

# **Mobile Payments Market by Mode of Transaction (SMS, NFC, and WAP), Types of Mobile Payment (Mobile Wallets/bank cards, and Mobile Money), and Application (Entertainment, Energy & Utilities, Healthcare, Retail, Hospitality & Transportation, and Others) - Global Opportunity Analysis and Industry Forecast, 2014-2022**

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## **Abstracts**

Mobile Payments Market is projected to grow at a CAGR of 33.4% from 2016 to 2022 and reach \$3,388 billion by 2022. Mobile payment refers to the payment for goods or services or transfer of money through mobile/smartphones. The mobile payment industry has evolved over the past decade with big brands entering the market and developing advanced technologies that provide the ease of payment using mobile/smartphones.

The global mobile payments market report provides analysis based on mode of transaction, mobile payment, application, and geography. By mode of transaction, the market is segmented into short message service (SMS), wireless application protocol (WAP), and near field communication (NFC). By type of mobile payment, the market is bifurcated into mobile wallets/bank cards and mobile money. Various applications of mobile payment include entertainment, energy & utilities, healthcare, retail, hospitality & transportation, and others. The market is further analyzed across geographical regions, namely, North America (U.S., Canada, and Mexico), Europe (UK, Germany, Switzerland, and rest of Europe), Asia-Pacific (India, China, Japan, and rest of Asia-Pacific), and LAMEA (Latin America, Middle East, and Africa).

Key Benefits of the Report

A comprehensive analysis of the current trends and future estimations in the

global mobile payment industry has been provided.

This report elucidates on the key drivers, restraints, and opportunities along with a detailed impact analysis from 2014 to 2022.

Porter's Five Forces model of the industry illustrates the potency of the buyers and suppliers in the market.

A quantitative analysis of the current scenario and the forecast period from 2016 to 2022 highlights the financial competency of the market.

The report provides a detailed analysis of the global mobile payments market size with respect to mode of transaction, types of mobile payments, application, and geography.

Value chain analysis in the report provides a clear understanding on the role of stakeholders involved in this process.

## Mobile Payment Market Key Segmentation

The market is segmented on the mode of transaction, type of mobile payment, application, and geography.

### By Mode Of Transaction

Short Message Service (SMS)

Near-Field Communication (NFC)

Wireless Application Protocol (WAP)

### By Type Of Mobile Payment

Mobile Wallet/Bank Cards

Mobile Money

## By Application

Entertainment

Energy & Utilities

Healthcare

Retail

Hospitality & Transportation

Others

## By Geography

North America

U.S.

Canada

Mexico

Europe

UK

Switzerland

Germany

Rest of Europe

Asia-Pacific

India

China

Japan

Rest of Asia-Pacific

LAMEA

Latin America

Middle East

South Africa

#### Market Players in Value Chain:

Orange S.A.

Vodacom Group Limited

MasterCard Incorporated

Bharti Airtel Limited

MTN Group Limited

Safaricom Limited

PayPal Holdings, Inc.

Econet Wireless Zimbabwe Limited

Millicom International Cellular SA

Mahindra Comviva

One97 Communications Ltd.

TIO Networks Corp

Google Inc (Google Wallet)

Apple Inc (Apple Pay)

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TINetworks Corp

Google Inc (Google Wallet)

Apple Inc (Apple Pay)

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