

Mixed Signal IC Market by Type (Mixed Signal SoC, Microcontroller, and Data Converter) and End Use (Consumer Electronics, Medical & Healthcare, Telecommunication, Automotive, and Military & Defense): Global Opportunity Analysis and Industry Forecast, 2020–2027

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Abstracts

The global mixed signal IC market was valued at \$94.10 billion in 2019, and is projected to reach \$149.80 billion by 2027, registering a CAGR of 6.6% from 2020 to 2027. Mixed signal IC is an integrated circuit, which consists of both analog circuit and digital circuit on the same chipset. These ICs are majorly used to convert analog signal such as FM radio signals, light waves, or sound into digital signals for digital devices to process them.

The market is analyzed in accordance with the impacts of the drivers, restraints, and opportunities. The demand for mixed signal ICs is expected to increase rapidly during the forecast period, owing to various factors such as adoption of 5G technology and high demand for low power consumption devices. However, the complexity of designing the mixed signal IC restricts the growth of the market. Conversely, the increase in application of mixed signal ICs in automotive and military & defense is projected to offer remunerative opportunities to the mixed signal IC market.

The global mixed signal IC market size is analyzed on the basis of type, end-use industry, and region. Depending on type, the market is categorized into mixed signal SoC, microcontroller, and data converter IC. By end-use industry, it is fragmented into consumer electronics, medical & healthcare, telecommunication, automotive, and military & defense. Region wise, it is analyzed across North America, Europe, Asia-

Pacific, and LAMEA along with its prominent countries.

The key market leaders in the mixed signal IC market profiled in the report include Analog Devices, Broadcom Inc., Cypress Semiconductor Corporation, Dialog Semiconductor, Ensilica Ltd., NXP Semiconductor, Renesas Electronics Corporation, STMicroelectronics, Telephonics Corporation, and Texas Instrument. Market players have adopted various strategies such as product development, business expansion, joint venture, collaboration, investment, and acquisition to strengthen their foothold in the mixed signal IC market.

Key market segments

By Type

Mixed Signal SoC

Microcontroller

Data Converter

By End Use

Consumer Electronics

Medical & Healthcare

Telecommunication

Automotive

Military & Defense

By Region

North America

U.S.

Canada

Mexico

Europe

Germany

UK

France

Italy

Rest of Europe

Asia-Pacific

China

Japan

India

South Korea

Rest of Asia-Pacific

LAMEA

Latin America

Middle East

Africa

Key Market Players

Mixed Signal IC Market by Type (Mixed Signal SoC, Microcontroller, and Data Converter) and End Use (Consumer E...

Analog Devices

Broadcom Inc.

Cypress Semiconductor Corporation

Dialog Semiconductor

Ensilica Ltd.

NXP Semiconductor

Renesas Electronics Corporation

STMicroelectronics

Telephonics Corporation

Texas Instrument

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