

Mobile Robotics Market by Product (UGV, UAV, and AUV), Component (Hardware, Software, and Support & Services), Application (Logistics & Warehousing, Military & Defense, Healthcare, Domestics, Entertainment, Education, Agriculture & Forestry, and Others): Global Opportunity Analysis and Industry Forecast, 2019 - 2026

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Abstracts

Global mobile robotics market possesses high growth potential, owing to increased adoption of mobile robotics in the healthcare, military & defense, and entertainment industries. In addition, increase in R&D investments by key players to deploy enhanced specifications in the product portfolio fuels the growth of the market. Companies are projected to indulge in mergers, collaborations, and partnerships to make the most use of technology, which is further projected to propel the market growth.

Mobile robotics is the branch of science and technology, wherein developers create mobile robots that are capable of moving in a physical environment. Mobile robots possess the capability to move in any environment without the need of human intervention. Devices such as sensors, software, and other gears are used to control these robots. Robotic technology such as unmanned ground vehicles, unmanned aerial vehicles, and autonomous underwater vehicles are taken into consideration while studying mobile robotics under various industry verticals.

Factors such as increase in need for safety for human life and rise in demand of mobile robotics from online retailers, are expected to drive the growth of the market in the future. However, high initial acquisition cost and challenges faced by mobile robots while working in untested environments act as major barriers and hamper the market

growth. On the contrary, factors such as emergence of industry 4.0 into logistics & warehousing and surge in adoption of mobile robotics in the agricultural sector are expected to offer lucrative opportunities for the market globally.

The global mobile robotics market is segmented based on product, component, application, and region. On the basis of product, the market is categorized into unmanned ground vehicle (UGV), unmanned aerial vehicle (UAV), and autonomous underwater vehicle (AUV). By component, it is divided into hardware, software, and support & services. Based on application, it is divided into logistics & warehouse, military & defense, healthcare, domestic, entertainment, education, agriculture & forestry, and others. Based on region, it is analyzed across North America, Europe, Asia-Pacific, and LAMEA along with their prominent countries.

The key players profiled in the report include Kuka AG, Honda Motor Co., Ltd., Northrop Grumman Corporation, iRobot Corporation, Lockheed Martin Corporation, Softbank Robotics, Amazon Robotics, Kongsberg Maritime, UBTECH Robotics, Inc., and Boston Dynamics. These key players have adopted strategies such as product portfolio expansion, mergers & acquisitions, agreements, geographical expansion, and collaborations to enhance their market penetration.

KEY BENEFITS FOR STAKEHOLDERS

This study comprises analytical depiction of the global mobile robotics market along with the current trends and future estimations to depict the imminent investment pockets.

The overall market potential is determined to understand the profitable trends to gain a stronger coverage in the market.

The report presents information related to key drivers, restraints, and opportunities with a detailed impact analysis.

The current market is quantitatively analyzed from 2018 to 2026 to highlight the financial competency of the mobile robotics market.

Porter's five forces analysis illustrates the potency of the buyers and suppliers.

KEY MARKET SEGMENTS

Mobile Robotics Market by Product (UGV, UAV, and AUV), Component (Hardware, Software, and Support & Services),...

BY PRODUCT

UGV

UAV

AUV

BY COMPONENT

Hardware

Sensors

Actuators

Power supply

Control system

Software

Support & Service

BY APPLICATION

Logistics & Warehousing

Military & Defense

Healthcare

Domestic

Entertainment

Education

Agriculture & Forestry

Others

BY REGION

North America

U.S.

Canada

Mexico

Europe

UK

Germany

France

Italy

Rest of Europe

Asia-Pacific

China

Japan

India

South Korea

Rest of Asia-Pacific

LAMEA

Latin America

Middle East

Africa

KEY MARKET PLAYERS PROFILED

Amazon Robotics

Boston Dynamics

Honda Motor Co. Ltd

iRobot Corporation

Kuka AG

Kongsberg Maritime

Lockheed Martin Corporation

Northrop Grumman Corporation

Softbank Robotics

Ubtech Robotics Inc.

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