

# **Meat Substitute Market by Product (Tofu-based, Tempeh-based, TVP-based, Seitan-based, Quorn-based, and Others), Source (Soy-based, Wheat-based, Mycoprotein, and Others), Category (Frozen, Refrigerated, and Shelf Stable): Global Opportunity Analysis and Industry Forecast, 2019-2026**

<https://marketpublishers.com/r/M8CD89AFA86EN.html>

Date: September 2019

Pages: 143

Price: US\$ 5,370.00 (Single User License)

ID: M8CD89AFA86EN

## **Abstracts**

Meat substitutes are products that resemble actual meat in terms of taste, flavor, and appearance, and are healthier as compared to meat. Such products are increasingly being used as substitutes for regular meat and meat products. They are primarily composed of ingredients such as soy, wheat, and others. Tofu is the most popular meat substitute, and is widely used as an alternative to pork, chicken, beef, and other meats. Meat substitutes comprise a wide variety of products derived from plant-based and other organic sources. These include products such as tofu; tempeh; textured vegetable protein; Quorn; seitan; and other ingredients such as pea, lentils, and rice. The global meat substitute market size is expected to be valued at \$8.1 billion by 2026, registering a CAGR of 7.8% from 2019 to 2026.

Meat serves as an ideal source of protein; however, it contains high amounts of cholesterol and saturated fats. Individuals who consume it on a regular basis are more prone to develop health issues such as obesity and atherosclerosis.

Raw materials used in the preparation of meat substitutes are primarily certified as organic, non-genetically modified (non-GMO), and plant based, containing high concentration of proteins and are low in cholesterol. Meat substitutes prepared from organic pea protein, rice protein, and other such innovative ingredients are anticipated to witness increased demand in developed regions. Moreover, Quorn witnesses rapid

adoption among consumers, primarily in North America, Europe, and some parts of Asia-Pacific. The tempeh-based meat substitutes segment garner a relatively smaller portion of the share; however, is projected to grow at a promising rate from 2019 to 2026. Textured vegetable protein and tofu are among the majorly used meat substitutes, and these segments are anticipated to grow at a consistent pace from 2017 to 2026.

### Segment review

The global meat substitute market is segmented into product, source, category, and region. Depending on product, the market is categorized into tofu, tempeh, textured vegetable protein (TVP), Quorn, seitan, and others. By source, it is segregated into soy, wheat, mycoprotein, and others (pea protein, rice protein, and others). Market segmentation based on category includes frozen, refrigerated, and shelf-stable meat substitutes. To gain a comprehensive understanding, the market scenario is analyzed across key regions, including North America, Europe, Asia-Pacific, and LAMEA.

The key players operating in the global meat substitute market include Amys Kitchen Inc., Beyond Meat, Cauldron Foods, Garden Protein International, Inc., Meatless B.V., Quorn Foods, Vbites Food, Ltd., Morningstar Farms, MGP Ingredients Inc., and Sonic Biochem Extractions Limited. Other prominent players profiled in the report are ADM, The Nisshin Oillio Group, Meatless, Vbites, Schouten Europe, Memphis Meats, Alpha Foods, Corbion Biotech, Inc., and Famleigh Inc.

### KEY BENEFITS FOR STAKEHOLDERS

The report provides an extensive analysis of the current and emerging market trends and opportunities in the global market.

The report provides detailed qualitative and quantitative analysis of the current trends and future estimations that help evaluate the prevailing market opportunities.

A comprehensive analysis of the factors that drive and restrict the growth of the market is provided.

An extensive analysis of the market is conducted by following key product positioning and monitoring the top competitors within the market framework.

The report provides extensive qualitative insights on the potential and niche segments or regions exhibiting favorable growth.

## Meat Substitute Market Segments

### Key Market Segments

#### By Product

Tofu-based

Tempeh-based

TVP-based

Seitan-based

Quorn-based

Others

#### By Source

Soy-based

Wheat-based

Mycoprotein

Others

#### By Category

Frozen

Refrigerated

Shelf Stable

## By Region

North America

U.S.

Canada

Mexico

Europe

Germany

France

UK

Spain

Italy

Rest of Europe

Asia-pacific

China

India

Australia

Japan

South Korea

Rest of Asia Pacific

LAMEA

South Africa

Brazil

Argentina

Rest of LAMEA

### Key Market Players of Meat Substitute Market Profiled in the Report

Amy's Kitchen

Beyond Meat

Cauldron Foods

Garden Protein International, Inc.

Meatless B.V.

Quorn Foods,

Vbites Food, Ltd.

Morningstar Farms

MGP Ingredients

Sonic Biochem Extractions Limited

## Contents

### CHAPTER 1: INTRODUCTION

- 1.1. Report Description
- 1.2. Key Benefits For Stakeholders
- 1.3. Key Market Segments
- 1.4. Research Methodology
  - 1.4.1. Primary Research
  - 1.4.2. Secondary Research
  - 1.4.3. Analyst Tools And Models

### CHAPTER 2: EXECUTIVE SUMMARY

- 2.1. Snapshot
- 2.2. Key Finding of The Study
- 2.3. Cxo Perspective

### CHAPTER 3: MARKET OVERVIEW

- 3.1. Market Definition And Scope
- 3.2. Key Findings
  - 3.2.1. Top Investment Pocket
  - 3.2.2. Top Impacting Factors
  - 3.2.3. Top Winning Strategies
- 3.3. Porter'S Five Forces Analysis
  - 3.3.1. Bargaining Power of Suppliers
  - 3.3.2. Bargaining Power of Buyers
  - 3.3.3. Thereat of New Entrants
  - 3.3.4. Threat of Substitute
  - 3.3.5. Intensity of Competitive Rivalry
- 3.4. Market Dynamics
  - 3.4.1. Drivers
    - 3.4.1.1. Increase In Obese Population
    - 3.4.1.2. Marketing And Positioning Strategies
    - 3.4.1.3. New Product Development
    - 3.4.1.4. Rapid Growth In The Food Service Industry
    - 3.4.1.5. Environmental Sustainability And Animal Welfare
  - 3.4.2. Restraint

- 3.4.2.1. Wide Availability of Substitutes
- 3.4.3. Opportunities
  - 3.4.3.1. Untapped Developing Markets
  - 3.4.3.2. Increase In Health Awareness And Vegetarianism

## **CHAPTER 4: MEAT SUBSTITUTE MARKET, BY PRODUCT TYPE**

- 4.1. Overview
  - 4.1.1. Market Size And Forecast, By Product Type
- 4.2. Tofu-Based
  - 4.2.1. Key Market Trends, Growth Factors, And Opportunities
  - 4.2.2. Market Size And Forecast, By Region
- 4.3. Tempeh-Based
  - 4.3.1. Key Market Trends, Growth Factors, And Opportunities
  - 4.3.2. Market Size And Forecast, By Region
- 4.4. Tvp-Based
  - 4.4.1. Key Market Trends, Growth Factors, And Opportunities
  - 4.4.2. Market Size And Forecast, By Region
- 4.5. Seitan-Based
  - 4.5.1. Key Market Trends, Growth Factors, And Opportunities
  - 4.5.2. Market Size And Forecast, By Region
- 4.6. Quorn-Based
  - 4.6.1. Key Market Trends, Growth Factors, And Opportunities
  - 4.6.2. Market Size And Forecast, By Region
- 4.7. Other
  - 4.7.1. Key Market Trends, Growth Factors, And Opportunities
  - 4.7.2. Market Size And Forecast, By Region

## **CHAPTER 5: MEAT SUBSTITUTE MARKET, BY SOURCE**

- 5.1. Overview
  - 5.1.1. Market Size And Forecast, By Source
- 5.2. Soy-Based
  - 5.2.1. Key Market Trends, Growth Factors, And Opportunities
  - 5.2.2. Market Size And Forecast, By Region
- 5.3. Wheat-Based
  - 5.3.1. Key Market Trends, Growth Factors, And Opportunities
  - 5.3.2. Market Size And Forecast, By Region
- 5.4. Mycoprotein

- 5.4.1. Key Market Trends, Growth Factors, And Opportunities
- 5.4.2. Market Size And Forecast, By Region
- 5.5. Others
  - 5.5.1. Key Market Trends, Growth Factors, And Opportunities
  - 5.5.2. Market Size And Forecast, By Region

## **CHAPTER 6: MEAT SUBSTITUTE MARKET, BY CATEGORY**

- 6.1. Overview
  - 6.1.1. Market Size And Forecast, By Category
- 6.2. Frozen
  - 6.2.1. Key Market Trends, Growth Factors, And Opportunities
  - 6.2.2. Market Size And Forecast, By Region
- 6.3. Refrigerated
  - 6.3.1. Key Market Trends, Growth Factors, And Opportunities
  - 6.3.2. Market Size And Forecast, By Region
- 6.4. Shelf Stable
  - 6.4.1. Key Market Trends, Growth Factors, And Opportunities
  - 6.4.2. Market Size And Forecast, By Region

## **CHAPTER 7: MEAT SUBSTITUTE MARKET, BY REGION**

- 7.1. Overview
  - 7.1.1. Market Size And Forecast
- 7.2. North America
  - 7.2.1. Key Market Trends, Growth Factors, And Opportunities
  - 7.2.2. Market Size And Forecast, By Product Type
  - 7.2.3. Market Size And Forecast, By Source
  - 7.2.4. Market Size And Forecast, By Category
- 7.3. Europe
  - 7.3.1. Key Market Trends, Growth Factors, And Opportunities
  - 7.3.2. Market Size And Forecast, By Product Type
  - 7.3.3. Market Size And Forecast, By Source
  - 7.3.4. Market Size And Forecast, By Category
- 7.4. Asia-Pacific
  - 7.4.1. Key Market Trends, Growth Factors, And Opportunities
  - 7.4.2. Market Size And Forecast, By Product Type
  - 7.4.3. Market Size And Forecast, By Source
  - 7.4.4. Market Size And Forecast, By Category



## 7.5. Lamea

7.5.1. Key Market Trends, Growth Factors, And Opportunities

7.5.2. Market Size And Forecast, By Product Type

7.5.3. Market Size And Forecast, By Source

7.5.4. Market Size And Forecast, By Category

## **CHAPTER 8: COMPANY PROFILES**

### 8.1. Amy'S Kitchen, Inc.

8.1.1. Company Overview

8.1.2. Company Snapshot

8.1.3. Product Portfolio

8.1.4. Business Performance

8.1.5. Key Strategic Moves And Developments

### 8.2. Archer Daniels Midland Company

8.2.1. Company Overview

8.2.2. Company Snapshot

8.2.3. Operating Business Segments

8.2.4. Product Portfolio

8.2.5. Business Performance

8.2.6. Key Strategic Moves And Developments

### 8.3. Beyond Meat

8.3.1. Company Overview

8.3.2. Company Snapshot

8.3.3. Product Portfolio

8.3.4. Business Performance

8.3.5. Key Strategic Moves And Developments

### 8.4. Garden Protein International, Inc.

8.4.1. Company Overview

8.4.2. Company Snapshot

8.4.3. Product Portfolio

8.4.4. Key Strategic Moves And Developments

### 8.5. Kellogg Na Co.

8.5.1. Company Overview

8.5.2. Company Snapshot

8.5.3. Operating Business Segments

8.5.4. Product Portfolio

8.5.5. Business Performance

8.5.6. Key Strategic Moves And Developments

- 8.6. Marlow Foods Ltd.
  - 8.6.1. Company Overview
  - 8.6.2. Company Snapshot
  - 8.6.3. Product Portfolio
  - 8.6.4. Business Performance
  - 8.6.5. Key Strategic Moves And Developments
- 8.7. Meatless Bv
  - 8.7.1. Company Overview
  - 8.7.2. Company Snapshot
  - 8.7.3. Operating Business Segments
  - 8.7.4. Product Portfolio
- 8.8. Mgp Ingredients, Inc.
  - 8.8.1. Company Overview
  - 8.8.2. Company Snapshot
  - 8.8.3. Operating Business Segments
  - 8.8.4. Product Portfolio
  - 8.8.5. Business Performance
  - 8.8.6. Key Strategic Moves And Developments
- 8.9. Sonic Biochem Extractions Ltd.
  - 8.9.1. Company Overview
  - 8.9.2. Company Snapshot
  - 8.9.3. Product Portfolio
  - 8.9.4. Business Performance
- 8.10. Vbites Foods Limited.
  - 8.10.1. Company Overview
  - 8.10.2. Company Snapshot
  - 8.10.3. Operating Business Segments
  - 8.10.4. Product Portfolio
  - 8.10.5. Key Strategic Moves And Developments

## List Of Tables

### LIST OF TABLES

Table 01. Global Meat Substitute Market, By Product Type, 2017–2026 (\$Million)
Table 02. Tofu-Based Meat Substitute Market, By Region, 2017–2026 (\$Million)
Table 03. Tempeh-Based Meat Substitute Market, By Region, 2017–2026 (\$Million)
Table 04. Tvp-Based Meat Substitute Market, By Region, 2017–2026 (\$Million)
Table 05. Seitan-Based Meat Substitute Market, By Region, 2017–2026 (\$Million)
Table 06. Quorn-Based Meat Substitute Market, By Region, 2017–2026 (\$Million)
Table 07. Other Meat Substitute Market, By Region, 2017–2026 (\$Million)
Table 08. Global Meat Substitute Market, By Source, 2017–2026 (\$Million)
Table 09. Soy-Based Meat Substitute Market, By Region, 2017–2026 (\$Million)
Table 10. Wheat-Based Meat Substitute Market, By Region, 2017–2026 (\$Million)
Table 11. Mycoprotein Meat Substitute Market, By Region, 2017–2026 (\$Million)
Table 12. Other Meat Substitute Market, By Region, 2017–2026 (\$Million)
Table 13. Global Meat Substitute Market, By Category, 2017–2026 (\$Million)
Table 14. Frozen Meat Substitute Market, By Region, 2017–2026 (\$Million)
Table 15. Refrigerated Meat Substitute Market, By Region, 2017–2026 (\$Million)
Table 16. Shelf Stable Meat Substitute Market, By Region, 2017–2026 (\$Million)
Table 17. Global Meat Substitute Market Revenue, By Region, 2017–2026 (\$Million)
Table 18. North America Meat Substitute Market, By Product Type, 2017–2026 (\$Million)
Table 19. North America Meat Substitute Market, By Source, 2017–2026 (\$Million)
Table 20. North America Meat Substitute Market, By Category, 2017–2026 (\$Million)
Table 21. Europe Meat Substitute Market, By Product Type, 2017–2026 (\$Million)
Table 22. Europe Meat Substitute Market, By Source, 2017–2026 (\$Million)
Table 23. Europe Meat Substitute Market, By Category, 2017–2026 (\$Million)
Table 24. Asia-Pacific Meat Substitute Market, By Product Type, 2017–2026 (\$Million)
Table 25. Asia-Pacific Meat Substitute Market, By Source, 2017–2026 (\$Million)
Table 26. Asia-Pacific Meat Substitute Market, By Category, 2017–2026 (\$Million)
Table 27. Lamea Meat Substitute Market, By Product Type, 2017–2026 (\$Million)
Table 28. Lamea Meat Substitute Market, By Source, 2017–2026 (\$Million)
Table 29. Lamea Meat Substitute Market, By Category, 2017–2026 (\$Million)
Table 30. Amy'S Kitchen, Inc.: Company Snapshot
Table 31. Amy'S Kitchen, Inc.: Product Portfolio
Table 32. Amy'S Kitchen, Inc.: Key Strategic Moves And Developments
Table 33. Archer Daniels Midland Company: Company Snapshot
Table 34. Archer Daniels Midland Company: Operating Segments

Table 35. Archer Daniels Midland Company: Product Portfolio
Table 36. Archer Daniels Midland Company: Key Strategic Moves And Developments
Table 37. Beyond Meat: Company Snapshot
Table 38. Beyond Meat: Product Portfolio
Table 39. Beyond Meat: Key Strategic Moves And Developments
Table 40. Garden Protein International, Inc.: Company Snapshot
Table 41. Garden Protein International, Inc.: Product Portfolio
Table 42. Garden Protein International, Inc.: Key Strategic Moves And Developments
Table 43. Kellogg Na Co.: Company Snapshot
Table 44. Kellogg Na Co.: Operating Segments
Table 45. Kellogg Na Co.: Product Portfolio
Table 46. Kellogg Na Co.: Product Portfolio Key Strategic Moves And Developments
Table 47. Marlow Foods Ltd.: Company Snapshot
Table 48. Marlow Foods Ltd.: Product Portfolio
Table 49. Marlow Foods Ltd.: Key Strategic Moves And Developments
Table 50. Meatless Bv: Company Snapshot
Table 51. Meatless Bv: Operating Segments
Table 52. Meatless Bv: Product Portfolio
Table 53. Mgp Ingredients, Inc.: Company Snapshot
Table 54. Mgp Ingredients, Inc.: Operating Segments
Table 55. Mgp Ingredients, Inc.: Product Portfolio
Table 56. Mgp Ingredients, Inc.: Key Strategic Moves And Developments
Table 57. Sonic Biochem Extractions Ltd: Company Snapshot
Table 58. Sonic Biochem Extractions Ltd.: Product Portfolio
Table 59. Vbites Foods Limited.: Company Snapshot
Table 60. Vbites Foods Limited.: Operating Segments
Table 61. Vbites Foods Limited.: Product Portfolio
Table 62. Vbites Foods Limited.: Key Strategic Moves And Developments

## List Of Figures

### LIST OF FIGURES

- Figure 01. Key Market Segments
- Figure 02. Meat Substitute Market: Key Players
- Figure 03. Top Investment Pockets, 2017–2025
- Figure 04. Top Impacting Factors, 2017–2025
- Figure 05. Top Winning Strategies, By Year, 2014–2018\*
- Figure 06. Top Winning Strategies, By Development, 2014–2018\* (%)
- Figure 07. Top Winning Strategies, By Company, 2014–2018\*
- Figure 08. Moderate Bargaining Power of Buyers
- Figure 09. High Bargaining Power of Buyers
- Figure 10. High Threat of New Entrants
- Figure 11. High Threat of Substitution
- Figure 12. High Intensity of Competitive Rivalry
- Figure 13. Meat Substitute Market, By Product Type, 2017 (%)
- Figure 14. Meat Substitute Market, By Source, 2017 (%)
- Figure 15. Meat Substitute Market, By Category, 2017 (%)
- Figure 16. Global Meat Substitute Market, By Region, 2017 (%)
- Figure 17. Archer Daniels Midland Company: Revenue, 2016–2018 (\$Million)
- Figure 18. Archer Daniels Midland Company: Revenue Share By Segment, 2018 (%)
- Figure 19. Archer Daniels Midland Company: Revenue Share By Geography, 2018 (%)
- Figure 20. Kellogg Na Co.: Revenue, 2015–2017 (\$Million)
- Figure 21. Kellogg Na Co.: Revenue Share By Segment, 2018 (%)
- Figure 22. Kellogg Na Co.: Revenue Share By Geography, 2018 (%)
- Figure 23. Mgp Ingredients, Inc.: Net Sales, 2015–2017 (\$Million)
- Figure 24. Mgp Ingredients, Inc.: Revenue Share By Segment, 2017 (%)

## I would like to order

Product name: Meat Substitute Market by Product (Tofu-based, Tempeh-based, TVP-based, Seitan-based, Quorn-based, and Others), Source (Soy-based, Wheat-based, Mycoprotein, and Others), Category (Frozen, Refrigerated, and Shelf Stable): Global Opportunity Analysis and Industry Forecast, 2019-2026

Product link: <https://marketpublishers.com/r/M8CD89AFA86EN.html>

Price: US\$ 5,370.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/M8CD89AFA86EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below  
and fax the completed form to +44 20 7900 3970