

Mobile Banking Market by Transaction (Consumer-to-consumer and Consumer-to-Business), and Platform (Android, iOS, and Others): Global Opportunity Analysis and Industry Forecast, 2019–2026

<https://marketpublishers.com/r/M50F88DA24D9EN.html>

Date: January 2020

Pages: 177

Price: US\$ 5,370.00 (Single User License)

ID: M50F88DA24D9EN

Abstracts

The global mobile banking market was valued at \$715.3 million in 2018 and is expected to reach \$1,824.7 million by 2026, registering a CAGR of 12.2% from 2019-2026.

Mobile banking refers to an internet-based facility provided by a bank or other financial institutions, allowing users to conduct financial transactions remotely using a mobile device. In addition, it typically operates across mobile web or applications developed for iPhone, android, or other devices. Mobile banking is also used for transferring money from one account to another and depositing a check by taking a picture, which is prominently provided feature for mobile banking in the market.

The technological advancements in mobile banking such as the delivery of personalized real-time customer service via smart bots and rise in usage of mobile devices allowing users to obtain instant customer assistance, drive the market growth. However, less adoption of mobile banking application due to lack of proper connectivity, and unavailability of proper network infrastructure in developing countries, is expected to restrain the market growth. On the contrary, utilization of chatbots, and other services is expected to improve consumer engagements which fuel the growth of the market.

The global mobile banking market is segmented on the basis of transactions, platforms, and region. On the basis of transactions, the market is bifurcated into consumer-to-consumer and consumer-to-business. By platforms, the market is classified into android, iOS, and others. Region wise, the market is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

KEY BENEFITS FOR STAKEHOLDERS

The study provides an in-depth analysis of the global mobile banking market share with the current trends and future estimations to elucidate the imminent investment pockets.

Comprehensive analysis of the factors that drive and restrict the market growth is provided in the report.

Comprehensive quantitative analysis of the industry from 2019 to 2026 is provided to enable the stakeholders to capitalize on the prevailing market opportunities.

Extensive analysis of the key segments of the industry helps in understanding the transaction and platform across the globe.

Key players and their strategies are provided to understand the competitive outlook of the mobile banking market forecast.

KEY MARKET SEGMENTS

By Transaction

Consumer-to-consumer

Consumer-to-business

By Platform

Android

iOS

Others

By Region

North America

U.S.

Canada

Mexico

Europe

Germany

France

UK

Rest of Europe

Asia-Pacific

Australia

Japan

India

China

Rest of Asia-Pacific

LAMEA

Latin America

Middle East

Africa

Rest of LAMEA

KEY PLAYERS PROFILED

American Express Company

Bank of America Corporation

BNP Paribas S.A.

Citigroup Inc.

Crédit Agricole Group

HSBC Holdings plc

JPMorgan Chase & Co.

Mitsubishi UFJ Financial Group, Inc.

Société Générale S.A.

Wells Fargo & Company

The other players in the value chain include (profiles not included in the report) the following:

Temenos Group AG

Capital Banking Solutions

Ally Financial Inc.

Infosys Limited

Strands, Inc.

Contents

CHAPTER 1: INTRODUCTION

- 1.1. Report Description
- 1.2. Key Benefits For Stakeholders
- 1.3. Key Market Segments
 - 1.3.1. List of Key Players Profiled In The Report
- 1.4. Research Methodology
 - 1.4.1. Secondary Research
 - 1.4.2. Primary Research
 - 1.4.3. Analyst Tools And Models

CHAPTER 2: EXECUTIVE SUMMARY

- 2.1. Key Findings of The Study
- 2.2. Cxo Perspective

CHAPTER 3: MARKET OVERVIEW

- 3.1. Market Definition And Scope
- 3.2. Key Findings
 - 3.2.1. Top Investment Pockets
 - 3.2.2. Top Winning Strategies, 2018
- 3.3. Top Player Positioning, 2017
- 3.4. Porter'S Five Forces Analysis
- 3.5. Market Dynamics
 - 3.5.1. Drivers
 - 3.5.1.1. Increasing Consumers Demand
 - 3.5.1.2. Technological Advancements
 - 3.5.1.3. Rise In Mobile Usage
 - 3.5.2. Restraints
 - 3.5.2.1. Rise In Security And Privacy Concerns
 - 3.5.2.2. Lack of Proper Connectivity And Unavailability of Network Infrastructure
 - 3.5.3. Opportunity
 - 3.5.3.1. Integration of Advanced Technologies
 - 3.5.4. Impact Analyses

CHAPTER 4: ARTIFICIAL INTELLIGENCE IN BFSI MARKET, BY TRANSACTION

Mobile Banking Market by Transaction (Consumer-to-consumer and Consumer-to-Business), and Platform (Android, i...

4.1. Overview

4.1.1. Market Size And Forecast

4.2. Consumer-To-Consumer

4.2.1. Key Market Trends, Growth Factors, And Opportunities

4.2.2. Market Size And Forecast, By Country

4.2.3. Market Size And Forecast, By Region

4.3. Consumer-To-Business

4.3.1. Key Market Trends, Growth Factors, And Opportunities

4.3.2. Market Size And Forecast, By Country

4.3.3. Market Size And Forecast, By Region

CHAPTER 5: ARTIFICIAL INTELLIGENCE IN BFSI MARKET, BY PLATFORM

5.1. Overview

5.1.1. Market Size And Forecast

5.2. Android

5.2.1. Market Size And Forecast, By Country

5.2.2. Market Size And Forecast, By Region

5.3. Ios

5.3.1. Market Size And Forecast, By Country

5.3.2. Market Size And Forecast, By Region

5.4. Others

5.4.1. Market Size And Forecast, By Country

5.4.2. Market Size And Forecast, By Region

CHAPTER 6: MOBILE BANKING MARKET, BY REGION

6.1. Overview

6.1.1. Market Size And Forecast

6.2. North America

6.2.1. Key Market Trends, Growth Factors, And Opportunities

6.2.1.1. U.S.

6.2.1.1.1. U.S. Mobile Banking Market, By Transactions

6.2.1.1.2. U.S. Mobile Banking Market, By Platforms

6.2.1.2. Canada

6.2.1.2.1. Canada Mobile Banking Market, By Transactions

6.2.1.2.2. Canada Mobile Banking Market, By Platforms

6.2.1.3. Mexico

6.2.1.3.1. Mexico Mobile Banking Market, By Transactions

6.2.1.3.2. Mexico Mobile Banking Market, By Platforms

6.3. Europe

6.3.1. Key Market Trends, Growth Factors, And Opportunities

6.3.2. Market Size And Forecast, By Country

6.3.2.1. Germany

6.3.2.1.1. Germany Mobile Banking Market, By Transactions

6.3.2.1.2. Germany Mobile Banking Market, By Platforms

6.3.2.2. France

6.3.2.2.1. France Mobile Banking Market, By Transactions

6.3.2.2.2. France Mobile Banking Market, By Platforms

6.3.2.3. Uk

6.3.2.3.1. Uk Mobile Banking Market, By Transactions

6.3.2.3.2. Uk Mobile Banking Market, By Platforms

6.3.2.4. Rest of Europe

6.3.2.4.1. Rest of Europe Mobile Banking Market, By Transactions

6.3.2.4.2. Rest of Europe Mobile Banking Market, By Platforms

6.4. Asia-Pacific

6.4.1. Key Market Trends, Growth Factors, And Opportunities

6.4.2. Market Size And Forecast, By Country

6.4.2.1. Australia

6.4.2.1.1. Australia Mobile Banking Market, By Transactions

6.4.2.1.2. Australia Mobile Banking Market, By Platforms

6.4.2.2. Japan

6.4.2.2.1. Japan Mobile Banking Market, By Transactions

6.4.2.2.2. Japan Mobile Banking Market, By Platforms

6.4.2.3. India

6.4.2.3.1. India Mobile Banking Market, By Transactions

6.4.2.3.2. India Mobile Banking Market, By Platforms

6.4.2.4. China

6.4.2.4.1. China Mobile Banking Market, By Transactions

6.4.2.4.2. China Mobile Banking Market, By Platforms

6.4.2.5. Rest of Asia-Pacific

6.4.2.5.1. Rest of Asia-Pacific Mobile Banking Market, By Transactions

6.4.2.5.2. Rest of Asia-Pacific Mobile Banking Market, By Platform

6.5. Lamea

6.5.1. Key Market Trends, Growth Factors, And Opportunities

6.5.2. Market Size And Forecast, By Country

6.5.2.1. Latin America

- 6.5.2.1.1. Latin America Mobile Banking Market, By Transactions
- 6.5.2.1.2. Latin America Mobile Banking Market, By Platforms
- 6.5.2.2. Middle East
 - 6.5.2.2.1. Middle East Mobile Banking Market, By Transactions
 - 6.5.2.2.2. Middle East Mobile Banking Market, By Platforms
- 6.5.2.3. Africa
 - 6.5.2.3.1. Africa Mobile Banking Market, By Transactions
 - 6.5.2.3.2. Africa Mobile Banking Market, By Platforms

CHAPTER 7: COMPANY PROFILES

- 7.1. American Express Company
 - 7.1.1. Company Overview
 - 7.1.2. Company Snapshot
 - 7.1.3. Operating Business Segments
 - 7.1.4. Product Portfolio
 - 7.1.5. Business Performance
- 7.2. Bank of America Corporation
 - 7.2.1. Company Overview
 - 7.2.2. Company Snapshot
 - 7.2.3. Operating Business Segments
 - 7.2.4. Product Portfolio
 - 7.2.5. Business Performance
 - 7.2.6. Key Strategic Moves And Developments
- 7.3. Bnp Paribas
 - 7.3.1. Company Overview
 - 7.3.2. Company Snapshot
 - 7.3.3. Operating Business Segments
 - 7.3.4. Product Portfolio
 - 7.3.5. Business Performance
 - 7.3.6. Key Strategic Moves And Developments
- 7.4. Citigroup Inc.
 - 7.4.1. Company Overview
 - 7.4.2. Company Snapshot
 - 7.4.3. Operating Business Segments
 - 7.4.4. Product Portfolio
 - 7.4.5. Business Performance
 - 7.4.6. Key Strategic Moves And Developments
- 7.5. Credit Agricole

- 7.5.1. Company Overview
- 7.5.2. Company Snapshot
- 7.5.3. Operating Business Segments
- 7.5.4. Product Portfolio
- 7.5.5. Business Performance
- 7.5.6. Key Strategic Moves And Developments
- 7.6. Hsbc Holdings Plc
 - 7.6.1. Company Overview
 - 7.6.2. Company Snapshot
 - 7.6.3. Operating Business Segments
 - 7.6.4. Product Portfolio
 - 7.6.5. Business Performance
 - 7.6.6. Key Strategic Moves And Developments
- 7.7. Jpmorgan Chase & Co
 - 7.7.1. Company Overview
 - 7.7.2. Operating Business Segments
 - 7.7.3. Product Portfolio
 - 7.7.4. Business Performance
 - 7.7.5. Key Strategic Moves And Developments
- 7.8. Mitsubishi Ufj Financial Group, Inc.
 - 7.8.1. Company Overview
 - 7.8.2. Company Snapshot
 - 7.8.3. Operating Business Segments
 - 7.8.4. Product Portfolio
 - 7.8.5. Business Performance
- 7.9. Societe Generale Group
 - 7.9.1. Company Overview
 - 7.9.2. Company Snapshot
 - 7.9.3. Operating Business Segments
 - 7.9.4. Product Portfolio
 - 7.9.5. Business Performance
- 7.10. Wells Fargo & Company
 - 7.10.1. Company Overview
 - 7.10.2. Company Snapshot
 - 7.10.3. Operating Business Segments
 - 7.10.4. Product Portfolio
 - 7.10.5. Business Performance
 - 7.10.6. Key Strategic Moves And Developments

List Of Tables

LIST OF TABLES

Table 01. Global Mobile Banking By Transactions, 2018-2026, (\$Million)
Table 02. Consumer To Consumer (C2C) Mobile Banking By Region, 2018-2026, (\$Million)
Table 03. Consumer To Business (C2B) Mobile Banking By Region, 2018-2026, (\$Million)
Table 04. Global Mobile Banking By Platforms, 2018-2026, (\$Million)
Table 05. Android Mobile Banking By Region, 2018-2026, (\$Million)
Table 06. iOS Mobile Banking By Region, 2018-2026, (\$Million)
Table 07. Others Mobile Banking By Region, 2018-2026, (\$Million)
Table 08. Global Mobile Banking By Region, 2018-2026, (\$Million)
Table 09. North America Mobile Banking By Country, 2018-2026, (\$Million)
Table 10. U.S. Mobile Banking By Transactions, 2018-2026, (\$Million)
Table 11. U.S. Mobile Banking By Platforms, 2018-2026, (\$Million)
Table 12. Canada Mobile Banking By Transactions, 2018-2026, (\$Million)
Table 13. Canada Mobile Banking By Platforms, 2018-2026, (\$Million)
Table 14. Mexico Mobile Banking By Transactions, 2018-2026, (\$Million)
Table 15. Mexico Mobile Banking By Platforms, 2018-2026, (\$Million)
Table 16. Europe Mobile Banking By Country, 2018-2026, (\$Million)
Table 17. Germany Mobile Banking By Transactions, 2018-2026, (\$Million)
Table 18. Germany Mobile Banking By Platforms, 2018-2026, (\$Million)
Table 19. France Mobile Banking By Transactions, 2018-2026, (\$Million)
Table 20. France Mobile Banking By Platforms, 2018-2026, (\$Million)
Table 21. UK Mobile Banking By Transactions, 2018-2026, (\$Million)
Table 22. UK Mobile Banking By Platforms, 2018-2026, (\$Million)
Table 23. Rest of Europe Mobile Banking By Transactions, 2018-2026, (\$Million)
Table 24. Rest of Europe Mobile Banking By Platforms, 2018-2026, (\$Million)
Table 25. Asia-Pacific Mobile Banking By Country, 2018-2026, (\$Million)
Table 26. Australia Mobile Banking By Transactions, 2018-2026, (\$Million)
Table 27. Australia Mobile Banking By Platforms, 2018-2026, (\$Million)
Table 28. Japan Mobile Banking By Transactions, 2018-2026, (\$Million)
Table 29. Japan Mobile Banking By Platforms, 2018-2026, (\$Million)
Table 30. India Mobile Banking By Transactions, 2018-2026, (\$Million)
Table 31. India Mobile Banking By Platforms, 2018-2026, (\$Million)
Table 32. China Mobile Banking By Transactions, 2018-2026, (\$Million)
Table 33. China Mobile Banking By Platforms, 2018-2026, (\$Million)

Table 34. Rest of Asia-Pacific Mobile Banking By Transactions, 2018-2026, (\$Million)

Table 35. Rest of Asia-Pacific Mobile Banking By Platforms, 2018-2026, (\$Million)

Table 36. Lamea Mobile Banking By Country, 2018-2026, (\$Million)

Table 37. Latin America Mobile Banking By Transactions, 2018-2026, (\$Million)

Table 38. Latin America Mobile Banking By Platforms, 2018-2026, (\$Million)

Table 39. Middle East Mobile Banking By Transactions, 2018-2026, (\$Million)

Table 40. Middle East Mobile Banking By Platforms, 2018-2026, (\$Million)

Table 41. Africa Mobile Banking By Transactions, 2018-2026, (\$Million)

Table 42. Africa Mobile Banking By Platforms, 2018-2026, (\$Million)

Table 43. American Express Company: Company Snapshot

Table 44. American Express Company: Operating Segments

Table 45. American Express Company: Product Portfolio

Table 46. Bank of America Corporation: Company Snapshot

Table 01. Bank of America Corporation: Operating Segments

Table 02. Bank of America Corporation: Product Portfolio

Table 03. Bnp Paribas: Company Snapshot

Table 04. Bnp Paribas: Operating Segments

Table 05. Bnp Paribas: Product Portfolio

Table 06. Citigroup Inc.: Company Snapshot

Table 07. Citigroup Inc.: Operating Segments

Table 08. Citigroup Inc.: Product Portfolio

Table 09. Credit Agricole: Company Snapshot

Table 10. Credit Agricole.: Operating Segments

Table 11. Credit Agricole: Product Portfolio

Table 12. Hsbc Holdings Plc: Company Snapshot

Table 13. Hsbc Holdings Plc.: Operating Segments

Table 14. Hsbc Holdings Plc: Product Portfolio

Table 15. Jpmorgan Chase & Co Company Snapshot

Table 16. Jpmorgan Chase & Co: Operating Segments

Table 17. Jpmorgan Chase & Co: Product Portfolio

Table 18. Mitsubishi Ufj Financial Group, Inc.: Company Snapshot

Table 19. Mitsubishi Ufj Financial Group, Inc: Operating Segments

Table 20. Mitsubishi Ufj Financial Group, Inc.: Product Portfolio

Table 21. Societe Generale Group: Company Snapshot

Table 22. Societe Generale Group: Operating Segments

Table 23. Societe Generale Group: Product Portfolio

Table 24. Wells Fargo & Company: Company Snapshot

Table 25. Wells Fargo & Company: Operating Segments

Table 26. Wells Fargo & Company: Product Portfolio

List Of Figures

LIST OF FIGURES

- Figure 01. Mobile Banking Market Segmentation
- Figure 02. Top Investment Pockets
- Figure 03. Top Winning Strategies, 2018-2019
- Figure 04. Top Winning Strategies, By Year, 2018-2019
- Figure 05. Top Winning Strategies: Nature And Type, 2018-2019
- Figure 06. Top Player Positioning, 2018
- Figure 07. Low Bargaining Power of Buyers
- Figure 08. Moderate Bargaining Power of Suppliers
- Figure 09. Moderate Threat of Substitution
- Figure 10. Low Threat of New Entrants
- Figure 11. Moderate Competitive Rivalry
- Figure 12. Impact Analyses, Mobile Banking Market
- Figure 13. Comparative Analysis of Consumer-To-Consumer (C2C) Market, By Country, 2018 & 2026
- Figure 14. Comparative Analysis of Consumer To Business (C2B) Market, By Country, 2018 & 2026
- Figure 15. Comparative Analysis of Android Market, By Country, 2018 & 2026
- Figure 16. Comparative Analysis of Ios Market, By Country, 2018 & 2026
- Figure 17. Comparative Analysis of Others Market, By Country, 2018 & 2026
- Figure 18. American Express Company: Net Sales, 2016–2018 (\$Million)
- Figure 19. American Express Company: Revenue Share By Segment (2018)
- Figure 01. Bank of America Corporation: Net Sales, 2016–2018 (\$Million)
- Figure 02. Bank of America Corporation: Revenue Share By Segment (2018)
- Figure 01. Bank of America Corporation: Revenue Share By Region (2018)
- Figure 02. Bnp Paribas: Net Sales, 2016–2018 (\$Million)
- Figure 03. Bnp Paribas Corporation: Revenue Share By Segment (2018)
- Figure 04. Citigroup Inc.: Net Sales, 2016–2018 (\$Million)
- Figure 05. Citigroup Inc.: Revenue Share By Segment (2018)
- Figure 06. Citigroup Inc.: Revenue Share By Region (2018)
- Figure 07. Credit Agricole: Net Sales, 2016–2018 (\$Million)
- Figure 08. Credit Agricole: Revenue Share By Segment (2018)
- Figure 09. Hsbc Holdings Plc: Net Sales, 2016–2018 (\$Million)
- Figure 10. Hsbc Holdings Plc: Revenue Share By Segment (2018)
- Figure 11. Hsbc Holdings Plc: Revenue Share By Region (2018)
- Figure 12. Jpmorgan Chase & Co: Net Sales, 2016–2018 (\$Million)

Figure 13. Jpmorgan Chase & Co: Revenue Share By Segment, 2018 (%)

Figure 14. Jpmorgan Chase & Co: Revenue Share By Region, 2018 (%)

Figure 15. Mitsubishi Ufj Financial Group, Inc.: Net Sales, 2016–2018 (\$Million)

Figure 16. Mitsubishi Ufj Financial Group, Inc.: Revenue Share By Segment, 2018 (%)

Figure 17. Mitsubishi Ufj Financial Group, Inc.: Revenue Share By Region, 2018 (%)

Figure 18. Societe Generale Group Revenue Share By Segment, 2018 (%)

Figure 19. Societe Generale Group: Revenue Share By Region, 2018 (%)

Figure 20. Wells Fargo & Company: Net Sales, 2016–2018 (\$Million)

Figure 21. Wells Fargo & Company: Revenue Share By Segment, 2018 (%)

I would like to order

Product name: Mobile Banking Market by Transaction (Consumer-to-consumer and Consumer-to-Business), and Platform (Android, iOS, and Others): Global Opportunity Analysis and Industry Forecast, 2019–2026

Product link: <https://marketpublishers.com/r/M50F88DA24D9EN.html>

Price: US\$ 5,370.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/M50F88DA24D9EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970