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Modular Data Center Market by Component (Solution (All-in-one and Individual) and Services (Consulting, Deployment, and Support & Maintenance)), Enterprise Size (Small & Medium Enterprises and Large Enterprises), Industry Vertical (BFSI, IT & Telecom, Retail, Manufacturing, Healthcare, Energy, Media & Entertainment, Government, and Others): Global Opportunity Analysis and Industry Forecast, 2020–2027

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Abstracts

The rapidly deployable data center module or modular data center is a portable data center that helps to deploy data processing capacity. It offers scalable data center capacity along with a range of cooling and power options. The target customers for modular data center are overcrowded datacenter owners as well as those in necessity of huge mobile computing power, such as the military, Web 2.0 providers, physics labs, government, financial institutions, emergency relief organizations, and disaster recovery providers. It offers several benefits such as high efficiency to its users and helps them to increase per rack densities and encapsulate the IT environment by saving rack space.

Increase in demand for rapidly deployable & scalable data centers drives growth of the global modular data center market. In addition, various factors such as upsurge in adoption of cloud services by small & medium size enterprises (SMEs), rise in demand for green data centers, and surge in demand for energy-efficient data centers notably contribute toward the growth of the market. Moreover, rise in investments to develop advanced data centers during the COVID-19 pandemic considerably propel the growth of the market. However, challenges associated with transportation of the modular data

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center and vendor lock-in hamper growth of the market. On the contrary, surge in demand for modular data centers by colocation providers and emergence of fourth generation of data centers is expected to offer potential growth opportunities for the market in the near future.

The modular data center market is segmented on the basis of component, enterprise size, industry vertical, and region. Depending on component, the market is categorized into solution and services. By enterprise size, it is classified into small & medium enterprises and large enterprises. As per the industry vertical, it is segregated into BFSI, IT & telecom, retail, manufacturing, healthcare, energy, media & entertainment, government, and others. Region wise, it is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

The key players operating in the global modular data center market include BASELAYER, CommScope, Inc., Eaton, Dell Inc., Hewlett Packard Enterprise Development LP, Huawei Technologies Co., Ltd., IBM Corporation, Rittal, Schneider Electric SE, and Vertiv Group Corp.

KEY BENEFITS FOR STAKEHOLDERS

The study provides an in-depth analysis of the modular data center market along with current trends and future estimations to elucidate imminent investment pockets.

Information about key drivers, restrains, and opportunities and their impact analysis on the market size is provided in the report.

Porter’s five forces analysis illustrates the potency of buyers and suppliers operating in the industry.

The quantitative analysis of modular data center market for the period 2020–2027 is provided to determine the market potential.

KEY MARKET SEGMENTS

BY COMPONENT

Solution

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- Services

BY Enterprise Size

- Small & Medium Enterprises
- Large Enterprises

BY INDUSTRY VERTICAL

- BFSI
- IT & Telecom
- Retail
- Manufacturing
- Healthcare
- Energy
- Media & Entertainment
- Government
- Others

BY REGION

- North America
  - U.S.
  - Canada

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- Europe
  - UK
  - Germany
  - France
  - Russia
  - Rest of Europe
- Asia-Pacific
  - China
  - India
  - Japan
  - Australia
  - Rest of Asia-Pacific
- LAMEA
  - Latin America
  - Middle East
  - Africa

KEY MARKET PLAYERS

- BASELAYER
- CommScope, Inc.

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Eaton

Dell Inc.

Hewlett Packard Enterprise Development LP

Huawei Technologies Co., Ltd.

IBM Corporation

Rittal

Schneider Electric SE

Vertiv Group Corp.

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