

Non-Volatile Memory (NVM) Market by Type (Electrically Addressed, Mechanically Addressed, and others), Applications (Consumer Electronics, Healthcare Monitoring Application, Automotive & Transportation Application, Enterprise Storage, Industrial) and Vertical (Telecom & IT, Healthcare, Automotive, Energy & Power, Manufacturing Industries) - Global Opportunity Analysis and Industry Forecasts, 2014 - 2022

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Abstracts

Non-volatile memory (NVM) or non-volatile storage is one of the most widely used silicon-based semiconductor memories, which facilitate permanent storage and backup to the crucial data. In addition, NVM devices are electrically programmable and erasable to store changes in a particular location within the storage device and to retain that change even after power outage. Hard disk, magnetic tape, and floppy disks are the most common examples of NVM, which utilize user-configurable technologies to enable the end-user access the stored data. NVM primarily aims to deliver faster access of the data while consuming less energy. Additionally, storage, server, and application vendors actively work to upgrade the existing technologies and develop new ones to optimize the performance of NVM, so as to make them a viable substitute of dynamic RAM (DRAM) for several applications.

Presently, enterprises are more focused to adopt efficient storage devices to enable better end-user satisfaction. NVM has gained popularity in various industries including consumer electronics, IT & telecom, BFSI, and healthcare, owing to its supreme benefits such as high-speed random access of data and low power consumption. Moreover, it also offers long term data storage and backup facility of the end-user data.

NVM finds various applications in across industries such as consumer electronics, manufacturing, and mobile computing, which further supports the market growth. However, low storage density and low write endurance rate hamper the market growth. Irrespective of these challenges, emergence of several advanced storage technologies such as 3D XPoint, MRAM, SONOS, and NRAM is expected to provide huge opportunities for market growth.

The world NVM market is segmented on the basis of type, application, industry vertical, and geography. The type segment is categorized into electrically addressed (ROM, NVRAM, and emerging memory), mechanically addressed (magnetic tape, hard-disk drive, optical-disc drive, millipede memory, and holographic data storage), and others (FRAM, Zero-RAM, nanobridge, and molecular). The application segment is divided into consumer electronics, healthcare monitoring, automotive & transportation, enterprise storage, industrial, and others (power & energy distribution and defense & aerospace). Based on industry verticals, it is classified into telecom & IT, healthcare, automotive, energy & power, manufacturing industries, and others (BFSI, media & entertainment, and aerospace). Based on geography, the market is analyzed across North America (U.S., Mexico, and Canada), Europe (UK, Russia, Germany, France, and rest of Europe), Asia-Pacific (China, India, Japan, South Korea, and rest of Asia-Pacific), and LAMEA (Latin America, Middle East, and Africa).

Major companies profiled in the report include Adesto Technologies Corporation, Viking Technology, Crossbar Inc., Kilopass Technology Inc., Samsung Electronics Co., Ltd., Intel Corporation, Sidense Corporation, Sandisk Corporation, Fujitsu Ltd, and Micron Technology, Inc.

POTENTIAL BENEFITS FOR STAKEHOLDERS

Comprehensive analysis of the current trends and future estimations in the world NVM market is provided.

The report provides a competitive scenario of the market with growth trends, structure, driving factors, scope, opportunities, and challenges.

The report includes a detailed analysis of the key segments to provide insights on market dynamics.

Porter's Five Forces analysis highlights the potential of buyers and suppliers as well as provides insights on the competitive structure of the market to devise effective growth strategies and facilitate better decision-making.

Value chain analysis provides key inputs on the role of stakeholders involved at various stages.

MARKET SEGMENTATION

The world NVM market is segmented on the basis of type, application, industry vertical, and geography.

BY TYPE

Electrically Addressed

ROM (EPROM & EEPROM)

NVRAM (Flash Memory and Solid-Stage Memory)

Emerging Memory (3D XPoint, MRAM, SONOS, NRAM, CBRAM, NVDIMM FeRAM)

Mechanically Addressed

Magnetic Tape

Hard-Disk Drive

Optical-Disc Drive

Millipede memory

Holographic data storage

Others

FRAM

Zero-RAM

Nanobridge

Molecular

BY APPLICATION

Consumer Electronics

Healthcare Monitoring

Automotive & Transportation

Enterprise Storage

Industrial

Others (Power & Energy Distribution and Defense & Aerospace Application)

BY INDUSTRY VERTICAL

Telecom & IT

Healthcare

Automotive

Energy & Power

Manufacturing Industries

Others (BFSI, Media & Entertainment, and Aerospace)

BY GEOGRAPHY

North America

U.S.

Mexico

Canada

Europe

UK

Germany

Russia

France

Rest of Europe

Asia-Pacific

China

India

Japan

South Korea

Rest of Asia-Pacific

LAMEA

Latin America

Middle East

Africa

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FIG. 100 WORLD ENERGY & POWER MARKET SHARE ANALYSIS, BY GEOGRAPHY, 2014 - 2022 (%)

FIG. 101 WORLD NVM MANUFACTURING INDUSTRIES MARKET ANALYSIS, 2015 (\$MILLION)

FIG. 102 COMPARITIVE REGIONAL MARKET SHARE ANALYSIS OF WORLD MANUFACTURING INDUSTRIES MARKET, 2014 & 2022 (%)

FIG. 103 WORLD MANUFACTURING INDUSTRIES MARKET REVENUE BY GEOGRAPHY, 2014 - 2022 (\$MILLION)

FIG. 104 WORLD MANUFACTURING INDUSTRIES MARKET SHARE ANALYSIS, BY GEOGRAPHY, 2014 - 2022 (%)

- FIG. 105 WORLD NVM OTHERS MARKET ANALYSIS, 2015 (\$MILLION)
- FIG. 106 COMPARITIVE REGIONAL MARKET SHARE ANALYSIS OF WORLD OTHERS MARKET, 2014 & 2022 (%)
- FIG. 107 WORLD OTHERS MARKET REVENUE BY GEOGRAPHY, 2014 - 2022 (\$MILLION)
- FIG. 108 WORLD OTHERS MARKET SHARE ANALYSIS, BY GEOGRAPHY, 2014 - 2022 (%)
- FIG. 109 WORLD NVM MARKET REVENUE BY GEOGRAPHY, 2014 & 2022 (% SHARE)
- FIG. 110 NORTH AMERICA NVM MARKET REVENUE BY COUNTRY, 2014 & 2022 (% SHARE)
- FIG. 111 NORTH AMERICA NVM MARKET REVENUE BY TYPE, 2014 & 2022 (% SHARE)
- FIG. 112 U.S. NVM MARKET REVENUE, 2014 - 2022 (\$MILLION)
- FIG. 113 MEXICO NVM MARKET REVENUE, 2014 - 2022 (\$MILLION)
- FIG. 114 CANADA NVM MARKET REVENUE, 2014 - 2022 (\$MILLION)
- FIG. 115 NVM MARKET REVENUE BY COUNTRY, 2014 & 2022 (% SHARE)
- FIG. 116 EUROPE NVM MARKET REVENUE BY TYPE, 2014 & 2022 (% SHARE)
- FIG. 117 U.K. NVM MARKET REVENUE, 2014 - 2022 (\$MILLION)
- FIG. 118 GERMANY NVM MARKET REVENUE, 2014 - 2022 (\$MILLION)
- FIG. 119 RUSSIA NVM MARKET REVENUE, 2014 - 2022 (\$MILLION)
- FIG. 120 FRANCE NVM MARKET REVENUE, 2014 - 2022 (\$MILLION)
- FIG. 121 REST OF EUROPE NVM MARKET REVENUE, 2014 - 2022 (\$MILLION)
- FIG. 122 ASIA-PACIFIC NVM MARKET REVENUE BY COUNTRY, 2014 & 2022 (% SHARE)
- FIG. 123 ASIA-PACIFIC NVM MARKET REVENUE BY TYPE, 2014 & 2022 (% SHARE)
- FIG. 124 CHINA NVM MARKET REVENUE, 2014 - 2022 (\$MILLION)
- FIG. 125 INDIA NVM MARKET REVENUE, 2014 - 2022 (\$MILLION)
- FIG. 126 JAPAN NVM MARKET REVENUE, 2014 - 2022 (\$MILLION)
- FIG. 127 SOUTH KOREA NVM MARKET REVENUE, 2014 - 2022 (\$MILLION)
- FIG. 128 REST OF ASIA-PACIFIC NVM MARKET REVENUE, 2014 - 2022 (\$MILLION)
- FIG. 129 LAMEA NVM MARKET REVENUE BY COUNTRY, 2014 & 2022 (% SHARE)
- FIG. 130 LAMEA NVM MARKET REVENUE BY TYPE, 2014 & 2022 (% SHARE)
- FIG. 131 LATIN AMERICA NVM MARKET REVENUE, 2014 - 2022
- FIG. 132 MIDDLE EAST NVM MARKET REVENUE, 2014 - 2022
- FIG. 133 AFRICA NVM MARKET REVENUE, 2014 - 2022
- FIG. 134 ADESTO TECHNOLOGIES CORPORATION: REVENUE, (20132015, \$MILLION)

FIG. 135 ADESTO TECHNOLOGIES CORPORATION: REVENUE BY GEOGRAPHY SEGMENT, 2015(%)

FIG. 136 CROSSBAR INC.: REVENUE, 20132015, (\$MILLION)

FIG. 137 CROSSBAR INC.: REVENUE BY BUSINESS SEGMENT, 2015(%)

FIG. 138 KILOPASS TECHNOLOGY INC.: REVENUE, 20132015, (\$MILLION)

FIG. 139 KILOPASS TECHNOLOGY INC.: REVENUE BY BUSINESS SEGMENT, 2015(%)

FIG. 140 SAMSUNG ELECTRONICS CO., LTD.COMPANY SNAPSHOT

FIG. 141 SAMSUNG ELECTRONICS CO., LTD.: REVENUE, 20132015 (\$MILLION)

FIG. 142 SAMSUNG ELECTRONICS CO., LTD.: REVENUE BY OPERATING SEGMENTS, 2015 (%)

FIG. 143 SAMSUNG ELECTRONICS CO., LTD.: REVENUE BY GEOGRAPHY, 2015 (%)

FIG. 144 INTEL CORPORATION: REVENUE, 20132015 (\$MILLION)

FIG. 145 INTEL CORPORATION: REVENUE BY BUSINESS SEGMENTS, 2015 (%)

FIG. 146 SANDISK CORPORATION: REVENUE, 20132015 (\$MILLION)

FIG. 147 SANDISK CORPORATION: REVENUE BY BUSINESS SEGMENT, 2015(%)

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