

Asia-Pacific mHealth Market by Devices (Blood Glucose Meters, BP Monitors, Pulse oximetry, Neurological Monitoring, Wearable fitness sensor device and Heart Rate Meters) and Service (Diagnosis, Monitoring, Prevention, Treatment, Wellness and healthcare system) - Opportunity Analysis and Industry Forecast, 2014 - 2020

<https://marketpublishers.com/r/M84DC4AAA90EN.html>

Date: March 2016

Pages: 122

Price: US\$ 3,999.00 (Single User License)

ID: M84DC4AAA90EN

Abstracts

Asia Pacific mHealth market projects a remarkable growth rate, supplemented with the growing awareness of mHealth devices and services that aid in improve the quality of life for patients stricken with lifestyle diseases. The growing prevalence of lifestyle diseases such as diabetes, obesity, hypertension, chronic obstructive pulmonary disease (COPD) and obstructive sleep apnea (OSA), in Asia Pacific region, creates an impending need of technologically advanced platforms for the prevention and treatment of these diseases. According to the National Institute of Health, China and India are the two highest populated nations, with an approximate diabetes count of 150 million patients. Thus, the need for regular health monitoring and treatment would be addressed by launch of smartphone-based medical devices.

The Asia Pacific mHealth market was evaluated at \$2.3 billion in 2014, and is expected to register a CAGR of 35.8% during the forecast period (2015 to 2020). This growth is primarily driven by active government initiatives and the rising adoption of smartphones in Asia-pacific region. Presently, the market is witnessing a resurgence due to the increasing disposable incomes and the growing adoption of mobile phones. Moreover, a similar trend is observed in developing countries like India and Indonesia. However, factors such as consumers affordability, access to healthcare services and inaccuracy in results arising from discrepancies in devices would limit the growth of the market. Themarket is segmented into devices, services, application, stakeholders and

geography. Based on device type, the market is segmented into blood glucose meters, BP monitors, pulse oximetry, neurological monitoring devices, apnea and sleep monitors, wearable fitness sensor device & heart rate meters and others. The BP monitors segment holds a dominant share; however, the blood glucose meters segment is estimated to register the fastest growth in the Asia Pacific mHealth devices market. Factors such as incidences of hypertension, sedentary lifestyles, the increasing count of diabetics, supplement the adoption of mHealth devices. Based on services, the market is segmented into diagnosis services, monitoring services, prevention, treatment and wellness & healthcare system strengthening solutions. The monitoring services segment holds a dominant share in the Asia Pacific mHealth services market and would register the highest CAGR throughout the forecast period (2015-2020). Based on stake holders, the market is segmented into mobile operators, device vendors, healthcare providers and application players. Within the segment of stakeholders, mobile operators occupy a dominant share in the market. The segment of mobile application developers would register the highest CAGR during the forecast period (2015-2020). Based on applications, the industry is segmented into cardiovascular diseases, diabetes, respiratory diseases, neurological diseases and others. The cardiovascular diseases segment holds a dominant share in the Asia Pacific mHealth applications market; however, the diabetes application segment is expected to register the highest CAGR during the forecast period (2015-2020). Based on country, the market is segmented across Australia, China, Japan, India and Rest of Asia Pacific. China accounts for the largest market share, whilst India is the fastest growing region in this market. The key players profiled in this report include - Philips Healthcare, Omron HealthCare, Inc., Bayer Healthcare, LifeWatch AG, Masimo Corporation, Sanofi S.A., Boston Scientific Corporation, AT&T Inc. and Johnson & Johnson.

KEY BENEFITS

The report covers a detailed quantitative analysis of the current market and estimations through 2014-2020, which would enable the stakeholders to capitalize on prevailing market opportunities

The market scenario is comprehensively analyzed based on key countries

Key market players are profiled in the report and their strategies are analyzed thoroughly, which helps in understanding the competitive outlook of the market

Extensive analysis of the market is conducted by closely following key product positioning and monitoring the top contenders within the market framework

Comprehensive analysis of factors that drive and restrict the growth of the market, is provided in the report

Exhaustive analysis of the market, by device type, helps in understanding the types of devices that are currently being used along with the variants that would gain prominence in future

ASIA PACIFIC mHEALTH MARKET KEY SEGMENTS:

By Devices

Blood glucose meters

BP monitors

Pulse oximetry

Neurological monitoring devices

Apnea and sleep monitors

Wearable fitness sensor device & heart rate meters

Others

By Services

Diagnosis services

Monitoring services

Prevention

Treatment

Wellness and healthcare system strengthening solutions

By Stakeholders

Mobile operators

Device vendors

Healthcare providers

Application players

By Application

Cardiovascular diseases

Diabetes

Respiratory diseases

Neurological diseases

Others

By Country

Australia

China

Japan

India

Rest of Asia-Pacific

Contents

CHAPTER 1 INTRODUCTION

- 1.1 Report description
- 1.2 Key benefits
- 1.3 Market segmentation
- 1.4 Research methodology
 - 1.4.1 Secondary research
 - 1.4.2 Primary research
 - 1.4.3 Analyst tools and models

CHAPTER 2 EXECUTIVE SUMMARY

- 2.1 CXO perspective

CHAPTER 3 MARKET OVERVIEW

- 3.1 Market definition and scope
- 3.2 Key findings
 - 3.2.1 Top impacting factors
 - 3.2.2 Top investment pockets
- 3.3 Porters five forces analysis
 - 3.3.1 Bargaining power of buyers
 - 3.3.2 Bargaining power of supplier
 - 3.3.3 Threat of new entrant
 - 3.3.4 Threat of substitute
 - 3.3.5 Intensity of rivalry
- 3.4 Value chain analysis
 - 3.4.1 Primary activities
 - 3.4.2 Secondary activities
- 3.5 Market dynamics
 - 3.5.1 Drivers
 - 3.5.1.1 Integration of wireless technologies with portable healthcare devices
 - 3.5.1.2 Increase in incidences of lifestyle diseaseS
 - 3.5.1.3 Cost and convenience Factors
 - 3.5.1.4 Technological integration
 - 3.5.1.5 increasing government initiatives
 - 3.5.1.6 Affordability of smartphones

3.5.2 Restraints

3.5.2.1 Lower adoption accross developing economies

3.5.2.2 Weak reimbursement coverage

3.5.2.3 Technological awareness among the ageing population

3.5.3 Opportunities

3.5.3.1 Untapped market of developing economies

3.5.3.2 Rising Opportunities in the form of bundled services

CHAPTER 4 BY DEVICES

4.1 Blood glucose meter

4.1.1 Key Market Trends

4.1.2 Key Growth Factors and Opportunity

4.1.3 Market Size and Forecast

4.2 BP monitors

4.2.1 Key Market Trends

4.2.2 Key growth factors and opportunities

4.2.3 Market size and forecast

4.3 Pulse oximetry

4.3.1 Key market trends

4.3.2 Key growth factors and opportunity

4.3.3 Market size and forecast

4.4 Neurological monitoring

4.4.1 Key market trends

4.4.2 Key growth factors and opportunity

4.4.3 Market size and forecast

4.5 Cardiac monitors

4.5.1 Key market trends

4.5.2 Key growth factors and opportunity

4.5.3 Market size and forecast

4.6 Apnea sleep monitors

4.6.1 Key market trends

4.6.2 Key growth factors and opportunity

4.6.3 Market size and forecast

4.7 Wearable fitness sensor device and heart rate meters

4.7.1 Key market trends

4.7.2 Key growth factors and opportunity

4.7.3 Market size and forecast

4.8 Others

4.8.1 Market Size and Forecast

CHAPTER 5 BY SERVICES

5.1 Prevention

5.1.1 Market size and forecast

5.2 Diagnostic services

5.2.1 Market size and forecast

5.3 Monitoring services

5.3.1 Market size and forecast

5.4 Treatment

5.4.1 Market size and forecast

5.5 Wellness and healthcare system strengthening solutions

5.5.1 Market size and forecast

CHAPTER 6 BY STAKEHOLDERS

6.1 Mobile operators

6.1.1 Market size and forecast

6.2 Device vendors

6.2.1 Market Size and Forecast

6.3 Healthcare providers

6.3.1 Market size and forecast

6.4 Application/ content players

6.4.1 Market size and forecast

CHAPTER 7 BY APPLICATION

7.1 Cardiovascular

7.1.1 Market size and forecast

7.2 Diabetes

7.2.1 Market size and forecast

7.3 Respiratory

7.3.1 Market size and forecast

7.4 Neurology

7.4.1 Market size and forecast

7.5 Others

7.5.1 Market size and forecast

CHAPTER 8 BY COUNTRY

8.1 Overview

- 8.1.1 Key market trends
- 8.1.2 Key growth factors and opportunities
- 8.1.3 Market size and forecast

8.2 Australia

- 8.2.1 Market Size and Forecast

8.3 China

- 8.3.1 Market Size and Forecast

8.4 Japan

- 8.4.1 Market Size and Forecast

8.5 India

- 8.5.1 Market Size and Forecast

8.6 Rest of Asia-Pacific

- 8.6.1 Market Size and Forecast

CHAPTER 9 COMPANY PROFILS

9.1 LifeWatch AG

- 9.1.1 Company overview
- 9.1.2 LifeWatch AG snapshot
- 9.1.3 Operating business segment overview
- 9.1.4 Business performance
- 9.1.5 Strategic moves and development
- 9.1.6 SWOT analysis of LifeWatch AG

9.2 Masimo Corporation

- 9.2.1 Company overview
- 9.2.2 Masimo Corporation snapshot
- 9.2.3 Operating business segment overview
- 9.2.4 Business performance
- 9.2.5 Strategic moves and developments
- 9.2.6 SWOT analysis of Masimo Corporation

9.3 Omron healthcare Inc.

- 9.3.1 Company overview
- 9.3.2 Omron Healthcare Snapshot
- 9.3.3 Operating business segment overview
- 9.3.4 Business performance
- 9.3.5 Strategic moves and developments

- 9.3.6 SWOT analysis of Omron Healthcare Inc.
- 9.4 Philips healthcare (a division of Royal Philips company)
 - 9.4.1 Company overview
 - 9.4.2 Philips Healthcare snapshot
 - 9.4.3 Operating business segment overview
 - 9.4.4 Business performance
 - 9.4.5 Strategic moves and developments
 - 9.4.6 SWOT analysis of Philips Healthcare
- 9.5 Bayer Healthcare (a division of Bayer)
 - 9.5.1 Company overview
 - 9.5.2 Bayer Healthcare snapshot
 - 9.5.3 Operating business segment overview
 - 9.5.4 Business performance
 - 9.5.5 Strategic moves and development
 - 9.5.6 SWOT analysis Of Bayer Healthcare
- 9.6 Sanofi
 - 9.6.1 Company overview
 - 9.6.2 Sanofi snapshot
 - 9.6.3 Operating business segment overview
 - 9.6.4 Business performance
 - 9.6.5 Strategic moves and developments
 - 9.6.6 SWOT analysis of Sanofi
- 9.7 Boston Scientific Corporation
 - 9.7.1 Company overview
 - 9.7.2 Boston Scientific Corporation snapshot
 - 9.7.3 Operating business segment
 - 9.7.4 Business performance
 - 9.7.5 Strategic moves and developments
 - 9.7.6 SWOT analysis of Boston Scientific Corporation
- 9.8 AT&T Inc.
 - 9.8.1 Company overview
 - 9.8.2 AT&T Inc. snapshot
 - 9.8.3 Operating business segment
 - 9.8.4 Business performance
 - 9.8.5 Strategic moves and developments
 - 9.8.6 SWOT analysis of AT&T Inc.
- 9.9 Johnson & Johnson
 - 9.9.1 Company overview
 - 9.9.2 Johnson & Johnson Inc snapshot

9.9.3 Operating business segment overview

9.9.4 Business performance

9.9.5 Strategic moves and developments

9.9.6 SWOT analysis of Johnson & Johnson.

List Of Tables

LIST OF TABLES

TABLE 1 GOVERNMENT OF INDIA MHEALTH INITIATIVES

TABLE 2 ASIA-PACIFIC MHEALTH MARKET, BY DEVICES, 2014-2020 (\$MILLION)

TABLE 3 ASIA-PACIFIC MHEALTH MARKET, BY COUNTRY, 2014-2020, (\$MILLION)

TABLE 4 ASIA-PACIFIC MHEALTH BLOOD GLUCOSE METERS MARKET, BY COUNTRY, 2014-2020, (\$MILLION)

TABLE 5 MOBILE COMPATIBLE BP MONITORS

TABLE 6 ASIA-PACIFIC BP MONITORS MARKET, BY COUNTRY, 2014-2020, (\$MILLION)

TABLE 7 AVAILABLE PULSE OXIMETERS AND ITS COST

TABLE 8 ASIA-PACIFIC PULSE OXIMETRY MARKET, BY COUNTRY, 2014-2020, (\$MILLION)

TABLE 9 ESTIMATED PEOPLE WITH DEMENTIA IN ASIA-PACIFIC REGION

TABLE 10 ASIA-PACIFIC MHEALTH NEUROLOGICAL DEVICES MARKET, BY COUNTRY, 2014-2020 (\$MILLION)

TABLE 11 ASIA-PACIFIC MHEALTH CARDIAC MONITORS MARKET, BY COUNTRY, 2014-2020 (\$MILLION)

TABLE 12 SLEEP APNEA DEVICES

TABLE 13 ASIA-PACIFIC MHEALTH APNEA SLEEP MONITORS MARKET, BY COUNTRY, 2014-2020 (\$MILLION)

TABLE 14 WEARABLE FITNESS DEVICES AND ITS COST

TABLE 15 ASIA-PACIFIC WEARABLE FITNESS SENSORS DEVICES AND HEART RATE METERS MARKET, BY COUNTRY, 2014-2020 (\$MILLION)

TABLE 16 ASIA-PACIFIC MHEALTH OTHER DEVICES MARKET, BY COUNTRY, 2014-2020 (\$MILLION)

TABLE 17 ASIA-PACIFIC MHEALTH SERVICES MARKET, BY TYPE, 2014-2020 (\$MILLION)

TABLE 18 ASIA-PACIFIC MHEALTH SERVICES MARKET, BY COUNTRY, 2014-2020 (\$MILLION)

TABLE 19 SMARTPHONE APPS FOR PREVENTIVE SERVICES

TABLE 20 MOBILE HEALTHCARE SOLUTION PROVIDED BY CDAC

TABLE 21 ASIA-PACIFIC MHEALTH PREVENTION SERVICE MARKET, BY COUNTRY, 2014 2020 (\$MILLION)

TABLE 22 ASIA-PACIFIC MHEALTH DIAGNOSIS SERVICE MARKET, BY COUNTRY, 2014 2020 (\$MILLION)

TABLE 23 ASIA-PACIFIC MHEALTH MONITORING SERVICE MARKET, BY

COUNTRY, 2014 2020 (\$MILLION)

TABLE 24 ASIA-PACIFIC MHEALTH TREATMENT SERVICE MARKET, BY COUNTRY, 2014 2020 (\$MILLION)

TABLE 25 ASIA-PACIFIC MHEALTH WELLNESS AND HEALTHCARE SYSTEMS STRENGTHENING SOLUTIONS MARKET, BY COUNTRY, 2014 2020 (\$MILLION)

TABLE 26 ASIA-PACIFIC MHEALTH MARKET, BY STAKEHOLDERS, 2014 2020 (\$MILLION)

TABLE 27 ASIA-PACIFIC MHEALTH STAKEHOLDERS MARKET, BY COUNTRY, 2014-2020 (\$MILLION)

TABLE 28 ASIA-PACIFIC MHEALTH MOBILE OPERATORS MARKET, BY COUNTRY, 2014-2020, (\$MILLION)

TABLE 29 ASIA-PACIFIC MHEALTH DEVICE VENDORS MARKET, BY COUNTRY, 2014-2020, (\$MILLION)

TABLE 30 ASIA-PACIFIC MHEALTH HEALTHCARE PROVIDERS MARKET, BY COUNTRY, 2014-2020, (\$MILLION)

TABLE 31 ASIA-PACIFIC MHEALTH APPLICATION/CONTENT PLAYERS MARKET, BY COUNTRY, 2014-2020, (\$MILLION)

TABLE 32 ASIA-PACIFIC MHEALTH MARKET BY APPLICATION, 2014 2020 (\$MILLION)

TABLE 33 ASIA-PACIFIC MHEALTH APPLICATION MARKET BY COUNTRY, 2014-2020, (\$MILLION)

TABLE 34 ASIA-PACIFIC MHEALTH CARDIOVASCULAR APPLICATION MARKET, BY GEOGRAPHY, 2014-2020, (\$MILLION)

TABLE 35 PREVALENCE AND PROJECTIONS OF DIABETES IN ASIA-PACIFIC REGION

TABLE 36 ASIA-PACIFIC MHEALTH DIABETES APPLICATION MARKET, BY GEOGRAPHY, 2014-2020, (\$MILLION)

TABLE 37 ASIA-PACIFIC MHEALTH RESPIRATORY APPLICATION MARKET, BY COUNTRY, 2014-2020, (\$MILLION)

TABLE 38 ASIA-PACIFIC NUMBER OF DALYS FOR NEUROLOGICAL DISORDERS PROJECTION FOR 2015 AND 2030

TABLE 39 ASIA-PACIFIC MHEALTH NEUROLOGY APPLICATION MARKET, BY COUNTRY, 2014-2020, (\$MILLION)

TABLE 40 ASIA-PACIFIC MHEALTH OTHER APPLICATIONS MARKET, BY COUNTRY, 2014-2020 (\$MILLION)

TABLE 41 IMPACT ANALYSIS PENETRATING TO ASIA-PACIFIC COUNTRIES 2014

TABLE 42 ASIA-PACIFIC MHEALTH MARKET, BY COUNTRY, 2014-2020 (\$MILLION)

TABLE 43 AUSTRALIA MHEALTH (DEVICES AND SERVICES) MARKET, 2014-2020, (\$MILLION)

TABLE 44 CHINA MHEALTH (DEVICES AND SERVICES) MARKET, 2014-2020,
(\$MILLION)

TABLE 45 JAPAN MHEALTH (DEVICES AND SERVICES)MARKET, 2014-2020,
(\$MILLION)

TABLE 46 INDIA MHEALTH (DEVICES AND SERVICES)MARKET, 2014-2020,
(\$MILLION)

TABLE 47 REST OF ASIA-PACIFIC MHEALTH (DEVICES AND SERVICES) MARKET,
2014-2020, (\$MILLION)

TABLE 48 LIFEWATCH AG COMPANY SNAPSHOT

TABLE 49 OPERATING BUSINESS SEGMENT OVERVIEW

TABLE 50 MASIMO CORPORATION SNAPSHOT

TABLE 51 OPERATING BUSINESS SEGMENT OVERVIEW

TABLE 52 OMRON HEALTHCARE SNAPSHOT

TABLE 53 OPERATING BUSINESS SEGMENT OVERVIEW

TABLE 54 PHILIPS HEALTHCARE SNAPSHOT

TABLE 55 OPERATING BUSINESS SEGMENT OVERVIEW

TABLE 56 BAYER HEALTHCARE SNAPSHOT

TABLE 57 OPERATING BUSINESS SEGMENT OVERVIEW

TABLE 58 SANOFI SNAPSHOT

TABLE 59 OPERATING BUSINESS SEGMENTS OVERVIEW

TABLE 60 BOSTON SCIENTIFIC CORPORATION SNAPSHOT

TABLE 61 OPERATING BUSINESS SEGMENT OVERVIEW

TABLE 62 AT&T INC. SNAPSHOT

TABLE 63 OPERATING BUSINESS SEGMENT OVERVIEW

TABLE 64 JOHNSON & JOHNSON INC SNAPSHOT

TABLE 65 OPERATING BUSINESS SEGMENT OVERVIEW

List Of Figures

LIST OF FIGURES

FIG. 1 TOP FACTORS IMPACTING ASIA-PACIFIC MHEALTH MARKET (2014-2020)

FIG. 2 TOP INVESTMENT POCKETS IN ASIA-PACIFIC MHEALTH MARKET (2014-2020)

FIG. 3 PORTERS FIVE FORCES ANALYSIS

FIG. 4 VALUE CHAIN ANALYSIS OF ASIA-PACIFIC MHEALTH MARKET

FIG. 5 PENETRATION OF SMARTPHONE USERS

FIG. 6 COST AND MANUFACTURERS OF HEART RATE MONITORS

FIG. 7 MORTALITY INCIDENCES OF CVD (2010-2030)

FIG. 8 ASTHMA PREVALENCE IN UNITED STATES IN 2011

FIG. 9 BUSINESS PERFORMANCE OF LIFEWATCH 2012-2014 (\$MILLION)

FIG. 10 REVENUE BY REGION (2014)

FIG. 11 SWOT ANALYSIS OF LIFEWATCH AG

FIG. 12 BUSINESS PERFORMANCE OF MASIMO CORPORATION 2012-2014 (\$MILLION)

FIG. 13 SWOT ANALYSIS OF MASIMO CORPORATION

FIG. 14 NET SALES OF OMRON HEALTHCARE (\$MILLION)

FIG. 15 NET SALES OF OMRON HEALTHCARE OPERATING SEGMENT (2013)

FIG. 16 NET SALES OF OMRON HEALTHCARE BY REGION (2013)

FIG. 17 SWOT ANALYSIS OF OMRON HEALTHCARE INC.

FIG. 18 PHILIPS HEALTHCARE NET SALES 2012-2014 (\$MILLION)

FIG. 19 PHILIPS HEALTHCARE REVENUE BY OPERATING SEGMENT (2014)

FIG. 20 SWOT ANALYSIS OF PHILIPS HEALTHCARE

FIG. 21 NET SALES OF BAYER HEALTHCARE 2012-2014 (\$MILLION)

FIG. 22 BAYER HEALTHCARES REVENUE BY OPERATING SEGMENT IN 2014

FIG. 23 SWOT ANALYSIS OF BAYER HEALTHCARE

FIG. 24 NET SALES OF SANOFI 2012-2014 (\$MILLION)

FIG. 25 NET SALES OF SANOFI BY OPERATING SEGMENT (2014)

FIG. 26 NET SALES OF SANOFI BY GEOGRAPHY 2014

FIG. 27 SWOT ANALYSIS OF SANOFI

FIG. 28 OPERATIONAL SALES OF BOSTON SCIENTIFIC 2012-2014 (\$MILLION)

FIG. 29 OPERATIONAL SALES BY OPERATING SEGMENT 2014

FIG. 30 SWOT ANALYSIS OF BOSTON SCIENTIFIC CORPORATION

FIG. 31 REVENUE OF AT&T INC. 2012-2014 (\$MILLION)

FIG. 32 SWOT ANALYSIS OF AT&T INC.

FIG. 33 NET SALES OF JOHNSON & JOHNSON 2012-2014 (\$MILLION)

FIG. 34 NET SALES BY OPERATING SEGMENT 2014
FIG. 35 SWOT ANALYSIS OF JOHNSON & JOHNSON.

I would like to order

Product name: Asia-Pacific mHealth Market by Devices (Blood Glucose Meters, BP Monitors, Pulse oximetry, Neurological Monitoring, Wearable fitness sensor device and Heart Rate Meters) and Service (Diagnosis, Monitoring, Prevention, Treatment, Wellness and healthcare system) - Opportunity Analysis and Industry Forecast, 2014 - 2020

Product link: <https://marketpublishers.com/r/M84DC4AAA90EN.html>

Price: US\$ 3,999.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/M84DC4AAA90EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970