

# **New Zealand Medical Imaging Services Market by Modality (X-ray, Ultrasound, Computed Tomography (CT) Scan, Magnetic Resonance Imaging (MRI), Nuclear Imaging, and Mammography), Application (Cardiovascular & Thoracic, Gynecology/Obstetrics, Neuro and Spine, General Imaging, Breast Health Orthopedics & Musculoskeletal, and Others) Provider (Public Provider and Private Provider), and Payer (District Health Board, Accident Compensation Commission, Private Health Insurance, Patients, and Others): Opportunity Analysis and Industry Forecast, 2018 - 2025**

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## **Abstracts**

The New Zealand medical imaging services market was valued at \$285 million in 2017, and is estimated to reach at \$500 million by 2025, registering a CAGR of 7.3% from 2018 to 2025.

Different types of medical imaging modalities are available in the market that are used to analyze the human body for diagnosis and treatment of a variety of diseases, and hence play a vital role in improving public health. This field has been revolutionized from bedside monitoring toward high-end digital scanning. Rapid growth in geriatric population is expected to provide an impetus for technological innovations in the imaging industry.

Major factors that drive the market growth are increase in prevalence of chronic diseases and rise in technological advancements in the field of medical imaging. However, high cost associated with sophisticated imaging modalities is expected to restrict the growth of the New Zealand medical imaging services market. Moreover, increase in demand for use of multiple medical imaging modalities for early diagnosis of diseases paves way for lucrative opportunities for key market players.

This report segments the New Zealand medical imaging services market on the basis of modality, application, city, provider, and payer to provide a detailed assessment of the market. Based on modality, the market is divided into X-ray imaging, ultrasound imaging, computed tomography (CT) scan, magnetic resonance imaging (MRI), nuclear imaging, and mammography.

The applications covered in the study include cardiovascular & thoracic, gynecology, neuro & spine, breast health, general imaging, orthopedics & musculoskeletal, and others. Based on provider, the market is classified into public provider and private provider. Based on payer, it is differentiated into district health board, accident compensation commission (ACC), private health insurance, patients, and others. Cities analyzed in this market are Auckland, Wellington, Christchurch, Hamilton, Tauranga, and rest of New Zealand.

## KEY BENEFITS FOR STAKEHOLDERS

The study provides an in-depth analysis of the New Zealand medical imaging services market, with current trends and future estimations to elucidate the imminent investment pockets.

A quantitative analysis from 2017 to 2025 is discussed to enable the stakeholders to capitalize on the prevailing market opportunities.

In-depth analysis of diagnostic imaging services based on scans such as MRI, X-ray, ultrasound, CT scan, mammography, and others is carried out in the report.

The medical imaging market scenario in New Zealand is comprehensively analyzed in accordance to the key cities.

## KEY MARKET SEGMENTS

By Modality

X-ray

Ultrasound

CT Scan

MRI

Nuclear Imaging

Mammography

By Application

Cardiovascular & Thoracic

Gynecology

Neuro & Spine

Breast Health

General Imaging

Orthopedics & Musculoskeletal

Others

By Provider

Public Provider

Private Provider

By Payer

District Health Board

Accident Compensation Commission (ACC)

Private Health Insurance

Patients

Others

#### By Cities

Christchurch

Auckland

Wellington

Hamilton

Tauranga

Rest of New Zealand

#### LIST OF KEY PLAYERS PROFILED IN THE REPORT (SERVICE PROVIDERS)

Ascot Central

eastMED Radiology Auckland

Horizon Radiology

Sonic Healthcare Limited

TRG Imaging.

#### LIST OF KEY PLAYERS PROFILED IN THE REPORT (DEVICE PROVIDERS)

Canon Inc. (Canon Medical Systems Corporation)

Esaote S.p.A.

Fujifilm Holdings Corporation

General Electric Company (GE Healthcare)

Hitachi Limited (Hitachi Medical Corporation)

Hologic, Inc.

Koninklijke Philips N.V. (Philips Healthcare)

Samsung Electronics Co., Ltd. (Samsung Medison)

Shimadzu Corporation

Siemens AG (Siemens Healthcare)

LIST OF OTHER PLAYERS IN THE VALUE CHAIN (These players are not profiled in the report. The same will be included on request)

Mercy Radiology

Specialist Radiology

NZMI Imaging Auckland

Trinity MRI

## Contents

### **CHAPTER: 1: INTRODUCTION**

- 1.1. Report description
- 1.2. Key benefits for stakeholders
- 1.3. Key market segments
  - 1.3.1. List of key players profiled in the report (service providers)
  - 1.3.2. List of key players profiled in the report (device providers)
- 1.4. Research methodology
  - 1.4.1. Secondary research
  - 1.4.2. Primary research
  - 1.4.3. Analyst tools and models

### **CHAPTER: 2: EXECUTIVE SUMMARY**

- 2.1. Key findings of the study
- 2.2. CXO perspective

### **CHAPTER: 3: MARKET OVERVIEW**

- 3.1. Market definition and scope
- 3.2. Key findings
  - 3.2.1. Top investment pockets
- 3.3. Porter's five forces analysis
- 3.4. Market dynamics
  - 3.4.1. Drivers
    - 3.4.1.1. Technological advancements related to medical imaging modalities
    - 3.4.1.2. Increase in incidence of chronic diseases
    - 3.4.1.3. Surge in need for early diagnosis of diseases
  - 3.4.2. Restraints
    - 3.4.2.1. Shortage of helium hampers the adoption of MRI systems
    - 3.4.2.2. High cost of sophisticated medical imaging modalities
  - 3.4.3. Opportunity
    - 3.4.3.1. Increase in demand for use of multiple medical imaging modalities together
  - 3.4.4. Challenge
    - 3.4.4.1. Dearth of skilled radiologists

### **CHAPTER: 4: NEW ZEALAND MEDICAL IMAGING SERVICES MARKET, BY**

*New Zealand Medical Imaging Services Market by Modality (X-ray, Ultrasound, Computed Tomography (CT) Scan, Mag...*

## MODALITY

### 4.1. Overview

4.1.1. Market size and forecast (value and volume)

### 4.2. Computed tomography (CT) scan

4.2.1. Key market trends

4.2.2. Growth factors and opportunities

4.2.3. Market size and forecast (value and volume)

### 4.3. X-ray imaging

4.3.1. Install base of X-ray imaging equipment in New Zealand (2018)

4.3.2. Key market trends

4.3.3. Growth factors and opportunities

4.3.4. Market size and forecast (value and volume)

### 4.4. Magnetic resonance imaging (MRI)

4.4.1. Key market trends

4.4.2. Growth factors and opportunities

4.4.3. Market size and forecast (value and volume)

### 4.5. Ultrasound imaging

4.5.1. Install base of ultrasound imaging equipment in New Zealand (2018)

4.5.2. Key market trends

4.5.3. Growth factors and opportunities

4.5.4. Market size and forecast (value and volume)

### 4.6. Nuclear imaging

4.6.1. Key market trends

4.6.2. Growth factors and opportunities

4.6.3. Market size and forecast (value and volume)

### 4.7. Mammography

4.7.1. Key market trends

4.7.2. Growth factors and opportunities

4.7.3. Market size and forecast (value and volume)

## CHAPTER: 5: NEW ZEALAND MEDICAL IMAGING SERVICES MARKET, BY APPLICATION

### 5.1. Overview

5.1.1. Market size and forecast

### 5.2. Cardiovascular & thoracic

5.2.1. Market size and forecast

### 5.3. Gynecology/obstetrics

- 5.3.1. Market size and forecast
- 5.4. Neuro & spine
  - 5.4.1. Market size and forecast
- 5.5. Breast health
  - 5.5.1. Market size and forecast
- 5.6. General imaging
  - 5.6.1. Market size and forecast
- 5.7. Orthopedics & musculoskeletal
  - 5.7.1. Market size and forecast
- 5.8. Others
  - 5.8.1. Market size and forecast

## **CHAPTER: 6: NEW ZEALAND MEDICAL IMAGING SERVICES MARKET, BY CITY**

- 6.1. Overview
  - 6.1.1. Market size and forecast
- 6.2. Auckland
  - 6.2.1. Market size and forecast
- 6.3. Wellington
  - 6.3.1. Market size and forecast
- 6.4. Christchurch
  - 6.4.1. Market size and forecast
- 6.5. Hamilton
  - 6.5.1. Market size and forecast
- 6.6. Tauranga
  - 6.6.1. Market size and forecast
- 6.7. Rest of New Zealand
  - 6.7.1. Market size and forecast

## **CHAPTER: 7: NEW ZEALAND MEDICAL IMAGING SERVICES MARKET, BY PROVIDER**

- 7.1. Overview
  - 7.1.1. Market size and forecast
- 7.2. Public provider
  - 7.2.1. Market size and forecast
- 7.3. Private provider
  - 7.3.1. Market size and forecast



## **CHAPTER: 8: NEW ZEALAND MEDICAL IMAGING SERVICES MARKET, BY PAYER**

### 8.1. Overview

#### 8.1.1. Market size and forecast

### 8.2. District health boards

#### 8.2.1. Market size and forecast

### 8.3. Accident Compensation Commission (ACC)

#### 8.3.1. Market size and forecast

### 8.4. Private health insurance

#### 8.4.1. Market size and forecast

### 8.5. Patients

#### 8.5.1. Market size and forecast

### 8.6. Others

#### 8.6.1. Market size and forecast

## **CHAPTER: 9: COMPANY PROFILES, KEY SERVICE PROVIDERS**

### 9.1. Horizon Radiology

#### 9.1.1. Company overview

#### 9.1.2. Company snapshot

#### 9.1.3. Service portfolio

### 9.2. Sonic Healthcare Limited

#### 9.2.1. Company overview

#### 9.2.2. Company snapshot

#### 9.2.3. Operating business segments

#### 9.2.4. Service portfolio

#### 9.2.5. Business performance

### 9.3. TRG Imaging

#### 9.3.1. Company overview

#### 9.3.2. Company snapshot

#### 9.3.3. Service portfolio

### 9.4. Ascot Central

#### 9.4.1. Company overview

#### 9.4.2. Company snapshot

#### 9.4.3. Service portfolio

### 9.5. eastMED Radiology Auckland

#### 9.5.1. Company overview

#### 9.5.2. Company snapshot

### 9.5.3. Service portfolio

## **CHAPTER: 10: COMPANY PROFILES, KEY MANUFACTURERS**

### 10.1. Canon Inc. (Canon Medical Systems Corporation)

- 10.1.1. Company overview
- 10.1.2. Company snapshot
- 10.1.3. Operating business segments
- 10.1.4. Product portfolio
- 10.1.5. Business performance
- 10.1.6. Key strategic moves and developments

### 10.2. Esaote S.p.A.

- 10.2.1. Company overview
- 10.2.2. Company snapshot
- 10.2.3. Operating business segments
- 10.2.4. Product portfolio

### 10.3. Fujifilm Holdings Corporation

- 10.3.1. Company overview
- 10.3.2. Company snapshot
- 10.3.3. Operating business segments
- 10.3.4. Product portfolio
- 10.3.5. Business performance

### 10.4. General Electric Company (GE Healthcare)

- 10.4.1. Company overview
- 10.4.2. Company snapshot
- 10.4.3. Operating business segments
- 10.4.4. Product portfolio
- 10.4.5. Business performance
- 10.4.6. Key strategic moves and developments

### 10.5. Hitachi Limited (Hitachi Medical Corporation)

- 10.5.1. Company overview
- 10.5.2. Company snapshot
- 10.5.3. Operating business segments
- 10.5.4. Product portfolio
- 10.5.5. Business performance

### 10.6. Hologic, Inc.

- 10.6.1. Company overview
- 10.6.2. Company snapshot
- 10.6.3. Operating business segments

- 10.6.4. Product portfolio
- 10.6.5. Business performance
- 10.7. Koninklijke Philips N.V. (Philips Healthcare)
  - 10.7.1. Company overview
  - 10.7.2. Company snapshot
  - 10.7.3. Operating business segments
  - 10.7.4. Product portfolio
  - 10.7.5. Business performance
  - 10.7.6. Key strategic moves and developments
- 10.8. Samsung Electronics Co., Ltd. (Samsung Medison)
  - 10.8.1. Company overview
  - 10.8.2. Company snapshot
  - 10.8.3. Operating business segments
  - 10.8.4. Product portfolio
  - 10.8.5. Business performance
- 10.9. Shimadzu Corporation
  - 10.9.1. Company overview
  - 10.9.2. Company snapshot
  - 10.9.3. Operating business segments
  - 10.9.4. Product portfolio
  - 10.9.5. Business performance
- 10.10. Siemens AG (Siemens Healthcare)
  - 10.10.1. Company overview
  - 10.10.2. Company snapshot
  - 10.10.3. Operating business segments
  - 10.10.4. Product portfolio
  - 10.10.5. Business performance

## List Of Tables

### LIST OF TABLES

- TABLE 01. NEW ZEALAND MEDICAL IMAGING SERVICES MARKET, BY MODALITY, 2017–2025 (\$MILLION)
- TABLE 02. NEW ZEALAND MEDICAL IMAGING SERVICES MARKET, BY SCANS, 2017–2025 (THOUSAND UNITS)
- TABLE 03. NEW ZEALAND MEDICAL IMAGING SERVICES MARKET, BY APPLICATION, 2017–2025 (\$MILLION)
- TABLE 04. NEW ZEALAND MEDICAL IMAGING SERVICES MARKET, BY CITY, 2017–2025 (\$MILLION)
- TABLE 05. NEW ZEALAND MEDICAL IMAGING SERVICES MARKET, BY PROVIDER, 2017–2025 (\$MILLION)
- TABLE 06. NEW ZEALAND MEDICAL IMAGING SERVICES MARKET, BY PROVIDER, 2017–2025 (THOUSAND UNIT)
- TABLE 07. NEW ZEALAND MEDICAL IMAGING SERVICES MARKET, BY PAYER, 2017–2025 (\$MILLION)
- TABLE 08. NEW ZEALAND MEDICAL IMAGING SERVICES MARKET, BY PAYER, 2017–2025 (THOUSAND UNIT)
- TABLE 09. HORIZON: COMPANY SNAPSHOT
- TABLE 10. HORIZON: SERVICE PORTFOLIO
- TABLE 11. SONIC HEALTHCARE LIMITED: COMPANY SNAPSHOT
- TABLE 12. SONIC HEALTHCARE LIMITED: OPERATING SEGMENTS
- TABLE 13. SONIC HEALTHCARE LIMITED'S: SERVICE PORTFOLIO
- TABLE 14. TRG IMAGING: COMPANY SNAPSHOT
- TABLE 15. TRG IMAGING: SERVICE PORTFOLIO
- TABLE 16. ASCOT RADIOLOGY: COMPANY SNAPSHOT
- TABLE 17. ASCOT RADIOLOGY: SERVICE PORTFOLIO
- TABLE 18. EASTMED RADIOLOGY AUCKLAND: COMPANY SNAPSHOT
- TABLE 19. EASTMED RADIOLOGY AUCKLAND: SERVICE PORTFOLIO
- TABLE 20. CANON: COMPANY SNAPSHOT
- TABLE 21. CANON: OPERATING SEGMENTS
- TABLE 22. CANON: PRODUCT PORTFOLIO
- TABLE 23. ESAOTE S.P.A.: COMPANY SNAPSHOT
- TABLE 24. ESAOTE S.P.A.: OPERATING SEGMENTS
- TABLE 25. ESAOTE S.P.A.: PRODUCT PORTFOLIO
- TABLE 26. FUJIFILM: COMPANY SNAPSHOT
- TABLE 27. FUJIFILM: OPERATING SEGMENTS

TABLE 28. FUJIFILM: PRODUCT PORTFOLIO

TABLE 29. GE HEALTHCARE: COMPANY SNAPSHOT

TABLE 30. GE HEALTHCARE: OPERATING SEGMENTS

TABLE 31. GE HEALTHCARE: PRODUCT PORTFOLIO

TABLE 32. HITACHI: COMPANY SNAPSHOT

TABLE 33. HITACHI: OPERATING SEGMENTS

TABLE 34. HITACHI: PRODUCT PORTFOLIO

TABLE 35. HOLOGIC: COMPANY SNAPSHOT

TABLE 36. HOLOGIC: OPERATING SEGMENTS

TABLE 37. HOLOGIC: PRODUCT PORTFOLIO

TABLE 38. PHILIPS: COMPANY SNAPSHOT

TABLE 39. PHILIPS: OPERATING SEGMENTS

TABLE 40. PHILIPS: PRODUCT PORTFOLIO

TABLE 41. SAMSUNG: COMPANY SNAPSHOT

TABLE 42. SAMSUNG: OPERATING SEGMENTS

TABLE 43. SAMSUNG: PRODUCT PORTFOLIO

TABLE 44. SHIMADZU CORPORATION: COMPANY SNAPSHOT

TABLE 45. SHIMADZU CORPORATION: OPERATING SEGMENTS

TABLE 46. SHIMADZU CORPORATION: PRODUCT PORTFOLIO

TABLE 47. SIEMENS: COMPANY SNAPSHOT

TABLE 48. SIEMENS: OPERATING SEGMENTS

TABLE 49. SIEMENS: PRODUCT PORTFOLIO

## List Of Figures

### LIST OF FIGURES

FIGURE 01. NEW ZEALAND MEDICAL IMAGING SERVICES MARKET SEGMENTATION

FIGURE 02. TOP INVESTMENT POCKETS

FIGURE 03. MODERATE BARGAINING POWER OF PROVIDERS

FIGURE 04. LOW BARGAINING POWER OF CONSUMERS

FIGURE 05. MODERATE TO HIGH THREAT OF NEW ENTRANTS

FIGURE 06. LOW TO MODERATE THREAT OF SUBSTITUTES

FIGURE 07. HIGH COMPETITIVE RIVALRY

FIGURE 08. NEW ZEALAND MEDICAL IMAGING SERVICES MARKET: DRIVERS, RESTRAINTS, OPPORTUNITY, AND CHALLENGE:

FIGURE 09. NEW ZEALAND MEDICAL IMAGING SERVICES MARKET SEGMENTATION, BY MODALITY

FIGURE 10. NEW ZEALAND MEDICAL IMAGING SERVICES MARKET FOR COMPUTED TOMOGRAPHY (CT) SCAN, 2017-2025 (VALUE AND VOLUME)

FIGURE 11. NEW ZEALAND MEDICAL IMAGING SERVICES MARKET FOR X-RAY IMAGING, 2017-2025 (VALUE AND VOLUME)

FIGURE 12. NEW ZEALAND MEDICAL IMAGING SERVICES MARKET FOR MAGNETIC RESONANCE IMAGING (MRI), 2017-2025 (VALUE AND VOLUME)

FIGURE 13. NEW ZEALAND MEDICAL IMAGING SERVICES MARKET FOR ULTRASOUND IMAGING, 2017-2025 (VALUE AND VOLUME)

FIGURE 14. NEW ZEALAND MEDICAL IMAGING SERVICES MARKET FOR NUCLEAR IMAGING, 2017-2025 (VALUE AND VOLUME)

FIGURE 15. NEW ZEALAND MEDICAL IMAGING SERVICES MARKET FOR MAMMOGRAPHY, 2017-2025 (VALUE AND VOLUME)

FIGURE 16. NEW ZEALAND MEDICAL IMAGING SERVICES MARKET SEGMENTATION, BY APPLICATION

FIGURE 17. NEW ZEALAND MEDICAL IMAGING SERVICES MARKET FOR CARDIOVASCULAR & THORACIC, 2017-2025 (\$MILLION)

FIGURE 18. NEW ZEALAND MEDICAL IMAGING SERVICES MARKET FOR OBSTETRICS/GYNECOLOGY (OB/GYN) HEALTH, 2017-2025 (\$MILLION)

FIGURE 19. NEW ZEALAND MEDICAL IMAGING SERVICES MARKET FOR NEURO & SPINE, 2017-2025 (\$MILLION)

FIGURE 20. NEW ZEALAND MEDICAL IMAGING SERVICES MARKET FOR BREAST HEALTH, 2017-2025 (\$MILLION)

FIGURE 21. NEW ZEALAND MEDICAL IMAGING SERVICES MARKET FOR

GENERAL IMAGING, 20172025 (\$MILLION)

FIGURE 22. NEW ZEALAND MEDICAL IMAGING SERVICES MARKET FOR ORTHOPEDICS & MUSCULOSKELETAL, 20172025 (\$MILLION)

FIGURE 23. NEW ZEALAND MEDICAL IMAGING SERVICES MARKET FOR OTHERS, 20172025 (\$MILLION)

FIGURE 24. NEW ZEALAND MEDICAL IMAGING SERVICES MARKET SEGMENTATION, BY CITY

FIGURE 25. AUCKLAND MEDICAL IMAGING SERVICES MARKET, 20172025 (\$MILLION)

FIGURE 26. AUCKLAND MEDICAL IMAGING SERVICES MARKET, 20172025 (\$MILLION)

FIGURE 27. CHRISTCHURCH MEDICAL IMAGING SERVICES MARKET, 20172025 (\$MILLION)

FIGURE 28. HAMILTON MEDICAL IMAGING SERVICES MARKET, 20172025 (\$MILLION)

FIGURE 29. TAURANGA MEDICAL IMAGING SERVICES MARKET, 20172025 (\$MILLION)

FIGURE 30. REST OF NEW ZEALAND MEDICAL IMAGING SERVICES MARKET, 20172025 (\$MILLION)

FIGURE 31. NEW ZEALAND MEDICAL IMAGING SERVICES MARKET SEGMENTATION, BY PROVIDER

FIGURE 32. NEW ZEALAND MEDICAL IMAGING SERVICES MARKET FOR PUBLIC PROVIDER, 20172025 (VALUE AND VOLUME)

FIGURE 33. NEW ZEALAND MEDICAL IMAGING SERVICES MARKET FOR PRIVATE PROVIDER, 20172025 (VALUE AND VOLUME)

FIGURE 34. NEW ZEALAND MEDICAL IMAGING SERVICES MARKET SEGMENTATION, BY PAYER

FIGURE 35. NEW ZEALAND MEDICAL IMAGING SERVICES MARKET FOR DISTRICT HEALTH BOARD, 20172025 (VALUE AND VOLUME)

FIGURE 36. NEW ZEALAND MEDICAL IMAGING SERVICES MARKET FOR ACCIDENT COMPENSATION COMMISSION, 20172025 (VALUE AND VOLUME)

FIGURE 37. NEW ZEALAND MEDICAL IMAGING SERVICES MARKET FOR PRIVATE HEALTH INSURANCE, 20172025 (VALUE AND VOLUME)

FIGURE 38. NEW ZEALAND MEDICAL IMAGING SERVICES MARKET FOR PATIENTS, 20172025 (VALUE AND VOLUME)

FIGURE 39. NEW ZEALAND MEDICAL IMAGING SERVICES MARKET FOR OTHERS, 20172025 (VALUE AND VOLUME)

FIGURE 40. SONIC HEALTHCARE LIMITED: NET SALES, 20152017 (\$MILLION)

FIGURE 41. SONIC HEALTHCARE LIMITED: REVENUE SHARE BY SEGMENT, 2017



(%)

FIGURE 42. SONIC HEALTHCARE LIMITED: REVENUE SHARE BY REGION, 2017

(%)

FIGURE 43. CANON: NET SALES, 2014-2016 (\$MILLION)

FIGURE 44. CANON: REVENUE SHARE BY SEGMENT, 2017 (%)

FIGURE 45. CANON: REVENUE SHARE BY REGION, 2017 (%)

FIGURE 46. FUJIFILM: NET SALES, 2015-2017 (\$MILLION)

FIGURE 47. FUJIFILM: REVENUE SHARE BY SEGMENT, 2017 (%)

FIGURE 48. FUJIFILM: REVENUE SHARE BY REGION, 2017 (%)

FIGURE 49. GE HEALTHCARE: NET SALES, 2016-2018 (\$MILLION)

FIGURE 50. GE HEALTHCARE: REVENUE SHARE BY SEGMENT, 2018 (%)

FIGURE 51. GE HEALTHCARE: REVENUE SHARE BY REGION, 2018 (%)

FIGURE 52. HITACHI: NET SALES, 2016-2018 (\$MILLION)

FIGURE 53. HITACHI: REVENUE SHARE BY REGION, 2018 (%)

FIGURE 54. HOLOGIC: NET SALES, 2015-2017 (\$MILLION)

FIGURE 55. HOLOGIC: REVENUE SHARE BY SEGMENT, 2017 (%)

FIGURE 56. HOLOGIC: REVENUE SHARE BY REGION, 2017 (%)

FIGURE 57. PHILIPS: NET SALES, 2016-2018 (\$MILLION)

FIGURE 58. PHILIPS: REVENUE SHARE BY SEGMENT, 2018 (%)

FIGURE 59. PHILIPS: REVENUE SHARE BY REGION, 2018 (%)

FIGURE 60. SAMSUNG: NET SALES, 2014-2016 (\$MILLION)

FIGURE 61. SAMSUNG: REVENUE SHARE BY REGION, 2016 (%)

FIGURE 62. SHIMADZU CORPORATION: NET SALES, 2015-2017 (\$MILLION)

FIGURE 63. SHIMADZU CORPORATION: REVENUE SHARE BY SEGMENT, 2017

(%)

FIGURE 64. SHIMADZU CORPORATION: REVENUE SHARE BY REGION, 2017 (%)

FIGURE 65. SIEMENS: NET SALES, 2016-2018 (\$MILLION)

FIGURE 66. SIEMENS: REVENUE SHARE BY SEGMENT, 2018 (%)

FIGURE 67. SIEMENS: REVENUE SHARE BY REGION, 2018 (%)



## I would like to order

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