

Medical Spa Market by Services (Body Shaping, Hair Removal, Facial Treatment, Tattoo Removal, Scars & Striae, and Others) - Global Opportunity Analysis and Industry Forecast, 2017-2025

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Abstracts

The global medical spa market was valued at \$11,063 million in 2017, and is expected to reach \$27,566 million by 2025 at a CAGR of 12.2% during the forecast period.

Medical spas, also known as medispas, are a unique blend of medicine and aesthetics. They offer quality cosmetic treatments in a relaxing environment, which are medically recommended and supervised. Several skin care treatments are conducted in medical spas, such as Botox injections, anti-wrinkle and fine-line reduction treatments, acne therapy, fillers, and latest laser procedures. All these affirmed therapies are cosmetic and primarily intended for rejuvenating or enhancing an individual's appearance. In addition, anti-ageing and non-surgical lifts, which were previously available only in a physician's clinic, are now easily available in medispas. Further, medispas have been gaining popularity because consumers have been increasingly opting for cosmetic or spa treatments, which are medically supervised and also more reliable.

Rise in incidence of skin damage, changes in lifestyle, growth in adoption of non-invasive procedures, increase in demand for the aesthetic industry, and cost-effective procedures are the major factors that drive the growth of the global medical spa market. In addition, upsurge in disposable incomes and expansion of medical tourism in the developing economies with lucrative services boost the market growth. However, low penetration in the developed and underdeveloped countries and high cost of skilled therapy professionals restrain the market growth. On the contrary, technological advancement in medical treatments conducted in medispas, such as laser technology, dermal fillers, cellfina, ultra-therapy, and others, are expected to offer lucrative opportunities during the forecast period.

The global medical spa market is segmented on the basis of service and region.

According to service, the market is characterized into body shaping, hair removal, facial treatment, tattoo removal, scar & striae, and vascular lesion. Considering the region, it is analyzed across North America, Europe, Asia-Pacific, and Latin America Middle East and Africa (LAMEA).

KEY BENEFITS

The study provides an in-depth analysis of the global medical spa market with current trends and future estimations to elucidate the imminent investment pockets.

A comprehensive analysis of factors that drive and restrict the market growth is provided.

A holistic quantitative analysis of the industry from 2017 to 2025 is provided to enable the stakeholders to leverage the existing market opportunities.

An extensive analysis of the key segments of the industry helps to determine the viability of the products and technologies used globally.

The key market players and their strategies are provided to understand the competitive outlook of the market.

KEY MARKET SEGMENTS

By Service

Body shaping

Hair removal

Facial treatment

Tattoo removal

Scars & striae

Others

By Region

North America

U.S.

Canada

Mexico

Europe

UK

Germany

France

Italy

Spain

Rest of Europe

Asia-Pacific

Japan

China

India

Australia

Korea

Rest of Asia-Pacific

LAMEA

Brazil

Turkey

South Africa

Saudi Arabia

Rest of LAMEA

KEY PLAYERS PROFILED

Allure Medspa

Biovital Medspa

Canyon Ranch, Inc.

Chiva Som

Clinique La Prairie

Hyatt Corporation

Sciton, Inc.

True Skin Care Center

Vilalara Longevity Thalassa & Medical Spa

Westchase Medspa

Contents

CHAPTER 1: INTRODUCTION

- 1.1. Report description
- 1.2. Key benefits for stakeholders
- 1.3. Key market segments
- 1.4. Research methodology
 - 1.4.1. Secondary research
 - 1.4.2. Primary research
 - 1.4.3. Analyst tools & models

CHAPTER 2: EXECUTIVE SUMMARY

- 2.1. CXO perspective

CHAPTER 3: MARKET OVERVIEW

- 3.1. Market definition and scope
- 3.2. Key findings
 - 3.2.1. Top investment pockets
- 3.3. Porters five forces analysis
- 3.4. Market dynamics
 - 3.4.1. Drivers
 - 3.4.1.1. Rise in use of aesthetic medicine and cosmetic treatment options for beauty enhancement
 - 3.4.1.2. Growth in wellness trend among developed nations
 - 3.4.1.3. Aging baby boomer population augments the market growth
 - 3.4.2. Restraints
 - 3.4.2.1. Dearth of trained professionals especially in the developing economies
 - 3.4.2.2. High cost of procedures
 - 3.4.3. Opportunity
 - 3.4.3.1. Rise in medical tourism

CHAPTER 4: MEDICAL SPA MARKET, BY SERVICES

- 4.1. Overview
 - 4.1.1. Market size and forecast
- 4.2. Body Shaping

- 4.2.1. Key market trends and opportunities
- 4.2.2. Market size and forecast, by region
- 4.2.3. Market analysis, by country
- 4.3. Hair Removal
 - 4.3.1. Key market trends and opportunities
 - 4.3.2. Market size and forecast, by region
 - 4.3.3. Market analysis, by country
- 4.4. Facial Treatments
 - 4.4.1. Key market trends and opportunities
 - 4.4.2. Market size and forecast, by region
 - 4.4.3. Market analysis, by country
- 4.5. Tattoo Removal
 - 4.5.1. Key market trends and opportunities
 - 4.5.2. Market size and forecast, by region
 - 4.5.3. Market analysis, by country
- 4.6. Scars & Striae
 - 4.6.1. Key market trends and opportunities
 - 4.6.2. Market size and forecast, by region
 - 4.6.3. Market analysis, by country
- 4.7. Others
 - 4.7.1. Key market trends and opportunities
 - 4.7.2. Market size and forecast, by region
 - 4.7.3. Market analysis, by country

CHAPTER 5: MEDICAL SPA MARKET, BY REGION

- 5.1. Overview
 - 5.1.1. Market size and forecast
- 5.2. North America
 - 5.2.1. Key trends and opportunities
 - 5.2.2. North America market size and forecast, by country
 - 5.2.2.1. U.S. market size and forecast, by services
 - 5.2.2.2. Canada market size and forecast, by services
 - 5.2.2.3. Mexico market size and forecast, by services
 - 5.2.3. North America market size and forecast, by services
- 5.3. Europe
 - 5.3.1. Key trends and opportunities
 - 5.3.2. Europe market size and forecast, by country
 - 5.3.2.1. UK market size and forecast, by services

- 5.3.2.2. Germany market size and forecast, by services
- 5.3.2.3. France market size and forecast, by services
- 5.3.2.4. Italy market size and forecast, by services
- 5.3.2.5. Spain market size and forecast, by services
- 5.3.2.6. Rest of Europe market size and forecast, by services
- 5.3.3. Europe market size and forecast, by services
- 5.4. Asia-Pacific
 - 5.4.1. Key trends and opportunities
 - 5.4.2. Asia-Pacific market size and forecast, by country
 - 5.4.2.1. Japan market size and forecast, by product
 - 5.4.2.2. China market size and forecast, by product
 - 5.4.2.3. India market size and forecast, by product
 - 5.4.2.4. Australia market size and forecast, by product
 - 5.4.2.5. Korea market size and forecast, by product
 - 5.4.2.6. Rest of Asia-Pacific market size and forecast, by product
 - 5.4.3. Asia-Pacific market size and forecast, by services
- 5.5. LAMEA
 - 5.5.1. Key trends and opportunities
 - 5.5.2. LAMEA market size and forecast, by country
 - 5.5.2.1. Brazil market size and forecast, by services
 - 5.5.2.2. Turkey market size and forecast, by services
 - 5.5.2.3. South Africa market size and forecast, by services
 - 5.5.2.4. Saudi Arabia market size and forecast, by services
 - 5.5.2.5. Rest of LAMEA market size and forecast, by services
 - 5.5.3. LAMEA market size and forecast, by services

CHAPTER 6: COMPANY PROFILES

- 6.1. ALLURE MEDSPA
 - 6.1.1. Company overview
 - 6.1.2. Company snapshot
 - 6.1.3. Operating business segments
- 6.2. BIOVITAL MEDSPA
 - 6.2.1. Company overview
 - 6.2.2. Company snapshot
 - 6.2.3. Operating business segment
- 6.3. CANYON RANCH INC.
 - 6.3.1. Company overview
 - 6.3.2. Company snapshot

- 6.3.3. Operating business segments
- 6.4. CHIVA SOM
 - 6.4.1. Company overview
 - 6.4.2. Company snapshot
 - 6.4.3. Operating business segments
- 6.5. CLINIQUE LA PRAIRIE
 - 6.5.1. Company overview
 - 6.5.2. Company snapshot
 - 6.5.3. Operating business segments
- 6.6. HYATT CORPORATION
 - 6.6.1. Company overview
 - 6.6.2. Company snapshot
 - 6.6.3. Operating business segments
 - 6.6.4. Business performance
- 6.7. Sciton, Inc.
 - 6.7.1. Company overview
 - 6.7.2. Company snapshot
 - 6.7.3. Operating business segments
- 6.8. True Skin Care Center
 - 6.8.1. Company overview
 - 6.8.2. Company snapshot
 - 6.8.3. Operating business segments
- 6.9. VILALARA LONGEVITY THALASSA & MEDICAL SPA
 - 6.9.1. Company overview
 - 6.9.2. Company snapshot
 - 6.9.3. Operating business segments
- 6.10. WESTCHASE MEDSPA
 - 6.10.1. Company overview
 - 6.10.2. Company snapshot
 - 6.10.3. Operating business segments

List Of Tables

LIST OF TABLES

| |
|--|
| TABLE 01. GLOBAL MEDICAL SPA MARKET, BY SERVICES, 2016-2025 (\$MILLION) |
| TABLE 02. MEDICAL SPA MARKET FOR BODY SHAPING, BY REGION, 2016-2025 (\$MILLION) |
| TABLE 03. MEDICAL SPA MARKET FOR HAIR REMOVAL, BY REGION, 2016-2025 (\$MILLION) |
| TABLE 04. MEDICAL SPA MARKET FOR FACIAL TREATMENTS, BY REGION, 2016-2025 (\$MILLION) |
| TABLE 05. MEDICAL SPA MARKET FOR TATTOO REMOVAL, BY REGION, 2016-2025 (\$MILLION) |
| TABLE 06. MEDICAL SPA MARKET FOR SCARS & STRIAE, BY REGION, 2016-2025 (\$MILLION) |
| TABLE 07. MEDICAL SPA MARKET FOR OTHER SERVICES, BY REGION, 2016-2025 (\$MILLION) |
| TABLE 08. MEDICAL SPA MARKET, BY REGION, 2016-2025 (\$MILLION) |
| TABLE 09. NORTH AMERICA MEDICAL SPA MARKET, BY COUNTRY, 2016-2025 (\$MILLION) |
| TABLE 10. U.S. MEDICAL SPA MARKET, BY SERVICES, 2016-2025 (\$MILLION) |
| TABLE 11. CANADA MEDICAL SPA MARKET, BY SERVICES, 2016-2025 (\$MILLION) |
| TABLE 12. MEXICO MEDICAL SPA MARKET, BY SERVICES, 2016-2025 (\$MILLION) |
| TABLE 13. NORTH AMERICA MEDICAL SPA MARKET, BY SERVICES, 2016-2025 (\$MILLION) |
| TABLE 14. EUROPE MEDICAL SPA MARKET, BY COUNTRY, 2016-2025 (\$MILLION) |
| TABLE 15. UK MEDICAL SPA MARKET, BY SERVICES, 2016-2025 (\$MILLION) |
| TABLE 16. GERMANY MEDICAL SPA MARKET, BY SERVICES, 2016-2025 (\$MILLION) |
| TABLE 17. FRANCE MEDICAL SPA MARKET, BY SERVICES, 2016-2025 (\$MILLION) |
| TABLE 18. ITALY MEDICAL SPA MARKET, BY SERVICES, 2016-2025 (\$MILLION) |
| TABLE 19. SPAIN MEDICAL SPA MARKET, BY SERVICES, 2016-2025 (\$MILLION) |
| TABLE 20. REST OF EUROPE MEDICAL SPA MARKET, BY SERVICES, 2016-2025 (\$MILLION) |
| TABLE 21. EUROPE MEDICAL SPA MARKET, BY SERVICES, 2016-2025 (\$MILLION) |
| TABLE 22. ASIA-PACIFIC MEDICAL SPA MARKET, BY COUNTRY, 2016-2025 (\$MILLION) |
| TABLE 23. JAPAN MEDICAL SPA MARKET, BY SERVICES, 2016-2025 (\$MILLION) |
| TABLE 24. CHINA MEDICAL SPA MARKET, BY SERVICES, 2016-2025 (\$MILLION) |

TABLE 25. INDIA MEDICAL SPA MARKET, BY SERVICES, 2016-2025 (\$MILLION)

TABLE 26. AUSTRALIA MEDICAL SPA MARKET, BY SERVICES, 2016-2025 (\$MILLION)

TABLE 27. KOREA MEDICAL SPA MARKET, BY SERVICES, 2016-2025 (\$MILLION)

TABLE 28. REST OF ASIA-PACIFIC MEDICAL SPA MARKET, BY SERVICES, 2016-2025 (\$MILLION)

TABLE 29. ASIA-PACIFIC MEDICAL SPA MARKET, BY SERVICES, 2016-2025 (\$MILLION)

TABLE 30. LAMEA MEDICAL SPA MARKET, BY COUNTRY, 2016-2025 (\$MILLION)

TABLE 31. BRAZIL MEDICAL SPA MARKET, BY SERVICES, 2016-2025 (\$MILLION)

TABLE 32. TURKEY MEDICAL SPA MARKET, BY SERVICES, 2016-2025 (\$MILLION)

TABLE 33. SOUTH AFRICA MEDICAL SPA MARKET, BY SERVICES, 2016-2025 (\$MILLION)

TABLE 34. SAUDI ARABIA MEDICAL SPA MARKET, BY SERVICES, 2016-2025 (\$MILLION)

TABLE 35. REST OF LAMEA MEDICAL SPA MARKET, BY SERVICES, 2016-2025 (\$MILLION)

TABLE 36. LAMEA MEDICAL SPA MARKET, BY SERVICES, 2016-2025 (\$MILLION)

TABLE 37. ALLURE: COMPANY SNAPSHOT

TABLE 38. ALLURE: OPERATING SEGMENTS

TABLE 39. BIOVITAL: COMPANY SNAPSHOT

TABLE 40. BIOVITAL: OPERATING SEGMENT

TABLE 41. CANYON: COMPANY SNAPSHOT

TABLE 42. CANYON OPERATING SEGMENTS

TABLE 43. CHIVA SOM COMPANY SNAPSHOT

TABLE 44. CHIVA: OPERATING SEGMENTS

TABLE 45. CLINIQUE: COMPANY SNAPSHOT

TABLE 46. CLINIQUE: OPERATING SEGMENTS

TABLE 47. HYATT: COMPANY SNAPSHOT

TABLE 48. HYATT: OPERATING SEGMENTS

TABLE 49. SCITON: COMPANY SNAPSHOT

TABLE 50. SCITON: OPERATING SEGMENTS

TABLE 51. TRUE SKIN: COMPANY SNAPSHOT

TABLE 52. TRUE SKIN: OPERATING SEGMENTS

TABLE 53. VILALARA: COMPANY SNAPSHOT

TABLE 54. VILALARA: OPERATING SEGMENTS

TABLE 55. WESTCHASE COMPANY SNAPSHOT

TABLE 56. WESTCHASE: OPERATING SEGMENTS

List Of Figures

LIST OF FIGURES

FIGURE 01. GLOBAL MEDICAL SPA MARKET SEGMENTATION

FIGURE 02. TOP INVESTMENT POCKETS

FIGURE 03. HIGH BARGAINING POWER OF BUYERS

FIGURE 04. MODERATE BARGAINING POWER OF SUPPLIERS

FIGURE 05. MODERATE THREAT OF NEW ENTRANTS

FIGURE 06. LOW THREAT OF SUBSTITUTION

FIGURE 07. HIGH COMPETITIVE RIVALRY

FIGURE 08. GLOBAL MEDICAL SPA MARKET: RESTRAINTS, DRIVERS, AND OPPORTUNITIES

FIGURE 09. MEDICAL SPA MARKET, BY SERVICES

FIGURE 10. COMPARATIVE SHARE ANALYSIS OF BODY SHAPING MARKET, BY COUNTRY, 2016 & 2025 (%)

FIGURE 11. COMPARATIVE SHARE ANALYSIS OF HAIR REMOVAL MARKET, BY COUNTRY, 2016 & 2025 (%)

FIGURE 12. COMPARATIVE SHARE ANALYSIS OF FACIAL TREATMENTS MARKET, BY COUNTRY, 2016 & 2025 (%)

FIGURE 13. COMPARATIVE SHARE ANALYSIS OF TATTOO REMOVAL MARKET, BY COUNTRY, 2016 & 2025 (%)

FIGURE 14. COMPARATIVE SHARE ANALYSIS OF SCARS & STRIAE MARKET, BY COUNTRY, 2016 & 2025 (%)

FIGURE 15. COMPARATIVE SHARE ANALYSIS OF OTHERS MARKET, BY COUNTRY, 2016 & 2025 (%)

FIGURE 16. HYATT: NET SALES, 2015-2016 (\$MILLION)

FIGURE 17. HYATT: REVENUE SHARE BY SEGMENT, 2017 (%)

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