

North America Supply Chain As A Service (SCaaS) Market, By Component (Solutions and Services), Application (Order Management, Warehouse Management, Logistics Management, and Others), Organization Size (Large Enterprise and Small & Medium Enterprise), and Industry Verticals (Retail & E-Commerce, Healthcare & Life Sciences, Manufacturing, Energy & Utilities, IT & Telecom, Government & Defense, and Others): Opportunity Analysis And Industry Forecast, 2018 - 2025

https://marketpublishers.com/r/N579E2EB1D0EN.html

Date: March 2019 Pages: 154 Price: US\$ 3,072.00 (Single User License) ID: N579E2EB1D0EN

## **Abstracts**

Supply Chain as a Service (SCaaS) refers to outsourcing of supply chain management functions to a service provider. This allows an enterprise to focus on its core compatibilities. The SCaaS providers customize the supply chain management for an enterprise to efficiently deliver the services. The SCaaS providers can help both the major enterprises and small & medium enterprises to streamline their supply chain networks. The key players, such as DHL International GmbH, FedEx Corporation, GEODIS, United Parcel Service, Inc. and others, provide innovative solutions and services to end users. The North America supply chain as a service (SCaaS) market was valued at \$4,478.20 million in 2017 and is projected to reach \$7,854.40 million by 2025, growing at a CAGR of 7.5% from 2018 to 2025.

Factors such as significant growth of the retail industry is driven by proliferation of mobile devices and internet penetration in emerging economies and increase in requirement for managing logistics services among several end users, drive the North



America supply chain as a service market. In addition, rise in consumer expectations is expected to fuel the growth of the market. However, security concerns pertaining to enterprise critical information among end users is the major factor that impede the market growth. However, integration of blockchain technology and omnichannel supply chain approach are expected to provide lucrative opportunities for the growth of the North America market.

The North America supply chain as a service (SCAAS) market is segmented based on component, application, organization size, industry vertical, and country. In terms of component, the market is bifurcated into solution and service. Depending on application, it is classified into order management, warehouse management, logistics management, and others. The others application segment includes vendors management and supplier management. Based on organization size, the market is categorized into large enterprises and small and medium sized enterprises. In addition, the market includes several industry verticals such as retail & e-commerce, healthcare & life sciences, manufacturing, energy & utilities, IT & telecom, government & defense, and others. Based on country, the market is analyzed across the U.S. and Canada.

The North America supply chain as a service (SCaaS) market is dominated by key players such as Accenture, CEVA Logistics, DHL International GmbH, FedEx Corporation, GEODIS (SNCF Mobilit?s Group), Kuehne + Nagel, Tata Consultancy Services Limited, United Parcel Service, Inc., XPO Logistics, Inc., Zensar Technologies Ltd., and others.

### **KEY BENEFITS**

The study provides an in-depth analysis of the North America supply chain as a service (SCaaS) market along with current trends & future estimations to elucidate the imminent investment pockets.

Information about the key drivers, restraints, and opportunities and their impact analyses on the market is provided.

Porter's five forces analysis illustrates the potency of buyers and suppliers operating in the industry.

The quantitative analysis of the North America supply chain as a service (SCaaS) market from 2018 to 2025 is provided to determine the market potential.



### **KEY MARKET SEGMENTS**

#### BY COMPONENT

Solutions

Services

### **BY APPLICATION**

**Order Management** 

Warehouse Management

Logistics Management

Others

### BY ORGANIZATION SIZE

Large enterprises

Small & medium enterprises

### BY INDUSTRY VERTICALS

Retail & E-Commerce

Healthcare & Life Sciences

Manufacturing

**Energy & Utilities** 



### IT & Telecom

Government & Defense

Others

### BY COUNTRY

U.S.

Canada

### KEY MARKET PLAYERS PROFILED IN THE REPORT

Accenture

**CEVA** Logistics

DHL International GmbH

FedEx Corporation

GEODIS (SNCF Mobilit?s Group)

Kuehne + Nagel

Tata Consultancy Services Limited

United Parcel Service, Inc.

XPO Logistics, Inc.

Zensar Technologies Ltd.

Others



## Contents

### **CHAPTER: 1: INTRODUCTION**

- 1.1. Report description
- 1.2. Key benefits for stakeholders
- 1.3. Research methodology
- 1.3.1. Secondary research
- 1.3.2. Primary research
- 1.3.3. Analyst tools & models

### CHAPTER: 2: EXECUTIVE SUMMARY

2.1. CXO perspective

### **CHAPTER: 3: MARKET OVERVIEW**

- 3.1. Market definition and scope
- 3.2. Key findings
  - 3.2.1. Top impacting factors
  - 3.2.2. Top investment pockets
  - 3.2.3. Top winning strategies
- 3.3. Porter's five forces analysis
- 3.4. Key player positioning, 2017
- 3.5. Market Dynamics
  - 3.5.1. Drivers
    - 3.5.1.1. Growth of retail industry
    - 3.5.1.2. Increase in requirement for managing logistics services
  - 3.5.1.3. Rise in consumer expectations
  - 3.5.2. Restraint
  - 3.5.2.1. Concerns pertaining to data security
  - 3.5.3. Opportunities
    - 3.5.3.1. Integration of blockchain technology
    - 3.5.3.2. Omni-channel supply chain approach

### CHAPTER: 4: NORTH AMERICA SUPPLY CHAIN AS A SERVICE (SCAAS) MARKET, BY COMPONENT

### 4.1. Overview



### 4.2. Solutions

- 4.2.1. Key market trends, growth factors and opportunities
- 4.2.2. Market size and forecast, by country
- 4.3. Services
- 4.3.1. Key market trends, growth factors and opportunities
- 4.3.2. Market size and forecast, by country

## CHAPTER: 5: SUPPLY CHAIN AS A SERVICE (SCAAS) MARKET, BY APPLICATION

- 5.1. Overview
- 5.2. Order Management
  - 5.2.1. Key market trends, growth factors and opportunities
  - 5.2.2. Market size and forecast, by country
- 5.3. Warehouse Management
  - 5.3.1. Key market trends, growth factors and opportunities
- 5.3.2. Market size and forecast, by country
- 5.4. Logistics Management
  - 5.4.1. Key market trends, growth factors and opportunities
  - 5.4.2. Market size and forecast, by country
- 5.5. Others
  - 5.5.1. Key market trends, growth factors and opportunities
- 5.5.2. Market size and forecast, by country

## CHAPTER: 6: SUPPLY CHAIN AS A SERVICE (SCAAS) MARKET, BY ORGANIZATION SIZE

- 6.1. Overview
- 6.2. Large Enterprises
- 6.2.1. Key market trends, growth factors and opportunities
- 6.2.2. Market size and forecast, by country
- 6.3. Small and Medium size Enterprises
  - 6.3.1. Key market trends, growth factors and opportunities
  - 6.3.2. Market size and forecast, by country

### CHAPTER: 7: SUPPLY CHAIN AS A SERVICE (SCAAS) MARKET, BY INDUSTRY VERTICALS

### 7.1. Overview



- 7.2. Retail & E-commerce
- 7.2.1. Key market trends, growth factors and opportunities
- 7.2.2. Market size and forecast, by country
- 7.3. Healthcare & Life Sciences
- 7.3.1. Key market trends, growth factors and opportunities
- 7.3.2. Market size and forecast, by country

7.4. Manufacturing

- 7.4.1. Key market trends, growth factors and opportunities
- 7.4.2. Market size and forecast, by country
- 7.5. Energy & Utilities
- 7.5.1. Key market trends, growth factors and opportunities
- 7.5.2. Market size and forecast, by country
- 7.6. IT & Telecom
- 7.6.1. Key market trends, growth factors and opportunities
- 7.6.2. Market size and forecast, by country
- 7.7. Government & Defense
- 7.7.1. Key market trends, growth factors and opportunities
- 7.7.2. Market size and forecast, by country
- 7.8. Others
  - 7.8.1. Key market trends, growth factors and opportunities
  - 7.8.2. Market size and forecast, by country

### CHAPTER: 8: SUPPLY CHAIN AS A SERVICE (SCAAS) MARKET, BY COUNTRY

8.1. Overview

8.2. U.S.

- 8.2.1. Market size and forecast, by component
- 8.2.2. Market size and forecast, by application
- 8.2.3. Market size and forecast, by Organization Size
- 8.2.4. Market size and forecast, by industry vertical

8.3. Canada

- 8.3.1. Market size and forecast, by component
- 8.3.2. Market size and forecast, by application
- 8.3.3. Market size and forecast, by organization size
- 8.3.4. Market size and forecast, by industry vertical

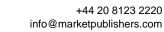
### **CHAPTER: 9: COMPANY PROFILE**

### 9.1. ACCENTURE

North America Supply Chain As A Service (SCaaS) Market, By Component (Solutions and Services), Application (Or...



- 9.1.1. Company overview
- 9.1.2. Company snapshot
- 9.1.3. Operating business segments
- 9.1.4. Product portfolio
- 9.1.5. Business performance
- 9.1.6. Key strategic moves and developments
- 9.2. CEVA LOGISTICS
  - 9.2.1. Company overview
  - 9.2.2. Company snapshot
  - 9.2.3. Operating business segments
  - 9.2.4. Product portfolio
  - 9.2.5. Business performance
- 9.3. DHL INTERNATIONAL GmbH (DEUTSCHE POST DHL GROUP)
  - 9.3.1. Company overview
  - 9.3.2. Company snapshot
  - 9.3.3. Operating business segments
  - 9.3.4. Product portfolio
  - 9.3.5. Business performance
  - 9.3.6. Key strategic moves and developments
- 9.4. FEDEX CORPORATION
  - 9.4.1. Company overview
  - 9.4.2. Company snapshot
  - 9.4.3. Operating business segments
  - 9.4.4. Product portfolio
  - 9.4.5. Business performance
  - 9.4.6. Key strategic moves and developments
- 9.5. GEODIS (SNCF MOBILIT?S GROUP)
  - 9.5.1. Company overview
  - 9.5.2. Company snapshot
  - 9.5.3. Operating business segments
  - 9.5.4. Business performance
- 9.5.5. Key strategic moves and developments
- 9.6. KUEHNE+NAGEL
  - 9.6.1. Company overview
  - 9.6.2. Company snapshot
  - 9.6.3. Operating business segments
  - 9.6.4. Product portfolio
  - 9.6.5. Business performance
  - 9.6.6. Key strategic moves and developments





### 9.7. TATA CONSULTANCY SERVICES LIMITED

- 9.7.1. Company overview
- 9.7.2. Company snapshot
- 9.7.3. Operating business segments
- 9.7.4. Product portfolio
- 9.7.5. Business performance
- 9.7.6. Key strategic moves and developments
- 9.8. UNITED PARCEL SERVICE
  - 9.8.1. Company overview
  - 9.8.2. Company snapshot
  - 9.8.3. Operating business segments
  - 9.8.4. Product portfolio
  - 9.8.5. Business performance
  - 9.8.6. Key strategic moves and developments
- 9.9. XPO LOGISTICS, INC.
  - 9.9.1. Company overview
  - 9.9.2. Company snapshot
  - 9.9.3. Operating business segments
  - 9.9.4. Product portfolio
  - 9.9.5. Business performance
- 9.9.6. Key strategic moves and developments
- 9.10. ZENSAR TECHNOLOGIES LTD.
  - 9.10.1. Company overview
  - 9.10.2. Company snapshot
  - 9.10.3. Operating business segments
  - 9.10.4. Product portfolio
  - 9.10.5. Business performance



## **List Of Tables**

### LIST OF TABLES

TABLE 01. NORTH AMERICA SUPPLY CHAIN AS A SERVICE (SCAAS) MARKET REVENUE, BY COMPONENT, 2017–2025 (\$MILLION) TABLE 02. SUPPLY CHAIN AS A SERVICE (SCAAS) FOR SOLUTIONS MARKET REVENUE, BY COUNTRY, 2017-2025 (\$MILLION) TABLE 03. SUPPLY CHAIN AS A SERVICE (SCAAS) FOR SERVICES MARKET REVENUE, BY COUNTRY, 2017-2025 (\$MILLION) TABLE 04. NORTH AMERICA SUPPLY CHAIN AS A SERVICE (SCAAS) MARKET REVENUE, BY APPLICATION, 2017–2025 (\$MILLION) TABLE 05. ORDER MANAGEMENT SUPPLY CHAIN AS A SERVICE (SCAAS) MARKET REVENUE, BY COUNTRY, 2017–2025 (\$MILLION) TABLE 06. WAREHOUSE MANAGEMENT SUPPLY CHAIN AS A SERVICE (SCAAS) MARKET REVENUE, BY COUNTRY, 2017-2025 (\$MILLION) TABLE 07. LOGISTICS MANAGEMENT SUPPLY CHAIN AS A SERVICE (SCAAS) MARKET REVENUE, BY COUNTRY, 2017–2025 (\$MILLION) TABLE 08. OTHERS SUPPLY CHAIN AS A SERVICE (SCAAS) MARKET REVENUE, BY COUNTRY, 2017–2025 (\$MILLION) TABLE 09. NORTH AMERICA SUPPLY CHAIN AS A SERVICE (SCAAS) MARKET REVENUE, BY ORGANIZATION SIZE, 2017–2025 (\$MILLION) TABLE 10. SUPPLY CHAIN AS A SERVICE (SCAAS), LARGE ENTERPRISES MARKET REVENUE, BY COUNTRY, 2017–2025 (\$MILLION) TABLE 11. SUPPLY CHAIN AS A SERVICE (SCAAS) MARKET FOR SMALL AND MEDIUM SIZE ENTERPRISES, BY COUNTRY, 2017–2025 (\$MILLION) TABLE 12. NORTH AMERICA SUPPLY CHAIN AS A SERVICE (SCAAS) MARKET REVENUE, BY INDUSTRY VERTICALS, 2017–2025 (\$MILLION) TABLE 13. SUPPLY CHAIN AS A SERVICE (SCAAS) MARKET FOR RETAIL & E-COMMERCE, BY COUNTRY, 2017-2025 (\$MILLION) TABLE 14. SUPPLY CHAIN AS A SERVICE (SCAAS) MARKET FOR HEALTHCARE & LIFE SCIENCES, BY COUNTRY, 2017–2025 (\$MILLION) TABLE 15. SUPPLY CHAIN AS A SERVICE (SCAAS) MARKET FOR MANUFACTURING, BY COUNTRY, 2017-2025 (\$MILLION)

TABLE 16. SUPPLY CHAIN AS A SERVICE (SCAAS) MARKET FOR ENERGY &



UTILITIES, BY COUNTRY,

2017–2025 (\$MILLION)

TABLE 17. SUPPLY CHAIN AS A SERVICE (SCAAS) MARKET FOR IT & TELECOM, BY COUNTRY,

2017-2025 (\$MILLION)

TABLE 18. SUPPLY CHAIN AS A SERVICE (SCAAS) MARKET FOR GOVERNMENT AND DEFENSE, BY COUNTRY, 2017–2025 (\$MILLION)

TABLE 19. SUPPLY CHAIN AS A SERVICE (SCAAS) MARKET FOR OTHERS, BY COUNTRY,

2017-2025 (\$MILLION)

TABLE 20. NORTH AMERICA SUPPLY CHAIN AS A SERVICE (SCAAS) MARKET, BY COUNTRY,

2017-2025 (\$MILLION)

TABLE 21. U.S. SUPPLY CHAIN AS A SERVICE (SCAAS) MARKET, BY

COMPONENT, 2017–2025 (\$MILLION)

TABLE 22. U.S. SUPPLY CHAIN AS A SERVICE (SCAAS) MARKET, BY

APPLICATION, 2017–2025 (\$MILLION)

TABLE 23. U.S. SUPPLY CHAIN AS A SERVICE (SCAAS) MARKET, BY

ORGANIZATION SIZE,

2017–2025 (\$MILLION)

TABLE 24. U.S. SUPPLY CHAIN AS A SERVICE (SCAAS) MARKET, BY INDUSTRY VERTICAL,

2017-2025 (\$MILLION)

TABLE 25. CANADA SUPPLY CHAIN AS A SERVICE (SCAAS) MARKET, BY COMPONENT, 2017–2025 (\$MILLION)

TABLE 26. CANADA SUPPLY CHAIN AS A SERVICE (SCAAS) MARKET, BY APPLICATION, 2017–2025 (\$MILLION)

TABLE 27. CANADA SUPPLY CHAIN AS A SERVICE (SCAAS) MARKET, BY ORGANIZATION SIZE,

2017–2025 (\$MILLION)

TABLE 28. CANADA SUPPLY CHAIN AS A SERVICE (SCAAS) MARKET, BY INDUSTRY VERTICAL,

2017-2025 (\$MILLION)

TABLE 29. ACCENTURE: COMPANY SNAPSHOT

TABLE 30. ACCENTURE: OPERATING SEGMENTS

TABLE 31. ACCENTURE: PRODUCT PORTFOLIO

TABLE 32. ACCENTURE: KEY STRATEGIC MOVES AND DEVELOPMENTS

TABLE 33. CEVA LOGISTICS: COMPANY SNAPSHOT

TABLE 34. CEVA LOGISTICS: OPERATING SEGMENTS



TABLE 35. CEVA LOGISTICS: PRODUCT PORTFOLIO TABLE 36. DHL INTERNATIONAL GMBH: COMPANY SNAPSHOT TABLE 37. DHL INTERNATIONAL GMBH: OPERATING SEGMENTS TABLE 38. DHL INTERNATIONAL GMBH: PRODUCT PORTFOLIO TABLE 39. DHL INTERNATIONAL GMBH: KEY STRATEGIC MOVES AND **DEVELOPMENTS** TABLE 40. FEDEX CORPORATION: COMPANY SNAPSHOT TABLE 41. FEDEX CORPORATION: OPERATING SEGMENTS TABLE 42. FEDEX CORPORATION: PRODUCT PORTFOLIO TABLE 43. FEDEX CORPORATION: KEY STRATEGIC MOVES AND **DEVELOPMENTS** TABLE 44. GEODIS: COMPANY SNAPSHOT TABLE 45. GEODIS(SNCF MOBILIT?S GROUP): OPERATING SEGMENTS TABLE 46. GEODIS: KEY STRATEGIC MOVES AND DEVELOPMENTS TABLE 47. KUEHNE+NAGEL: COMPANY SNAPSHOT TABLE 48. KUEHNE+NAGEL: OPERATING SEGMENTS TABLE 49. KUEHNE+NAGEL: PRODUCT PORTFOLIO TABLE 50. KUEHNE+NAGEL: KEY STRATEGIC MOVES AND DEVELOPMENTS TABLE 51. TATA CONSULTANCY SERVICES LIMITED: COMPANY SNAPSHOT TABLE 52. TATA CONSULTANCY SERVICES LIMITED: OPERATING SEGMENTS TABLE 53. TATA CONSULTANCY SERVICES LIMITED: PRODUCT PORTFOLIO TABLE 54. TATA CONSULTANCY SERVICES LIMITED: KEY STRATEGIC MOVES AND DEVELOPMENTS TABLE 55. UNITED PARCEL SERVICE: COMPANY SNAPSHOT TABLE 56. UNITED PARCEL SERVICE: OPERATING SEGMENTS TABLE 57. TATA CONSULTANCY SERVICES LIMITED: PRODUCT PORTFOLIO TABLE 58. UNITED PARCEL SERVICE: KEY STRATEGIC MOVES AND DEVELOPMENTS TABLE 59. XPO LOGISTICS, INC.: COMPANY SNAPSHOT TABLE 60. XPO LOGISTICS, INC.: OPERATING SEGMENTS TABLE 61. XPO LOGISTICS, INC.: PRODUCT PORTFOLIO TABLE 62. XPO LOGISTICS, INC.: KEY STRATEGIC MOVES AND DEVELOPMENTS TABLE 63. ZENSAR TECHNOLOGIES LTD.: COMPANY SNAPSHOT TABLE 64. ZENSAR TECHNOLOGIES LTD.: OPERATING SEGMENTS

TABLE 65. ZENSAR TECHNOLOGIES LTD.: PRODUCT PORTFOLIO



### **List Of Figures**

### LIST OF FIGURES

FIGURE 01. SUPPLY CHAIN AS A SERVICE (SCAAS) MARKET, 2017–2025 FIGURE 02. SUPPLY CHAIN AS A SERVICE (SCAAS) MARKET, BY COUNTRY, 2017-2025 FIGURE 03. SUPPLY CHAIN AS A SERVICE (SCAAS) MARKET: KEY PLAYERS FIGURE 04. SUPPLY CHAIN AS A SERVICE (SCAAS) MARKET SEGMENTATION FIGURE 05. TOP IMPACTING FACTORS FIGURE 06. TOP INVESTMENT POCKETS FIGURE 07. TOP WINNING STRATEGIES, BY YEAR, 2016-2019\* FIGURE 08. TOP WINNING STRATEGIES, BY DEVELOPMENT, 2016-2019\* (%) FIGURE 09. TOP WINNING STRATEGIES, BY COMPANY, 2015-2018\* FIGURE 10. MODERATE BARGAINING POWER OF SUPPLIERS FIGURE 11. MODERATE TO HIGH BARGAINING POWER OF BUYERS FIGURE 12. MODERATE THREAT OF SUBSTITUTES FIGURE 13. MODERATE-TO-HIGH THREAT OF NEW ENTRANTS FIGURE 14. HIGH COMPETITIVE RIVALRY FIGURE 15. NORTH AMERICA SUPPLY CHAIN AS A SERVICE (SCAAS) MARKET: **KEY PLAYER POSITIONING, 2017** FIGURE 16. DRIVERS, RESTRAINTS, AND OPPORTUNITIES FIGURE 17. U.S. SUPPLY CHAIN AS A SERVICE (SCAAS) MARKET, 2017-2025(\$MILLION) FIGURE 18. CANADA SUPPLY CHAIN AS A SERVICE (SCAAS) MARKET, 2017-2025(\$MILLION) FIGURE 19. ACCENTURE: REVENUE, 2016–2018 (\$MILLION) FIGURE 20. ACCENTURE: REVENUE SHARE BY SEGMENT, 2018 (%) FIGURE 21. ACCENTURE: REVENUE SHARE BY REGION, 2018 (%) FIGURE 22. CEVA LOGISTICS: REVENUE, 2016–2018 (\$MILLION) FIGURE 23. CEVA LOGISTICS: REVENUE SHARE BY SEGMENT, 2018 (%) FIGURE 24. CEVA LOGISTICS: REVENUE SHARE BY REGION, 2018 (%) FIGURE 25. DHL INTERNATIONAL GMBH: NET SALES, 2016-2018 (\$MILLION) FIGURE 26. DHL INTERNATIONAL GMBH: REVENUE SHARE BY SEGMENT, 2018 (%) FIGURE 27. DHL INTERNATIONAL GMBH: REVENUE SHARE BY REGION, 2018 (%) FIGURE 28. FEDEX CORPORATION: NET SALES, 2016–2018 (\$MILLION) FIGURE 29. FEDEX CORPORATION: REVENUE SHARE BY SEGMENT, 2018 (%) FIGURE 30. FEDEX CORPORATION: REVENUE SHARE BY REGION, 2018 (%)



FIGURE 31. GEODIS (SNCF MOBILIT?S GROUP): REVENUE, 2015-2017 (\$MILLION) FIGURE 32. GEODIS (SNCF MOBILIT?S GROUP): REVENUE SHARE BY SEGMENT, 2017 (%) FIGURE 33. KUEHNE+NAGEL INC.: NET SALES, 2016–2018 (\$MILLION) FIGURE 34. KUEHNE+NAGEL: REVENUE SHARE BY SEGMENT, 2018 (%) FIGURE 35. KUEHNE+NAGEL: REVENUE SHARE BY REGION, 2018 (%) FIGURE 36. TATA CONSULTANCY SERVICES LIMITED: REVENUE, 2016–2018 (\$MILLION) FIGURE 37. TATA CONSULTANCY SERVICES LIMITED: REVENUE SHARE BY SEGMENT, 2018 (%) FIGURE 38. TATA CONSULTANCY SERVICES LIMITED: REVENUE SHARE BY REGION, 2018 (%) FIGURE 39. UNITED PARCEL SERVICE: NET SALES, 2015–2017 (\$MILLION) FIGURE 40. UNITED PARCEL SERVICE: REVENUE SHARE BY SEGMENT, 2017 (%) FIGURE 41. UNITED PARCEL SERVICE: REVENUE SHARE BY REGION, 2017 (%) FIGURE 42. XPO LOGISTICS, INC.: REVENUE, 2015–2017 (\$MILLION) FIGURE 43. XPO LOGISTICS, INC.: REVENUE SHARE BY SEGMENT, 2017 (%) FIGURE 44. XPO LOGISTICS, INC.: REVENUE SHARE BY REGION, 2017 (%) FIGURE 45. ZENSAR TECHNOLOGIES LTD.: REVENUE, 2016–2018 (\$MILLION) FIGURE 46. ZENSAR TECHNOLOGIES LTD.: REVENUE SHARE BY SEGMENT, 2018 (%) FIGURE 47. ZENSAR TECHNOLOGIES LTD.: REVENUE SHARE BY REGION, 2018 (%)



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