

Mobile Phone Accessories Market by Product Type (Battery, Headphones, Portable Speakers, Charger, Memory Card, Power Bank, USB Cable & Selfie Stick), Distribution Chanel (Offline and Online), Price Range (Premium, Mid, and Low) - Global Opportunity Analysis and Industry Forecast, 2014 - 2022

<https://marketpublishers.com/r/M6A36C02932EN.html>

Date: September 2016

Pages: 145

Price: US\$ 4,296.00 (Single User License)

ID: M6A36C02932EN

Abstracts

Mobile phone accessories include software or hardware components that are not vital to the operation of a cellular telephone. Nowadays, phones have multiple functions including accessing internet, taking pictures, listening to music, storage devices, and others. People even beautify and add value to their mobile phones with the help of various mobile accessories. These include protective cases, headphones, USB cables, power banks, chargers, portable speakers, memory cards, and selfie stick. These accessories enhance the functionality of the equipment and also provide protection.

The major factor affecting the market is the increase in adoption of smartphones, owing to features such as providing effective connectivity to the digital world. In addition, Bluetooth wireless headphones offer numerous advantages over wired devices such as portability, convenience, cost-effectiveness, efficiency, and flexibility. These factors cumulatively drive the market growth and have generated a revenue of \$61,370 million in 2014. The market is expected to reach \$107,629 million by 2022 with a promising CAGR of 7.6% during the forecast period.

The mobile phone accessories market is driven by the rise in demand for wireless accessories owing to changing customer preferences to listen to music on portable devices, such as smartphones and tablets, through music streaming platforms like YouTube and sound cloud. The demand for mobile accessories has increased due to upsurge in disposable income and rise in popularity of social networking sites in urban

areas. In addition, increasing Internet penetration has boosted the online retailing platform. However, excessive use of headphones affects the hearing ability of users, thus restricting the market growth. Rapid technological advancement including implementation of noise canceling technology, Bluetooth/NFC speakers, and built-in fan and light in selfie sticks are expected to offer lucrative opportunities for growth.

The market is segmented on the basis of product type, distribution channel, price range, and geography. On the basis of product type, it is categorized into battery, headphones, portable speakers, charger, memory card, power bank, and others (USB cable & selfie stick). Protective case accounted for maximum revenue share in 2014 and is anticipated to consolidate its dominant position during the forecast period, owing to its benefits such as protection from wear & tear, scratches, and other damage.

Distribution channel wise, it is bifurcated into offline (multi-brand and single-brand store) and online segment. The online retail store is expected to grow with a highest growth rate due to increase in Internet penetration and popularity of social networking websites. By price range, it is segmented into premium price, mid-price, and low price.

The market is analyzed on the basis of four regions, namely, North America, Europe, Asia-Pacific, and LAMEA, along with their prominent respective countries. Asia-Pacific dominated the market in 2014 and is projected to continue to consolidate its position, owing to rise in disposable income, large population, and rapid growth of smartphone adoption.

Key players operating in the world mobile accessories market are Panasonic Corporation, Senheiser Electronic GmbH & Co. KG, Sony Corporation, Samsung Electronics Co., Ltd., Apple Inc., Bose Corporation, BYD company Limited, Plantronics, Inc., Energizer Holdings, Inc., and JVC Kenwood Corporation.

KEY BENEFITS

The report includes an in-depth analysis of the world mobile accessories market, including current trends, drivers, restraints, and growth opportunities.

Porter's Five Forces model illustrates the potency of buyers & sellers, which is estimated to assist the market players to adopt effective strategies.

Value chain analysis provides a clear understanding of the roles of different stakeholders involved. Key market players are profiled to gain an understanding of the strategies adopted by them.

This report provides a detailed analysis of the current trends and future

estimations from 2016 to 2022, which facilitate in identifying the prevailing market opportunities.

MARKET SEGMENTATION

By Product Type

Battery

Headphones

Portable Speakers

Charger

Memory Card

Power Bank

Others (USB Cable & Selfie Stick)

By Distribution Channel

Online

Offline

Multi-Brand Store

Single-Brand Store

By Price Range

Premium

Mid

Low

By Geography

North America

U.S.

Canada

Mexico

Europe

Germany

France

UK

Rest of Europe

Asia-Pacific

China

India

Japan

South Korea

Rest of Asia-Pacific

LAMEA

Latin America

Middle East

Africa

Key Players

Panasonic Corporation

Senheiser Electronic GmbH & Co. KG

Sony Corporation

Samsung Electronics Co. Ltd.

Apple Inc.

Bose Corporation

BYD company Limited

Plantronics, Inc.

Energizer Holdings, Inc.

JVC Kenwood Corporation

Contents

CHAPTER 1 INTRODUCTION

- 1.1 Report description
- 1.2 Key benefits
- 1.3 Key market segments
- 1.4 Research methodology
 - 1.4.1 Secondary research
 - 1.4.2 Primary research
 - 1.4.3 Analyst tools and models

CHAPTER 2 EXECUTIVE SUMMARY

- 2.1 CXO perspective

CHAPTER 3 MARKET OVERVIEW

- 3.1 Market definition and scope
- 3.2 Key findings
 - 3.2.1 Top impacting factors
 - 3.2.2 Top investment pockets
 - 3.2.3 Top winning strategies
- 3.3 Porters five forces analysis
 - 3.3.1 Availability of large number of suppliers and different price range products leads to high bargaining power of buyer
 - 3.3.2 Easy availability of raw materials lowers the supplier power
 - 3.3.3 Large number of manufacturers, intense competition and favourable environment moderates the threat of new entrants
 - 3.3.4 Lack of availability of substitute lowers the threat of substitution
 - 3.3.5 Presence of renowned players lead to high rivalry among competitors
- 3.4 Value chain analysis
- 3.5 Market share analysis, 2015
- 3.6 Market dynamics
 - 3.6.1 Drivers
 - 3.6.1.1 Rising demand for wireless accessories
 - 3.6.1.2 Rising smartphone adoption
 - 3.6.1.3 Increasing disposable income
 - 3.6.1.4 Strong distribution network

3.6.2 Restraints

3.6.2.1 Adverse effect on hearing ability

3.6.3 Opportunities

3.6.3.1 Rapid technological advancement

3.6.3.2 Increasing need for convenience

CHAPTER 4 WORLD MOBILE PHONE ACCESSORIES MARKET BY PRODUCT TYPE

4.1 Overview

4.2 Battery

4.2.1 Key trends

4.2.2 Key drivers and opportunities

4.2.3 Market size and forecast

4.3 Headphones/Earphones

4.3.1 Key trends

4.3.2 Key drivers and opportunities

4.3.3 Market size and forecast

4.4 Portable speaker

4.4.1 Key trends

4.4.2 Key drivers and opportunities

4.4.3 Market size and forecast

4.5 Charger

4.5.1 Key trends

4.5.2 Key drivers and opportunities

4.5.3 Market size and forecast

4.6 Memory card

4.6.1 Key trends

4.6.2 Key driver and opportunities

4.6.3 Market size and forecast

4.7 Protective case

4.7.1 Key trends

4.7.2 Key drivers and opportunities

4.7.3 Market size and forecast

4.8 Power bank

4.8.1 Key trends

4.8.2 Key drivers and opportunities

4.8.3 Market size and forecast

4.9 Others

- 4.9.1 Key Trends
- 4.9.2 Key drivers and opportunities
- 4.9.3 Market size and forecast

CHAPTER 5 WORLD MOBILE PHONE ACCESSORIES MARKET BY DISTRIBUTION CHANNEL

- 5.1 Overview
- 5.2 Online
 - 5.2.1 Key trends
 - 5.2.2 Key drivers and opportunities
 - 5.2.3 Market size and forecast
- 5.3 Offline
 - 5.3.1 Market size and forecast
 - 5.3.2 Single-brand store
 - 5.3.2.1 Key trends
 - 5.3.2.2 Key drivers and opportunities
 - 5.3.2.3 Market size and forecast
 - 5.3.3 Multi-brand store
 - 5.3.3.1 Key trends
 - 5.3.3.2 Key drivers and opportunities
 - 5.3.3.3 Market size and forecast

CHAPTER 6 WORLD MOBILE PHONE ACCESSORIES MARKET BY PRICE RANGE

- 6.1 Overview
- 6.2 Premium
 - 6.2.1 Key trends
 - 6.2.2 Key drivers and opportunities
 - 6.2.3 Market size and forecast
- 6.3 Mid
 - 6.3.1 Key trends
 - 6.3.2 Key drivers and opportunities
 - 6.3.3 Market size and forecast
- 6.4 Low
 - 6.4.1 Key trends
 - 6.4.2 Key drivers and opportunities
 - 6.4.3 Market size and forecast

CHAPTER 7 WORLD MOBILE PHONE ACCESSORIES MARKET BY GEOGRAPHY

7.1 Overview

7.2 North America

7.2.1 Key trends

7.2.2 Key drivers and opportunities

7.2.3 Market size and forecast

7.2.3.1 U.S.

7.2.3.2 Canada

7.2.3.3 Mexico

7.3 Europe

7.3.1 Key trends

7.3.2 Key drivers and opportunities

7.3.3 Market size and forecast

7.3.3.1 United Kingdom

7.3.3.2 Germany

7.3.3.3 France

7.3.3.4 Rest of Europe

7.4 Asia-Pacific

7.4.1 Key trends

7.4.2 Key drivers and opportunities

7.4.3 Market size and forecast

7.4.3.1 China

7.4.3.2 India

7.4.3.3 Japan

7.4.3.4 South Korea

7.4.3.5 Rest of Asia-Pacific

7.5 LAMEA

7.5.1 Key trends

7.5.2 Key drivers and opportunities

7.5.3 Market size and forecast

7.5.3.1 Latin America

7.5.3.2 Middle-East

7.5.3.3 Africa

CHAPTER 8 COMPANY PROFILES

8.1 Panasonic Corporation

8.1.1 Company overview

- 8.1.2 Company snapshot
- 8.1.3 Operating business segments
- 8.1.4 Business performance
- 8.1.5 Strategic moves and developments
- 8.2 Sennheiser Electronic GMBH & Co. KG
 - 8.2.1 Company overview
 - 8.2.2 Company snapshot
 - 8.2.3 Operating business segments
 - 8.2.4 Business performance
 - 8.2.5 Strategic moves and developments
- 8.3 Sony Corporation
 - 8.3.1 Company overview
 - 8.3.2 Company snapshot
 - 8.3.3 Operating business segments
 - 8.3.4 Business performance
 - 8.3.5 Strategic moves and developments
- 8.4 Samsung Electronics Co., Ltd.
 - 8.4.1 Company overview
 - 8.4.2 Company snapshot
 - 8.4.3 Operating business segments
 - 8.4.4 Business performance
 - 8.4.5 Strategic moves and developments
- 8.5 Apple Inc.
 - 8.5.1 Company overview
 - 8.5.2 Company snapshot
 - 8.5.3 Operating business segments
 - 8.5.4 Business performance
 - 8.5.5 Strategic moves and developments
- 8.6 Bose Corporation
 - 8.6.1 Company overview
 - 8.6.2 Company snapshot
 - 8.6.3 Operating business segments
 - 8.6.4 Strategic moves and developments
- 8.7 BYD COMPANY LIMITED
 - 8.7.1 Company overview
 - 8.7.2 Company snapshot
 - 8.7.3 Operating business segments
 - 8.7.4 Business performance
- 8.8 Plantronics, Inc.

- 8.8.1 Company overview
- 8.8.2 Company snapshot
- 8.8.3 Operating business segments
- 8.8.4 Business performance
- 8.8.5 Strategic moves and developments
- 8.9 Energizer Holdings, Inc.
 - 8.9.1 Company overview
 - 8.9.2 Company snapshot
 - 8.9.3 Operating business segments
 - 8.9.4 Business performance
 - 8.9.5 Strategic Moves and Developments
- 8.10 JVC Kenwood Corporation
 - 8.10.1 Company overview
 - 8.10.2 Company snapshot
 - 8.10.3 Operating business segments
 - 8.10.4 Business performance

List Of Tables

LIST OF TABLES

TABLE 1 WORLD MOBILE PHONE ACCESSORIES MARKET BY PRODUCT TYPE, 2014-2022 (\$MILLION)

TABLE 2 WORLD MOBILE PHONE BATTERY MARKET REVENUE BY GEOGRAPHY, 2014-2022 (\$MILLION)

TABLE 3 WORLD MOBILE PHONE HEADPHONE MARKET REVENUE BY GEOGRAPHY, 2014-2022 (\$MILLION)

TABLE 4 WORLD MOBILE PHONE PORTABLE SPEAKER MARKET REVENUE BY GEOGRAPHY, 2014-2022 (\$MILLION)

TABLE 5 WORLD MOBILE PHONE CHARGER MARKET REVENUE BY GEOGRAPHY, 2014-2022 (\$MILLION)

TABLE 6 WORLD MOBILE PHONE MEMORY CARD MARKET REVENUE BY GEOGRAPHY, 2014-2022 (\$MILLION)

TABLE 7 WORLD MOBILE PHONE PROTECTIVE CASE MARKET REVENUE BY GEOGRAPHY, 2014-2022 (\$MILLION)

TABLE 8 WORLD MOBILE PHONE POWER BANK MARKET REVENUE BY GEOGRAPHY, 2014-2022 (\$MILLION)

TABLE 9 WORLD MOBILE PHONE OTHERS MARKET REVENUE BY GEOGRAPHY, 2014-2022 (\$MILLION)

TABLE 10 WORLD MOBILE PHONE ACCESSORIES MARKET REVENUE BY DISTRIBUTION CHANNEL, 2014-2022 (\$MILLION)

TABLE 11 WORLD MOBILE PHONE ACCESSORIES ONLINE DISTRIBUTION CHANNEL MARKET REVENUE BY GEOGRAPHY, 2014-2022 (\$MILLION)

TABLE 12 WORLD MOBILE PHONE ACCESSORIES OFFLINE DISTRIBUTION CHANNEL MARKET REVENUE BY GEOGRAPHY, 2014-2022 (\$MILLION)

TABLE 13 WORLD MOBILE PHONE ACCESSORIES SINGLE BRAND STORE DISTRIBUTION CHANNEL MARKET REVENUE BY GEOGRAPHY, 2014-2022 (\$MILLION)

TABLE 14 WORLD MOBILE PHONE ACCESSORIES MULTI BRAND STORE DISTRIBUTION CHANNEL MARKET REVENUE BY GEOGRAPHY, 2014-2022 (\$MILLION)

TABLE 15 WORLD MOBILE PHONE ACCESSORIES MARKET REVENUE BY PRICE RANGE, 2014-2022 (\$MILLION)

TABLE 16 WORLD MOBILE PHONE PREMIUM PRICE RANGE ACCESSORIES MARKET REVENUE BY GEOGRAPHY, 2014-2022 (\$MILLION)

TABLE 17 WORLD MID PRICE RANGE ACCESSORIES MARKET REVENUE BY

GEOGRAPHY, 2014-2022 (\$MILLION)

TABLE 18 WORLD MOBILE PHONE LOW PRICE RANGE ACCESSORIES MARKET REVENUE BY GEOGRAPHY, 2014-2022 (\$MILLION)

TABLE 19 NORTH AMERICA MOBILE PHONE ACCESSORIES MARKET REVENUE BY PRODUCT TYPE, 2014-2022 (\$MILLION)

TABLE 20 NORTH AMERICA MOBILE PHONE ACCESSORIES MARKET REVENUE BY COUNTRY, 2014-2022 (\$MILLION)

TABLE 21 EUROPE MOBILE PHONE ACCESSORIES MARKET REVENUE BY, PRODUCT TYPE, 2014-2022 (\$MILLION)

TABLE 22 ASIA-PACIFIC MOBILE PHONE ACCESSORIES MARKET REVENUE BY PRODUCT TYPE, 2014-2022 (\$MILLION)

TABLE 23 ASIA-PACIFIC MOBILE PHONE ACCESSORIES MARKET REVENUE BY COUNTRY, 2014-2022 (\$MILLION)

TABLE 24 LAMEA MOBILE PHONE ACCESSORIES MARKET REVENUE BY PRODUCT TYPE, 2014-2022 (\$MILLION)

TABLE 25 LAMEA MOBILE PHONE ACCESSORIES MARKET REVENUE BY COUNTRY, 2014-2022 (\$MILLION)

TABLE 26 SNAPSHOT OF PANASONIC CORPORATION

TABLE 27 PANASONIC CORPORATION: OPERATING SEGMENTS

TABLE 28 SNAPSHOT OF SENNHEISER ELECTRONIC GMBH & CO. KG

TABLE 29 SENNHEISER ELECTRONIC GMBH & CO. KG: OPERATING SEGMENTS

TABLE 30 SNAPSHOT OF SONY CORPORATION

TABLE 31 SONY CORPORATION: OPERATING SEGMENTS

TABLE 32 SNAPSHOT OF SAMSUNG ELECTRONICS CO., LTD.

TABLE 33 SAMSUNG ELECTRONICS CO. LTD.: OPERATING SEGMENTS

TABLE 34 SNAPSHOT OF APPLE INC.

TABLE 35 APPLE INC., OPERATING SEGMENTS

TABLE 36 SNAPSHOT OF BOSE CORPORATION

TABLE 37 BOSE CORPORATION: OPERATING SEGMENTS

TABLE 38 SNAPSHOT OF BOSE CORPORATION

TABLE 39 BYD COMPANY LIMITED: OPERATING SEGMENTS

TABLE 40 SNAPSHOT OF BOSE CORPORATION

TABLE 41 PLANTRONICS, INC.: OPERATING SEGMENTS

TABLE 42 SNAPSHOT OF ENERGIZER HOLDINGS, INC.

TABLE 43 ENERGIZER HOLDINGS, INC.: OPERATING SEGMENTS

TABLE 44 SNAPSHOT OF JVC KENWOOD CORPORATION

TABLE 45 JVC KENWOOD CORPORATION.: OPERATING SEGMENTS

List Of Figures

LIST OF FIGURES

FIG. 1 TOP IMPACTING FACTORS

FIG. 2 TOP INVESTMENT POCKETS

FIG. 3 TOP WINNING STRATEGY ANALYSIS

FIG. 4 TOP WINNING STRATEGIES (% COMPARISON)

FIG. 5 PORTERS FIVE FORCES ANALYSIS

FIG. 6 VALUE CHAIN ANALYSIS OF MOBILE PHONE ACCESSORIES MARKET

FIG. 7 MARKET SHARE ANALYSIS, 2015 (% COMPARISON)

FIG. 8 COMPARATIVE REGIONAL MARKET SHARE ANALYSIS OF WORLD MOBILE PHONE BATTERY MARKET, 2014 & 2022 (% SHARE)

FIG. 9 WORLD MOBILE PHONE BATTERY MARKET REVENUE, 2014 - 2022 (\$MILLION)

FIG. 10 WORLD MOBILE PHONE BATTERY MARKET SHARE ANALYSIS, BY GEOGRAPHY, 2014 - 2022 (%)

FIG. 11 COMPARATIVE REGIONAL MARKET SHARE ANALYSIS OF WORLD MOBILE PHONE HEADPHONES MARKET, 2014 & 2022 (% SHARE)

FIG. 12 WORLD MOBILE PHONE HEADPHONE MARKET REVENUE, 2014 - 2022 (\$MILLION)

FIG. 13 WORLD MOBILE PHONE HEADPHONE MARKET REVENUE, BY GEOGRAPHY, 2014 - 2022 (%)

FIG. 14 COMPARATIVE REGIONAL MARKET SHARE ANALYSIS OF WORLD MOBILE PHONE PORTABLE SPEAKER MARKET, 2014 & 2022 (% SHARE)

FIG. 15 WORLD MOBILE PHONE PORTABLE SPEAKER MARKET REVENUE, 2014 - 2022 (\$MILLION)

FIG. 16 WORLD MOBILE PHONE PORTABLE SPEAKER MARKET REVENUE, BY GEOGRAPHY, 2014 - 2022 (%)

FIG. 17 COMPARATIVE REGIONAL MARKET SHARE ANALYSIS OF WORLD MOBILE PHONE CHARGER MARKET, 2014 & 2022 (% SHARE)

FIG. 18 WORLD MOBILE PHONE CHARGER MARKET REVENUE, 2015-2022 (\$MILLION)

FIG. 19 WORLD MOBILE PHONE CHARGER MARKET REVENUE, BY GEOGRAPHY, 2014 - 2022 (%)

FIG. 20 COMPARATIVE REGIONAL MARKET SHARE ANALYSIS OF WORLD MOBILE PHONE MEMORY CARD MARKET, 2014 & 2022 (% SHARE)

FIG. 21 WORLD MOBILE PHONE MEMORY CARD MARKET REVENUE, 2014 - 2022 (\$MILLION)

- FIG. 22 WORLD MOBILE PHONE MEMORY CARD MARKET REVENUE, BY GEOGRAPHY, 2014 - 2022 (%)
- FIG. 23 COMPARATIVE REGIONAL MARKET SHARE ANALYSIS OF WORLD MOBILE PHONE PROTECTIVE CASE MARKET, 2014 & 2022 (% SHARE)
- FIG. 24 WORLD MOBILE PHONE PROTECTIVE CASE MARKET REVENUE, 2014 - 2022 (\$MILLION)
- FIG. 25 WORLD MOBILE PHONE PROTECTIVE CASE MARKET REVENUE, BY GEOGRAPHY, 2014 - 2022 (%)
- FIG. 26 COMPARATIVE REGIONAL MARKET SHARE ANALYSIS OF WORLD MOBILE PHONE POWER BANK MARKET, 2014 & 2022 (% SHARE)
- FIG. 27 WORLD MOBILE PHONE POWER BANK MARKET REVENUE, 2014 - 2022 (\$MILLION)
- FIG. 28 WORLD MOBILE PHONE POWER BANK MARKET REVENUE, BY GEOGRAPHY, 2014 - 2022 (%)
- FIG. 29 COMPARATIVE REGIONAL MARKET SHARE ANALYSIS OF WORLD MOBILE PHONE OTHERS (USB & SELFIE STICK) MARKET, 2014 & 2022 (% SHARE)
- FIG. 30 WORLD MOBILE PHONE OTHERS (USB CABLE & SELFIE STICK) MARKET REVENUE, 2014 - 2022 (\$MILLION)
- FIG. 31 WORLD MOBILE PHONE OTHERS (USB CABLE & SELFIE STICK) MARKET REVENUE, BY GEOGRAPHY, 2014 - 2022 (%)
- FIG. 32 COMPARATIVE REGIONAL MARKET SHARE ANALYSIS OF WORLD MOBILE PHONE ACCESSORIES MARKET, BY DISTRIBUTION CHANNEL, 2014 & 2022 (PERCENTAGE SHARE)
- FIG. 33 GLOBAL ONLINE SALES BY DEVICE TYPE, 2013 & 2014 (% COMPARISON)
- FIG. 34 COMPARATIVE REGIONAL MARKET SHARE ANALYSIS OF WORLD MOBILE PHONE ONLINE DISTRIBUTION CHANNEL MARKET, 2014 & 2022 (PERCENTAGE SHARE)
- FIG. 35 WORLD MOBILE PHONE ACCESSORIES ONLINE DISTRIBUTION CHANNEL MARKET REVENUE, 2014 - 2022 (\$MILLION)
- FIG. 36 WORLD MOBILE PHONE ACCESSORIES ONLINE DISTRIBUTION CHANNEL MARKET SHARE ANALYSIS, BY GEOGRAPHY, 2014 - 2022 (%)
- FIG. 37 COMPARATIVE REGIONAL MARKET SHARE ANALYSIS OF WORLD MOBILE PHONE ACCESSORIES SINGLE BRAND STORE MARKET, 2014 & 2022 (% SHARE)
- FIG. 38 WORLD MOBILE PHONE ACCESSORIES SINGLE BRAND STORE DISTRIBUTION CHANNEL MARKET REVENUE, 2014 - 2022 (\$MILLION)
- FIG. 39 WORLD MOBILE PHONE ACCESSORIES SINGLE BRAND STORE DISTRIBUTION CHANNEL MARKET SHARE ANALYSIS, BY GEOGRAPHY, 2015-2022 (%)

FIG. 40 COMPARATIVE REGIONAL MARKET SHARE ANALYSIS OF WORLD MOBILE PHONE ACCESSORIES MULTI-BRAND STORE DISTRIBUTION CHANNEL MARKET, 2014 & 2022 (% SHARE)

FIG. 41 WORLD MOBILE PHONE ACCESSORIES MULTI-BRAND STORE DISTRIBUTION CHANNEL MARKET REVENUE, 2014 - 2022 (\$MILLION)

FIG. 42 WORLD MOBILE PHONE ACCESSORIES MULTI-BRAND STORE DISTRIBUTION CHANNEL MARKET SHARE ANALYSIS, BY GEOGRAPHY, 2014 - 2022 (%)

FIG. 43 COMPARATIVE REGIONAL MARKET SHARE ANALYSIS OF WORLD MOBILE PHONE PREMIUM PRICE RANGE ACCESSORIES MARKET, 2014 & 2022 (% SHARE)

FIG. 44 WORLD MOBILE PHONE PREMIUM PRICE RANGE ACCESSORIES MARKET REVENUE, 2015-2022 (\$MILLION)

FIG. 45 WORLD MOBILE PHONE PREMIUM PRICE RANGE ACCESSORIES MARKET SHARE ANALYSIS, BY GEOGRAPHY, 2015-2022 (%)

FIG. 46 COMPARATIVE REGIONAL MARKET SHARE ANALYSIS OF WORLD MOBILE PHONE MID PRICE RANGE ACCESSORIES MARKET, 2014 & 2022 (% SHARE)

FIG. 47 WORLD MOBILE PHONE MID PRICE RANGE ACCESSORIES MARKET REVENUE, 2015-2022 (\$MILLION)

FIG. 48 WORLD MOBILE PHONE MID PRICE RANGE ACCESSORIES MARKET REVENUE, BY GEOGRAPHY, 2015-2022 (%)

FIG. 49 COMPARATIVE REGIONAL MARKET SHARE ANALYSIS OF WORLD MOBILE PHONE LOW PRICE RANGE ACCESSORIES MARKET, 2014 & 2022 (% SHARE)

FIG. 50 WORLD MOBILE PHONE LOW PRICE RANGE ACCESSORIES MARKET REVENUE, 2014 - 2022 (\$MILLION)

FIG. 51 WORLD MOBILE PHONE LOW PRICE RANGE ACCESSORIES MARKET REVENUE, BY GEOGRAPHY, 2014 - 2022 (%)

FIG. 52 COMPARATIVE MARKET SHARE ANALYSIS OF WORLD MOBILE PHONE ACCESSORIES MARKET REVENUE, BY PRODUCT TYPE, 2014 & 2022 (% SHARE)

FIG. 53 COMPARATIVE MOBILE PHONE ACCESSORIES - PRODUCT TYPE SHARE OF NORTH AMERICA MARKET, 2014 & 2022 (% SHARE)

FIG. 54 UNITED STATES MOBILE PHONE ACCESSORIES MARKET, 2014 - 2022 (\$MILLION)

FIG. 55 CANADA MOBILE PHONE ACCESSORIES MARKET, 2014 - 2022 (\$MILLION)

FIG. 56 MEXICO MOBILE PHONE ACCESSORIES MARKET, 2014 - 2022 (\$MILLION)

FIG. 57 COMPARATIVE MOBILE PHONE ACCESSORIES-PRODUCT TYPE SHARE

OF EUROPE MARKET, 2014 & 2022 (% SHARE)

FIG. 58 UNITED KINGDOM MOBILE PHONE ACCESSORIES MARKET, 2014 - 2022 (\$MILLION)

FIG. 59 GERMANY MOBILE PHONE ACCESSORIES MARKET, 2014 - 2022 (\$MILLION)

FIG. 60 FRANCE MOBILE PHONE ACCESSORIES MARKET, 2014 - 2022 (\$MILLION)

FIG. 61 REST OF EUROPE MOBILE PHONE ACCESSORIES MARKET, 2014 - 2022 (\$MILLION)

FIG. 62 COMPARATIVE MOBILE PHONE ACCESSORIES-PRODUCT TYPE SHARE OF ASIA-PACIFIC MARKET, 2014 & 2022 (% SHARE)

FIG. 63 CHINA MOBILE PHONE ACCESSORIES MARKET, 2014 - 2022 (\$MILLION)

FIG. 64 INDIA MOBILE PHONE ACCESSORIES MARKET, 2014 - 2022 (\$MILLION)

FIG. 65 JAPAN MOBILE PHONE ACCESSORIES MARKET, 2014 - 2022 (\$MILLION)

FIG. 66 SOUTH KOREA MOBILE PHONE ACCESSORIES MARKET, 2014 - 2022 (\$MILLION)

FIG. 67 REST OF ASIA-PACIFIC MOBILE PHONE ACCESSORIES MARKET, 2014 - 2022 (\$MILLION)

FIG. 68 COMPARATIVE MOBILE PHONE ACCESSORIES-PRODUCT TYPE SHARE OF LAMEA MARKET, 2014 & 2022 (% SHARE)

FIG. 69 LATIN AMERICA MOBILE PHONE ACCESSORIES MARKET, 2014 - 2022 (\$MILLION)

FIG. 70 MIDDLE-EAST MOBILE PHONE ACCESSORIES MARKET, 2014 - 2022 (\$MILLION)

FIG. 71 AFRICA MOBILE PHONE ACCESSORIES MARKET, 2014 - 2022 (\$MILLION)

FIG. 72 NET SALES OF PANASONIC CORPORATION, 2013-2015, \$MILLION

FIG. 73 NET SALES OF PANASONIC CORPORATION, BY BUSINESS SEGMENT (%), 2015

FIG. 74 NET SALES OF PANASONIC CORPORATION, BY GEOGRAPHY (%), 2015

FIG. 75 REVENUE OF SENNHEISER ELECTRONIC GMBH & CO. KG, 2012-2014, \$MILLION

FIG. 76 REVENUE OF SENNHEISER ELECTRONIC GMBH & CO. KG, BY BUSINESS SEGMENT, (%), 2014

FIG. 77 REVENUE OF SENNHEISER ELECTRONIC GMBH & CO. KG, BY GEOGRAPHY, (%), 2014

FIG. 78 REVENUE OF SONY CORPORATION, 2013-2015, \$MILLION

FIG. 79 REVENUE OF SONY CORPORATION, BY BUSINESS SEGMENT (%), 2015

FIG. 80 REVENUE OF SONY CORPORATION, BY GEOGRAPHY (%), 2015

FIG. 81 REVENUE OF SAMSUNG ELECTRONICS CO., LTD., 2012-2014, \$MILLION

FIG. 82 REVENUE OF SAMSUNG ELECTRONICS CO., LTD., BY BUSINESS

SEGMENT (%), 2014

FIG. 83 REVENUE OF SAMSUNG ELECTRONICS CO., LTD., BY GEOGRAPHY (%), 2014

FIG. 84 NET SALES OF APPLE INC., 2013-2015, \$MILLION

FIG. 85 NET SALES OF APPLE INC., BY BUSINESS SEGMENT (%), 2015

FIG. 86 NET SALES OF APPLE INC., BY GEOGRAPHY (%), 2015

FIG. 87 TOTAL REVENUE OF BYD COMPANY LIMITED., 2013-2015, \$MILLION

FIG. 88 REVENUE OF BYD COMPANY LIMITED., BY BUSINESS SEGMENT (%), 2015

FIG. 89 TOTAL REVENUE OF BYD COMPANY LIMITED., BY GEOGRAPHY (%), 2015

FIG. 90 REVENUE OF PLANTRONICS, INC., 2013-2015, \$MILLION

FIG. 91 REVENUE OF PLANTRONICS, INC., BY GEOGRAPHY (%), 2015

FIG. 92 NET SALES OF ENERGIZER HOLDINGS, INC., 2013-2015, \$MILLION

FIG. 93 NET SALES OF ENERGIZER HOLDINGS, INC., BY BUSINESS SEGMENT (%), 2015

FIG. 94 NET SALES OF ENERGIZER HOLDINGS, INC., BY GEOGRAPHY (%), 2015

FIG. 95 NET SALES OF JVC KENWOOD CORPORATION., 2013-2015, \$MILLION

FIG. 96 NET SALES OF JVC KENWOOD CORPORATION., BY BUSINESS SEGMENT (%), 2015

FIG. 97 NET SALES OF JVC KENWOOD CORPORATION., BY GEOGRAPHY (%), 2015

I would like to order

Product name: Mobile Phone Accessories Market by Product Type (Battery, Headphones, Portable Speakers, Charger, Memory Card, Power Bank, USB Cable & Selfie Stick), Distribution Chanel (Offline and Online), Price Range (Premium, Mid, and Low) - Global Opportunity Analysis and Industry Forecast, 2014 - 2022

Product link: <https://marketpublishers.com/r/M6A36C02932EN.html>

Price: US\$ 4,296.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/M6A36C02932EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970