

Mobile Payment Market by Mode of Transaction (SMS, NFC, and WAP), Type of Mobile Payment (Mobile Wallet/Bank Cards and Mobile Money), and Application (Entertainment, Energy & Utilities, Healthcare, Retail, Hospitality & Transportation, and Others) - Global Opportunity Analysis and Industry Forecast, 2016-2023

<https://marketpublishers.com/r/ME94BE981A8EN.html>

Date: February 2018

Pages: 201

Price: US\$ 4,296.00 (Single User License)

ID: ME94BE981A8EN

Abstracts

Growth in penetration of smartphones and personal devices, such as tablets and smart watches, along with the evolving technology, has transformed an individual's way of living. The mobile payment trend has taken over traditional payment method, owing to current cashless transactions done using mobiles as a payment method. This payment method is easy and a hassle-free way to pay money virtually. Increased adoption of mobile payment in emerging economies of Asia-Pacific is expected to continue to foster growth in the mobile payment market in the coming years.

Mobile payment is used in stores and to make remote location payment via messages or mobile apps. Different types of mobile payment mediums, such as near-field communication (NFC), have been developed to provide faster money transactions. The mobile payment industry witnessed an important development when Apple announced the launch of Apple Pay, its new payment feature. This feature enables iPhone 6 and 6 plus customers to make payments at more than 200,000 retail locations in the U.S. In addition, in 2015, Starbucks Corp. launched the Mobile Order & Pay Program across the U.S. to enable customers to preorder and avoid waiting in long queues, thus boosting the market growth. Growth in e-commerce industry, increased penetration of smartphones, change in lifestyle, and the need for quick and hassle-free transactions drive the market growth. However, data breaches and security concerns impede this growth. Rise in knowledge, exposure to social media, and high potential in emerging

economies are projected to present numerous growth opportunities for mobile payment market in the near future.

The mobile payment market is categorized by mode of transaction, type of mobile payment, application, and geography. By mode of transaction, it comprises short message service (SMS), near-field communication, and wireless application protocol (WAP). Based on the type of mobile payment, it is bifurcated into mobile wallet/bank cards and mobile money. By application, it is sub-segmented into entertainment, energy & utilities, healthcare, retail, hospitality & transportation, and others. By geography, the market is analyzed across North America, Europe, Asia-Pacific, and LAMEA. As per the analysis, Asia-Pacific accounted for the largest mobile payment market share in 2016, owing to high mobile penetration platform for e-commerce transactions.

Key players profiled in the report include Orange S.A., Vodacom Group Limited, MasterCard Incorporated, Bharti Airtel Limited, MTN Group Limited, Safaricom Limited, PayPal Holdings, Inc., Econet Wireless Zimbabwe Limited, Millicom International Cellular SA, and Mahindra Comviva.

KEY BENEFITS FOR STAKEHOLDERS

In-depth analysis of the global mobile payment market along with its dynamics is provided to understand the market scenario.

Quantitative analysis of the current trends and future estimations from 2017 to 2023 is provided to assist strategists and stakeholders to capitalize on prevailing opportunities.

Porter's Five Forces analysis examines the competitive structure of the mobile payment market and provides a clear understanding of the factors that influence the market entry and expansion.

A detailed analysis of the geographical segments enables identification of profitable segments for market players.

Comprehensive analysis of the trends, sub-segments, and key revenue pockets are provided in the report.

Detailed analysis of the key players and their business strategies are anticipated to assist stakeholders to take informed business decisions.

Profile analysis of leading players that operate in the mobile payment market are

provided in the report, which highlight the major developmental strategies such as mergers & acquisitions, expansions, and new product launches adopted by these companies.

KEY MARKET SEGMENTS

Mobile Payment Market by Mode of Transaction

Short Message Service (SMS)

Near-field Communication (NFC)

Wireless Application Protocol (WAP)

Mobile Payment Market by Type of Mobile Payment

Mobile Wallet/Bank Cards

Mobile Money

Mobile Payment Market by Application

Entertainment

Energy & Utilities

Healthcare

Retail

Hospitality & Transportation

Others

Fire Protection Systems Market by Geography

North America

U.S.

Canada

Mexico

Europe

UK

Germany

Switzerland

Rest of Europe

Asia-Pacific

India

China

Japan

Rest of Asia-Pacific

LAMEA

Latin America

Middle East

South Africa

The key players profiled in the report are as follows

Orange S.A.

Vodacom Group Limited

MasterCard Incorporated

Bharti Airtel Limited

MTN Group Limited

Safaricom Limited

PayPal Holdings, Inc.

Econet Wireless Zimbabwe Limited

Millicom International Cellular SA

Mahindra Comviva

Contents

CHAPTER 1 INTRODUCTION

- 1.1. REPORT DESCRIPTION
- 1.2. KEY BENEFITS FOR STAKEHOLDERS
- 1.3. KEY MARKET SEGMENTS
- 1.4. RESEARCH METHODOLOGY
 - 1.4.1. Secondary research
 - 1.4.2. Primary research
 - 1.4.3. Analyst tools and models

CHAPTER 2 EXECUTIVE SUMMARY

- 2.1. CXO PERSPECTIVE

CHAPTER 3 MARKET OVERVIEW

- 3.1. MARKET DEFINITION AND SCOPE
- 3.2. KEY FINDINGS
 - 3.2.1. Top impacting factors
 - 3.2.2. Top investment pockets
 - 3.2.3. Top winning strategies
- 3.3. PORTERS FIVE FORCES ANALYSIS
 - 3.3.1. Bargaining power of suppliers
 - 3.3.2. Bargaining power of buyers
 - 3.3.3. Threat of new entrants
 - 3.3.4. Competitive rivalry in the industry
 - 3.3.5. Threat of substitutes
- 3.4. MARKET POSITIONING, 2017
- 3.5. MARKET DYNAMICS
 - 3.5.1. Drivers
 - 3.5.1.1. Increase in penetration of smartphones
 - 3.5.1.2. Growth in m-commerce industry
 - 3.5.1.3. Rise in adoption of mobile payment in emerging economies
 - 3.5.2. Restraints
 - 3.5.2.1. Data breach and security concerns
 - 3.5.3. Opportunities
 - 3.5.3.1. Increase in demand for fast and hassle-free transaction services

CHAPTER 4 MOBILE PAYMENT MARKET, BY MODE OF TRANSACTION

4.1. OVERVIEW

4.1.1. Market size and forecast

4.2. SHORT MESSAGE SERVICE (SMS)

4.2.1. Key market trends

4.2.2. Growth factors and opportunities

4.2.3. Market size and forecast

4.3. WIRELESS APPLICATION PROTOCOL (WAP)

4.3.1. Key market trends

4.3.2. Growth factors and opportunities

4.3.3. Market size and forecast

4.4. NEAR-FIELD COMMUNICATION (NFC)

4.4.1. Key market trends

4.4.2. Growth factors and opportunities

4.4.3. Market size and forecast

CHAPTER 5 MOBILE PAYMENT MARKET, BY TYPE OF MOBILE PAYMENT

5.1. OVERVIEW

5.1.1. Market size and forecast

5.2. MOBILE WALLETS/BANK CARDS

5.2.1. Key market trends

5.2.2. Growth factors and opportunities

5.2.3. Market size and forecast

5.3. MOBILE MONEY

5.3.1. Key market trends

5.3.2. Growth factors and opportunities

5.3.3. Market size and forecast

CHAPTER 6 MOBILE PAYMENT MARKET, BY APPLICATION

6.1. OVERVIEW

6.1.1. Market size and forecast

6.2. ENTERTAINMENT

6.2.1. Key market trends

6.2.2. Growth factors and opportunities

6.2.3. Market size and forecast

6.3. ENERGY & UTILITIES

- 6.3.1. Key market trends
- 6.3.2. Growth factors and opportunities
- 6.3.3. Market size and forecast

6.4. HEALTHCARE

- 6.4.1. Key market trends
- 6.4.2. Growth factors and opportunities
- 6.4.3. Market size and forecast

6.5. RETAIL

- 6.5.1. Key market trends
- 6.5.2. Growth factors and opportunities
- 6.5.3. Market size and forecast

6.6. HOSPITALITY & TRANSPORTATION

- 6.6.1. Key market trends
- 6.6.2. Growth factors and opportunities
- 6.6.3. Market size and forecast

6.7. OTHER

- 6.7.1. Key market trends
- 6.7.2. Growth factors and opportunities
- 6.7.3. Market size and forecast

CHAPTER 7 MOBILE PAYMENT MARKET, BY GEOGRAPHY

7.1. OVERVIEW

- 7.1.1. Market size and forecast

7.2. NORTH AMERICA

- 7.2.1. Key market trends
- 7.2.2. Growth factors and opportunities
- 7.2.3. Market size and forecast
 - 7.2.3.1. By mode of transaction
 - 7.2.3.2. By type of mobile payment
 - 7.2.3.3. By application
- 7.2.4. By country
 - 7.2.4.1. U.S. market size and forecast
 - 7.2.4.2. Canada market size and forecast
 - 7.2.4.3. Mexico market size and forecast

7.3. EUROPE

- 7.3.1. Key market trends
- 7.3.2. Growth factors and opportunities

- 7.3.3. Market size and forecast
 - 7.3.3.1. By mode of transaction
 - 7.3.3.2. By type of mobile payment
 - 7.3.3.3. By application
- 7.3.4. By country
 - 7.3.4.1. UK market size and forecast
 - 7.3.4.2. Germany market size and forecast
 - 7.3.4.3. Switzerland market size and forecast
 - 7.3.4.4. Rest of Europe market size and forecast
- 7.4. ASIA-PACIFIC
 - 7.4.1. Key market trends
 - 7.4.2. Growth factors and opportunities
 - 7.4.3. Market size and forecast
 - 7.4.3.1. By mode of transaction
 - 7.4.3.2. Type of mobile payment
 - 7.4.3.3. By application
 - 7.4.4. By country
 - 7.4.4.1. China market size and forecast
 - 7.4.4.2. India market size and forecast
 - 7.4.4.3. Japan market size and forecast
 - 7.4.4.4. Rest of Asia-Pacific market size and forecast
- 7.5. LAMEA (LATIN AMERICA, MIDDLE EAST, AND AFRICA)
 - 7.5.1. Key market trends
 - 7.5.2. Growth factors and opportunities
 - 7.5.3. Market size and forecast
 - 7.5.3.1. By mode of transaction
 - 7.5.3.2. By type of mobile payment
 - 7.5.3.3. By application
 - 7.5.4. By country
 - 7.5.4.1. Latin America market size and forecast
 - 7.5.4.2. Middle East market size and forecast
 - 7.5.4.3. Africa market size and forecast

CHAPTER 8 COMPANY PROFILES

- 8.1. BHARTI AIRTEL LIMITED
 - 8.1.1. Company overview
 - 8.1.2. Business performance
 - 8.1.3. Key strategic moves and developments

8.2. ECONET WIRELESS ZIMBABWE LIMITED

- 8.2.1. Company overview
- 8.2.2. Operating business segments
- 8.2.3. Business performance
- 8.2.4. Key strategic moves and developments

8.3. MAHINDRA COMVIVA

- 8.3.1. Company overview
- 8.3.2. Operating business segments
- 8.3.3. Key strategic moves and developments

8.4. MASTERCARD INCORPORATED

- 8.4.1. Company overview
- 8.4.2. Company snapshot
- 8.4.3. Business performance
- 8.4.4. Key strategic moves and developments

8.5. MILLICOM INTERNATIONAL CELLULAR S.A.

- 8.5.1. Company Overview
- 8.5.2. Operating business segments
- 8.5.3. Business performance
- 8.5.4. Key strategic moves and developments

8.6. MTN GROUP

- 8.6.1. Company overview
- 8.6.2. Company snapshot
- 8.6.3. Operating business segments
- 8.6.4. Business performance
- 8.6.5. Key strategic moves and developments

8.7. ORANGE S.A.

- 8.7.1. Company overview
- 8.7.2. Company snapshot
- 8.7.3. 8.4.3 Operating business segments
- 8.7.4. Business performance
- 8.7.5. Key strategic moves and developments

8.8. PAYPAL HOLDINGS, INC.

- 8.8.1. Company overview
- 8.8.2. Company snapshot
- 8.8.3. Operating business segments
- 8.8.4. Business performance
- 8.8.5. Key strategic moves and developments

8.9. SAFARICOM LIMITED

- 8.9.1. Company overview

8.9.2. Company snapshot

8.9.3. Operating business segments

8.9.4. Business performance

8.9.5. Key strategic moves and developments

8.10. VODACOM GROUP LIMITED

8.10.1. Company overview

8.10.2. Company snapshot

8.10.3. Business performance

8.10.4. Key strategic moves and developments

List Of Tables

LIST OF TABLES

TABLE 1. MOBILE PAYMENT MARKET, BY MODE OF TRANSACTION, 2016-2023 (\$MILLION)

TABLE 2. SMS MOBILE PAYMENT MARKET REVENUE, BY GEOGRAPHY, 2016-2023 (\$MILLION)

TABLE 3. WAP MOBILE PAYMENT MARKET REVENUE, BY GEOGRAPHY, 2016-2023 (\$MILLION)

TABLE 4. NFC MOBILE PAYMENT MARKET REVENUE, BY GEOGRAPHY, 2016-2023 (\$MILLION)

TABLE 5. MOBILE PAYMENT MARKET, BY TYPE OF MOBILE PAYMENT, 2016-2023 (\$MILLION)

TABLE 6. MOBILE WALLETS/BANK CARD PAYMENT MARKET, BY GEOGRAPHY, 2016-2023 (\$MILLION)

TABLE 7. MOBILE MONEY MARKET, BY GEOGRAPHY, 2016-2023 (\$MILLION)

TABLE 8. MOBILE PAYMENT MARKET, BY APPLICATION, 2016-2023 (\$MILLION)

TABLE 9. MOBILE PAYMENT MARKET FOR ENTERTAINMENT APPLICATION, BY GEOGRAPHY, 2016-2023 (\$MILLION)

TABLE 10. MOBILE PAYMENT MARKET FOR ENERGY & UTILITIES APPLICATION, BY GEOGRAPHY, 2016-2023 (\$MILLION)

TABLE 11. MOBILE PAYMENT MARKET FOR HEALTHCARE APPLICATION, BY GEOGRAPHY, 2016-2023 (\$MILLION)

TABLE 12. MOBILE PAYMENT MARKET FOR RETAIL APPLICATION, BY GEOGRAPHY, 2016-2023 (\$MILLION)

TABLE 13. MOBILE PAYMENT MARKET FOR HOSPITALITY & TRANSPORTATION APPLICATION, BY GEOGRAPHY, 2016-2023 (\$MILLION)

TABLE 14. MOBILE PAYMENT MARKET FOR OTHER APPLICATIONS, BY GEOGRAPHY, 2016-2023 (\$MILLION)

TABLE 15. MOBILE PAYMENT MARKET, BY GEOGRAPHY, 2016-2023 (\$MILLION)

TABLE 16. NORTH AMERICA MOBILE PAYMENT MARKET, BY MODE OF TRANSACTION, 2016-2023 (\$MILLION)

TABLE 17. NORTH AMERICA MOBILE PAYMENT MARKET, BY TYPE OF MOBILE PAYMENT, 2016-2023 (\$MILLION)

TABLE 18. NORTH AMERICA MOBILE PAYMENT MARKET, BY APPLICATION, 2016-2023 (\$MILLION)

TABLE 19. NORTH AMERICA MOBILE PAYMENT MARKET, BY COUNTRY, 2016-2023 (\$MILLION)

TABLE 20. EUROPE MOBILE PAYMENT MARKET, BY MODE OF TRANSACTION, 2016-2023 (\$MILLION)

TABLE 21. EUROPE MOBILE PAYMENT MARKET, BY TYPE OF MOBILE PAYMENT, 2016-2023 (\$MILLION)

TABLE 22. EUROPE MOBILE PAYMENT MARKET, BY APPLICATION, 2016-2023 (\$MILLION)

TABLE 23. EUROPE MOBILE PAYMENT MARKET, BY COUNTRY, 2016-2023 (\$MILLION)

TABLE 24. ASIA-PACIFIC MOBILE PAYMENT MARKET, BY MODE OF TRANSACTION, 2016-2023 (\$MILLION)

TABLE 25. ASIA-PACIFIC MOBILE PAYMENT MARKET, BY TYPE OF MOBILE PAYMENT, 2016-2023 (\$MILLION)

TABLE 26. ASIA-PACIFIC MOBILE PAYMENT MARKET, BY APPLICATION, 2016-2023 (\$MILLION)

TABLE 27. ASIA-PACIFIC MOBILE PAYMENT MARKET, BY COUNTRY, 2016-2023 (\$MILLION)

TABLE 28. LAMEA MOBILE PAYMENT MARKET, BY MODE OF TRANSACTION, 2016-2023 (\$MILLION)

TABLE 29. LAMEA MOBILE PAYMENT MARKET, BY TYPE OF MOBILE PAYMENT, 2016-2023 (\$MILLION)

TABLE 30. LAMEA MOBILE PAYMENT MARKET, BY APPLICATION, 2016-2023 (\$MILLION)

TABLE 31. LAMEA MOBILE PAYMENT MARKET, BY COUNTRY, 2016-2023 (\$MILLION)

TABLE 32. BHARTI AIRTEL LIMITED: COMPANY SNAPSHOT

TABLE 33. ECONET WIRELESS ZIMBABWE LIMITED: COMPANY SNAPSHOT

TABLE 34. ECONET WIRELESS ZIMBABWE LIMITED: OPERATING SEGMENTS

TABLE 35. MAHINDRA COMVIVA: COMPANY SNAPSHOT

TABLE 36. MAHINDRA COMVIVA: OPERATING SEGMENTS

TABLE 37. MASTERCARD INCORPORATED: COMPANY SNAPSHOT

TABLE 38. MILLICOM INTERNATIONAL CELLULAR S.A.: COMPANY SNAPSHOT

TABLE 39. MILLICOM INTERNATIONAL CELLULAR S.A.: OPERATING SEGMENTS

TABLE 40. MTN GROUP: COMPANY SNAPSHOT

TABLE 41. MTN GROUP: OPERATING SEGMENTS

TABLE 42. ORANGE S.A.: COMPANY SNAPSHOT

TABLE 43. ORANGE S.A.: OPERATING SEGMENTS

TABLE 44. PAYPAL HOLDINGS, INC.: COMPANY SNAPSHOT

TABLE 45. PAYPAL HOLDINGS, INC.: OPERATING SEGMENTS

TABLE 46. SAFARICOM LIMITED: COMPANY SNAPSHOT

TABLE 47. SAFARICOM LIMITED: OPERATING SEGMENTS

TABLE 48. VODACOM GROUP LIMITED: COMPANY SNAPSHOT

List Of Figures

LIST OF FIGURES

FIGURE 1. EXECUTIVE SUMMARY: GLOBAL MOBILE PAYMENT MARKET, 2016-2023 (\$MILLION)

FIGURE 2. TOP IMPACTING FACTORS

FIGURE 3. TOP INVESTMENT POCKETS

FIGURE 4. TOP WINNING STRATEGIES, BY YEAR, 2011-2017

FIGURE 5. TOP WINNING STRATEGIES, BY DEVELOPMENT, 2011-2017 (%)

FIGURE 6. TOP WINNING STRATEGIES, BY COMPANY, 2011-2017

FIGURE 7. MARKET POSITIONING, 2017

FIGURE 8. COMPARATIVE SHARE ANALYSIS OF MOBILE PAYMENT MARKET, BY MODE OF TRANSACTION, 2016 & 2023 (%)

FIGURE 9. COMPARATIVE REGIONAL SHARE ANALYSIS FOR SMS MOBILE PAYMENT MARKET, 2016 & 2023 (%)

FIGURE 10. SMS MOBILE PAYMENT MARKET REVENUE, 2016-2023 (\$MILLION)

FIGURE 11. COMPARATIVE REGIONAL SHARE ANALYSIS FOR WAP MOBILE PAYMENT MARKET, 2016 & 2023 (%)

FIGURE 12. WAP MOBILE PAYMENT MARKET REVENUE, 2016-2023 (\$MILLION)

FIGURE 13. COMPARATIVE REGIONAL SHARE ANALYSIS FOR NFC MOBILE PAYMENT MARKET, 2016 & 2023 (%)

FIGURE 14. NFC MOBILE PAYMENT MARKET REVENUE, 2016-2023 (\$MILLION)

FIGURE 15. COMPARATIVE SHARE ANALYSIS OF MOBILE PAYMENT MARKET, BY TYPE OF MOBILE PAYMENT, 2016 & 2023 (%)

FIGURE 16. COMPARATIVE REGIONAL MARKET SHARE ANALYSIS OF MOBILE WALLETS/BANK CARDS PAYMENT MARKET, 2016 & 2023 (%)

FIGURE 17. MOBILE WALLETS/BANK CARD PAYMENT MARKET REVENUE, 2016-2023 (\$MILLION)

FIGURE 18. COMPARATIVE REGIONAL SHARE ANALYSIS OF MOBILE MONEY MARKET, 2016 & 2023 (%)

FIGURE 19. MOBILE MONEY MARKET REVENUE, 2016-2023 (\$MILLION)

FIGURE 20. COMPARATIVE SHARE ANALYSIS OF MOBILE PAYMENT MARKET, BY APPLICATION, 2016 & 2023 (%)

FIGURE 21. COMPARATIVE REGIONAL SHARE ANALYSIS OF MOBILE PAYMENT MARKET FOR ENTERTAINMENT APPLICATION, 2016 & 2023 (%)

FIGURE 22. MOBILE PAYMENT MARKET REVENUE FOR ENTERTAINMENT APPLICATION, 2016-2023 (\$MILLION)

FIGURE 23. COMPARATIVE REGIONAL SHARE ANALYSIS OF MOBILE PAYMENT

MARKET FOR ENERGY & UTILITIES APPLICATION, 2016 & 2023 (%)

FIGURE 24. MOBILE PAYMENT MARKET REVENUE FOR ENERGY & UTILITIES APPLICATION, 2016-2023 (\$MILLION)

FIGURE 25. COMPARATIVE REGIONAL MOBILE PAYMENT MARKET FOR HEALTHCARE APPLICATION, 2016 & 2023 (%)

FIGURE 26. MOBILE PAYMENT MARKET REVENUE FOR HEALTHCARE APPLICATION, 2016-2023 (\$MILLION)

FIGURE 27. COMPARATIVE REGIONAL SHARE ANALYSIS OF MOBILE PAYMENT MARKET FOR RETAIL APPLICATION, 2016 & 2023 (%)

FIGURE 28. MOBILE PAYMENT MARKET REVENUE FOR RETAIL APPLICATION, 2016-2023 (\$MILLION)

FIGURE 29. COMPARATIVE REGIONAL SHARE ANALYSIS OF MOBILE PAYMENT MARKET FOR HOSPITALITY & TRANSPORTATION APPLICATION, 2016 & 2023 (%)

FIGURE 30. MOBILE PAYMENT MARKET REVENUE FOR HOSPITALITY & TRANSPORTATION APPLICATION, 2016-2023 (\$MILLION)

FIGURE 31. COMPARATIVE REGIONAL SHARE ANALYSIS OF MOBILE PAYMENT MARKET FOR OTHER APPLICATIONS, 2016 & 2023 (%)

FIGURE 32. MOBILE PAYMENT MARKET REVENUE FOR OTHER APPLICATIONS, 2016-2023 (\$MILLION)

FIGURE 33. COMPARATIVE REGIONAL SHARE ANALYSIS OF MOBILE PAYMENT MARKET, 2016 & 2023 (%)

FIGURE 34. COMPARATIVE MARKET ANALYSIS OF NORTH AMERICA MOBILE PAYMENT MARKET, BY MODE OF TRANSACTION, 2016 & 2023 (%)

FIGURE 35. NORTH AMERICA MOBILE PAYMENT MARKET REVENUE, 2016-2023 (\$MILLION)

FIGURE 36. U.S. MOBILE PAYMENT MARKET REVENUE, 2016-2023 (\$MILLION)

FIGURE 37. CANADA MOBILE PAYMENT MARKET REVENUE, 2016-2023 (\$MILLION)

FIGURE 38. MEXICO MOBILE PAYMENT MARKET REVENUE, 2016-2023 (\$MILLION)

FIGURE 39. COMPARATIVE SHARE ANALYSIS OF EUROPE MOBILE PAYMENT MARKET, BY MODE OF TRANSACTION, 2016 & 2023 (%)

FIGURE 40. EUROPE MOBILE PAYMENT MARKET REVENUE, 2016-2023 (\$MILLION)

FIGURE 41. UK MOBILE PAYMENT MARKET SIZE REVENUE, 2016-2023 (\$MILLION)

FIGURE 42. GERMANY MOBILE PAYMENT MARKET REVENUE, 2016-2023 (\$MILLION)

FIGURE 43. SWITZERLAND MOBILE PAYMENT MARKET REVENUE, 2016-2023

(\$MILLION)

FIGURE 44. REST OF EUROPE MOBILE PAYMENT MARKET REVENUE, 2016-2023

(\$MILLION)

FIGURE 45. COMPARATIVE SHARE ANALYSIS OF ASIA-PACIFIC MOBILE PAYMENT MARKET, BY MODE OF TRANSACTION, 2016 & 2023 (%)

FIGURE 46. ASIA-PACIFIC MOBILE PAYMENT MARKET REVENUE, 2016-2023

(\$MILLION)

FIGURE 47. CHINA MOBILE PAYMENT MARKET REVENUE, 2016-2023 (\$MILLION)

FIGURE 48. INDIA: MOBILE PAYMENT MARKET REVENUE, 2016-2023 (\$MILLION)

FIGURE 49. JAPAN MOBILE PAYMENT MARKET REVENUE, 2016-2023 (\$MILLION)

FIGURE 50. REST OF ASIA-PACIFIC MOBILE PAYMENT MARKET REVENUE, 2016-2023 (\$MILLION)

FIGURE 51. COMPARATIVE SHARE ANALYSIS OF LAMEA MOBILE PAYMENT MARKET, BY MODE OF TRANSACTION, 2016 & 2023 (%)

FIGURE 52. LAMEA MOBILE PAYMENT MARKET REVENUE, 2016-2023 (\$MILLION)

FIGURE 53. LATIN AMERICA MOBILE PAYMENT MARKET REVENUE, 2016-2023

(\$MILLION)

FIGURE 54. MIDDLE EAST MOBILE PAYMENT MARKET REVENUE, 2016-2023

(\$MILLION)

FIGURE 55. AFRICA MOBILE PAYMENT MARKET REVENUE, 2016-2023 (\$MILLION)

FIGURE 56. BHARTI AIRTEL LIMITED: REVENUE, 2015-2017 (\$MILLION)

FIGURE 57. BHARTI AIRTEL LIMITED: REVENUE SHARE BY SEGMENT, 2017 (%)

FIGURE 58. BHARTI AIRTEL LIMITED: REVENUE SHARE BY GEOGRAPHY, 2017 (%)

FIGURE 59. ECONET WIRELESS ZIMBABWE LIMITED: REVENUE, 2015-2017 (\$MILLION)

FIGURE 60. MASTERCARD INCORPORATED: REVENUE, 2014-2016 (\$MILLION)

FIGURE 61. MILLICOM INTERNATIONAL CELLULAR S.A.: REVENUE, 2014-2016 (\$MILLION)

FIGURE 62. MILLICOM INTERNATIONAL CELLULAR S.A.: REVENUE SHARE BY GEOGRAPHY, 2016 (%)

FIGURE 63. MTN GROUP: REVENUE, 2014-2016 (\$MILLION)

FIGURE 64. MTN GROUP: REVENUE SHARE BY SEGMENT, 2016 (%)

FIGURE 65. ORANGE S.A.: REVENUE, 2014-2016 (\$MILLION)

FIGURE 66. ORANGE S.A.: REVENUE SHARE BY SEGMENT, 2016 (%)

FIGURE 67. PAYPAL HOLDINGS, INC.: REVENUE, 2014-2016 (\$MILLION)

FIGURE 68. PAYPAL HOLDINGS, INC.: REVENUE SHARE BY GEOGRAPHY, 2016 (%)

FIGURE 69. SAFARICOM LIMITED: REVENUE, 2015-2017 (\$MILLION)

FIGURE 70. SAFARICOM LIMITED: REVENUE SHARE BY SEGMENT, 2017 (%)

FIGURE 71. VODACOM: REVENUE, 2016-2017 (\$MILLION)

FIGURE 72. ABC: REVENUE SHARE BY SEGMENT, 2015-2017 (\$MILLION)

I would like to order

Product name: Mobile Payment Market by Mode of Transaction (SMS, NFC, and WAP), Type of Mobile Payment (Mobile Wallet/Bank Cards and Mobile Money), and Application (Entertainment, Energy & Utilities, Healthcare, Retail, Hospitality & Transportation, and Others) - Global Opportunity Analysis and Industry Forecast, 2016-2023

Product link: <https://marketpublishers.com/r/ME94BE981A8EN.html>

Price: US\$ 4,296.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/ME94BE981A8EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970