

mHealth Market by Type (mHealth Devices and mHealth Services), Stakeholders (Mobile Operators, Device Vendors, Healthcare Providers, and Content Players), and Application (Cardiovascular Diseases, Diabetes, Respiratory diseases, Neurological Disorders, and Others): Global Opportunity Analysis and Industry Forecast, 2020–2027

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Abstracts

The mHealth market accounted for \$46,048 million in 2019, and is expected to reach \$230,419 million by 2027, registering a CAGR of 22.3% from 2020 to 2027.

Electronic health (eHealth) is defined as collection and storage of patient data on a computer. Furthermore, Mobile health (mHealth) is a branch of eHealth, which involves the use of mobile devices such as mobile phones, tablets, wearable devices, personal digitals assistants (PDAs), and others to collect and store medical data. In addition, mHealth majorly involves the use of mobile and wireless technologies, which are deployed in monitoring and treatment of several acute and chronic disorders. Some of the other services, offered by the use of mHealth include, prevention of diseases, diagnosis of diseases, and wellness & healthcare system strengthening solutions. In addition, some of the clinical fields that use mHealth devices and services include cardiovascular diseases, diabetes, respiratory, neurology, and others. Furthermore, some of the mHealth devices present in the market include blood glucose meter, BP monitors, pulse oximetry, neurological monitors, cardiac monitors, and others.

The major factors that contribute toward the growth of the mHealth market include rise in prevalence of lifestyle disorders. Furthermore, factors such as technological innovations, and favorable government initiatives also boost the growth of the mHealth



market. In addition, integration of wireless technologies with portable healthcare devices is another major factor that fuels the growth of the market. Moreover, affordability of smartphones and rise in adoption of mHealth among medical professionals also boost the growth of the market.

However, weak reimbursement coverage associated with mHealth and lack of technological awareness among the aging population hinder the growth of the market. Conversely, lucrative growth potential offered by untapped market of developing economies offers a lucrative opportunity for the mHealth market.

The global mHealth market is segmented on the basis of device, service, stakeholder, application, and region to provide a detailed assessment of the market. By device, the market is divided into blood glucose meter, BP monitors, pulse oximetry, neurological monitors, cardiac monitors, apnea & sleep monitors, wearable fitness sensor device & heart rate meters, and others. By service, it is classified into prevention, diagnostic services, monitoring services, treatment, and wellness & healthcare system strengthening solutions. By stakeholder, it is divided into mobile operators, device vendors, healthcare providers, and Application & Content Players. By application, it is classified into cardiovascular diseases, diabetes, respiratory diseases, neurology diseases, and others. By region, the mHealth market size is analyzed across North America (U.S., Canada, and Mexico), Europe (Germany, France, UK, Italy, Russia, and rest of Europe), Asia-Pacific (Japan, China, India, Australia, and rest of Asia-Pacific), and Middle East (Saudi Arabia, Kuwait, UAE, Qatar, Bahrain, Oman, rest of Middle East), and Latin America & Africa.

Major players operating in the market include Bayer Healthcare., Boston Scientific Corporation, Dexcom, Inc., Johnson & Johnson, Koninklijke Philips N.V., Masimo Corporation, Medtronic plc, Omron Corporation, Samsung Group, and Sanofi.

KEY BENEFITS FOR STAKEHOLDERS

This report entails a detailed quantitative analysis along with the current global antihypertensive market trends from 2019 to 2026 to identify the prevailing opportunities along with the strategic assessment.

The market size and estimations are based on a comprehensive analysis of key developments in the industry.

A qualitative analysis based on innovative products facilitates strategic business



planning.

The development strategies adopted by the key market players are enlisted to understand the competitive scenario of the market

Key Market Segments

By	Tγ	pe
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mHealth Devices

Blood Glucose Meters

BP Monitors

Pulse Oximetry

Neurological Monitors

Cardiac Monitors

Apnea & Sleep Monitors

Wearable Fitness Sensor Device & Heart Rate Meters

Others

mHealth Services

Prevention

Diagnostic Services

Monitoring Services

Treatment

Wellness & Healthcare System Strengthening Solutions



By Stakeholders **Mobile Operators Device Vendors Healthcare Providers** Application & Content Players By Application Cardiovascular Diseases **Diabetes Respiratory Diseases Neurological Diseases** Others By Region North America U.S. Canada Mexico Europe Germany France



	UK	
	Italy	
	Russia	
	Rest of Europe	
Asia-Pacific		
	Japan	
	China	
	India	
	Australia	
	Rest of Asia-Pacific	
Middle East		
	Saudi Arabia	
	Kuwait	
	UAE	
	Qatar	
	Bahrain	
	Oman	
	Rest of Middle East	
Latin America		

Latin America



Africa

List of key players profiled in the report
Bayer Healthcare
Boston Scientific Corporation
Dexcom, Inc.
Johnson & Johnson
Koninklijke Philips N.V.
Masimo Corporation
Medtronic plc
Omron Corporation
Samsung Group
Sanofi
LIST OF OTHER PLAYERS IN THE VALUE CHAIN (These players are not profiled in the report. The same will be included on request.)
Allscripts Healthcare Solutions, Inc.
SoftServe, Inc.,



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