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North America and Europe Medical Display Market by Device (Mobile, Desktop, and All-in-one products), Panel Size (Under-22.9-inch Panels, 23.0–26.9-inch Panels, 27.0–41.9-inch Panels, and Above-42-inch Panels), Resolution (Up to 2 MP, 2.1-4 MP, 4.1-8 MP, and Above 8 MP), and Application (Digital Pathology, Multi-modality, Surgical, Radiology, Mammography, and Other Applications): Opportunity Analysis and Industry Forecast, 2019–2026

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Abstracts

The North America and Europe medical display market was valued at $1,010.5 million in 2018 and is expected to reach $1,515.8 million by 2026 with a CAGR of 5.2% during the forecast period.

Diagnosing patients accurately using Picture Archive Communication System (PACS) viewer that displays medical images on LCD monitors is important for detecting various diseases. Thus, medical display devices are significant tools for medical professionals to see images better than the physical films or CRT monitors. Streamlining the overall hospital operations and improving patient care in the healthcare system is important for proper diagnosis. Medical professionals such as surgeons, radiologists and information technology specialists need medical grade monitors for consistent and accurate performance of medical display systems. Thus, adequacy of medical display monitors is a vital element in the modern hospitals.

Increase in number of medical establishments and rise in healthcare expenditure fuel the demand for medical display devices in these regions. Furthermore, rise in geriatric

population in the countries boosts the demand for medical-aid and medical display devices in North America and Europe. The growth in demand for multimodality displays for radiology and various medical applications to get a detailed view of ultrasound outputs and PET further drive the growth of the North America and Europe medical display market. Nonetheless, the higher costs associated with the devices restrict the growth of the market. The increase in demand for various diagnostic procedures such as ultrasound, medical resonance imaging, and X-ray are expected to provide newer opportunities for the market growth.

The North America and Europe medical display market is segmented into device, panel size, resolution, application, and region. Based on device, the market is categorized into mobile, desktop, and all-in-one product. Based on panel size, it is divided into under-22.9-inch panels, 23.0–26.9-inch panels, 27.0–41.9-inch panel, and above-42-inch panels. Based on resolution, it is studied across up to 2MP resolution displays, 2.1–4MP resolution displays, 4.1–8MP resolution displays, and above 8MP resolution displays. Based on application, it is classified into digital pathology, multi-modality, surgical, radiology, mammography, and others. Based on region, it is analyzed across North America and Europe.

KEY MARKET BENEFITS

This report entails a detailed quantitative analysis along with the current North America and Europe medical display market trends from 2019 to 2026 to identify the prevailing opportunities along with the strategic assessment.

The market forecast is studied from 2019 to 2026.

The market size and estimations are based on a comprehensive analysis of key developments in the industry.

A qualitative analysis based on innovative products facilitates strategic business planning.

The development strategies adopted by the key market players are enlisted to understand the competitive scenario of the market.

Key market segments

BY DEVICE

Mobile

Desktop

All-in-one Product

BY PANEL SIZE

Under 22.9-inch Panels

23.0–26.9-inch Panels

27.0–41.9-inch Pane

Above 42-inch Panels

BY RESOLUTION

Up To 2MP Resolution Displays

2.1–4MP Resolution Displays

4.1–8MP Resolution Displays

Above 8MP Resolution Displays

BY APPLICATION

Digital Pathology

Multi-modality

Surgical

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Radiology

Mammography

Others

BY REGION

North America and Europe

U.S.

Canada

Germany

France

UK

Italy

Spain

Rest of Region

LIST OF KEY PLAYERS PROFILED IN THE REPORT

ALPHA DISPLAY

Advantech Co., Ltd. (Advantech)

ASUSTeK Computer Inc.

Axiomtek Co., Ltd.

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Barco NV

BenQ Medical Technology

COJE CO., LTD.

Dell Technologies Inc.

Double Black Imaging Corporation

EIZO Corporation (EIZO)

FSN Medical Technologies

Hisense Medical

HP INC

JVC Kenwood Holdings Inc.

LG Display Co., Ltd.

Nanjing Jusha Commercial & Trading Co, Ltd.

Novanta Inc. (Novanta)

Shenzhen Beacon Display Technology Co., Ltd.

Sony Corporation

Steris PLC

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