

# **Men Personal Care Market by Type (Hair care, Shaving, Oral, Personal Cleanliness, Skin Care) - Global Opportunity Analysis and Industry Forecasts, 2014 - 2022**

<https://marketpublishers.com/r/M93698ACFCFEN.html>

Date: October 2016

Pages: 110

Price: US\$ 4,565.00 (Single User License)

ID: M93698ACFCFEN

## **Abstracts**

Men personal care products refer to non-medicinal consumable products that are intended for men to use for their personal care and grooming. They can be rubbed, poured, sprinkled, sprayed on, or otherwise applied to the body for cleansing, toning, moisturizing, hydrating, conditioning, massaging, coloring, soothing, deodorizing, perfuming, and styling. The market offers a wide variety of different products such as deodorants, shampoos, shaving gels, after shaves, bar soaps, moisturizers, and others at different prices as per the needs and purchasing power of consumers.

Constant change in lifestyle and rise in disposable income have increased the demand for the men personal care products. Moreover, the increase in the number of product offerings to tap these fluctuating grooming habits of men and organized retail further fuel the market growth. In addition, the global upsurge in online retail platform, and the escalation in health, and fitness consciousness among men is anticipated to offer more business opportunities. However, the awareness regarding the probable harmful effects of chemicals and rise in packaging costs could prove to be a major challenge for the players.

The global men personal care market is segmented by type and geography. The segmentation by type includes hair care (shampoos & rinses, hair gels, hair conditioners, hair sprays & hair creams, and hair dyes & hair colors), shaving (shaving soaps, shaving creams, after shave lotions, and pre-shave lotions), oral care (dental care, mouth washes, and breath fresheners), personal cleanliness (fragrances, soaps, and body powders), skin care (face & neck creams/lotions, body & hand creams/lotions, cleansers, and moisturizers), and others (facial makeup, eye makeup, bathing essentials, and nail care).

Geographically, the market is classified into North America (U.S., Canada, and Mexico), Europe (UK, Germany, France, and Rest of Europe), Asia-Pacific (China, Japan, India and Rest of Asia-Pacific), and LAMEA (Latin America, Middle East, and Africa).

## POTENTIAL BENEFITS FOR STAKEHOLDERS:

A comprehensive analysis of the current and future market trends in the world men personal care products market to identify the potential investment pockets are discussed.

The report offers impact analysis of key market growth drivers, restraints, and opportunities.

Quantitative analysis of the current trends and forecast from 2016 to 2022 are provided to showcase the financial scenario of the market.

Porters Five Forces model of the industry illustrates the potency of the buyers & suppliers who participate in the market.

Value chain analysis in the report delivers a clear understanding of the roles of stakeholders involved.

## MARKET SEGMENTATION

The market is segmented by type and geography:

### BY TYPE

#### Hair Care

Shampoos & Rinses

Hair Gel

Hair Conditioners

Hair Sprays & Hair Creams

Hair Dyes & Hair Colors

Shaving

Shaving Soap

Shaving Creams

After-shave Lotions

Pre-Shave Lotions

Oral Care

Dental Care Tools

Mouthwashes & Breath Fresheners

Personal Cleanliness

Fragrances

Soaps

Body Powders

Skin Care

Face and Neck Creams/Lotions

Body and Hand Creams/Lotions

Cleansers

Moisturizers

Others

**BY GEOGRAPHY**

North America

U.S.

Canada

Mexico

Europe

UK

Germany

France

Rest of Europe

Asia-Pacific

China

Japan

India

Rest of Asia-Pacific

LAMEA

Latin America

Middle East

Africa

## KEY PLAYERS

Johnson & Johnson (U.S.)

Procter and Gamble Co (P&G), (U.S.)

L'Oréal S.A. (France)

The Estee Lauder Companies, Inc. (U.S.)

Unilever (UK)

Avon Products, Inc. (U.S.)

Kao Corporation (Japan)

Colgate-Palmolive Company (U.S.)

Beiersdorf Aktiengesellschaft (Germany)

Shiseido (Japan)

Other players in the value chain include (profiles not included in the report)

Combe Incorporated

Conaire Corporation

Revlon Inc.

Godrej Industries Ltd.

Mary Kay Inc.

Amway Corporation

## Contents

### CHAPTER 1 INTRODUCTION

- 1.1 Report Description
- 1.2 Key Benefits
- 1.3 Key Market Segments
- 1.4 Research Methodology
  - 1.4.1 Secondary research
  - 1.4.2 Primary research
  - 1.4.3 Analyst tools and models

### CHAPTER 2 EXECUTIVE SUMMARY

- 2.1 Executive Summary
- 2.2 CXO Perspective

### CHAPTER 3 MARKET OVERVIEW

- 3.1 Market Definition and Scope
- 3.2 Key Findings
  - 3.2.1 Top impacting factors of the Men personal care market
    - 3.2.1.1 Increase in disposable income
    - 3.2.1.2 Harmful effects of chemicals
    - 3.2.1.3 Increased penetration of online shopping
    - 3.2.1.4 Change in consumer lifestyle
    - 3.2.1.5 Product differentiation
    - 3.2.1.6 Increased ingredient prices and packaging costs
  - 3.2.2 Top Winning Strategies in Men Personal Care Market, 2010-2015
  - 3.2.3 Top Investment Pockets
- 3.3 Value Chain Analysis
  - 3.3.1 Raw Material Suppliers
  - 3.3.2 Men Personal Care Producers
  - 3.3.3 Distribution Platforms
  - 3.3.4 End Users
- 3.4 Porters Five Forces Analysis
  - 3.4.1 Buyers possess high bargaining power due to similarity in offerings
  - 3.4.2 Moderate bargaining power of suppliers due to easy availability of ingredients
  - 3.4.3 Low threat of substitute due to lack of differentiated affective products

- 3.4.4 High threat of new entrants due to attractive industry growth
- 3.4.5 High rivalry among competitors due to similarity in offerings
- 3.5 Market Players Positioning, 2015(%)
- 3.6 Drivers
  - 3.6.1 Growth in corporate lifestyle
  - 3.6.2 Increase in disposable income
  - 3.6.3 Product differentiation
  - 3.6.4 Urbanization
- 3.7 Restraints
  - 3.7.1 Increased ingredient prices and packaging costs
  - 3.7.2 Harmful effects of chemicals
- 3.8 Opportunities
  - 3.8.1 Change in consumer lifestyle
  - 3.8.2 Increased penetration of online shopping

## **CHAPTER 4 WORLD MEN PERSONAL CARE MARKET, BY TYPE**

- 4.1 Men hair care
  - 4.1.1 Key market trends
  - 4.1.2 Key growth factors and opportunities
  - 4.1.3 Market size and forecast
    - 4.1.3.1 Shampoo & rinses
      - 4.1.3.1.1 Market overview
      - 4.1.3.1.2 Market size and forecast
    - 4.1.3.2 Hair gel
      - 4.1.3.2.1 Market overview
      - 4.1.3.2.2 Market size and forecast
    - 4.1.3.3 Hair conditioners
      - 4.1.3.3.1 Market overview
      - 4.1.3.3.2 Market size and forecast
    - 4.1.3.4 Hair sprays and hair creams
      - 4.1.3.4.1 Market overview
      - 4.1.3.4.2 Market size and forecast
    - 4.1.3.5 Hair dyes & hair colors
      - 4.1.3.5.1 Market overview
      - 4.1.3.5.2 Market size and forecast
- 4.2 Men shaving
  - 4.2.1 Key market trends
  - 4.2.2 Key growth factors and opportunities

- 4.2.3 Market size and forecast
  - 4.2.3.1 Shaving soap
    - 4.2.3.1.1 Market overview
    - 4.2.3.1.2 Market size and forecast
  - 4.2.3.2 Shaving cream
    - 4.2.3.2.1 Market overview
    - 4.2.3.2.2 Market size and forecast
  - 4.2.3.3 After-shave lotion
    - 4.2.3.3.1 Market overview
    - 4.2.3.3.2 Market size and forecast
  - 4.2.3.4 Pre-shave lotion
    - 4.2.3.4.1 Market overview
    - 4.2.3.4.2 Market size and forecast
- 4.3 Men oral care
  - 4.3.1 Key market trends
  - 4.3.2 Key growth factors and opportunities
  - 4.3.3 Market size and forecast
    - 4.3.3.1 Dental care tools
      - 4.3.3.1.1 Market overview
      - 4.3.3.1.2 Market size and forecast
    - 4.3.3.2 Mouthwashes & breath fresheners
      - 4.3.3.2.1 Market overview
      - 4.3.3.2.2 Market size and forecast
- 4.4 Men personal cleanliness
  - 4.4.1 Key market trends
  - 4.4.2 Key growth factors and opportunities
  - 4.4.3 Market size and forecast
    - 4.4.3.1 Fragrances
      - 4.4.3.1.1 Market overview
      - 4.4.3.1.2 Market size and forecast
    - 4.4.3.2 Soaps
      - 4.4.3.2.1 Market overview
      - 4.4.3.2.2 Market size and forecast
    - 4.4.3.3 Body powders
      - 4.4.3.3.1 Market overview
      - 4.4.3.3.2 Market size and forecast
- 4.5 Men skin care
  - 4.5.1 Key market trends
  - 4.5.2 Key growth factors and opportunities



- 4.5.3 Market size and forecast
  - 4.5.3.1 Face and neck creams/lotions
    - 4.5.3.1.1 Market overview
    - 4.5.3.1.2 Market size and forecast
  - 4.5.3.2 Body and hand creams/lotions
    - 4.5.3.2.1 Market overview
    - 4.5.3.2.2 Market size and forecast
  - 4.5.3.3 Cleansers
    - 4.5.3.3.1 Market overview
    - 4.5.3.3.2 Market size and forecast
  - 4.5.3.4 Moisturizers
    - 4.5.3.4.1 Market overview
    - 4.5.3.4.2 Market size and forecast
- 4.6 Men other personal care products
  - 4.6.1 Key market trends
  - 4.6.2 Key growth factors and opportunities
  - 4.6.3 Market size and forecast
    - 4.6.3.1 Facial makeup
      - 4.6.3.1.1 Market overview
      - 4.6.3.1.2 Market size and forecast
    - 4.6.3.2 Eye makeup
      - 4.6.3.2.1 Market overview
      - 4.6.3.2.2 Market size and forecast
    - 4.6.3.3 Bathing essentials
      - 4.6.3.3.1 Market overview
      - 4.6.3.3.2 Market size and forecast
    - 4.6.3.4 Nail care
      - 4.6.3.4.1 Market overview
      - 4.6.3.4.2 Market size and forecast

## **CHAPTER 5 WORLD MEN PERSONAL CARE MARKET BY GEOGRAPHY**

- 5.1 North America
  - 5.1.1 Key market trends
  - 5.1.2 Key growth factors, restraints and opportunities
  - 5.1.3 Market size and forecast
    - 5.1.3.1 U.S.
      - 5.1.3.1.1 Market size and forecast
    - 5.1.3.2 Canada

5.1.3.2.1 Market size and forecast

5.1.3.3 Mexico

5.1.3.3.1 Market size and forecast

5.2 Europe

5.2.1 Key market trends

5.2.2 Key growth factors, restraints and opportunities

5.2.3 Market size and forecast

5.2.3.1 UK

5.2.3.1.1 Market size and forecast

5.2.3.2 Germany

5.2.3.2.1 Market size and forecast

5.2.3.3 France

5.2.3.3.1 Market size and forecast

5.2.3.4 Rest of Europe

5.2.3.4.1 Market size and forecast

5.3 Asia-Pacific

5.3.1 Key market trends

5.3.2 Key growth factors, restraints and opportunities

5.3.3 Market size and forecast

5.3.3.1 China

5.3.3.1.1 Market size and forecast

5.3.3.2 Japan

5.3.3.2.1 Market size and forecast

5.3.3.3 India

5.3.3.3.1 Market size and forecast

5.3.3.4 Rest of Asia-Pacific

5.3.3.4.1 Market size and forecast

5.4 LAMEA

5.4.1 Key market trends

5.4.2 Key growth factors, restraints and opportunities

5.4.3 Market size and forecast

5.4.3.1 Latin America

5.4.3.1.1 Market size and forecast

5.4.3.2 Middle East

5.4.3.2.1 Market size and forecast

5.4.3.3 Africa

5.4.3.3.1 Market size and forecast

## **CHAPTER 6 COMPANY PROFILE**

- 6.1 Johnson and Johnson
  - 6.1.1 Company overview
  - 6.1.2 Company snapshot
  - 6.1.3 Operating business segments
  - 6.1.4 Business performance
  - 6.1.5 Key strategic moves and developments
- 6.2 Procter and Gamble (P&G)
  - 6.2.1 Company overview
  - 6.2.2 Company snapshot
  - 6.2.3 Operating business segments
  - 6.2.4 Business performance
  - 6.2.5 Key strategic moves and developments
- 6.3 L'Oreal S.A.
  - 6.3.1 Company overview
  - 6.3.2 Company snapshot
  - 6.3.3 Operating business segment
  - 6.3.4 Business performance
  - 6.3.5 Key strategic moves and developments
- 6.4 Estee Lauder Companies Inc.
  - 6.4.1 Company overview
  - 6.4.2 Company snapshot
  - 6.4.3 Operating business segments
  - 6.4.4 Business performance
  - 6.4.5 Key strategic moves and developments
- 6.5 Unilever
  - 6.5.1 Company Overview
  - 6.5.2 Company snapshot
  - 6.5.3 Operating business segments
  - 6.5.4 Business Performance
  - 6.5.5 Key strategic moves and developments
- 6.6 Avon Products, Incorporated
  - 6.6.1 Company overview
  - 6.6.2 Company snapshot
  - 6.6.3 Operating business segments
  - 6.6.4 Business performance
  - 6.6.5 Key strategic moves and developments
- 6.7 Kao Corporation
  - 6.7.1 Company overview

- 6.7.2 Company snapshot
- 6.7.3 Operating business segments
- 6.7.4 Business performance
- 6.7.5 Key strategic moves and developments
- 6.8 Colgate -Palmolive Company
  - 6.8.1 Company overview
  - 6.8.2 Company snapshot
  - 6.8.3 Operating business segments
  - 6.8.4 Business performance
  - 6.8.5 Key strategic moves and developments
- 6.9 Beiersdorf Akteingesellschaft (AG)
  - 6.9.1 Company overview
  - 6.9.2 Company snapshot
  - 6.9.3 Operating business segments
  - 6.9.4 Business performance
  - 6.9.5 Key strategic moves and developments
- 6.10 Shiseido Company, Limited
  - 6.10.1 Company overview
  - 6.10.2 Company snapshot
  - 6.10.3 Operating business segments
  - 6.10.4 Business performance
  - 6.10.5 Key strategic moves and developments

Other players in the value chain include:

Combe Incorporated

Conaire Corporation

Revlon Inc.

Godrej Industries Ltd.

Mary Kay Inc.

Amway Corporation

Profiles of these players are not included. The same will be included on request.

## List Of Tables

### LIST OF TABLES

TABLE 1 WORLD MEN PERSONAL CARE MARKET BY REGION 2014-2022  
(\$MILLION)

TABLE 2 WORLD MEN PERSONAL CARE MARKET REVENUE BY TYPE, 2014-2022  
(\$MILLION)

TABLE 3 WORLD MEN HAIR CARE MARKET REVENUE BY GEOGRAPHY,  
2014-2022 (\$MILLION)

TABLE 4 WORLD MEN SHAMPOO & RINSES MARKET REVENUE, BY  
GEOGRAPHY, 2014-2022 (\$MILLION)

TABLE 5 WORLD HAIR GEL MARKET REVENUE, BY GEOGRAPHY, 2014-2022  
(\$MILLION)

TABLE 6 WORLD MEN HAIR CONDITIONERS MARKET REVENUE, BY  
GEOGRAPHY, 2014-2022 (\$MILLION)

TABLE 7 WORLD MEN HAIR SPRAYS AND HAIR CREAMS MARKET REVENUE, BY  
GEOGRAPHY, 2014-2022 (\$MILLION)

TABLE 8 WORLD MEN HAIR DYES & HAIR COLORS MARKET REVENUE, BY  
GEOGRAPHY, 2014-2022 (\$MILLION)

TABLE 9 WORLD MEN SHAVING MARKET REVENUE BY GEOGRAPHY, 2014-2022  
(\$MILLION)

TABLE 10 WORLD MEN SHAVING SOAP MARKET REVENUE, BY GEOGRAPHY,  
2014-2022 (\$MILLION)

TABLE 11 WORLD MEN SHAVING CREAM MARKET REVENUE, BY GEOGRAPHY,  
2014-2022 (\$MILLION)

TABLE 12 WORLD MEN AFTER-SHAVE LOTION MARKET REVENUE, BY  
GEOGRAPHY, 2014-2022 (\$MILLION)

TABLE 13 WORLD MEN PRE-SHAVE LOTION MARKET REVENUE, BY  
GEOGRAPHY, 2014-2022 (\$MILLION)

TABLE 14 WORLD MEN ORAL CARE MARKET REVENUE, BY GEOGRAPHY,  
2014-2022 (\$MILLION)

TABLE 15 WORLD MEN DENTAL CARE TOOLS MARKET REVENUE, BY  
GEOGRAPHY, 2014-2022 (\$MILLION)

TABLE 16 WORLD MEN MOUTHWASHES & BREATH FRESHENERS REVENUE, BY  
GEOGRAPHY, 2014-2022 (\$MILLION)

TABLE 17 WORLD MEN PERSONAL CLEANLINESS MARKET REVENUE, BY  
GEOGRAPHY, 2014-2022, (\$MILLION)

TABLE 18 WORLD MEN FRAGRANCES MARKET REVENUE, BY GEOGRAPHY,

2014-2022 (\$MILLION)

TABLE 19 WORLD MEN SOAPS MARKET REVENUE, BY GEOGRAPHY, 2014-2022 (\$MILLION)

TABLE 20 WORLD MEN BODY POWDERS MARKET REVENUE, BY GEOGRAPHY, 2014-2022 (\$MILLION)

TABLE 21 WORLD MEN SKIN CARE MARKET REVENUE, BY GEOGRAPHY, 2014-2022, (\$MILLION)

TABLE 22 WORLD MEN FACE AND NECK CREAMS/LOTIONS MARKET REVENUE, BY GEOGRAPHY, 2014-2022 (\$MILLION)

TABLE 23 WORLD MEN BODY AND HAND CREAMS/LOTIONS MARKET REVENUE, BY GEOGRAPHY, 2014-2022 (\$MILLION)

TABLE 24 WORLD MEN CLEANSERS MARKET REVENUE, BY GEOGRAPHY, 2014-2022 (\$MILLION)

TABLE 25 WORLD MEN MOISTURIZERS MARKET REVENUE, BY GEOGRAPHY, 2014-2022 (\$MILLION)

TABLE 26 WORLD MEN OTHER PERSONAL CARE PRODUCTS MARKET REVENUE, BY GEOGRAPHY, 2014-2022, (\$MILLION)

TABLE 27 WORLD MEN FACIAL MAKEUP MARKET REVENUE, BY GEOGRAPHY, 2014-2022 (\$MILLION)

TABLE 28 WORLD MEN EYE MAKEUP MARKET REVENUE, BY GEOGRAPHY, 2014-2022 (\$MILLION)

TABLE 29 WORLD MEN BATHING ESSENTIALS MARKET REVENUE, BY GEOGRAPHY, 2014-2022 (\$MILLION)

TABLE 30 WORLD MEN NAIL CARE MARKET REVENUE, BY GEOGRAPHY, 2014-2022 (\$MILLION)

TABLE 31 WORLD MEN PERSONAL CARE MARKET REVENUE BY GEOGRAPHY, 2014-2022, (\$MILLION)

TABLE 32 NORTH AMERICA MEN PERSONAL CARE MARKET REVENUE BY TYPE, 2014-2022, (\$MILLION)

TABLE 33 EUROPE MEN PERSONAL CARE MARKET REVENUE BY TYPE, 2014-2022, (\$MILLION)

TABLE 34 ASIA PACIFIC MEN PERSONAL CARE MARKET REVENUE BY TYPE, 2014-2022, (\$MILLION)

TABLE 35 LAMEA MEN PERSONAL CARE MARKET REVENUE BY TYPE, 2014-2022, (\$MILLION)

TABLE 36 JOHNSON AND JOHNSON COMPANY SNAPSHOT

TABLE 37 JOHNSON AND JOHNSON OPERATING SEGMENTS

TABLE 38 PROCTER AND GAMBLE - COMPANY SNAPSHOT

TABLE 39 PROCTER AND GAMBLE - OPERATING SEGMENTS

TABLE 40 LORAL S.A. - COMPANY SNAPSHOT  
TABLE 41 LORAL S.A. - OPERATING SEGMENTS  
TABLE 42 ESTEE LAUDER COMPANIES INC. COMPANY SNAPSHOT  
TABLE 43 ESTEE LAUDER COMPANIES INC. - OPERATING SEGMENTS  
TABLE 44 UNILEVER- COMPANY SNAPSHOT  
TABLE 45 UNILEVER - OPERATING SEGMENTS  
TABLE 46 AVON PRODUCTS COMPANY SNAPSHOT  
TABLE 47 AVON PRODUCTS - OPERATING SEGMENTS  
TABLE 48 KAO COMPANY SNAPSHOT  
TABLE 49 KAO - OPERATING SEGMENTS  
TABLE 50 COLGATE-PALMOLIVE - COMPANY SNAPSHOT  
TABLE 51 COLGATE-PALMOLIVE - OPERATING SEGMENTS  
TABLE 52 BEIERSDORF- COMPANY SNAPSHOT  
TABLE 53 BEIERSDORF - OPERATING SEGMENTS  
TABLE 54 SHISEIDO CO LTD - COMPANY SNAPSHOT  
TABLE 55 SHISEIDO CO LTD- OPERATING SEGMENTS

## List Of Figures

### LIST OF FIGURES

FIG. 1 MEN PERSONAL CARE MARKET: TOP IMPACTING FACTORS

FIG. 2 WORLD MEN PERSONAL CARE MARKET: TOP WINNING STRATEGIES, 2010-2016

FIG. 3 TOP WINNING STRATEGIES COMPARISON, 2010-2015(%)

FIG. 4 TOP INVESTMENT POCKETS

FIG. 5 VALUE CHAIN ANALYSIS

FIG. 6 PORTERS FIVE FORCES ANALYSIS

FIG. 7 WORLD MEN PERSONAL CARE MARKET PLAYERS POSITIONING, 2015

FIG. 8 WORLD MEN PERSONAL CARE MARKET SHARE ANALYSIS BY TYPE, 2015 & 2022 (%)

FIG. 9 COMPARITIVE REGIONAL MARKET SHARE ANALYSIS OF WORLD MEN HAIR CARE MARKET, 2015 & 2022 (%)

FIG. 10 WORLD MEN HAIR CARE MARKET REVENUE, 2014-2022 (\$MILLION)

FIG. 11 WORLD MEN HAIR CARE MARKET SHARE ANALYSIS BY GEOGRAPHY, 2014-2022 (%)

FIG. 17 COMPARITIVE REGIONAL MARKET SHARE ANALYSIS OF WORLD MEN SHAVING, 2015 & 2022 (%)

FIG. 18 WORLD MEN SHAVING MARKET REVENUE, 2014-2022 (\$MILLION)

FIG. 19 WORLD MEN SHAVING MARKET SHARE ANALYSIS BY GEOGRAPHY, 2014-2022 (\$MILLION)

FIG. 24 COMPARITIVE REGIONAL MARKET SHARE ANALYSIS OF WORLD MEN ORAL CARE MARKET, 2015 & 2022 (%)

FIG. 25 WORLD MEN ORAL CARE MARKET REVENUE, 2014-2022 (\$MILLION)

FIG. 26 WORLD MEN ORAL CARE MARKET SHARE ANALYSIS BY GEOGRAPHY, 2014-2022 (%)

FIG. 29 COMPARITIVE REGIONAL MARKET SHARE ANALYSIS OF WORLD MEN PERSONAL CLEANLINESS, 2015 & 2022 (%)

FIG. 30 WORLD MEN PERSONAL CLEANLINESSS MARKET REVENUE, 2014-2022 (\$MILLION)

FIG. 31 WORLD MEN PERSONAL CLEANLINESS MARKET SHARE ANALYSIS BY GEOGRAPHY, 2014-2022 (%)

FIG. 35 COMPARITIVE REGIONAL MARKET SHARE ANALYSIS OF WORLD MEN SKIN CARE, 2015 & 2022 (%)

FIG. 36 WORLD MEN SKIN CARE MARKET REVENUE, 2014-2022 (\$MILLION)

FIG. 37 WORLD MEN SKIN CARE MARKET SHARE ANALYSIS BY GEOGRAPHY,



2014-2022 (%)

FIG. 42 COMPARITIVE REGIONAL MARKET SHARE ANALYSIS OF WORLD MEN OTHER PERSONAL CARE PRODUCTS MARKET, 2015 & 2022 (%)

FIG. 43 WORLD MEN OTHER PERSONAL CARE PRODUCTS MARKET REVENUE, 2014-2022 (\$MILLION)

FIG. 44 WORLD MEN OTHER PERSONAL CARE PRODUCTS MARKET SHARE ANALYSIS BY GEOGRAPHY, 2014-2022 (%)

FIG. 49 WORLD MEN PERSONAL CARE MARKET SHARE ANALYSIS BY GEOGRAPHY, 2015 & 2022 (%)

FIG. 50 COMPARITIVE MARKET SHARE ANALYSIS OF NORTH AMERICA MEN PERSONAL CARE MARKET, BY COUNTRY, 2015 & 2022 (%)

FIG. 51 NORTH AMERICA MEN PERSONAL CARE MARKET REVENUE, 2014-2022 (\$MILLION)

FIG. 52 U.S. MEN PERSONAL CARE MARKET REVENUE, 2014-2022 (\$MILLION)

FIG. 53 CANADA MEN PERSONAL CARE MARKET REVENUE, 2014-2022 (\$MILLION)

FIG. 54 MEXICO MEN PERSONAL CARE MARKET REVENUE, 2014-2022 (\$MILLION)

FIG. 55 COMPARITIVE MARKET SHARE ANALYSIS OF EUROPE MEN PERSONAL CARE MARKET, BY COUNTRY, 2015 & 2022 (%)

FIG. 56 EUROPE MEN PERSONAL CARE MARKET REVENUE, 2014-2022 (\$MILLION)

FIG. 57 UK MEN PERSONAL CARE MARKET REVENUE, 2014-2022 (\$MILLION)

FIG. 58 GERMANY MEN PERSONAL CARE MARKET REVENUE, 2014-2022 (\$MILLION)

FIG. 59 FRANCE MEN PERSONAL CARE MARKET REVENUE, 2014-2022 (\$MILLION)

FIG. 60 REST OF EUROPE MEN PERSONAL CARE MARKET REVENUE, 2014-2022 (\$MILLION)

FIG. 61 COMPARITIVE MARKET SHARE ANALYSIS OF ASIA-PACIFIC MEN PERSONAL CARE MARKET, BY COUNTRY, 2015 & 2022 (%)

FIG. 62 ASIA-PACIFIC MEN PERSONAL CARE MARKET REVENUE, 2014-2022 (\$MILLION)

FIG. 63 CHINA MEN PERSONAL CARE MARKET REVENUE, 2014-2022 (\$MILLION)

FIG. 64 JAPAN MEN PERSONAL CARE MARKET REVENUE, 2014-2022 (\$MILLION)

FIG. 65 INDIA MEN PERSONAL CARE MARKET REVENUE, 2014-2022 (\$MILLION)

FIG. 66 OTHER ASIA-PACIFIC MEN PERSONAL CARE MARKET REVENUE, 2014-2022 (\$MILLION)

FIG. 67 COMPARITIVE MARKET SHARE ANALYSIS OF LAMEA MEN PERSONAL

CARE MARKET, BY COUNTRY, 2015 & 2022 (%)

FIG. 68 LAMEA MEN PERSONAL CARE MARKET REVENUE, 2014-2022 (\$MILLION)

FIG. 69 LATIN AMERICAN MEN PERSONAL CARE MARKET REVENUE, 2014-2022 (\$MILLION)

FIG. 70 MIDDLE EAST MEN PERSONAL CARE MARKET REVENUE, 2014-2022 (\$MILLION)

FIG. 71 AFRICA MEN PERSONAL CARE MARKET REVENUE, 2014-2022 (\$MILLION)

FIG. 72 JOHNSON & JOHNSON: REVENUE BY BUSINESS SEGMENTS, 2015 (%)

FIG. 73 JOHNSON & JOHNSON: REVENUE BY GEOGRAPHY, 2015 (%)

FIG. 74 PROCTER AND GAMBLE: REVENUE BY BUSINESS SEGMENTS, 2015 (%)

FIG. 75 PROCTER AND GAMBLE: REVENUE BY GEOGRAPHY, 2015 (%)

FIG. 76 LORAL S.A.: REVENUE BY BUSINESS SEGMENTS, 2015 (%)

FIG. 77 LORAL S.A.: REVENUE BY GEOGRAPHY, 2015 (%)

FIG. 78 ESTEE LAUDER COMPANIES INC.: REVENUE BY BUSINESS SEGMENTS, 2015 (%)

FIG. 79 ESTEE LAUDER COMPANIES INC.: REVENUE BY GEOGRAPHY, 2015 (%)

FIG. 80 UNILEVER: REVENUE BY BUSINESS SEGMENTS, 2015 (%)

FIG. 81 AVON PRODUCTS: REVENUE BY BUSINESS SEGMENTS, 2015 (%)

FIG. 82 AVON PRODUCTS: REVENUE BY GEOGRAPHY, 2015 (%)

FIG. 83 KAO: REVENUE BY BUSINESS SEGMENTS, 2015 (%)

FIG. 84 KAO: REVENUE BY GEOGRAPHY, 2015 (%)

FIG. 85 COLGATE-PALMOLIVE: REVENUE BY BUSINESS SEGMENTS, 2015 (%)

FIG. 86 COLGATE-PALMOLIVE: REVENUE BY GEOGRAPHY, 2015 (%)

FIG. 87 BEIERSDORF: REVENUE BY BUSINESS SEGMENTS, 2015(%)

FIG. 88 BEIERSDORF: REVENUE BY GEOGRAPHY, 2015 (%)

FIG. 89 SHISEIDO CO LTD: REVENUE BY BUSINESS SEGMENTS, 2015 (%)

FIG. 90 SHISEIDO CO LTD: REVENUE BY GEOGRAPHY, 2015 (%)

## I would like to order

Product name: Men Personal Care Market by Type (Hair care, Shaving, Oral, Personal Cleanliness, Skin Care) - Global Opportunity Analysis and Industry Forecasts, 2014 - 2022

Product link: <https://marketpublishers.com/r/M93698ACFCFEN.html>

Price: US\$ 4,565.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/M93698ACFCFEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

