

# **Medical Aesthetic Devices Market by Product (Devices and Aesthetic Implants), Application (Surgical and Non-surgical), and End User (Hospitals & Clinics, and Medical Spas & Beauty Centers) - Global Opportunity Analysis and Industry Forecast, 2017-2023**

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## **Abstracts**

Medical aesthetic devices are used to treat and enhance the aesthetic appearance of a person by treatment of various conditions, such as skin laxity, excessive fat, cellulite, scars, moles, wrinkles, unwanted hair, liver spots, spider veins, and skin discoloration. Aesthetic medicine comprises surgical and non-surgical procedures, and a combination of both can be used to enhance the physical appearance of an individual. In addition, deformities caused due to accidents, trauma, and other congenital disorders are rectified by use of aesthetic devices (particularly implants)

The global medical aesthetic devices market was valued at \$9,235 million in 2016, and is expected to reach at \$17,992 million by 2023, growing at a CAGR of 10.0% from 2017 to 2023. The market is driven by high demand for minimally invasive and non-invasive reconstruction surgeries, technological advancements, growth in incidence of congenital face and tooth deformities, and increase in awareness about aesthetic appearance. However, high treatment cost, low reimbursements, and risk of malfunctions linked to implants hamper the market growth. Growth opportunities that are expected to lead to market expansion comprise growth of medical tourism, increase in preference for a better quality of life, and adoption of aesthetic procedures to enhance physical appearance.

The report segments the market based on product, application, end user, and region. The product category includes devices and aesthetic implants. Medical aesthetic devices are applicable in both surgical as well as non-surgical cosmetic procedures in hospitals & clinics and medical spas & beauty centers. Based on region, the market is

analyzed across North America (U.S., Canada, and Mexico), Europe (Germany, France, Italy, UK, Spain, and rest of Europe), Asia-Pacific (China, Japan, Australia, India, South Korea, and rest of Asia-Pacific), and LAMEA (Brazil, Colombia, Saudi Arabia, and rest of LAMEA).

## **KEY BENEFITS FOR STAKEHOLDERS**

The study provides an in-depth analysis of the market, with current trends and future estimations to elucidate the imminent investment pockets.

It offers a quantitative analysis and comprehensive analysis of all geographical regions from 2016 to 2023 to enable the stakeholders to capitalize on the prevailing market opportunities.

Analysis based on product type assists in understanding the various types of devices used during a cosmetic procedure.

Key players are profiled and their strategies are analyzed thoroughly to understand competitive outlook of the global market.

## **KEY MARKET SEGMENTS**

### **BY PRODUCT**

Devices

Aesthetic Lasers

Ablative Lasers

Non-ablative Lasers

Skin Tightening & Body Contouring Devices

Liposuction Devices

Skin Tightening Devices

Cellulite Reduction devices

Aesthetic Implants

Dental Implants

Root Form Dental Implants

Plate Form Dental Implants

Breast Implants

Saline Filled

Silicone Gel Filled

Facial Implants

Other Implants

## BY APPLICATION

Surgical

Face & Head

Brow Lift

Ear Surgery

Eyelid Surgery

Facelift

Facial Bone Contouring

Facial Fat Grafting

Neck Lift

Hair Transplantation

Rhinoplasty

Breast

Breast Augmentation

Breast Lift

Body & Extremities

Abdominoplasty

Buttock Augmentation

Buttock Lift

Liposuction

Lower Body Lift

Penile Enlargement

Thigh Lift

Upper Arm Lift

Upper Body Lift

Labiaplasty

Vaginal Rejuvenation

Non-surgical

## BY END USER

Hospitals & Clinics

Medical Spas & Beauty Centers

## BY REGION

North America

U.S.

Canada

Mexico

Europe

Germany

France

UK

Italy

Spain

Rest of Europe

Asia-Pacific

Japan

China

India

Australia

South Korea

Rest of Asia-Pacific

LAMEA

Brazil

Colombia

Saudi Arabia

Rest of LAMEA

## LIST OF KEY PLAYERS PROFILED IN THE REPORT

Allergan PLC

Solta Medical Inc. (a division of Valeant Pharmaceuticals International Inc.)

Syneron Medical Ltd.

Cynosure Inc. (a division of Hologic, Inc.)

Lumenis Ltd.

Johnson & Johnson

Merz Pharma GmbH & Co. KGaA

Alma Lasers Ltd. (acquired by Shanghai Fosun Pharmaceutical (Group) Co. Ltd.)

GC Aesthetics plc

Sientra Inc.

Zimmer Biomet Holdings, Inc.

Dentsply Sirona Inc. (formerly DENTSPLY International Inc.)

LIST OF OTHER PLAYERS IN THE VALUE CHAIN (These players are not profiled in the report. The same will be included on request)

Zeltiq Aesthetics Inc.

Danaher Corporation

Institut Straumann AG

3M Company

Polytech Health & Aesthetics GmbH

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