

mHealth Market by Devices (Blood Glucose Meters, BP Monitors, Pulse oximetry, Neurological Monitoring, Wearable fitness sensor device and Heart Rate Meters), Services (Diagnosis, Monitoring, Prevention, Treatment, Wellness and healthcare system) and Application (Cardiovascular, Diabetes, Respiratory, Neurological) - Global Opportunity Analysis and Industry Forecast, 2014 - 2020

<https://marketpublishers.com/r/MC64017BF79EN.html>

Date: May 2015

Pages: 157

Price: US\$ 4,511.00 (Single User License)

ID: MC64017BF79EN

Abstracts

Mhealth means providing medical and healthcare service with the use of mobile phones. At present, mobile penetration is more than 100% in developed nations market and it is quickly expanding in developing markets, for example Asia-Pacific, Latin America and Africa. Additionally, rising use of cell phones, alongside 3g and 4g systems, would further increase the use of cell phones in most segments, particularly in healthcare sector. Besides, shift from Hospitals to personal care system is rising, as Mobile Healthcare systems are giving consistent care and seamless support to the patients regardless of their areas. On top of that, introduction of advanced medical gadgets is making it simpler for healthcare service providers to serve patients successfully and at less cost.

The report forecasts global mHealth market to reach \$58.8 billion by the end of 2020 at a CAGR of 32.3% between 2013 and 2020.

Medical gadgets are proficient at providing sufficient and precise recording of biomedical indicators, for example, respiratory parameters, glucose dissection, electrocardiogram (ECG) recordings and blood pressure estimations, regardless of the area. Hence, factors such as transportability, convenience and customization, mechanization, and high efficiency in curing chronic diseases are used by mHealth

market players to distinguish their products. Growing mobile networks, and increasing cell phone subscribers are contributing towards the increasing adoption of Smartphones. This would further boost the mHealth market. However, higher healthcare costs would restrain the growth of this market. Also, due to lack of quality in mHealth services, developed nations faces a stiff challenge. Further, many developing countries are still struggling to provide even the required healthcare services due to.

Report segments the global Mhealth market on the basis of devices, services, stakeholders, and therapeutic areas. Mhealth device market would be dominated by Blood Glucose Meters, device market and cardiac monitoring devices in a descending order during the analysis period. Further, the report states that 95% of the sale would be by channel distribution.

The geographical analysis provided by the report states that North America is leading the global Mhealth market. However, the report predicts that Europe and Asia Pacific would surpass North America to lead the market with a share of 28% during the forecast period.

This report segments the global mobile health (mHealth) market as below:

Global Mobile Health Market - by Equipment

Blood Glucose Meters

BP Monitors

Pulse Oximeters

Neurological Monitoring

Cardiac Monitors

Apnea & Sleep Monitor

Wearable fitness sensor device and Heart Rate Meters

Others

Global Mobile Health Market - by Service

Wellness Services Market

Prevention Services Market

Treatment Services Market

Diagnosis Service Market

Monitoring Services Market

Healthcare Systems Strengthening Solutions Market

Other Services and Applications Market

Global Mobile Health Market – By Stakeholders

Mobile Operators

Device Vendors

Healthcare Providers

Application Players

Global Mobile Health Market - By Therapeutic Segment

Cardiovascular

Diabetes

Respiratory

Neurology

Others

Global Mobile Health - By Geography

North America

Europe

Asia Pacific

Rest of the World

Contents

CHAPTER 1 INTRODUCTION

- 1.1. Scope and Coverage
- 1.2. Report Description
- 1.3. Research Methodology

CHAPTER 2 EXECUTIVE SUMMARY

CHAPTER 3 GLOBAL MOBILE HEALTHCARE (MHEALTH) MARKET OVERVIEW

- 3.1. Market Definition and Scope
- 3.2. Key Findings
 - 3.2.1. Top Ten Factors Impacting mHealth Market
 - 3.2.2. Top Three Winning Strategies In the mHealth Market
 - 3.2.3. Global m-Health Market Players Positioning
 - 3.2.4. Top Investment Pockets in mHealth market
 - 3.2.4.1. mHealth Device Market
 - 3.2.4.2. mHealth Service Market
 - 3.2.4.3. mHealth Stakeholders Market
 - 3.2.4.4. mHealth market by Therapeutic
- 3.3. Porter's Five Force analysis
 - 3.3.1. Bargaining power of supplier clearly differ within m-Health devices and services market
 - 3.3.2. Technology enhancement key to increased bargaining power among the buyers
 - 3.3.3. Competition among market players to get tougher over time
 - 3.3.4. Possible New Entrants from Conventional Product Manufacturers
 - 3.3.5. Conventional Testing Methods Pose Challenge to mHealth Market Players
- 3.4. Regulatory Issues, Legislations and Authorities
 - 3.4.1. Regulations and Directives pertaining to mHealth in the U.S.
 - 3.4.2. Regulations and Directives pertaining to mHealth in EU
- 3.5. Insurance Reimbursement Scenario
- 3.6. Market Dynamics
 - 3.6.1. Drivers
 - 3.6.1.1. Integration of wireless technologies with portable healthcare devices
 - 3.6.1.2. Increasing Lifestyle Disease
 - 3.6.1.3. Cost and Convenience Factors
 - 3.6.1.4. Technological Innovations

3.6.1.5. Government Initiatives

3.6.1.6. Affordability of Smartphones

3.6.2. Restraints

3.6.2.1. Lower Adoption due to Lack of Accuracy and Technology Infancy

3.6.2.2. Weak Reimbursement Coverage

3.6.2.3. Technological Awareness Among the Ageing Population

3.6.2.4. Uncertainty in the Government Regulations is Responsible for Mundane

Growth Rate

3.6.3. Opportunities

3.6.3.1. Untapped Market of Developing Economies

3.6.3.2. Rising Opportunities for Mobile Medical Devices Manufacturers in the form of

Bundled Services

3.7. Advancing Wireless Technologies

3.7.1. 3G

3.7.2. 4G

3.7.3. Zigbee

3.7.4. Wimax

3.7.5. Others

3.8. Case Study: Monitoring and Supporting Patients With Hypertension Over
Blackberry Smartphones

CHAPTER 4 GLOBAL MOBILE HEALTHCARE (MHEALTH) MARKET - BY DEVICES

4.1. Blood Glucose Meters

4.1.1. Market Size and Forecast, by Geography, 2012 – 2020 (\$million)

4.1.2. Market Trends

4.1.3. Key Market Drivers

4.1.3.1. Rise in Incidences of Diabetes

4.1.3.2. Round-the-Clock Monitoring

4.1.4. Market Restraints

4.1.4.1. Accuracy an Issue

4.1.4.2. Complexity

4.1.5. Market Opportunities

4.2. BP Monitors

4.2.1. Market Size and Forecast, by Geography, 2012 – 2020 (\$million)

4.2.2. Market Trends

4.2.3. Key Market Drivers

4.2.3.1. Rise in Incidences of Hypertension

4.2.3.2. Need to Continuously Monitor BP

- 4.2.4. Market Restraints
 - 4.2.4.1. Accuracy as a Concern
- 4.2.5. Market Opportunities
- 4.3. Pulse Oximeters
 - 4.3.1. Market Size and Forecast, by Geography, 2012 – 2020 (\$million)
 - 4.3.2. Market Trends
 - 4.3.3. Key Market Drivers
 - 4.3.4. Market Restraints
 - 4.3.5. Market Opportunity
- 4.4. Neurological Monitoring
 - 4.4.1. Market Size and Forecast, by Geography, 2012 – 2020 (\$million)
 - 4.4.2. Market Trends
 - 4.4.3. Key Market Drivers
 - 4.4.3.1. Increase in Incidences of Neurological Disorders
 - 4.4.3.2. Technological Advancement
 - 4.4.4. Market Restraints
 - 4.4.4.1. High Price
 - 4.4.5. Market Opportunity
- 4.5. Cardiac Monitors
 - 4.5.1. Market Size and Forecast, by Geography, 2012 – 2020 (\$million)
 - 4.5.2. Market Trends
 - 4.5.3. Key Market Drivers
 - 4.5.3.1. Rising Incidences of Heart Diseases
 - 4.5.4. Market Restraint
 - 4.5.4.1. Standardization and Inter-Operability a Concern
 - 4.5.5. Market Opportunity
 - 4.5.5.1. Lack of Trained Healthcare Professionals
- 4.6. Apnea & Sleep Monitor
 - 4.6.1. Market Size and Forecast, by Geography, 2012 – 2020 (\$million)
 - 4.6.2. Market Trend
 - 4.6.3. Key Market Drivers
 - 4.6.3.1. Large Patient Pool in the U.S.
 - 4.6.3.2. Increasing Awareness
 - 4.6.3.3. Government Regulations
 - 4.6.4. Market Restraints
 - 4.6.4.1. Ignoring the Existing Sleeping Disorder
 - 4.6.5. Market Opportunities
- 4.7. Wearable Fitness Sensor Device and Heart Rate Meters
 - 4.7.1. Market Size and Forecast, by Geography, 2012 – 2020 (\$million)

- 4.7.2. Market Trend
- 4.7.3. Key Market Drivers
 - 4.7.3.1. Increase in Adoption due to Health Consciousness
- 4.7.4. Market Restraints
 - 4.7.4.1. Cost as a Constraint
- 4.7.5. Market Opportunity
 - 4.7.5.1. Targeting Effluent Pockets of Developing Economies
- 4.8. Others

CHAPTER 5 GLOBAL MOBILE HEALTHCARE (MHEALTH) MARKET - BY SERVICE

- 5.1. Market Size and Forecast, by Geography, 2012 – 2020 (\$million)
- 5.2. Key Drivers
 - 5.2.1. Rising Healthcare Expenditure
 - 5.2.2. Need To Continuous Monitor Elderly Population
 - 5.2.3. Burden of Managing Non-Communicable Diseases as well as Pre-Existing Burden of Communicable Diseases
- 5.3. Market Restraints
 - 5.3.1. Physicians Acceptance
 - 5.3.2. Reluctance of Individual in Adoption of mHealth Solutions
- 5.4. Market Opportunities
 - 5.4.1. Opportunities in Developing Economies
 - 5.4.2. Increase in Smartphone Penetration Creates Opportunity for Allied Services
- 5.5. mHealth Services Market Segmentation
 - 5.5.1. Wellness Services Market – Global and Geography, 2012 – 2020 (\$million)
 - 5.5.2. Prevention Services Market – Global and Geography, 2012 – 2020 (\$million)
 - 5.5.3. Treatment Services Market – Global and Geography, 2012 – 2020 (\$million)
 - 5.5.4. Diagnosis Service Market – Global and Geography, 2012 – 2020 (\$million)
 - 5.5.5. Monitoring Services Market – Global and Geography, 2012 – 2020 (\$million)
 - 5.5.6. Healthcare Systems Strengthening Solutions Market – Global and Geography, 2012 – 2020 (\$million)
 - 5.5.7. Other Services And Applications Market – Global and Geography, 2012 – 2020 (\$million)

CHAPTER 6 GLOBAL MOBILE HEALTHCARE (MHEALTH) MARKET – BY STAKEHOLDERS

- 6.1. Mobile Operators Market, 2012 – 2020 (\$million)
- 6.2. Device Vendors Market, 2012 – 2020 (\$million)

6.3. Healthcare Providers Market, 2012 – 2020 (\$million)

6.4. Application Players Market, 2012 – 2020 (\$million)

CHAPTER 7 GLOBAL MOBILE HEALTHCARE (MHEALTH) MARKET - BY THERAPEUTIC SEGMENT/SPECIALTY

7.1. Cardiovascular Market, 2012 – 2020 (\$million)

7.2. Diabetes Market, 2012 – 2020 (\$million)

7.3. Respiratory Market, 2012 – 2020 (\$million)

7.4. Neurology Market, 2012 – 2020 (\$million)

7.5. Others Market, 2012 – 2020 (\$million)

CHAPTER 8 GLOBAL MOBILE HEALTHCARE (MHEALTH) MARKET - BY GEOGRAPHY

8.1. Impact Analysis Pertaining to Geography

8.2. North America Mobile Healthcare Market, 2012 – 2020 (\$million)

8.3. Europe Mobile Healthcare Market, 2012 – 2020 (\$million)

8.4. Asia Pacific Mobile Healthcare Market, 2012 – 2020 (\$million)

8.5. RoW Healthcare Market, 2012 – 2020 (\$million)

CHAPTER 9 COMPANY PROFILES

9.1. Philips healthcare

9.1.1. Company Overview

9.1.2. Key Financials

9.1.3. Strategies

9.1.4. SWOT Analysis

9.2. Omron HealthCare Inc.

9.2.1. Company Overview

9.2.2. Key Financials

9.2.3. Strategies

9.2.4. SWOT Analysis

9.3. Bayer Healthcare

9.3.1. Company Overview

9.3.2. Key Financials

9.3.3. Strategies

9.3.4. SWOT Analysis

9.4. LifeWatch

- 9.4.1. Company Overview
- 9.4.2. Key Financials
- 9.4.3. Strategies
- 9.4.4. SWOT Analysis
- 9.5. Cardionet Inc.
 - 9.5.1. Company Overview
 - 9.5.2. Key Financials
 - 9.5.3. Strategies
 - 9.5.4. SWOT Analysis
- 9.6. Masimo Corporation
 - 9.6.1. Company Overview
 - 9.6.2. Key Financials
 - 9.6.3. Strategies
 - 9.6.4. SWOT Analysis
- 9.7. Sanofi
 - 9.7.1. Company Overview
 - 9.7.2. Key Financials
 - 9.7.3. Strategies
 - 9.7.4. SWOT Analysis
- 9.8. Boston Scientific
 - 9.8.1. Company Overview
 - 9.8.2. Key Financials
 - 9.8.3. Strategies
 - 9.8.4. SWOT Analysis
- 9.9. AT&T Inc.
 - 9.9.1. Company Overview
 - 9.9.2. Key Financials
 - 9.9.3. Strategies
 - 9.9.4. SWOT Analysis
- 9.10. Johnson & Johnson
 - 9.10.1. Company Overview
 - 9.10.2. Key Financials
 - 9.10.3. Strategies
 - 9.10.4. SWOT Analysis

List Of Tables

LIST OF TABLES

TABLE 1 GLOBAL MHEALTH MARKET REVENUES, 2013 – 2020 (\$MILLION)

TABLE 2 SMARTPHONE PENETRATION IN THE U.S.

TABLE 3 GLOBAL MHEALTH DEVICES MARKET REVENUES, BY DEVICES, 2013 – 2020 (\$MILLION)

TABLE 4 GLOBAL MHEALTH DEVICES MARKET REVENUES, BY DEVICES, 2013 – 2020 (\$MILLION)

TABLE 5 BLOOD GLUCOSE METERS MARKET REVENUES, BY GEOGRAPHY, 2013 – 2020

TABLE 6 BP MONITORS MARKET REVENUES, BY GEOGRAPHY, 2013 – 2020 (\$MILLION)

TABLE 7 PULSE OXIMETERY METERS MARKET REVENUES, BY GEOGRAPHY, 2013 – 2020 (\$MILLION)

TABLE 8 NEUROLOGICAL MONITORS MARKET REVENUES, BY GEOGRAPHY, 2013 – 2020 (\$MILLION)

TABLE 9 CARDIAC MONITORS MARKET REVENUES, BY GEOGRAPHY, 2013 – 2020 (\$MILLION)

TABLE 10 APNEA & SLEEP MONITORS MARKET REVENUES, BY GEOGRAPHY, 2013 – 2020 (\$MILLION)

TABLE 11 WEARABLE FITNESS SENSOR DEVICES AND HEART RATE METERS MARKET REVENUES, BY GEOGRAPHY, 2013 – 2020 (\$MILLION)

TABLE 12 OTHER MONITORS MARKET REVENUES, BY GEOGRAPHY, 2013 – 2020 (\$MILLION)

TABLE 13 GLOBAL MHEALTH SERVICE MARKET REVENUES, BY TYPE, 2013 – 2020 (\$MILLION)

TABLE 14 GLOBAL MHEALTH SERVICE MARKET REVENUES, BY GEOGRAPHY, 2013 – 2020 (\$MILLION)

TABLE 15 WELLNESS SERVICE MARKET REVENUES, BY GEOGRAPHY, 2013 – 2020 (\$MILLION)

TABLE 16 PREVENTION SERVICE MARKET REVENUES, BY GEOGRAPHY, 2013 – 2020 (\$MILLION)

TABLE 17 TREATMENT SERVICE MARKET REVENUES, BY GEOGRAPHY, 2013 – 2020 (\$MILLION)

TABLE 18 DIAGNOSIS SERVICE MARKET REVENUES, BY GEOGRAPHY, 2013 – 2020 (\$MILLION)

TABLE 19 MONITORING SERVICE MARKET REVENUES, BY GEOGRAPHY, 2013 – 2020 (\$MILLION)

TABLE 20 HEALTHCARE SYSTEMS STRENGTHENING SOLUTIONS MARKET REVENUES, BY GEOGRAPHY, 2013 – 2020 (\$MILLION)

TABLE 21 GLOBAL MHEALTH MARKET REVENUES, BY STAKEHOLDERS, 2013 – 2020 (\$MILLION)

TABLE 22 GLOBAL MHEALTH MARKET REVENUES, BY THERAPEUTICS, 2013 – 2020 (\$MILLION)

TABLE 23 PREVALENCE AND PROJECTIONS (DIABETES)

TABLE 24 GLOBAL NUMBER OF DISABILITY-ADJUSTED LIFE YEARS (DALY) FOR NEUROLOGICAL DISORDERS PROJECTION FOR 2015 AND 2030

TABLE 2 5 IMPACT ANALYSIS PERTAINING TO GEOGRAPHY

TABLE 26 GLOBAL MHEALTH MARKET REVENUES, BY GEOGRAPHY, 2013 – 2020 (\$MILLION)

TABLE 27 LIFEWATCH AG COMPANY SNAPSHOT

TABLE 28 CARDIONET, INC. COMPANY SNAPSHOT

TABLE 29 MASIMO CORPORATION COMPANY SNAPSHOT

TABLE 30 OMRON HEALTHCARE COMPANY SNAPSHOT

TABLE 31 PHILIPS HEALTHCARE COMPANY SNAPSHOT

TABLE 32 BAYER HEALTHCARE COMPANY SNAPSHOT

TABLE 33 SANOFI COMPANY SNAPSHOT

TABLE 34 BOSTON SCIENTIFIC COMPANY SNAPSHOT

TABLE 35 AT&T INC. COMPANY SNAPSHOT

TABLE 36 JOHNSON & JOHNSON COMPANY SNAPSHOT

List Of Figures

LIST OF FIGURES

- FIG. 1 GLOBAL MHEALTH MARKET REVENUES, 2013 – 2020 (\$MILLION)
- FIG. 2 MHEALTH MARKET DEFINITION
- FIG. 3 TOP TEN FACTORS IMPACTING MHEALTH MARKET
- FIG. 4 TOP WINNING STRATEGIES IN THE MHEALTH MARKET
- FIG. 5 MARKET PLAYER POSITIONING
- FIG. 6 TOP MARKETS IN MHEALTH DEVICES MARKET
- FIG. 7 TOP MARKETS IN MHEALTH SERVICES MARKET
- FIG. 8 TOP MARKETS IN MHEALTH SERVICES MARKET
- FIG. 9 PORTER'S FIVE FORCE ANALYSIS
- FIG. 10 DEATHS DUE TO CVDS
- FIG. 11 GLOBAL HEALTH EXPENDITURE ON DIABETES
- FIG. 12 GLOBAL MHEALTH WELLNESS SERVICE MARKET REVENUES, 2013 – 2020 (\$MILLION)
- FIG. 13 GLOBAL MHEALTH PREVENTION SERVICE MARKET REVENUES, 2013 – 2020 (\$MILLION)
- FIG. 14 GLOBAL MHEALTH TREATMENT SERVICE MARKET REVENUES, 2013 – 2020 (\$MILLION)
- FIG. 15 GLOBAL MHEALTH DIAGNOSIS SERVICE MARKET REVENUES, 2013 – 2020 (\$MILLION)
- FIG. 16 GLOBAL MHEALTH MONITORING SERVICE MARKET REVENUES, 2013 – 2020 (\$MILLION)
- FIG. 17 GLOBAL MHEALTH HEALTHCARE SYSTEMS STRENGTHENING SOLUTIONS SERVICE MARKET REVENUES, 2013 – 2020 (\$MILLION)
- FIG. 18 GLOBAL MOBILE OPERATORS MARKET REVENUES, 2013 – 2020 (\$MILLION)
- FIG. 19 GLOBAL DEVICE VENDORS MARKET REVENUES, 2013 – 2020 (\$MILLION)
- FIG. 20 GLOBAL HEALTHCARE PROVIDERS MARKET REVENUES, 2013 – 2020 (\$MILLION)
- FIG. 21 GLOBAL APPLICATION/CONTENT PLAYERS MARKET REVENUES, 2013 – 2020 (\$MILLION)
- FIG. 22 GLOBAL MHEALTH MARKET REVENUES, BY CARDIOVASCULAR DISEASE TYPE, 2013 – 2020 (\$MILLION)
- FIG. 23 GLOBAL MHEALTH MARKET REVENUES, BY DIABETES DISEASE TYPE, 2013 – 2020 (\$MILLION)
- FIG. 24 ASTHMA PREVALENCE PERCENTAGES, BY AGE, SEX, AND RACE,

UNITED STATES, 2011

FIG. 25 GLOBAL MHEALTH MARKET REVENUES, BY RESPIRATORY DISEASE TYPE, 2013 – 2020 (\$MILLION)

FIG. 26 GLOBAL MHEALTH MARKET REVENUES, BY NEUROLOGICAL DISEASE TYPE, 2013 – 2020 (\$MILLION)

FIG. 27 NORTH AMERICA MHEALTH MARKET REVENUES, 2013 – 2020 (\$MILLION)

FIG. 28 EUROPE MHEALTH MARKET REVENUES, 2013 – 2020 (\$MILLION)

FIG. 29 ASIA PACIFIC MHEALTH MARKET REVENUES, 2013 – 2020 (\$MILLION)

FIG. 30 ROW MHEALTH MARKET REVENUES, 2013 – 2020 (\$MILLION)

FIG. 31 FINANCIAL REVENUES, BY BUSINESS UNITS (2012)

FIG. 32 FINANCIAL REVENUES, BY GEOGRAPHY (2012)

FIG. 33 SWOT ANALYSIS OF LIFEWATCH AG

FIG. 34 FINANCIAL REVENUES, BY BUSINESS UNITS (2012)

FIG. 35 FINANCIAL REVENUES, BY GEOGRAPHY (2012)

FIG. 36 SWOT ANALYSIS OF CARDIONET

FIG. 37 SWOT ANALYSIS OF MASIMO CORPORATIONS

FIG. 38 FINANCIAL REVENUES, BY BUSINESS UNITS (2012)

I would like to order

Product name: mHealth Market by Devices (Blood Glucose Meters, BP Monitors, Pulse oximetry, Neurological Monitoring, Wearable fitness sensor device and Heart Rate Meters), Services (Diagnosis, Monitoring, Prevention, Treatment, Wellness and healthcare system) and Application (Cardiovascular, Diabetes, Respiratory, Neurological) - Global Opportunity Analysis and Industry Forecast, 2014 - 2020

Product link: <https://marketpublishers.com/r/MC64017BF79EN.html>

Price: US\$ 4,511.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/MC64017BF79EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970