

Mobile Payment Market by Payment Type (Proximity and Remote), Transaction Mode [Mobile Web Payments, Near-Field Communication, Short Message Service (SMS)/Direct Carrier Billing, and Others], End User (Personal and Business), Purchase Type (Airtime Transfer & Top-ups, Money Transfers & Bill Payments, Merchandise & Coupons, Travel & Ticketing and Others), Application (Media & Entertainment, Energy & Utilities, Healthcare, Retail, Hospitality & Transportation and Others): Global Opportunity Analysis and Industry Forecast, 2020–2027

<https://marketpublishers.com/r/M91859D6E55FEN.html>

Date: October 2020

Pages: 294

Price: US\$ 6,169.00 (Single User License)

ID: M91859D6E55FEN

Abstracts

Mobile payment refers to a payment method in which money is transferred from various mobile devices such as smartphones, tablets and others smart devices for purchasing a product or services. In addition, various banks and financial institutions are providing mobile payment services as it provides bank customers with convenient, fast and secure payment processing systems. Furthermore, mobile payments eliminate the need of carrying cash, credit cards and debit cards for paying for a particular product and services as well as provide a secured substitute for the cash-based transaction. In addition, various industries such as entertainment & media, transportation, BFSI and others, are rapidly adopting mobile payment services as it improves the security of the payment method and provide faster payment services, which is propelling the growth of the market.

Rise in penetration of smartphones across the globe and growth in the m-commerce

industry in emerging countries are the major factors driving the growth of the market. In addition, upsurge in adoption of mobile payment services in emerging countries fuels the growth of the market. Furthermore, rising data breaches and security issues in mobile payments hampers the growth of the market. Furthermore, growth in usage of NFC, RFID and host card emulation technology in mobile payments and rise in demand for fast and hassle-free transaction services is expected to provide lucrative opportunity for the market.

The global mobile payments market is segmented on the basis of payment type, transaction mode, end user, purchase type, application and region. In terms of payment type, the market is bifurcated into proximity and remote. As per transaction mode, the market is segmented into mobile web payments, near field communication, SMS/direct carrier billing, and others. As per end user, the market is bifurcated into personal and business. In terms of purchase type, it is segmented into airtime transfer & top-ups, money transfers & bill payments, merchandise & coupons, travel & ticketing and others. In terms of application, the market is segmented into media & entertainment, energy & utilities, healthcare, retail, hospitality & transportation and others. Region wise, it is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

The key players profiled in the mobile payments market analysis are American express company, Apple Inc., Google, LLC, JPMorgan Chase & Co, Mastercard, One97 Communications Limited, PayPal Holdings, Inc., PayU, Samsung and Visa Inc.

Key Benefits for Stakeholders

The study provides an in-depth analysis of the global mobile payments market forecast along with the current & future trends to elucidate the imminent investment pockets.

Information about key drivers, restraints, and opportunities and their impact analysis on the global mobile payments market size is provided in the report.

Porter's five forces analysis illustrates the potency of the buyers and suppliers operating in the industry.

The quantitative analysis of the market for the period 2020–2027 is provided to determine the market potential.

Key Market Segments

By Payment type

Proximity

Remote

By Transaction Mode

Mobile Web Payments

Near-Field Communication

Short Message Service (SMS)/Direct Carrier Billing

Others

By End User

Personal

Business

By Purchase Type

Airtime Transfer & Top-ups

Money Transfers & Bill Payments

Merchandise & Coupons

Travel & Ticketing

Others

By Application

Media & Entertainment

Energy & Utilities

Healthcare

Retail

Hospitality & Transportation

Others

By Region

North America

U.S.

Canada

Europe

UK

Germany

France

Netherlands

Italy

Spain

Rest of Europe

Asia-Pacific

China

India

Japan

Australia

South Korea

Rest of Asia-Pacific

LAMEA

Latin America

Middle East

Africa

KEY MARKET PLAYERS

American express company

Apple Inc.

Google, LLC

JPMorgan Chase & Co

Mastercard

One97 Communications Limited

PayPal Holdings, Inc.

PayU

Samsung

Visa Inc.

Contents

CHAPTER 1: INTRODUCTION

- 1.1.REPORT DESCRIPTION
- 1.2.KEY MARKET SEGMENTS
- 1.3.KEY BENEFITS
- 1.4.RESEARCH METHODOLOGY
 - 1.4.1.Primary research
 - 1.4.2.Secondary research
 - 1.4.3.Analyst tools and models

CHAPTER 2: EXECUTIVE SUMMARY

- 2.1.CXO PERSPECTIVE

CHAPTER 3: MARKET LANDSCAPE

- 3.1.MARKET DEFINITION AND SCOPE
- 3.2.KEY FINDINGS
 - 3.2.1.Top investment pockets
 - 3.2.2.Top winning strategies
- 3.3.PORTER'S FIVE FORCES ANALYSIS
 - 3.3.1.Bargaining power of suppliers
 - 3.3.2.Threat of new entrants
 - 3.3.3.Threat of substitutes
 - 3.3.4.Competitive rivalry
 - 3.3.5.Bargaining power among buyers
- 3.4.MARKET SHARE ANALYSIS/TOP PLAYER POSITIONING 2019
- 3.5.MARKET DYNAMICS
 - 3.5.1.Drivers
 - 3.5.2.Restraints
 - 3.5.3.Opportunities
- 3.6.COVID-19 IMPACT ANALYSIS ON MOBILE PAYMENT MARKET
 - 3.6.1.Impact on Mobile Payment market size industry
 - 3.6.2.Change in end user trends, preferences, and budget impact due to COVID-19
 - 3.6.3.Framework for solving market challenges faced by payment providers
 - 3.6.4.Economic impact on payment mechants
 - 3.6.5.Key player strategies to tackle negative impact in the industry

3.6.6.Opportunity analysis

CHAPTER 4: MOBILE PAYMENT MARKET BY PAYMENT TYPE

4.1.OVERVIEW

4.2.PROXIMITY

4.2.1.Key market trends, growth factors and opportunities

4.2.2.Market size and forecast, by region

4.2.3.Market share analysis, by country

4.3.REMOTE

4.3.1.Key market trends, growth factors and opportunities

4.3.2.Market size and forecast, by region

4.3.3.Market share analysis, by country

CHAPTER 5: MOBILE PAYMENT MARKET BY TRANSACTION MODE

5.1.OVERVIEW

5.2.MOBILE WEB PAYMENTS

5.2.1.Key market trends, growth factors and opportunities

5.2.2.Market size and forecast, by region

5.2.3.Market share analysis, by country

5.3.NEAR FIELD COMMUNICATION

5.3.1.Key market trends, growth factors and opportunities

5.3.2.Market size and forecast, by region

5.3.3.Market share analysis, by country

5.4.SMS DIRECT CARRIER BILLING

5.4.1.Key market trends, growth factors and opportunities

5.4.2.Market size and forecast, by region

5.4.3.Market share analysis, by country

5.5.OTHERS

5.5.1.Key market trends, growth factors and opportunities

5.5.2.Market size and forecast, by region

5.5.3.Market share analysis, by country

5.6.Regional

5.6.1.Key market trends, growth factors and opportunities

5.6.2.Market size and forecast, by region

5.6.3.Market share analysis, by country

CHAPTER 6: MOBILE PAYMENT MARKET BY END USER

6.1.OVERVIEW

6.2.PERSONAL

6.2.1.Key market trends, growth factors and opportunities

6.2.2.Market size and forecast, by region

6.2.3.Market share analysis, by country

6.3.BUSINESS

6.3.1.Key market trends, growth factors and opportunities

6.3.2.Market size and forecast, by region

6.3.3.Market share analysis, by country

CHAPTER 7: MOBILE PAYMENT MARKET BY PURCHASE TYPE

7.1.OVERVIEW

7.2.AIRTIME TRANSFER AND TOP UPS

7.2.1.Key market trends, growth factors and opportunities

7.2.2.Market size and forecast, by region

7.2.3.Market share analysis, by country

7.3.MONEY TRANSFERS AND BILL PAYMENTS

7.3.1.Key market trends, growth factors and opportunities

7.3.2.Market size and forecast, by region

7.3.3.Market share analysis, by country

7.4.MERCHANDISE AND COUPONS

7.4.1.Key market trends, growth factors and opportunities

7.4.2.Market size and forecast, by region

7.4.3.Market share analysis, by country

7.5.TRAVEL AND TICKETING

7.5.1.Key market trends, growth factors and opportunities

7.5.2.Market size and forecast, by region

7.5.3.Market share analysis, by country

7.6.OTHERS

7.6.1.Key market trends, growth factors and opportunities

7.6.2.Market size and forecast, by region

7.6.3.Market share analysis, by country

CHAPTER 8: MOBILE PAYMENT MARKET BY APPLICATION

8.1.OVERVIEW

8.2.MEDIA AND ENTERTAINMENT

8.2.1.Key market trends, growth factors and opportunities

8.2.2.Market size and forecast, by region

8.2.3.Market share analysis, by country

8.3.ENERGY AND UTILITIES

8.3.1.Key market trends, growth factors and opportunities

8.3.2.Market size and forecast, by region

8.3.3.Market share analysis, by country

8.4.HEALTHCARE

8.4.1.Key market trends, growth factors and opportunities

8.4.2.Market size and forecast, by region

8.4.3.Market share analysis, by country

8.5.RETAIL

8.5.1.Key market trends, growth factors and opportunities

8.5.2.Market size and forecast, by region

8.5.3.Market share analysis, by country

8.6.HOSPITALITY AND TRANSPORTATION

8.6.1.Key market trends, growth factors and opportunities

8.6.2.Market size and forecast, by region

8.6.3.Market share analysis, by country

8.7.OTHERS

8.7.1.Key market trends, growth factors and opportunities

8.7.2.Market size and forecast, by region

8.7.3.Market share analysis, by country

CHAPTER 9: MOBILE PAYMENT MARKET BY REGION

9.1.OVERVIEW

9.2.NORTH AMERICA

9.2.1.Key market trends and opportunities

9.2.2.Market size and forecast, by payment type

9.2.3.Market size and forecast, by transaction mode

9.2.4.Market size and forecast, by end user

9.2.5.Market size and forecast, by purchase type

9.2.6.Market size and forecast, by application

9.2.7.Market size and forecast, by Country

9.2.8.US

9.2.8.1.Market size and forecast, by payment type

9.2.8.2.Market size and forecast, by transaction mode

9.2.8.3.Market size and forecast, by end user

9.2.8.4. Market size and forecast, by purchase type

9.2.8.5. Market size and forecast, by application

9.2.9. Canada

9.2.9.1. Market size and forecast, by payment type

9.2.9.2. Market size and forecast, by transaction mode

9.2.9.3. Market size and forecast, by end user

9.2.9.4. Market size and forecast, by purchase type

9.2.9.5. Market size and forecast, by application

9.3. EUROPE

9.3.1. Key market trends and opportunities

9.3.2. Market size and forecast, by payment type

9.3.3. Market size and forecast, by transaction mode

9.3.4. Market size and forecast, by end user

9.3.5. Market size and forecast, by purchase type

9.3.6. Market size and forecast, by application

9.3.7. Market size and forecast, by Country

9.3.8. UK

9.3.8.1. Market size and forecast, by payment type

9.3.8.2. Market size and forecast, by transaction mode

9.3.8.3. Market size and forecast, by end user

9.3.8.4. Market size and forecast, by purchase type

9.3.8.5. Market size and forecast, by application

9.3.9. Germany

9.3.9.1. Market size and forecast, by payment type

9.3.9.2. Market size and forecast, by transaction mode

9.3.9.3. Market size and forecast, by end user

9.3.9.4. Market size and forecast, by purchase type

9.3.9.5. Market size and forecast, by application

9.3.10. France

9.3.10.1. Market size and forecast, by payment type

9.3.10.2. Market size and forecast, by transaction mode

9.3.10.3. Market size and forecast, by end user

9.3.10.4. Market size and forecast, by purchase type

9.3.10.5. Market size and forecast, by application

9.3.11. Netherlands

9.3.11.1. Market size and forecast, by payment type

9.3.11.2. Market size and forecast, by transaction mode

9.3.11.3. Market size and forecast, by end user

9.3.11.4. Market size and forecast, by purchase type

- 9.3.11.5. Market size and forecast, by application
- 9.3.12. Italy
 - 9.3.12.1. Market size and forecast, by payment type
 - 9.3.12.2. Market size and forecast, by transaction mode
 - 9.3.12.3. Market size and forecast, by end user
 - 9.3.12.4. Market size and forecast, by purchase type
 - 9.3.12.5. Market size and forecast, by application
- 9.3.13. Spain
 - 9.3.13.1. Market size and forecast, by payment type
 - 9.3.13.2. Market size and forecast, by transaction mode
 - 9.3.13.3. Market size and forecast, by end user
 - 9.3.13.4. Market size and forecast, by purchase type
 - 9.3.13.5. Market size and forecast, by application
- 9.3.14. Rest of Europe
 - 9.3.14.1. Market size and forecast, by payment type
 - 9.3.14.2. Market size and forecast, by transaction mode
 - 9.3.14.3. Market size and forecast, by end user
 - 9.3.14.4. Market size and forecast, by purchase type
 - 9.3.14.5. Market size and forecast, by application
- 9.4. ASIA PACIFIC
 - 9.4.1. Key market trends and opportunities
 - 9.4.2. Market size and forecast, by payment type
 - 9.4.3. Market size and forecast, by transaction mode
 - 9.4.4. Market size and forecast, by end user
 - 9.4.5. Market size and forecast, by purchase type
 - 9.4.6. Market size and forecast, by application
 - 9.4.7. Market size and forecast, by Country
 - 9.4.8. China
 - 9.4.8.1. Market size and forecast, by payment type
 - 9.4.8.2. Market size and forecast, by transaction mode
 - 9.4.8.3. Market size and forecast, by end user
 - 9.4.8.4. Market size and forecast, by purchase type
 - 9.4.8.5. Market size and forecast, by application
 - 9.4.9. Japan
 - 9.4.9.1. Market size and forecast, by payment type
 - 9.4.9.2. Market size and forecast, by transaction mode
 - 9.4.9.3. Market size and forecast, by end user
 - 9.4.9.4. Market size and forecast, by purchase type
 - 9.4.9.5. Market size and forecast, by application

9.4.10.India

- 9.4.10.1.Market size and forecast, by payment type
- 9.4.10.2.Market size and forecast, by transaction mode
- 9.4.10.3.Market size and forecast, by end user
- 9.4.10.4.Market size and forecast, by purchase type
- 9.4.10.5.Market size and forecast, by application

9.4.11.Australia

- 9.4.11.1.Market size and forecast, by payment type
- 9.4.11.2.Market size and forecast, by transaction mode
- 9.4.11.3.Market size and forecast, by end user
- 9.4.11.4.Market size and forecast, by purchase type
- 9.4.11.5.Market size and forecast, by application

9.4.12.South Korea

- 9.4.12.1.Market size and forecast, by payment type
- 9.4.12.2.Market size and forecast, by transaction mode
- 9.4.12.3.Market size and forecast, by end user
- 9.4.12.4.Market size and forecast, by purchase type
- 9.4.12.5.Market size and forecast, by application

9.4.13.Rest of Asia Pacific

- 9.4.13.1.Market size and forecast, by payment type
- 9.4.13.2.Market size and forecast, by transaction mode
- 9.4.13.3.Market size and forecast, by end user
- 9.4.13.4.Market size and forecast, by purchase type
- 9.4.13.5.Market size and forecast, by application

9.5.LAMEA

- 9.5.1.Key market trends and opportunities
- 9.5.2.Market size and forecast, by payment type
- 9.5.3.Market size and forecast, by transaction mode
- 9.5.4.Market size and forecast, by end user
- 9.5.5.Market size and forecast, by purchase type
- 9.5.6.Market size and forecast, by application
- 9.5.7.Market size and forecast, by Country
- 9.5.8.Latin America
 - 9.5.8.1.Market size and forecast, by payment type
 - 9.5.8.2.Market size and forecast, by transaction mode
 - 9.5.8.3.Market size and forecast, by end user
 - 9.5.8.4.Market size and forecast, by purchase type
 - 9.5.8.5.Market size and forecast, by application
- 9.5.9.Middle East

- 9.5.9.1. Market size and forecast, by payment type
- 9.5.9.2. Market size and forecast, by transaction mode
- 9.5.9.3. Market size and forecast, by end user
- 9.5.9.4. Market size and forecast, by purchase type
- 9.5.9.5. Market size and forecast, by application
- 9.5.10. Africa
 - 9.5.10.1. Market size and forecast, by payment type
 - 9.5.10.2. Market size and forecast, by transaction mode
 - 9.5.10.3. Market size and forecast, by end user
 - 9.5.10.4. Market size and forecast, by purchase type
 - 9.5.10.5. Market size and forecast, by application

CHAPTER 10: COMPANY PROFILES

10.1. AMERICAN EXPRESS COMPANY

- 10.1.1. Company overview
- 10.1.2. Key Executives
- 10.1.3. Company snapshot
- 10.1.4. Operating business segments
- 10.1.5. Product portfolio
- 10.1.6. Business performance
- 10.1.7. Key strategic moves and developments

10.2. APPLE, INC

- 10.2.1. Company overview
- 10.2.2. Key Executives
- 10.2.3. Company snapshot
- 10.2.4. Operating business segments
- 10.2.5. Product portfolio
- 10.2.6. Business performance
- 10.2.7. Key strategic moves and developments

10.3. GOOGLE LLC

- 10.3.1. Company overview
- 10.3.2. Key Executives
- 10.3.3. Company snapshot
- 10.3.4. Operating business segments
- 10.3.5. Product portfolio
- 10.3.6. Business performance
- 10.3.7. Key strategic moves and developments

10.4. JPMORGAN CHASE CO

- 10.4.1. Company overview
- 10.4.2. Key Executives
- 10.4.3. Company snapshot
- 10.4.4. Operating business segments
- 10.4.5. Product portfolio
- 10.4.6. Business performance
- 10.4.7. Key strategic moves and developments
- 10.5. MASTERCARD
 - 10.5.1. Company overview
 - 10.5.2. Key Executives
 - 10.5.3. Company snapshot
 - 10.5.4. Operating business segments
 - 10.5.5. Product portfolio
 - 10.5.6. Business performance
 - 10.5.7. Key strategic moves and developments
- 10.6. ONE COMMUNICATIONS LIMITED
 - 10.6.1. Company overview
 - 10.6.2. Key Executives
 - 10.6.3. Company snapshot
 - 10.6.4. Operating business segments
 - 10.6.5. Product portfolio
 - 10.6.6. Business performance
 - 10.6.7. Key strategic moves and developments
- 10.7. PAYPAL HOLDINGS, INC
 - 10.7.1. Company overview
 - 10.7.2. Key Executives
 - 10.7.3. Company snapshot
 - 10.7.4. Operating business segments
 - 10.7.5. Product portfolio
 - 10.7.6. Business performance
 - 10.7.7. Key strategic moves and developments
- 10.8. PAYU
 - 10.8.1. Company overview
 - 10.8.2. Key Executives
 - 10.8.3. Company snapshot
 - 10.8.4. Operating business segments
 - 10.8.5. Product portfolio
 - 10.8.6. Business performance
 - 10.8.7. Key strategic moves and developments

10.9.SAMSUNG

10.9.1.Company overview

10.9.2.Key Executives

10.9.3.Company snapshot

10.9.4.Operating business segments

10.9.5.Product portfolio

10.9.6.Business performance

10.9.7.Key strategic moves and developments

10.10.VISA, INC

10.10.1.Company overview

10.10.2.Key Executives

10.10.3.Company snapshot

10.10.4.Operating business segments

10.10.5.Product portfolio

10.10.6.Business performance

10.10.7.Key strategic moves and developments

List Of Tables

LIST OF TABLES

TABLE 1.GLOBAL MOBILE PAYMENT MARKET, BY PAYMENT TYPE 2019-2027 (\$MILLION)

TABLE 2.MOBILE PAYMENT MARKET FOR PROXIMITY, BY REGION, 2019-2027 (\$MILLION)

TABLE 3.MOBILE PAYMENT MARKET FOR REMOTE, BY REGION, 2019-2027 (\$MILLION)

TABLE 4.GLOBAL MOBILE PAYMENT MARKET, BY TRANSACTION MODE 2019-2027 (\$MILLION)

TABLE 5.MOBILE PAYMENT MARKET FOR MOBILE WEB PAYMENTS, BY REGION, 2019-2027 (\$MILLION)

TABLE 6.MOBILE PAYMENT MARKET FOR NEAR FIELD COMMUNICATION, BY REGION, 2019-2027 (\$MILLION)

TABLE 7.MOBILE PAYMENT MARKET FOR SMS DIRECT CARRIER BILLING, BY REGION, 2019-2027 (\$MILLION)

TABLE 8.MOBILE PAYMENT MARKET FOR OTHERS, BY REGION, 2019-2027 (\$MILLION)

TABLE 9.MOBILE PAYMENT MARKET FOR , BY REGION, 2019-2027 (\$MILLION)

TABLE 10.GLOBAL MOBILE PAYMENT MARKET, BY END USER 2019-2027 (\$MILLION)

TABLE 11.MOBILE PAYMENT MARKET FOR PERSONAL, BY REGION, 2019-2027 (\$MILLION)

TABLE 12.MOBILE PAYMENT MARKET FOR BUSINESS, BY REGION, 2019-2027 (\$MILLION)

TABLE 13.GLOBAL MOBILE PAYMENT MARKET, BY PURCHASE TYPE 2019-2027 (\$MILLION)

TABLE 14.MOBILE PAYMENT MARKET FOR AIRTIME TRANSFER AND TOP UPS, BY REGION, 2019-2027 (\$MILLION)

TABLE 15.MOBILE PAYMENT MARKET FOR MONEY TRANSFERS AND BILL PAYMENTS, BY REGION, 2019-2027 (\$MILLION)

TABLE 16.MOBILE PAYMENT MARKET FOR MERCHANDISE AND COUPONS, BY REGION, 2019-2027 (\$MILLION)

TABLE 17.MOBILE PAYMENT MARKET FOR TRAVEL AND TICKETING, BY REGION, 2019-2027 (\$MILLION)

TABLE 18.MOBILE PAYMENT MARKET FOR OTHERS, BY REGION, 2019-2027 (\$MILLION)

TABLE 19.GLOBAL MOBILE PAYMENT MARKET, BY APPLICATION 2019-2027 (\$MILLION)

TABLE 20.MOBILE PAYMENT MARKET FOR MEDIA AND ENTERTAINMENT, BY REGION, 2019-2027 (\$MILLION)

TABLE 21.MOBILE PAYMENT MARKET FOR ENERGY AND UTILITIES, BY REGION, 2019-2027 (\$MILLION)

TABLE 22.MOBILE PAYMENT MARKET FOR HEALTHCARE, BY REGION, 2019-2027 (\$MILLION)

TABLE 23.MOBILE PAYMENT MARKET FOR RETAIL , BY REGION, 2019-2027 (\$MILLION)

TABLE 24.MOBILE PAYMENT MARKET FOR HOSPITALITY AND TRANSPORTATION, BY REGION, 2019-2027 (\$MILLION)

TABLE 25.MOBILE PAYMENT MARKET FOR OTHERS, BY REGION, 2019-2027 (\$MILLION)

TABLE 26.MOBILE PAYMENT MARKET FOR , BY REGION, , 2019-2027 (\$MILLION)

TABLE 27.NORTH AMERICA MOBILE PAYMENT, BY PAYMENT TYPE 2019-2027 (\$MILLION)

TABLE 28.NORTH AMERICA MOBILE PAYMENT, BY TRANSACTION MODE 2019-2027 (\$MILLION)

TABLE 29.NORTH AMERICA MOBILE PAYMENT, BY END USER 2019-2027 (\$MILLION)

TABLE 30.NORTH AMERICA MOBILE PAYMENT, BY PURCHASE TYPE 2019-2027 (\$MILLION)

TABLE 31.NORTH AMERICA MOBILE PAYMENT, BY APPLICATION 2019-2027 (\$MILLION)

TABLE 32.NORTH AMERICA MOBILE PAYMENT, BY REGION, 2019-2027 (\$MILLION)

TABLE 33.EUROPE MOBILE PAYMENT, BY PAYMENT TYPE 2019-2027 (\$MILLION)

TABLE 34.EUROPE MOBILE PAYMENT, BY TRANSACTION MODE 2019-2027 (\$MILLION)

TABLE 35.EUROPE MOBILE PAYMENT, BY END USER 2019-2027 (\$MILLION)

TABLE 36.EUROPE MOBILE PAYMENT, BY PURCHASE TYPE 2019-2027 (\$MILLION)

TABLE 37.EUROPE MOBILE PAYMENT, BY APPLICATION 2019-2027 (\$MILLION)

TABLE 38.EUROPE MOBILE PAYMENT, BY REGION, 2019-2027 (\$MILLION)

TABLE 39.ASIA PACIFIC MOBILE PAYMENT, BY PAYMENT TYPE 2019-2027 (\$MILLION)

TABLE 40.ASIA PACIFIC MOBILE PAYMENT, BY TRANSACTION MODE 2019-2027 (\$MILLION)

TABLE 41.ASIA PACIFIC MOBILE PAYMENT, BY END USER 2019-2027 (\$MILLION)

TABLE 42.ASIA PACIFIC MOBILE PAYMENT, BY PURCHASE TYPE 2019-2027
(\$MILLION)

TABLE 43.ASIA PACIFIC MOBILE PAYMENT, BY APPLICATION 2019-2027
(\$MILLION)

TABLE 44.ASIA PACIFIC MOBILE PAYMENT, BY REGION, 2019-2027 (\$MILLION)

TABLE 45.LAMEA MOBILE PAYMENT, BY PAYMENT TYPE 2019-2027 (\$MILLION)

TABLE 46.LAMEA MOBILE PAYMENT, BY TRANSACTION MODE 2019-2027
(\$MILLION)

TABLE 47.LAMEA MOBILE PAYMENT, BY END USER 2019-2027 (\$MILLION)

TABLE 48.LAMEA MOBILE PAYMENT, BY PURCHASE TYPE 2019-2027 (\$MILLION)

TABLE 49.LAMEA MOBILE PAYMENT, BY APPLICATION 2019-2027 (\$MILLION)

TABLE 50.LAMEA MOBILE PAYMENT, BY REGION, 2019-2027 (\$MILLION)

TABLE 51.AMERICAN EXPRESS COMPANY: COMPANY SNAPSHOT

TABLE 52.AMERICAN EXPRESS COMPANY: OPERATING SEGMENTS

TABLE 53.APPLE, INC: COMPANY SNAPSHOT

TABLE 54.APPLE, INC: OPERATING SEGMENTS

TABLE 55.GOOGLE LLC: COMPANY SNAPSHOT

TABLE 56.GOOGLE LLC: OPERATING SEGMENTS

TABLE 57.JPMORGAN CHASE CO: COMPANY SNAPSHOT

TABLE 58.JPMORGAN CHASE CO: OPERATING SEGMENTS

TABLE 59.MASTERCARD: COMPANY SNAPSHOT

TABLE 60.MASTERCARD: OPERATING SEGMENTS

TABLE 61.ONE COMMUNICATIONS LIMITED: COMPANY SNAPSHOT

TABLE 62.ONE COMMUNICATIONS LIMITED: OPERATING SEGMENTS

TABLE 63.PAYPAL HOLDINGS, INC: COMPANY SNAPSHOT

TABLE 64.PAYPAL HOLDINGS, INC: OPERATING SEGMENTS

TABLE 65.PAYU: COMPANY SNAPSHOT

TABLE 66.PAYU: OPERATING SEGMENTS

TABLE 67.SAMSUNG : COMPANY SNAPSHOT

TABLE 68.SAMSUNG : OPERATING SEGMENTS

TABLE 69.VISA, INC: COMPANY SNAPSHOT

TABLE 70.VISA, INC: OPERATING SEGMENTS

List Of Figures

LIST OF FIGURES

FIGURE 1.GLOBAL MOBILE PAYMENT MARKET SEGMENTATION

FIGURE 2.TOP INVESTMENT POCKET

FIGURE 3.TOP WINNING STRATEGIES (%)

FIGURE 4.MOBILE PAYMENT MARKET FOR PROXIMITY, 2019-2027 (\$MILLION)

FIGURE 5.MOBILE PAYMENT MARKET FOR REMOTE, 2019-2027 (\$MILLION)

FIGURE 6.MOBILE PAYMENT MARKET FOR MOBILE WEB PAYMENTS, 2019-2027 (\$MILLION)

FIGURE 7.MOBILE PAYMENT MARKET FOR NEAR FIELD COMMUNICATION, 2019-2027 (\$MILLION)

FIGURE 8.MOBILE PAYMENT MARKET FOR SMS DIRECT CARRIER BILLING, 2019-2027 (\$MILLION)

FIGURE 9.MOBILE PAYMENT MARKET FOR OTHERS, 2019-2027 (\$MILLION)

FIGURE 10.MOBILE PAYMENT MARKET FOR , 2019-2027 (\$MILLION)

FIGURE 11.MOBILE PAYMENT MARKET FOR PERSONAL, 2019-2027 (\$MILLION)

FIGURE 12.MOBILE PAYMENT MARKET FOR BUSINESS, 2019-2027 (\$MILLION)

FIGURE 13.MOBILE PAYMENT MARKET FOR AIRTIME TRANSFER AND TOP UPS, 2019-2027 (\$MILLION)

FIGURE 14.MOBILE PAYMENT MARKET FOR MONEY TRANSFERS AND BILL PAYMENTS, 2019-2027 (\$MILLION)

FIGURE 15.MOBILE PAYMENT MARKET FOR MERCHANDISE AND COUPONS, 2019-2027 (\$MILLION)

FIGURE 16.MOBILE PAYMENT MARKET FOR TRAVEL AND TICKETING, 2019-2027 (\$MILLION)

FIGURE 17.MOBILE PAYMENT MARKET FOR OTHERS, 2019-2027 (\$MILLION)

FIGURE 18.MOBILE PAYMENT MARKET FOR MEDIA AND ENTERTAINMENT, 2019-2027 (\$MILLION)

FIGURE 19.MOBILE PAYMENT MARKET FOR ENERGY AND UTILITIES, 2019-2027 (\$MILLION)

FIGURE 20.MOBILE PAYMENT MARKET FOR HEALTHCARE, 2019-2027 (\$MILLION)

FIGURE 21.MOBILE PAYMENT MARKET FOR RETAIL , 2019-2027 (\$MILLION)

FIGURE 22.MOBILE PAYMENT MARKET FOR HOSPITALITY AND TRANSPORTATION, 2019-2027 (\$MILLION)

FIGURE 23.MOBILE PAYMENT MARKET FOR OTHERS, 2019-2027 (\$MILLION)

FIGURE 24.GLOBAL MOBILE PAYMENT, BY REGION, 2019 (%)

- FIGURE 25.US MOBILE PAYMENT MARKET, 2019-2027 (\$MILLION)
- FIGURE 26.CANADA MOBILE PAYMENT MARKET, 2019-2027 (\$MILLION)
- FIGURE 27.UK MOBILE PAYMENT MARKET, 2019-2027 (\$MILLION)
- FIGURE 28.GERMANY MOBILE PAYMENT MARKET, 2019-2027 (\$MILLION)
- FIGURE 29.FRANCE MOBILE PAYMENT MARKET, 2019-2027 (\$MILLION)
- FIGURE 30.NETHERLANDS MOBILE PAYMENT MARKET, 2019-2027 (\$MILLION)
- FIGURE 31.ITALY MOBILE PAYMENT MARKET, 2019-2027 (\$MILLION)
- FIGURE 32.SPAIN MOBILE PAYMENT MARKET, 2019-2027 (\$MILLION)
- FIGURE 33.REST OF EUROPE MOBILE PAYMENT MARKET, 2019-2027 (\$MILLION)
- FIGURE 34.CHINA MOBILE PAYMENT MARKET, 2019-2027 (\$MILLION)
- FIGURE 35.JAPAN MOBILE PAYMENT MARKET, 2019-2027 (\$MILLION)
- FIGURE 36.INDIA MOBILE PAYMENT MARKET, 2019-2027 (\$MILLION)
- FIGURE 37.AUSTRALIA MOBILE PAYMENT MARKET, 2019-2027 (\$MILLION)
- FIGURE 38.SOUTH KOREA MOBILE PAYMENT MARKET, 2019-2027 (\$MILLION)
- FIGURE 39.REST OF ASIA PACIFIC MOBILE PAYMENT MARKET, 2019-2027 (\$MILLION)
- FIGURE 40.LATIN AMERICA MOBILE PAYMENT MARKET, 2019-2027 (\$MILLION)
- FIGURE 41.MIDDLE EAST MOBILE PAYMENT MARKET, 2019-2027 (\$MILLION)
- FIGURE 42.AFRICA MOBILE PAYMENT MARKET, 2019-2027 (\$MILLION)

I would like to order

Product name: Mobile Payment Market by Payment Type (Proximity and Remote), Transaction Mode [Mobile Web Payments, Near-Field Communication, Short Message Service (SMS)/Direct Carrier Billing, and Others], End User (Personal and Business), Purchase Type (Airtime Transfer & Top-ups, Money Transfers & Bill Payments, Merchandise & Coupons, Travel & Ticketing and Others), Application (Media & Entertainment, Energy & Utilities, Healthcare, Retail, Hospitality & Transportation and Others): Global Opportunity Analysis and Industry Forecast, 2020–2027

Product link: <https://marketpublishers.com/r/M91859D6E55FEN.html>

Price: US\$ 6,169.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/M91859D6E55FEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970