

New Zealand Medical Imaging Services Market by Modality (X-ray, Ultrasound, Computed Tomography (CT) Scan, Magnetic Resonance Imaging (MRI), Nuclear Imaging, and Mammography), Application (Cardiovascular & Thoracic, Gynecology/Obstetrics, Neuro and Spine, General Imaging, Breast Health Orthopedics & Musculoskeletal, and Others) Provider (Public Provider and Private Provider), and Payer (District Health Board, Accident Compensation Commission, Private Health Insurance, Patients, and Others): Opportunity Analysis and Industry Forecast, 2018 - 2025

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Abstracts

The New Zealand medical imaging services market was valued at \$285 million in 2017, and is estimated to reach at \$500 million by 2025, registering a CAGR of 7.3% from 2018 to 2025.

Different types of medical imaging modalities are available in the market that are used to analyze the human body for diagnosis and treatment of a variety of diseases, and hence play a vital role in improving public health. This field has been revolutionized from bedside monitoring toward high-end digital scanning. Rapid growth in geriatric population is expected to provide an impetus for technological innovations in the imaging industry.

Major factors that drive the market growth are increase in prevalence of chronic diseases and rise in technological advancements in the field of medical imaging. However, high cost associated with sophisticated imaging modalities is expected to restrict the growth of the New Zealand medical imaging services market. Moreover, increase in demand for use of multiple medical imaging modalities for early diagnosis of diseases paves way for lucrative opportunities for key market players.

This report segments the New Zealand medical imaging services market on the basis of modality, application, city, provider, and payer to provide a detailed assessment of the market. Based on modality, the market is divided into X-ray imaging, ultrasound imaging, computed tomography (CT) scan, magnetic resonance imaging (MRI), nuclear imaging, and mammography.

The applications covered in the study include cardiovascular & thoracic, gynecology, neuro & spine, breast health, general imaging, orthopedics & musculoskeletal, and others. Based on provider, the market is classified into public provider and private provider. Based on payer, it is differentiated into district health board, accident compensation commission (ACC), private health insurance, patients, and others. Cities analyzed in this market are Auckland, Wellington, Christchurch, Hamilton, Tauranga, and rest of New Zealand.

KEY BENEFITS FOR STAKEHOLDERS

The study provides an in-depth analysis of the New Zealand medical imaging services market, with current trends and future estimations to elucidate the imminent investment pockets.

A quantitative analysis from 2017 to 2025 is discussed to enable the stakeholders to capitalize on the prevailing market opportunities.

In-depth analysis of diagnostic imaging services based on scans such as MRI, X-ray, ultrasound, CT scan, mammography, and others is carried out in the report.

The medical imaging market scenario in New Zealand is comprehensively analyzed in accordance to the key cities.

KEY MARKET SEGMENTS

By Modality

X-ray

Ultrasound

CT Scan

MRI

Nuclear Imaging

Mammography

By Application

Cardiovascular & Thoracic

Gynecology

Neuro & Spine

Breast Health

General Imaging

Orthopedics & Musculoskeletal

Others

By Provider

Public Provider

Private Provider

By Payer

District Health Board

Accident Compensation Commission (ACC)

Private Health Insurance

Patients

Others

By Cities

Christchurch

Auckland

Wellington

Hamilton

Tauranga

Rest of New Zealand

LIST OF KEY PLAYERS PROFILED IN THE REPORT (SERVICE PROVIDERS)

Ascot Central

eastMED Radiology Auckland

Horizon Radiology

Sonic Healthcare Limited

TRG Imaging.

LIST OF KEY PLAYERS PROFILED IN THE REPORT (DEVICE PROVIDERS)

Canon Inc. (Canon Medical Systems Corporation)

Esaote S.p.A.

Fujifilm Holdings Corporation

General Electric Company (GE Healthcare)

Hitachi Limited (Hitachi Medical Corporation)

Hologic, Inc.

Koninklijke Philips N.V. (Philips Healthcare)

Samsung Electronics Co., Ltd. (Samsung Medison)

Shimadzu Corporation

Siemens AG (Siemens Healthcare)

LIST OF OTHER PLAYERS IN THE VALUE CHAIN (These players are not profiled in the report. The same will be included on request)

Mercy Radiology

Specialist Radiology

NZMI Imaging Auckland

Trinity MRI

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