

North America Wood Plastic Composites Market by Type (PE-based Composites, PVC-based Composites, PP-based Composites, and Others), by Application (Building & Construction, Automotive Components, Industrial & Agriculture Products, and Others), and by Country (U.S., Canada, and Rest of North America) - Opportunity Analysis and Industry Forecast, 2017-2023

<https://marketpublishers.com/r/N984F80B0E2EN.html>

Date: March 2018

Pages: 175

Price: US\$ 3,072.00 (Single User License)

ID: N984F80B0E2EN

Abstracts

The North America wood plastic composites market was valued at \$736 million in 2016, and is projected to reach \$1,876 million by 2023, registering a CAGR of 12.4% from 2017 to 2023. Wood plastic composites (WPCs) are made up of recycled plastic and wood wastes with beneficial features such as low melting temperature that results in lower energy costs for producers. This also reduces the impact of the product on the environment. These composites are growing at the highest rate among the plastic additives. These hybrid materials provide sustainability, longevity, and cost savings in a wide range of applications such as car speakers, interiors, home furniture, and kitchen accessories.

KEY BENEFITS FOR STAKEHOLDERS

The report provides an in-depth analysis of the current trends, drivers, and dynamics of the North America wood plastic composites market to elucidate the prevailing opportunities and tap the investment pockets.

It offers qualitative trends and quantitative analyses of the industry from 2016 to

2023 to assist stakeholders to understand the market scenario.

In-depth analysis of the key segments demonstrates the market potential of the North America wood plastic composites industry.

Competitive intelligence of the industry highlights the business practices followed by key players across the region and prevailing market opportunities.

Key market players and their strategies & developments are profiled to understand the competitive outlook of the market.

KEY MARKET SEGMENTS

By Type

PE-based Composites

PVC-based Composites

PP-based Composites

Others

By Application

Building & Construction

Automotive Components

Industrial & Consumer Products

Others

By Country

U.S.

Canada

Rest of North America

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