

Motion Picture Industry by Genre (Action, Comedy, Drama, Fantasy, Horror, Romance, and Others), Demographics (Children and Adult), and Dimension (3D & Above and 2D): Global Opportunity Analysis and Industry Forecast, 2021–2027

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Abstracts

Global entertainment industry is growing steadily, with China, India and Southeast Asian countries outperforming the average growth. These countries are amongst the world's youngest nations with more people under the age of 25. Rise in disposable incomes along with favorable demographics have resulted in increased propensity to spend on entertainment and leisure. With the expansion of theatres, markets in countries such as India, China, and others South East Asian nations are surging. Growing middle class Increasing per capita income, and working population are all together generating colossal domestic demand for leisure services — including entertainment. Players operating in the region are rapidly diversifying their offerings beyond their traditional domains; thus, leveraging synergies and building presence across diversified segments of the entertainment industry. Globalization of the motion picture industry, along with emergence of multiple entertainment options supplemented by relative easy access to capital have been some of the key growth factors that are driving the global motion picture market across geographies.

Uncertainties about current and future economic conditions might dissuade foot fall amongst multiplexes. The COVID-19 outbreak results in widespread economic crisis around the world. Emergence of an alternate platforms such as Netflix and Amazon Prime coupled with piracy of films act as major challenges for the engaged stakeholders.

Recent years have seen uprising of the online crowdfunding platforms. IndieGoGo was

the first major platform which was launched in the year January 2008 however new crowdfunding platforms such as Kickstarter, Seed & Spark, Slated, The Bottom Line, have been launched owing to increasing popularity amongst stakeholders .One of the biggest crowdfunded movie in recent years is the Veronica Mars movie, which raised about \$5.7 million from the platform Kickstarter. Emerging from this is a service industry comprising crowdfunding consultancies, dedicated marketers and reward drop-shippers. Crowdfunding offers multiple advantages for variety of reasons. Some of which includes advantage if the 100% of the film's profits, creating loyal followers of films even before the film release, and it aids in raising finance with no upfront fees. Emergence of such platforms is expected to drive market growth and aids small and medium enterprises.

The motion picture industry is segmented into genre, demographics, dimension and region. By genre, the global market is classified into action, comedy, drama, fantasy, horror, romance, and others. By demographics, it is bifurcated into children and adult. By dimension, the market is divided into 3D & above and 2D. By region, the market is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

Some of the key players profiled in the motion picture industry analysis included are Warner Bros., Sony Pictures Motion Picture Group, Walt Disney Studios, Universal Pictures, 20th Century Fox, Paramount Pictures, Lionsgate Films, The Weinstein Company, Metro-Goldwyn-Mayer Studios, DreamWorks Pictures.

Motion Picture Industry Segments

By Genre

Action

Comedy

Drama

Fantasy

Horror

Romance

Others

By Demographics

Children

Adult

By Dimension

3D and Above

2D

By Region

North America

U.S.

Canada

Mexico

Europe

UK

Germany

France

Italy

Spain

Russia

Rest of Europe

Asia-Pacific

China

India

Japan

South Korea

Rest of Asia-Pacific

LAMEA

Latin America

Middle East

Africa

Key Market Players

Warner Bros

Sony Pictures Motion Picture Group

Walt Disney Studios

Universal Pictures

20th Century Fox

Paramount Pictures

Lionsgate Films

The Weinstein Company

Metro-Goldwyn-Mayer Studios

DreamWorks Pictures.

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