

# **Microdisplay Market by Technology (LCD, OLED, DLP, and LCoS), Type (Near-To-Eye and Projection), Application (Consumer Electronics, Military & Defense, Medical Application, Industrial System, Automotive) - Global Opportunity Analysis and Industry Forecasts, 2014 - 2022**

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## **Abstracts**

Microdisplay is a microminiaturized display with a diagonal screen size of less than 25 mm. It utilizes a high-resolution and optical imaging for display projection and provides super extended graphics array (SEGA) resolution with optimized power consumption. Moreover, it enables better angle viewing and enhanced brightness. Owing to its compact size and high-resolution capability, it finds applications in consumer electronics, such as smart bands, smart glasses, and smart phones, and visual electronic products, 3G portable communications devices, digital camera, portable DVDs, and PCs.

Microdisplay has gained popularity among various applications, such as consumer electronics, military & defense, and automotive, owing to its compact size, high resolution, and low power consumption. Moreover, it also supports high contrast ratio and improved image quality. However, high R&D and manufacturing cost may hamper the market growth. Irrespective of these challenges, rise in demand for augmented reality devices and increasing number of near-to-eye (NTE) applications are expected to provide huge opportunities to the market growth in the near future.

The world microdisplay market is segmented on the basis of technology, type, applications, and geography. The technology segment includes liquid crystal display (LCD), organic light-emitting diode (OLED), digital light processing (DLP), and liquid crystal on silicon (LCoS). By type, it is divided into near-to-eye (NTE) type and projection type. By applications, the market is classified into consumer electronics,

military & defense, medical applications, industrial systems, and automotive. Based on geography, the market is segmented into North America (U.S., Mexico, and Canada), Europe (UK, Germany, France, and rest of Europe), Asia-Pacific (China, Japan, South Korea, Taiwan, and rest of Asia-Pacific), and LAMEA (Latin America, Middle East, and Africa).

The key companies profiled in the report include eMagin Corporation, Universal Display Corporation, AU Optronics Corp, KopIn Corporation Inc., Micron Technology Inc., Himax Technology Inc., LG Display Co. Ltd., Microvision Inc., Sony Corporation, and Syndiant Inc.

## POTENTIAL BENEFITS FOR STAKEHOLDERS

Comprehensive analysis of the current trends and future estimations in the world microdisplay market is provided in the report.

The report provides a competitive scenario of the market with growth trends, structure, driving factors, scope, opportunities, and challenges.

The report includes a detailed analysis of the key segments to provide insights on the market dynamics.

Porter's Five Forces analysis highlights the potential of buyers and suppliers and provides insights on the competitive structure of the market to devise effective growth strategies and facilitate better decision-making.

Value chain analysis provides key inputs on the role of stakeholders involved at various stages.

## MARKET SEGMENTATION

The world microdisplay market is segmented by technology, type, application, and geography.

### BY TECHNOLOGY

Liquid Crystal Display (LCoS)

Organic Light-emitting Diode (OLED)

Digital Light Processing (DLP)

## Liquid Crystal on Silicon (LCoS)

### BY TYPE

Near-To-Eye (NTE) Type

Projection Type

### BY APPLICATION

Consumer Electronics

Military & Defense

Medical Applications

Industrial Systems

Automotive

Others

### BY GEOGRAPHY

North America

U.S.

Mexico

Canada

Europe

UK

Germany

France

Rest of Europe

Asia-Pacific

China

Japan

South Korea

Taiwan

Rest of Asia-Pacific

LAMEA

Latin America

Middle East

Africa

## KEY PLAYERS

eMagin Corporation

Universal Display Corporation

AU Optronics Corp

Kopin Corporation Inc.

Micron Technology Inc.

Himax Technology Inc.

LG Display Co. Ltd.

Microvision Inc.

Sony Corporation

Syndiant Inc.

Other players in the value chain include (profiles not included in the report)

HOLOEYE Photonics AG

Seiko Epson Corporation

Yunnan Olightek Opto-Electronic Technology Co., Ltd.

Jasper Display Corp.

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