

# **Non-Dairy Creamer Market by Origin (Almond, Coconut, Soy & Others), Form (Powdered & Liquid), Nature (Organic and Conventional), and Sales Channel (Supermarkets/Hypermarkets, Online Stores, Departmental Stores, Online Stores, and Others): Global Opportunity Analysis and Industry Forecast, 2021–2027**

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## **Abstracts**

Non-dairy creamer, also known as coffee whitener, is a dairy alternative, which is extracted from various plant-based sources. It is available in either liquid or granular form, and is used as a substitute to milk in beverages such as coffee, tea, smoothies, and hot chocolate. Almond, soy, and coconut are some of the most popular sources of non-dairy creamer in the market. This product is especially targeted toward consumers who are either on a vegan diet or are lactose intolerant. Although the product does not contain lactose, it consists of a milk protein called casein. Non-dairy products are witnessing increased popularity in the North America and European regions, however, Asia-Pacific and LAMEA are expected to exhibit significant growth, due to surge in demand for lactose-free products.

The growth of the global non-dairy creamer market is driven by increase in awareness about the benefits of dairy alternative products and surge in vegan population. In addition, rise in health consciousness, upsurge in disposable income, and increase in awareness toward chemical-free products positively impact the market growth. However, higher cost as compared to milk-based creamers and availability of low-cholesterol & low-fat conventional milk/milk-based products have emerged to be the major challenges for the players operating in the market. Conversely, the market is anticipated to offer lucrative business opportunities, owing to rise in lactose intolerance

among the populace and increase in demand for soy-, coconut-, and almond-based dairy substitutes. Moreover, innovation in sources and flavors of dairy alternative food & beverages is expected to unfold remunerative opportunities for the players operating in the market.

The report segments the market based on origin, form, nature, sales channel, and region. By origin, the market is differentiated into almond, coconut, soy, and others. On the basis of form, the market is divided into powdered and liquid. Depending on nature, it is fragmented into organic and conventional. As per sales channel, it is categorized into supermarkets/hypermarkets, online stores, departmental stores, and others. Region wise, it is studied across North America, Europe, Asia-Pacific, and LAMEA.

The major strategies adopted by key players to expand their business include new product launches and business expansion. The key players profiled in the report are Nestlé S.A., White Wave Foods, TreeHouse Foods Inc., Ripple Foods, Nutpods, Super Group Ltd., Laird Superfood, Califia Farms, Kerry Group, and Rich Product Corporation.

## KEY BENEFITS FOR STAKEHOLDERS

The report provides a quantitative analysis of the current market trends, estimations, and dynamics of the market size from 2019-2027 identify the prevailing non-dairy creamer opportunities.

Porter's five forces analysis highlights the potency of buyers and supplier's tenable stakeholder's make profit-oriented business decisions and strengthen their supplier-buyer network.

In-depth analysis of the size and segmentation assists in determining the prevailing market opportunities.

The major countries in each region are mapped according their revenue contribution the industry.

The market player positioning segment facilitates benchmarking and provides a clear understanding of the present position of the market players in the non-dairy creamer industry.

## KEY MARKET SEGMENTATION

*Non-Dairy Creamer Market by Origin (Almond, Coconut, Soy & Others), Form (Powdered & Liquid), Nature (Organic...*

### By Origin

Almond

Coconut

Soy

Others

### By Form

Powdered

Liquid

### By Nature

Organic

Conventional

### By Sales channel

Supermarkets/Hypermarkets

Online Stores

Departmental Stores

Others

### By Region

North America

U.S.

Canada

Mexico

Europe

UK

Germany

France

Italy

Spain

Rest of Europe

Asia-Pacific

China

India

Japan

Australia

Rest of Asia-Pacific

LAMEA

Latin America

Middle East

Africa

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