

Mushroom Market by Type(Button, Shiitake, Oyster, and Others), Form (Fresh and Processed), End Use (Residential, Commercial, and Industrial),and Distribution Channel (Hypermarkets & Supermarkets, Convenience Stores, Specialty Stores, and Online Sales Channel): Global Opportunity Analysis and Industry Forecast 2021–2027

<https://marketpublishers.com/r/MECE2B0A7927EN.html>

Date: March 2021

Pages: 203

Price: US\$ 4,615.00 (Single User License)

ID: MECE2B0A7927EN

Abstracts

The mushroom market size was valued at \$33,553.0 million in 2019, and is estimated to reach \$53,342.0 million by 2027, registering a CAGR of 9.3% from 2021 to 2027.

Mushroom is a fungus that is widely consumed and is part of various cuisines. Some mushrooms are edible in nature while some are wild. Mushrooms are primarily used in the food & beverage industry as food ingredient as well as in raw form. The demand for fresh mushrooms over canned or processed mushrooms is increasing, owing to fresh mushrooms being a source of high fiber and nutrients and free from preservatives.. In addition, mushrooms are known as immunity-supporting nutrients and source of vitamin D. As a result, they are commonly used in the pharmaceutical industry.

Government and foreign agencies are constantly investing in R&D to improve quality of mushrooms and increase their shelf life. There are several developments in biotechnology, which are important for breeding. Technological developments such as automated mushroom harvesting, substrate, sterilization and spawn preparation and increase in investments in R&D are expected to drive growth of the mushroom market during the forecast period.

However, limited shelf life of mushrooms is considerably expected to hinder growth of

the mushroom market. Furthermore, high operational costs for production of mushrooms is expected to hamper growth of the market during the forecast period.

Mushrooms such as Cremini and Portobello are used as meat substitutes in many countries. They are rich source of vitamins and nutrients. Hence, increase in use of mushrooms as a supplement for meat products and shift toward vegan and organic food products are expected to provide lucrative opportunities for growth of the mushroom market.

The mushroom market is segmented into type, form, end use, distribution channel, and region. On the basis of type, it is categorized into button, shiitake, oyster, and others. On the basis of form, it is segmented into fresh and processed. By end use, it is segregated into residential, commercial and industrial. On the basis of the distribution channel, the mushroom market is categorized into hypermarkets & supermarkets, convenience stores, specialty stores and online sales channel. Region wise, the market is segmented into North America (the U.S., Canada, and Mexico), Europe (the UK, France, Spain, Italy, the Netherlands, Germany, Turkey, and rest of Europe), Asia-Pacific (China, Japan, India, South Korea, Australia, and rest of Asia-Pacific), and LAMEA (Brazil, South Africa, the United Arab Emirates, and rest of LAMEA).

The major players operating in the market are Basciani Foods, Mush-boom Costa, Monaghan Mushrooms, To-Jo Mushrooms, Valley Mushrooms, The Mushroom Company, Ann Miller's Specialty Mushrooms, White Prince Mushrooms, SA Mushrooms, and NABIA.

KEY BENEFITS FOR STAKEHOLDERS

This report provides a quantitative analysis of current trends, estimations, and dynamics of the global mushroom market from 2019 to 2027 to identify the prevailing market opportunities.

Porter's five forces analysis highlights potency of the buyers and suppliers to enable stakeholders to make profit-oriented business decisions and strengthen their supplier-buyer network.

In-depth analysis of the market segmentation assists in determining the prevailing market opportunities.

Major countries in each region are mapped according to their revenue contribution to the global industry. The market player positioning segment facilitates benchmarking while providing a clear understanding of the present position of the key market players.

The report includes analyses of the regional as well as global market, key players, market segments, application areas, and growth strategies.

KEY MARKET SEGMENTS

By Type

Button

Shiitake

Oyster

Others

By Form

Fresh

Processed

By End Use

Residential

Commercial

Industrial

By Distribution Channel

Hypermarkets & Supermarkets

Convenience Stores

Specialty Stores

Online Sales Channel

By Region

North America

U.S.

Canada

Mexico

Europe

UK

France

Spain

Italy

Netherlands

Germany

Turkey

Rest of Europe

Asia-Pacific

China

Japan

India

South Korea

Australia

Rest of Asia-Pacific

LAMEA

Brazil

South Africa

United Arab Emirates

Rest of LAMEA

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