

Non-woven Adhesives Market by Type (Styrenic Block Copolymers, Ethylene Vinyl Acetate, Polyolefin, Others), by Application (Baby Diapers, Feminine Hygiene, Adult Incontinence, Medical Products, Others) - Global Opportunity Analysis and Industry Forecast, 2014-2022

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Abstracts

Nonwoven adhesives are thermoplastic adhesives consisting a base polymer, tackifiers, plasticizers, and antioxidants. These high-performance solutions are employed to manufacture various hygiene products, including diapers, training pants, adult incontinence, feminine protection, and others. Nonwoven adhesives are made ideal for industrial applications, owing to properties such as low odor, softness, high elasticity, cohesion strength, and excellent processability. Changes in consumer dynamics, especially in geriatric population, have introduced additional factors such as enhanced wear and comfort in hygiene industry, which increased the demand for nonwoven adhesives. global nonwoven adhesives market is expected to grow at a CAGR of 9.9% from 2016 to 2022 to reach \$2,809 million by 2022 from \$1,451 million in 2015. Product innovation in hygiene industry is the major factor that drives nonwoven adhesives market. Low production cost and waste minimization adds to the market growth. Asia-Pacific and LAMEA are expected to register substantial growth in the coming years attributing to high demand for disposable hygiene products in emerging economies such as China, Indonesia, India, Turkey, and Brazil. China is the leading consumer of nonwoven adhesives. Loss of bond strength of these adhesives at high temperatures can restrain the market growth, though growth in usage of these adhesives in medical and construction industry are projected to provide great potential for growth and development of the market.

The report segments the nonwoven adhesives market on the basis of type, application, and geography. Based on type, the market is segmented into styrenic block copolymers (SBC), ethylene vinyl acetate (EVA), polyolefin (PO), and others. Others comprises polyamide, polyurethane, and polyester. On the basis of application, the market is classified into baby diapers, feminine hygiene, adult incontinence, medical products, and others, which include disposable products from construction, hospitals, and institutions. Geographical breakdown and deep analysis of each of the aforesaid segments is included for North America, Europe, Asia-Pacific, and LAMEA. In May 2016, Bostik SA announced the launch of Brilliance, a high-performance adhesive with olefin elastic attachment, which eliminates inconsistent processing and pattern. In April 2015, Henkel AG & Co. KGaA acquired Novamelt GmbH (Germany), a key manufacturer of specialized hot melt adhesives, to strengthen its product portfolio. The key market players are:

Henkel AG (Germany)

H.B. Fuller (U.S.)

Bostik SA (U.S.)

Beardow Adams Ltd. (UK)

Adtek Malaysia Sdn. Bhd. (Malaysia)

Moresco Corporation (Japan)

The Dow Chemical Company (U.S.)

3M Corporation (U.S.)

Kraton Corporation (U.S.)

Evonik Industries AG (Germany)

KEY BENEFITS FOR STAKEHOLDERS:

This report provides a quantitative analysis of the current trends & estimations and dynamics from 2014 to 2022, which assists to identify the prevailing market

opportunities.

Major countries in each region are mapped according to individual market revenue.

Comprehensive analysis of factors that drive and restrain the market growth is provided.

An in-depth analysis of current research and clinical developments within the market is provided with key dynamic factors that highlights the market behavior.

The projections in this report are made by analyzing the current trends and future market potential from 2014 to 2022 in terms of revenue and volume.

Leading players are profiled and their key developments in recent years are listed.

KEY MARKET SEGMENTS:

By Type

Styrenic Block Copolymers

Ethylene Vinyl Acetate

Polyolefin

Others (Polyamide, Polyurethane, and Polyester)

By Application

Baby Diapers

Feminine Hygiene

Adult Incontinence

Medical Products

Others (Construction, Hospital, and Institutional Disposable Products)

By Geography

North America

U.S.

Canada

Mexico

Others

Europe

Germany

Italy

France

Spain

UK

Benelux

Rest of Europe

Asia-Pacific

China

Japan

Korea

India

Taiwan

Rest of Asia-Pacific

LAMEA

Brazil

South Africa

Turkey

Rest of LAMEA

KEY PLAYERS ACTIVE IN THE VALUE CHAIN INCLUDE

Avery Dennison Corporation (U.S.)

Cattie Adhesives Solutions, LLC (U.S.)

Celanese Corporation (U.S.)

Eastman Chemical Company (U.S.)

GitAce Adhesives Company (Iran)

ITW Dynatec Americas (U.S.)

Klebstoffwerke COLLODIN GmbH (Germany)

Lohmann Koester GmbH & Co. Kg (Germany)

Max Frank Limited (UK)

Michelman, Inc. (U.S.)

Nordson Corporation (U.S.)

Palmetto Adhesives Company, Inc. (U.S.)

PAM Fastening Technology, Inc. (U.S.)

Savar? Specialty Adhesives (U.S.)

Shanghai Jaour Adhesive Products Co., Ltd. (China)

Sika Ireland Ltd. (Ireland)

Svenska Lim AB (Sweden)

Tri-Tex Co Inc. (Canada)

TSRC Corporation (Taiwan)

Udaipur Surgicals Pvt. Ltd. (India)

(Companies mentioned above are not profiled in the report and can be profiled upon client request)

Contents

CHAPTER 1 INTRODUCTION

- 1.1. Report Description
- 1.2. Research Methodology
 - 1.2.1. Secondary Research
 - 1.2.2. Primary Research
 - 1.2.3. Analyst Tools and Models

CHAPTER 2 EXECUTIVE SUMMARY

- 2.1. CXO Perspective

CHAPTER 3 MARKET OVERVIEW

- 3.1. Market Definition and Scope
- 3.2. Key Findings
 - 3.2.1. Top Investment Pockets
 - 3.2.2. Top Winning Strategies
- 3.3. Raw Material Analysis
- 3.4. Porters Five Forces Analysis
 - 3.4.1. Bargaining Power of The Supplier
 - 3.4.2. Bargaining Power of The Buyer
 - 3.4.3. Threat of Substitutes
 - 3.4.4. Threat of New Entrant
 - 3.4.5. Competitive Rivalry
- 3.5. Market Dynamics
 - 3.5.1. Drivers
 - 3.5.1.1. Product innovation in hygiene industry
 - 3.5.1.2. Low production cost and waste minimization
 - 3.5.2. Restraints
 - 3.5.2.1. Loss of bond strength of nonwoven adhesives at high temperatures
 - 3.5.2.2. Volatile costs and availability of raw materials
 - 3.5.3. Opportunities
 - 3.5.3.1. Growing usage of nonwoven adhesives in medical industry

CHAPTER 4 GLOBAL NONWOVEN ADHESIVES MARKET, BY TYPE

- 4.1. Introduction
 - 4.1.1. Market Size and Forecast
- 4.2. Styrenic Block Copolymers
 - 4.2.1. Key Market Trends
 - 4.2.2. Key Growth Factors and Opportunities
 - 4.2.3. Market Size and Forecast
- 4.3. Ethylene Vinyl Acetate
 - 4.3.1. Key Market Trends
 - 4.3.2. Key Growth Factors and Opportunities
 - 4.3.3. Market Size and Forecast
- 4.4. Polyolefin
 - 4.4.1. Key Market Trends
 - 4.4.2. Key Growth Factors and Opportunities
 - 4.4.3. Market Size and Forecast
- 4.5. Others
 - 4.5.1. Key Market Trends
 - 4.5.2. Key Growth Factors and Opportunities
 - 4.5.3. Market Size and Forecast

CHAPTER 5 GLOBAL NONWOVEN ADHESIVES MARKET, BY APPLICATION

- 5.1. Introduction
 - 5.1.1. Market Size and Forecast
- 5.2. Baby Diapers
 - 5.2.1. Key Market Trends
 - 5.2.2. Key Growth Factors and Opportunities
 - 5.2.3. Market Size and Forecast
- 5.3. Feminine Hygiene
 - 5.3.1. Key Market Trends
 - 5.3.2. Key Growth Factors and Opportunities
 - 5.3.3. Market Size and Forecast
- 5.4. Adult Incontinence
 - 5.4.1. Key Market Trends
 - 5.4.2. Key Growth Factors and Opportunities
 - 5.4.3. Market Size and Forecast
- 5.5. Medical Products
 - 5.5.1. Key Market Trends
 - 5.5.2. Key Growth Factors and Opportunities
 - 5.5.3. Market Size and Forecast

5.6. Others

- 5.6.1. Key Market Trends
- 5.6.2. Key Growth Factors and Opportunities
- 5.6.3. Market Size and Forecast

CHAPTER 6 GLOBAL NONWOVEN ADHESIVES MARKET, BY GEOGRAPHY

6.1. Introduction

- 6.1.1. Market Size and Forecast

6.2. North America

- 6.2.1. Key Market Trends
- 6.2.2. Key Growth Factors and Opportunities
- 6.2.3. Market Size and Forecast

6.3. Europe

- 6.3.1. Key Market Trends
- 6.3.2. Key Growth Factors and Opportunities
- 6.3.3. Market Size and Forecast

6.4. Asia-Pacific

- 6.4.1. Key Market Trends
- 6.4.2. Key Growth Factors and Opportunities
- 6.4.3. Market Size and Forecast

6.5. LAMEA

- 6.5.1. Key Market Trends
- 6.5.2. Key Growth Factors and Opportunities
- 6.5.3. Market Size and Forecast

CHAPTER 7 COMPANY PROFILES

7.1. 3M Corporation

- 7.1.1. Company Overview
- 7.1.2. Company Snapshot
- 7.1.3. Operating Business Segments
- 7.1.4. Business Performance
- 7.1.5. Strategic Moves & Developments

7.2. Adtek Malaysia SDN BHD

- 7.2.1. Company Overview
- 7.2.2. Company Snapshot
- 7.2.3. Operating Business Segments

7.3. Beardow Adams Ltd.

- 7.3.1. Company Overview
- 7.3.2. Company Snapshot
- 7.3.3. Operating Business Segments
- 7.3.4. Strategic Moves & Developments
- 7.4. Bostik SA (ARKEMA)
 - 7.4.1. Company Overview
 - 7.4.2. Company Snapshot
 - 7.4.3. Operating Business Segments
 - 7.4.4. Strategic Moves & Developments
- 7.5. Evonik Industries AG
 - 7.5.1. Company Overview
 - 7.5.2. Company Snapshot
 - 7.5.3. Operating Business Segments
 - 7.5.4. Business Performance
 - 7.5.5. Strategic Moves & Developments
- 7.6. H.B. Fuller Company
 - 7.6.1. Company Overview
 - 7.6.2. Company Snapshot
 - 7.6.3. Operating Business Segments
 - 7.6.4. Business Performance
 - 7.6.5. Strategic Moves & Developments
- 7.7. Henkel AG & Co. KGaA
 - 7.7.1. Overview
 - 7.7.2. Company Snapshot
 - 7.7.3. Operating Business Segments
 - 7.7.4. Business Performance
 - 7.7.5. Strategic Moves & Developments
- 7.8. Kraton Corporation
 - 7.8.1. Company Overview
 - 7.8.2. Company Snapshot
 - 7.8.3. Operating Business Segments
 - 7.8.4. Business Performance
 - 7.8.5. Strategic Moves & Developments
- 7.9. Moresco Corporation
 - 7.9.1. Company Overview
 - 7.9.2. Company Snapshot
 - 7.9.3. Operating Business Segments
 - 7.9.4. Business Performance
- 7.10. The Dow Chemical Company

- 7.10.1. Company Overview
- 7.10.2. Company Snapshot
- 7.10.3. Operating Business Segments
- 7.10.4. Business Performance
- 7.10.5. Strategic Moves & Developments

Other players in the value chain include

- Avery Dennison Corporation (U.S.)
- Cattie Adhesives Solutions, LLC (U.S.)
- Celanese Corporation (U.S.)
- Eastman Chemical Company (U.S.)
- GitAce Adhesives Company (Iran)
- ITW Dynatec Americas (U.S.)
- Klebstoffwerke COLLODIN GmbH (Germany)
- Lohmann Koester GmbH & Co. Kg (Germany)
- Max Frank Limited (UK)
- Michelman, Inc. (U.S.)
- Nordson Corporation (U.S.)
- Palmetto Adhesives Company, Inc. (U.S.)
- PAM Fastening Technology, Inc. (U.S.)
- Savar Specialty Adhesives (U.S.)
- Shanghai Jaour Adhesive Products Co., Ltd. (China)
- Sika Ireland Ltd. (Ireland)
- Svenska Lim AB (Sweden)
- Tri-Tex Co Inc. (Canada)
- TSRC Corporation (Taiwan)
- Udaipur Surgicals Pvt. Ltd. (India)

(Companies mentioned above are not profiled in the report and can be profiled upon client request)

List Of Tables

LIST OF TABLES

- TABLE 1. ESSENTIAL RAW MATERIAL USED TO PRODUCE NONWOVEN ADHESIVE
- TABLE 2. PERCENTAGE COMPOSITION OF RAW MATERIALS
- TABLE 3. NON-WOVEN ADHESIVE BASE POLYMERS WITH FORMULATION CHARACTERISTICS
- TABLE 4. WORLD NONWOVEN ADHESIVES MARKET VOLUME, BY TYPE, 2014-2022 (KT)
- TABLE 5. WORLD NONWOVEN ADHESIVES MARKET REVENUE, BY TYPE, 2014-2022 (\$MILLION)
- TABLE 6. ADVANTAGES AND DISADVANTAGES OF STYRENIC BLOCK COPOLYMERS (SBC)
- TABLE 7. WORLD STYRENIC BLOCK COPOLYMERS MARKET VOLUME, BY GEOGRAPHY, 2014-2022 (KT)
- TABLE 8. WORLD STYRENIC BLOCK COPOLYMERS MARKET REVENUE, BY GEOGRAPHY, 2014-2022 (\$MILLION)
- TABLE 9. ADVANTAGES AND DISADVANTAGES OF ETHYLENE VINYL ACETATE
- TABLE 10. WORLD ETHYLENE VINYL ACETATE MARKET VOLUME, BY GEOGRAPHY, 2014-2022 (KT)
- TABLE 11. WORLD ETHYLENE VINYL ACETATE MARKET REVENUE, BY GEOGRAPHY, 2014-2022 (\$MILLION)
- TABLE 12. ADVANTAGES AND DISADVANTAGES OF POLYOLEFIN
- TABLE 13. WORLD POLYOLEFIN MARKET VOLUME, BY GEOGRAPHY, 2014-2022 (KT)
- TABLE 14. WORLD POLYOLEFIN MARKET REVENUE, BY GEOGRAPHY, 2014-2022 (\$MILLION)
- TABLE 15. WORLD OTHERS NONWOVEN ADHESIVES MARKET VOLUME, BY GEOGRAPHY, 2014-2022 (KT)
- TABLE 16. WORLD OTHERS NONWOVEN ADHESIVES MARKET REVENUE, BY GEOGRAPHY, 2014-2022 (\$MILLION)
- TABLE 17. WORLD NONWOVEN ADHESIVES MARKET VOLUME, BY APPLICATION, 2014-2022 (KT)
- TABLE 18. WORLD NONWOVEN ADHESIVES MARKET REVENUE, BY APPLICATION, 2014-2022 (\$MILLION)
- TABLE 19. WORLD NONWOVEN ADHESIVES IN BABY DIAPERS MARKET VOLUME, BY GEOGRAPHY, 2014-2022 (KT)

TABLE 20. WORLD NONWOVEN ADHESIVES IN BABY DIAPERS MARKET REVENUE, BY GEOGRAPHY, 2014-2022 (\$MILLION)

TABLE 21. WORLD NONWOVEN ADHESIVES IN FEMININE HYGIENE MARKET VOLUME, BY GEOGRAPHY, 2014-2022 (KT)

TABLE 22. WORLD NONWOVEN ADHESIVES IN FEMININE HYGIENE MARKET REVENUE, BY GEOGRAPHY, 2014-2022 (\$MILLION)

TABLE 23. WORLD NONWOVEN ADHESIVES IN ADULT INCONTINENCE MARKET VOLUME, BY GEOGRAPHY, 2014-2022 (KT)

TABLE 24. WORLD NONWOVEN ADHESIVES IN ADULT INCONTINENCE MARKET REVENUE, BY GEOGRAPHY, 2014-2022 (\$MILLION)

TABLE 25. WORLD NONWOVEN ADHESIVES IN MEDICAL PRODUCTS MARKET VOLUME, BY GEOGRAPHY, 2014-2022 (KT)

TABLE 26. WORLD NONWOVEN ADHESIVES IN MEDICAL PRODUCTS MARKET REVENUE, BY GEOGRAPHY, 2014-2022 (\$MILLION)

TABLE 27. WORLD NONWOVEN ADHESIVES IN OTHERS MARKET VOLUME, BY GEOGRAPHY, 2014-2022 (KT)

TABLE 28. WORLD NONWOVEN ADHESIVES IN OTHERS MARKET REVENUE, BY GEOGRAPHY, 2014-2022 (\$MILLION)

TABLE 29. WORLD NONWOVEN ADHESIVES VOLUME, BY GEOGRAPHY, 2014-2022 (KT)

TABLE 30. WORLD NONWOVEN ADHESIVES MARKET REVENUE, BY GEOGRAPHY, 2014-2022 (\$MILLION)

TABLE 31. NORTH AMERICA NONWOVEN ADHESIVES MARKET VOLUME, BY TYPE, 2014-2022 (KT)

TABLE 32. NORTH AMERICA NONWOVEN ADHESIVES MARKET REVENUE, BY TYPE, 2014-2022 (\$MILLION)

TABLE 33. NORTH AMERICA NONWOVEN ADHESIVES MARKET VOLUME, BY APPLICATION, 2014-2022 (KT)

TABLE 34. NORTH AMERICA NONWOVEN ADHESIVES MARKET REVENUE, BY APPLICATION, 2014-2022 (\$MILLION)

TABLE 35. NORTH AMERICA NONWOVEN ADHESIVES MARKET REVENUE, BY COUNTRY, 2014-2022 (\$MILLION)

TABLE 36. EUROPE NONWOVEN ADHESIVES MARKET VOLUME, BY TYPE, 2014-2022 (KT)

TABLE 37. EUROPE NONWOVEN ADHESIVES MARKET REVENUE, BY TYPE, 2014-2022 (\$MILLION)

TABLE 38. EUROPE NONWOVEN ADHESIVES MARKET VOLUME, BY APPLICATION, 2014-2022 (KT)

TABLE 39. EUROPE NONWOVEN ADHESIVES MARKET REVENUE, BY

APPLICATION, 2014-2022 (\$MILLION)

TABLE 40. EUROPE NONWOVEN ADHESIVES MARKET REVENUE, BY COUNTRY, 2014-2022 (\$MILLION)

TABLE 41. ASIA-PACIFIC NONWOVEN ADHESIVES MARKET VOLUME, BY TYPE, 2014-2022 (KT)

TABLE 42. ASIA-PACIFIC NONWOVEN ADHESIVES MARKET REVENUE, BY TYPE, 2014-2022 (\$MILLION)

TABLE 43. ASIA-PACIFIC NONWOVEN ADHESIVES MARKET VOLUME, BY APPLICATION, 2014-2022 (KT)

TABLE 44. ASIA-PACIFIC NONWOVEN ADHESIVES MARKET REVENUE, BY APPLICATION, 2014-2022 (\$MILLION)

TABLE 45. ASIA-PACIFIC NONWOVEN ADHESIVES MARKET REVENUE, BY COUNTRY, 2014-2022 (\$MILLION)

TABLE 46. LAMEA NONWOVEN ADHESIVES MARKET VOLUME, BY TYPE, 2014-2022 (KT)

TABLE 47. LAMEA NONWOVEN ADHESIVES MARKET REVENUE, BY TYPE, 2014-2022 (\$MILLION)

TABLE 48. LAMEA NONWOVEN ADHESIVES MARKET VOLUME, BY APPLICATION, 2014-2022 (KT)

TABLE 49. LAMEA NONWOVEN ADHESIVES MARKET REVENUE, BY APPLICATION, 2014-2022 (\$MILLION)

TABLE 50. LAMEA NONWOVEN ADHESIVES MARKET REVENUE, BY COUNTRY, 2014-2022 (\$MILLION)

TABLE 51. 3M CORPORATION: COMPANY SNAPSHOT

TABLE 52. 3M CORPORATION: OPERATING SEGMENTS

TABLE 53. ADTEK: COMPANY SNAPSHOT

TABLE 54. ADTEK: OPERATING SEGMENTS

TABLE 55. BEARDOW: COMPANY SNAPSHOT

TABLE 56. BEARDOW: OPERATING SEGMENTS

TABLE 57. BOSTIK: COMPANY SNAPSHOT

TABLE 58. BOSTIK: OPERATING SEGMENTS

TABLE 59. EVONIK: COMPANY SNAPSHOT

TABLE 60. EVONIK: OPERATING SEGMENTS

TABLE 61. H.B. FULLER: COMPANY SNAPSHOT

TABLE 62. H.B. FULLER: OPERATING SEGMENTS

TABLE 63. HENKEL: COMPANY SNAPSHOT

TABLE 64. HENKEL: OPERATING SEGMENTS

TABLE 66. KRATON: OPERATING SEGMENTS

TABLE 67. MORESCO: COMPANY SNAPSHOT

TABLE 68. MORESCO - BUSINESS SEGMENTS

TABLE 69. DOW: COMPANY SNAPSHOT

TABLE 70. DOW: OPERATING SEGMENTS

List Of Figures

LIST OF FIGURES

FIGURE 1. WORLD NONWOVEN ADHESIVES MARKET, MARKET SEGMENTS

FIGURE 2. WORLD NONWOVEN ADHESIVES MARKET REVENUE, BY TYPE, 2015 VS 2022 (%)

FIGURE 3. TOP INVESTMENT POCKETS, BY APPLICATION

FIGURE 4. WORLD NONWOVEN ADHESIVES MARKET TOP WINNING STRATEGIES, 2012-2016 (%)

FIGURE 5. TOP WINNING STRATEGIES, BY COMPANY, 2012-2016

FIGURE 6. TOP WINNING STRATEGIES, BY YEAR, 2012-2016

FIGURE 7. PORTER'S FIVE FORCES ANALYSIS, 2015

FIGURE 8. BARGAINING POWER OF THE SUPPLIER, 2015

FIGURE 9. BARGAINING POWER OF THE BUYER, 2015

FIGURE 10. THREAT OF SUBSTITUTE, 2015

FIGURE 11. THREAT OF NEW ENTRANT, 2015

FIGURE 12. COMPETITIVE RIVALRY, 2015

FIGURE 13. MARKET DYNAMICS, 2014 VS 2022

FIGURE 14. GLOBAL NONWOVEN ADHESIVES MARKET REVENUE SHARE AND CAGR, BY REGION, 2015 (%)

FIGURE 15. POPULATION OF INDIVIDUALS IN THE AGE GROUP OF 0-3 YEARS, BY REGION, 2015 VS 2025

FIGURE 16. U.S.: NONWOVEN ADHESIVES MARKET, 2014-2022 (\$MILLION)

FIGURE 17. MEXICO: NONWOVEN ADHESIVES MARKET, 2014-2022 (\$MILLION)

FIGURE 18. CANADA: NONWOVEN ADHESIVES MARKET, 2014-2022 (\$MILLION)

FIGURE 19. GERMANY: NONWOVEN ADHESIVES MARKET, 2014-2022 (\$MILLION)

FIGURE 20. ITALY: NONWOVEN ADHESIVES MARKET, 2014-2022 (\$MILLION)

FIGURE 21. FRANCE: NONWOVEN ADHESIVES MARKET, 2014-2022 (\$MILLION)

FIGURE 22. SPAIN: NONWOVEN ADHESIVES MARKET, 2014-2022 (\$MILLION)

FIGURE 23. UK: NONWOVEN ADHESIVES MARKET, 2014-2022 (\$MILLION)

FIGURE 24. BENELUX: NONWOVEN ADHESIVES MARKET, 2014-2022 (\$MILLION)

FIGURE 25. REST OF EUROPE: NONWOVEN ADHESIVES MARKET, 2014-2022 (\$MILLION)

FIGURE 26. CHINA: NONWOVEN ADHESIVES MARKET, 2014-2022 (\$MILLION)

FIGURE 27. JAPAN: NONWOVEN ADHESIVES MARKET, 2014-2022 (\$MILLION)

FIGURE 28. KOREA: NONWOVEN ADHESIVES MARKET, 2014-2022 (\$MILLION)

FIGURE 29. INDIA: NONWOVEN ADHESIVES MARKET, 2014-2022 (\$MILLION)

FIGURE 30. TAIWAN: NONWOVEN ADHESIVES MARKET, 2014-2022 (\$MILLION)

FIGURE 31. REST OF ASIA-PACIFIC: NONWOVEN ADHESIVES MARKET, 2014-2022 (\$MILLION)

FIGURE 32. BRAZIL: NONWOVEN ADHESIVES MARKET, 2014-2022 (\$MILLION)

FIGURE 33. SOUTH AFRICA: NONWOVEN ADHESIVES MARKET, 2014-2022 (\$MILLION)

FIGURE 34. TURKEY: NONWOVEN ADHESIVES MARKET, 2014-2022 (\$MILLION)

FIGURE 35. REST OF LAMEA: NONWOVEN ADHESIVES MARKET, 2014-2022 (\$MILLION)

FIGURE 36. 3M CORPORATION: FINANCIAL OVERVIEW

FIGURE 37. EVONIK INDUSTRIES AG: FINANCIAL OVERVIEW

FIGURE 38. H.B. FULLER COMPANY: FINANCIAL OVERVIEW

FIGURE 39. HENKEL AG & CO. KGAA: FINANCIAL OVERVIEW

FIGURE 40. KRATON CORPORATION: FINANCIAL OVERVIEW

FIGURE 41. MORESCO CORPORATION: FINANCIAL OVERVIEW

FIGURE 42. THE DOW CHEMICAL COMPANY: FINANCIAL OVERVIEW

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