

Non-woven Adhesives Market by Type (Styrenic Block Copolymers, Ethylene Vinyl Acetate, Polyolefin, Others), by Application (Baby Diapers, Feminine Hygiene, Adult Incontinence, Medical Products, Others) - Global Opportunity Analysis and Industry Forecast, 2014-2022

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Abstracts

Nonwoven adhesives are thermoplastic adhesives consisting a base polymer, tackifiers, plasticizers, and antioxidants. These high-performance solutions are employed to manufacture various hygiene products, including diapers, training pants, adult incontinence, feminine protection, and others. Nonwoven adhesives are made ideal for industrial applications, owing to properties such as low odor, softness, high elasticity, cohesion strength, and excellent processability. Changes in consumer dynamics, especially in geriatric population, have introduced additional factors such as enhanced wear and comfort in hygiene industry, which increased the demand for nonwoven adhesives. global nonwoven adhesives market is expected to grow at a CAGR of 9.9% from 2016 to 2022 to reach \$2,809 million by 2022 from \$1,451 million in 2015. Product innovation in hygiene industry is the major factor that drives nonwoven adhesives market. Low production cost and waste minimization adds to the market growth. Asia-Pacific and LAMEA are expected to register substantial growth in the coming years attributing to high demand for disposable hygiene products in emerging economies such as China, Indonesia, India, Turkey, and Brazil. China is the leading consumer of nonwoven adhesives. Loss of bond strength of these adhesives at high temperatures can restrain the market growth, though growth in usage of these adhesives in medical and construction industry are projected to provide great potential for growth and development of the market.

The report segments the nonwoven adhesives market on the basis of type, application, and geography. Based on type, the market is segmented into styrenic block copolymers (SBC), ethylene vinyl acetate (EVA), polyolefin (PO), and others. Others comprises polyamide, polyurethane, and polyester. On the basis of application, the market is classified into baby diapers, feminine hygiene, adult incontinence, medical products, and others, which include disposable products from construction, hospitals, and institutions. Geographical breakdown and deep analysis of each of the aforesaid segments is included for North America, Europe, Asia-Pacific, and LAMEA.

In May 2016, Bostik SA announced the launch of Brilliance, a high-performance adhesive with olefin elastic attachment, which eliminates inconsistent processing and pattern. In April 2015, Henkel AG & Co. KGaA acquired Novamelt GmbH (Germany), a key manufacturer of specialized hot melt adhesives, to strengthen its product portfolio. The key market players are:

Henkel AG (Germany)

H.B. Fuller (U.S.)

Bostik SA (U.S.)

Beardow Adams Ltd. (UK)

Adtek Malaysia Sdn. Bhd. (Malaysia)

Moresco Corporation (Japan)

The Dow Chemical Company (U.S.)

3M Corporation (U.S.)

Kraton Corporation (U.S.)

Evonik Industries AG (Germany)

KEY BENEFITS FOR STAKEHOLDERS:

This report provides a quantitative analysis of the current trends & estimations and dynamics from 2014 to 2022, which assists to identify the prevailing market

opportunities.

Major countries in each region are mapped according to individual market revenue.

Comprehensive analysis of factors that drive and restrain the market growth is provided.

An in-depth analysis of current research and clinical developments within the market is provided with key dynamic factors that highlights the market behavior.

The projections in this report are made by analyzing the current trends and future market potential from 2014 to 2022 in terms of revenue and volume.

Leading players are profiled and their key developments in recent years are listed.

KEY MARKET SEGMENTS:

By Type

Styrenic Block Copolymers

Ethylene Vinyl Acetate

Polyolefin

Others (Polyamide, Polyurethane, and Polyester)

By Application

Baby Diapers

Feminine Hygiene

Adult Incontinence

Medical Products

Others (Construction, Hospital, and Institutional Disposable Products)

By Geography

North America

U.S.

Canada

Mexico

Others

Europe

Germany

Italy

France

Spain

UK

Benelux

Rest of Europe

Asia-Pacific

China

Japan

Korea

India

Taiwan

Rest of Asia-Pacific

LAMEA

Brazil

South Africa

Turkey

Rest of LAMEA

KEY PLAYERS ACTIVE IN THE VALUE CHAIN INCLUDE

Avery Dennison Corporation (U.S.)

Cattie Adhesives Solutions, LLC (U.S.)

Celanese Corporation (U.S.)

Eastman Chemical Company (U.S.)

GitAce Adhesives Company (Iran)

ITW Dynatec Americas (U.S.)

Klebstoffwerke COLLODIN GmbH (Germany)

Lohmann Koester GmbH & Co. Kg (Germany)

Max Frank Limited (UK)

Michelman, Inc. (U.S.)

Nordson Corporation (U.S.)

Palmetto Adhesives Company, Inc. (U.S.)

PAM Fastening Technology, Inc. (U.S.)

Savar? Specialty Adhesives (U.S.)

Shanghai Jaour Adhesive Products Co., Ltd. (China)

Sika Ireland Ltd. (Ireland)

Svenska Lim AB (Sweden)

Tri-Tex Co Inc. (Canada)

TSRC Corporation (Taiwan)

Udaipur Surgicals Pvt. Ltd. (India)

(Companies mentioned above are not profiled in the report and can be profiled upon client request)

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Cattie Adhesives Solutions, LLC (U.S.)
Celanese Corporation (U.S.)
Eastman Chemical Company (U.S.)
GitAce Adhesives Company (Iran)
ITW Dynatec Americas (U.S.)
Klebstoffwerke COLLODIN GmbH (Germany)
Lohmann Koester GmbH & Co. Kg (Germany)
Max Frank Limited (UK)
Michelman, Inc. (U.S.)
Nordson Corporation (U.S.)
Palmetto Adhesives Company, Inc. (U.S.)
PAM Fastening Technology, Inc. (U.S.)
Savar Specialty Adhesives (U.S.)
Shanghai Jaour Adhesive Products Co., Ltd. (China)
Sika Ireland Ltd. (Ireland)
Svenska Lim AB (Sweden)
Tri-Tex Co Inc. (Canada)
TSRC Corporation (Taiwan)
Udaipur Surgicals Pvt. Ltd. (India)

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