FRUIT & VEGETABLE JUICE AND DRINKS MARKET, GROWTH 2014-2022 (%)

TABLE 41 LAMEA NUTRACEUTICALS PRODUCT MARKET: FRUIT & VEGETABLE JUICE AND DRINKS, GROWTH 2014-2022 (%)

TABLE 42 GLOBAL NUTRACEUTICALS PRODUCT MARKET: DAIRY & DAIRY ALTERNATIVE DRINKS, GROWTH 2014-2022 (%)

TABLE 43 NORTH AMERICA NUTRACEUTICALS PRODUCT MARKET: DAIRY & DAIRY ALTERNATIVE DRINKS, GROWTH 2014-2022 (%)

TABLE 44 EUROPE NUTRACEUTICALS PRODUCT MARKET; DAIRY & DAIRY ALTERNATIVE DRINKS, GROWTH 2014-2022 (%)

TABLE 45 ASIA PACIFIC NUTRACEUTICALS PRODUCT MARKET: DAIRY & DAIRY ALTERNATIVE DRINKS, GROWTH 2014-2022 (%)

TABLE 46 LAMEA NUTRACEUTICALS PRODUCT MARKET: DAIRY & DAIRY ALTERNATIVE DRINKS, GROWTH 2014-2022 (%)

TABLE 47 GLOBAL NUTRACEUTICALS PRODUCT MARKET: NONCARBONATED DRINKS, GROWTH 2014-2022 (%)

TABLE 48 NORTH AMERICA NUTRACEUTICALS PRODUCT MARKET: NONCARBONATED DRINKS, GROWTH 2014-2022 (%)

TABLE 49 EUROPE NUTRACEUTICALS PRODUCT MARKET: NONCARBONATED DRINKS, GROWTH 2014-2022 (%)

TABLE 50 ASIA PACIFIC NUTRACEUTICALS PRODUCT MARKET: NONCARBONATED DRINKS, GROWTH 2014-2022 (%)

TABLE 51 LAMEA NUTRACEUTICALS PRODUCT MARKET: NONCARBONATED DRINKS, GROWTH 2014-2022 (%)

TABLE 52 GLOBAL NUTRACEUTICALS PRODUCT MARKET: OTHER FUNCTIONAL DRINKS, GROWTH 2014-2022 (%)

TABLE 53 NORTH AMERICA NUTRACEUTICALS PRODUCT MARKET: OTHER FUNCTIONAL DRINKS, GROWTH 2014-2022 (%)

TABLE 54 EUROPE NUTRACEUTICALS PRODUCT MARKET: OTHER FUNCTIONAL DRINKS, GROWTH 2014-2022 (%)

TABLE 55 ASIA PACIFIC NUTRACEUTICALS PRODUCT MARKET: OTHER FUNCTIONAL DRINKS, GROWTH 2014-2022 (%)

TABLE 56 LAMEA OTHER NUTRACEUTICALS PRODUCT MARKET: OTHER FUNCTIONAL DRINKS, GROWTH 2014-2022 (%)

TABLE 57 GLOBAL NUTRACEUTICALS PRODUCT MARKET: DIETARY SUPPLEMENT, GROWTH 2014-2022 (%)

TABLE 58 NORTH AMERICA NUTRACEUTICALS PRODUCT MARKET: DIETARY SUPPLEMENT, GROWTH 2014-2022 (%)

TABLE 59 EUROPE NUTRACEUTICALS PRODUCT MARKET: DIETARY SUPPLEMENT, GROWTH 2014-2022 (%)

TABLE 60 ASIA PACIFIC NUTRACEUTICALS PRODUCT MARKET: DIETARY SUPPLEMENT, GROWTH 2014-2022 (%)

TABLE 61 LAMEA NUTRACEUTICALS PRODUCT MARKET: DIETARY SUPPLEMENT, GROWTH 2014-2022 (%)

TABLE 62 GLOBAL NUTRACEUTICALS PRODUCT MARKET: PROTEINS & PEPTIDES, GROWTH 2014-2022 (%)

TABLE 63 NORTH AMERICA NUTRACEUTICALS PRODUCT MARKET: PROTEINS & PEPTIDES, GROWTH 2014-2022 (%)

TABLE 64 EUROPE NUTRACEUTICALS PRODUCT MARKET: PROTEINS & PEPTIDES, GROWTH 2014-2022 (%)

TABLE 65 ASIA PACIFIC NUTRACEUTICALS PRODUCT MARKET: PROTEINS & PEPTIDES, GROWTH 2014-2022 (%)

TABLE 66 LAMEA NUTRACEUTICALS PRODUCT MARKET: PROTEINS & PEPTIDES, GROWTH 2014-2022 (%)

TABLE 67 GLOBAL NUTRACEUTICALS PRODUCTS MARKET: VITAMINS & MINERALS, GROWTH 2014-2022 (%)

TABLE 68 NORTH AMERICA NUTRACEUTICALS PRODUCTS MARKET: VITAMINS & MINERALS, GROWTH 2014-2022 (%)

TABLE 69 EUROPE NUTRACEUTICALS PRODUCTS MARKET: VITAMINS & MINERALS, GROWTH 2014-2022 (%)

TABLE 70 ASIA PACIFIC NUTRACEUTICALS PRODUCTS MARKET: VITAMINS & MINERALS, GROWTH 2014-2022 (%)

TABLE 71 LAMEA NUTRACEUTICALS PRODUCTS MARKET: VITAMINS & MINERALS, GROWTH 2014-2022 (%)

TABLE 72 GLOBAL NUTRACEUTICALS PRODUCT MARKET: HERBALS, GROWTH 2014-2022 (%)

TABLE 73 NORTH AMERICA HERBALS NUTRACEUTICALS PRODUCT MARKET, GROWTH 2014-2022 (%)

TABLE 74 EUROPE NUTRACEUTICALS PRODUCT MARKET: HERBALS, GROWTH 2014-2022 (%)

TABLE 75 ASIA PACIFIC NUTRACEUTICALS PRODUCT MARKET: HERBALS, GROWTH 2014-2022 (%)

TABLE 76 LAMEA NUTRACEUTICALS PRODUCT MARKET: HERBALS, GROWTH 2014-2022 (%)

TABLE 77 GLOBAL OTHER NUTRACEUTICALS MARKET, GROWTH 2014-2022 (%)

TABLE 78 NORTH AMERICA OTHER NUTRACEUTICALS PRODUCT MARKET, GROWTH 2014-2022 (%)

TABLE 79 EUROPE OTHER NUTRACEUTICALS PRODUCT MARKET, GROWTH 2014-2022 (%)

TABLE 80 ASIA PACIFIC OTHER NUTRACEUTICALS PRODUCT, GROWTH 2014-2022 (%)

TABLE 81 LAMEA OTHER NUTRACEUTICALS PRODUCT MARKET, GROWTH 2014-2022 (%)

TABLE 82 GLOBAL NUTRACEUTICALS PRODUCTS MARKET: PERSONAL CARE AND PHARMACEUTICALS, GROWTH 2014-2022 (%)

TABLE 83 NORTH AMERICA NUTRACEUTICALS PRODUCTS MARKET: PERSONAL CARE AND PHARMACEUTICALS, GROWTH 2014-2022 (%)

TABLE 84 EUROPE NUTRACEUTICALS PRODUCTS MARKET: PERSONAL CARE AND PHARMACEUTICALS, GROWTH 2014-2022 (%)

TABLE 85 ASIA PACIFIC NUTRACEUTICALS PRODUCTS MARKET: PERSONAL CARE AND PHARMACEUTICALS, GROWTH 2014-2022 (%)

TABLE 86 LAMEA NUTRACEUTICALS PRODUCTS MARKET: PERSONAL CARE AND PHARMACEUTICALS, GROWTH 2014-2022 (%)

TABLE 87 NORTH AMERICA NUTRACEUTICALS PRODUCT MARKET, GROWTH 2014-2022 (%)

TABLE 88 U.S. NUTRACEUTICALS PRODUCT MARKET, GROWTH 2014-2022 (%)

TABLE 89 CANADA NUTRACEUTICALS PRODUCT MARKET, GROWTH 2014-2022 (%)

TABLE 90 MEXICO NUTRACEUTICALS PRODUCT MARKET, GROWTH 2014-2022 (%)

TABLE 91 EUROPE NUTRACEUTICALS PRODUCTS MARKET, GROWTH 2014-2022 (%)

TABLE 92 U.K. NUTRACEUTICALS PRODUCT MARKET, GROWTH 2014-2022 (%)

TABLE 93 GERMANY NUTRACEUTICALS PRODUCT MARKET GROWTH 2014-2022 (%)

TABLE 94 FRANCE NUTRACEUTICALS PRODUCT MARKET, GROWTH 2014-2022 (%)

TABLE 95 REST OF EUROPE NUTRACEUTICALS PRODUCT MARKET, GROWTH 2014-2022 (%)

TABLE 96 ASIA-PACIFIC NUTRACEUTICALS PRODUCT MARKET, GROWTH 2014-2022 (%)

TABLE 97 CHINA NUTRACEUTICALS PRODUCT MARKET, GROWTH 2014-2022 (%)

TABLE 98 INDIA NUTRACEUTICALS PRODUCT MARKET, GROWTH 2014-2022 (%)

TABLE 99 JAPAN NUTRACEUTICALS PRODUCT MARKET, GROWTH 2014-2022

(%)

TABLE 100 REST OF ASIA-PACIFIC NUTRACEUTICALS PRODUCTS MARKET,
GROWTH 2014-2022 (%)

TABLE 101 LAMEA NUTRACEUTICALS PRODUCTS MARKET, GROWTH 2014-2022
(%)

TABLE 102 LATIN AMERICA NUTRACEUTICALS PRODUCT EQUIPMENT MARKET,
(\$MILLION) 2014-2022

TABLE 103 MIDDLE EAST NUTRACEUTICALS PRODUCT MARKET, GROWTH
2014-2022 (%)

TABLE 104 AFRICA NUTRACEUTICALS PRODUCT MARKET, GROWTH 2014-2022
(%)

TABLE 105 CARGILL - COMPANY SNAPSHOT

TABLE 106 CARGILL - OPERATING SEGMENTS

TABLE 107 ADM - COMPANY SNAPSHOT

TABLE 108 ADM - OPERATING SEGMENTS

TABLE 109 ROYAL DSM - COMPANY SNAPSHOT

TABLE 110 ROYAL DSM - OPERATING SEGMENTS

TABLE 111 BASF SE: COMPANY SNAPSHOT

TABLE 112 BASF SE: OPERATING SEGMENTS

TABLE 113 NESTLE - COMPANY SNAPSHOT

TABLE 114 NESTLE - OPERATING SEGMENTS

TABLE 115 DANONE - COMPANY SNAPSHOT

TABLE 116 DANONE - OPERATING SEGMENTS

TABLE 117 SAWYER: COMPANY SNAPSHOT

TABLE 118 SAWYER: OPERATING SEGMENTS

TABLE 119 PEPSICO: COMPANY SNAPSHOT

TABLE 120 PEPSICO: OPERATING SEGMENTS

TABLE 121 DEAN: COMPANY SNAPSHOT

TABLE 122 DEAN: OPERATING SEGMENTS

TABLE 123 GENERAL MILLS: COMPANY SNAPSHOT

TABLE 124 GENERAL MILLS: OPERATING SEGMENTS

List Of Figures

LIST OF FIGURES

FIG. 1 TOP IMPACTING FACTORS

FIG. 2 TOP WINNING STRATEGIES IN GLOBAL NUTRACEUTICAL MARKET

FIG. 3 TOP WINNING STRATEGIES (%)

FIG. 4 TOP INVESTMENT POCKETS

FIG. 5 PORTERS FIVE FORCES ANALYSIS OF GLOBAL NUTRACEUTICAL PRODUCTS MARKET

FIG. 6 GLOBAL COSMETIC INDUSTRY: REVENUE, 2014-2021 (\$BILLION)

FIG. 7 NUTRACEUTICAL INGREDIENTS USAGE IN DIFFERENT INDUSTRIES BY APPLICATION

FIG. 8 TYPES AND ADVANTAGES OF NUTRACEUTICALS

FIG. 9 COUNTRIES WITH DIABETIC PATIENTS

FIG. 10 COUNTRIES WITH MORTALITY RATE DUE TO CARDIAC DISORDERS

FIG. 11 GROWTH IN AFFORDABILITY GAP

FIG. 12 COUNTRIES WITH INVESTMENT IN HEALTH CARE (2015)

FIG. 13 GLOBAL NUTRACEUTICALS PRODUCT MARKET REVENUE, BY TYPE, 2015 (%)

FIG. 1 GLOBAL NUTRACEUTICALS PRODUCT MARKET: FUNCTIONAL FOOD, YEAR-ON-YEAR GROWTH, 2015-2022 (%)

FIG. 2 GLOBAL NUTRACEUTICALS PRODUCT MARKET:FUNCTIONAL BEVERAGES, YEAR ON YEAR GROWTH, 2015-2022 (%)

FIG. 3 GLOBAL NUTRACEUTICALS PRODUCT MARKET: FUNCTIONAL BEVERAGES, YEAR ON YEAR GROWTH, 2015-2022 (%)

FIG. 4 GLOBAL NUTRACEUTICALS PRODUCT MARKET REVENUE, BY GEOGRAPHY, 2015 (%)

FIG. 5 NORTH AMERICA Y-O-Y GROWTH RATE, 2015-2022 (%)

FIG. 6 EUROPE Y-O-Y GROWTH RATE, 2015-2022 (%)

FIG. 7 ASIA-PACIFIC Y-O-Y GROWTH RATE, 2015-2022 (%)

FIG. 8 LAMEA Y-O-Y GROWTH RATE, 2015-2022 (%)

FIG. 9 CARGILL: REVENUE, BY YEAR (\$MILLION)

FIG. 10 CARGILL: REVENUE, BY GEOGRAPHY (%), 2015

FIG. 11 ADM: REVENUE, BY YEAR (\$MILLION)

FIG. 12 ADM: REVENUE, BY SEGMENT (%), 2015

FIG. 13 ADM: REVENUE, BY GEOGRAPHY (%), 2015

FIG. 14 ROYAL DSM: REVENUE, BY YEAR (\$MILLION)

FIG. 15 ROYAL DSM: REVENUE, BY SEGMENT (%), 2015

- FIG. 16 ROYAL DSM: REVENUE, BY GEOGRAPHY (%), 2015
- FIG. 17 BASF SE: REVENUE, BY YEAR (IN MILLION)
- FIG. 18 BASF SE: REVENUE, BY SEGMENT (%), IN 2015
- FIG. 19 BASF SE: REVENUE, BY GEOGRAPHY (%), IN 2015
- FIG. 20 NESTLE: REVENUE, BY YEAR(\$MILLION)
- FIG. 21 NESTLE: REVENUE, BY SEGMENT (%), 2015
- FIG. 22 NESTLE: REVENUE, BY GEOGRAPHY (%), 2015
- FIG. 23 DANONE: REVENUE, BY YEAR (\$MILLION)
- FIG. 24 DANONE: REVENUE, BY SEGMENT (%), 2015
- FIG. 25 DANONE: REVENUE, BY GEOGRAPHY (%), 2015
- FIG. 26 DUPONT: REVENUE, BY YEAR (\$MILLION)
- FIG. 27 DUPONT: REVENUE, BY SEGMENT (%), 2015
- FIG. 28 DUPONT: REVENUE, BY GEOGRAPHY (%), 2015
- FIG. 29 PEPSICO: REVENUE, BY YEAR (\$MILLION)
- FIG. 30 PEPSICO: REVENUE, BY SEGMENT (%), 2015
- FIG. 31 PEPSICO: REVENUE, BY GEOGRAPHY (%), 2015
- FIG. 32 DEAN: REVENUE, BY YEAR (\$MILLION)
- FIG. 33 DEAN: REVENUE, BY PRODUCTS (%), 2015
- FIG. 34 GENERAL MILLS: REVENUE, BY YEAR (\$MILLION)
- FIG. 35 GENERAL MILLS: REVENUE, BY SEGMENT (%), 2015
- FIG. 36 GENERAL MILLS: REVENUE, BY GEOGRAPHY (%), 2015

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