

North America Ethernet Cable Market by Type (Copper Cables, Fiber Optics), Application (Industrial, Broadcast, Enterprise, IT & Network Security) - Opportunity Analysis & Industry Forecast, 2014-2022

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Abstracts

The North American Ethernet cable market is expected to exhibit rapid growth during the forecast period due to swift adoption of Ethernet cables across all sized industries and was valued at \$121 billion in 2015 growing at a CAGR of 17.7% to reach \$376 million by 2022. These cables are used for data transmission over short and long distances through copper cables and fiber optic cables, thus covering approximately a range of 100 meters to 2,000 meters. Ethernet cables enhance the performance of connected devices via high-speed data transfers. In addition, these cables have several benefits such as lower latency, low noise interference, easy installation, and reliability. In the developed countries such as the U.S., Ethernet cables gain popularity owing to the increase in demand for industrial applications of Ethernet cables such as programmable logic controller (PLC) communication and industrial robots. Oil & gas industries predominantly drive the growth of the market in Canada.

The North America Ethernet cable market is segmented based on type, application, and country. On the basis of type, the market is bifurcated into copper and fiber-optic cables. Applications covered in the study include industrial, broadcast, enterprise, IT & network security, and others (residential, institutional, and healthcare), whereas the North American Ethernet cable market by country was further divided into the U.S., Canada, and Mexico.

The key players operating in the Ethernet Cable market are Belden Inc., Nexans, General Cable Technologies, Schneider Electric SE, Siemens AG, The Siemon, Alpha Wire, Prysmian Group, Anixter International Inc. and Hitachi Ltd.

KEY BENEFITS

The report provides an in-depth analysis of the North American Ethernet cable market across major countries as well as estimated revenues generated during the forecast period.

Quantitative analysis of the current market and estimations from 2014 to 2022 to help the manufacturers of Ethernet cables analyze the market effectively.

All the projections in the report are based on an analysis of the current market trends and highlight the market potential from 2016 to 2022, in terms of value.

The report conducts extensive analysis of the market by closely following key product positioning and monitoring top contenders within the market framework.

The report also provides qualitative as well as quantitative market trends to help stakeholders understand the situations that prevail in the market.

ETHERNET CABLE MARKET SEGMENTATION

By Type

Copper Cable

Fiber-Optic Cable

By Application

Industrial

Broadcast

Enterprise

IT & Network Security

Others

By Country

U.S.

Canada

Mexico

KEY COMPANIES

Belden, Inc.

General Cable Technologies Corporation

Nexans

Alpha Wire

Siemon

Schneider Electric

Anixter, Inc.

Siemens AG

Hitachi, Ltd.

Prysmian Group

Other companies in value chain

AQ Communications LLC

Comcast Cable

Copper State Communications

GM Cable Contractors, Inc.

Sterlite Tech

Profiles of these players are not included. The same will be included on request

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