

Mattress Market By Type (Innerspring, Latex, Memory Foam, Others) , By Mode of Availability (Online, Offline) By Size (Single Size Mattress, Double Size Mattress, Queen Size Mattress, King Size Mattress) By Industrial Vertical (Hospitality, Healthcare, Personal Care, Educational Institute, Others) : Global Opportunity Analysis and Industry Forecast, 2024-2033

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Abstracts

Mattress Market

The mattress market was valued at \$37.3 billion in 2023 and is projected to reach \$66.5 billion by 2033, growing at a CAGR of 6.1% from 2024 to 2033.

A mattress is a cushiony furnishing material laid on a bed top to provide comfort and support to individuals during sleep. A well-designed mattress is essential for good quality sleep and well-being of individuals. The key features integrated during the designing of mattress are optimal firmness level, breathability, motion isolation, edge support, and temperature regulation. With increasing urbanization & lifestyle changes, mattresses have become an object of aesthetic appeal in households and commercial spaces.

Increase in awareness regarding the importance of sleep on overall health is a key driver of the mattress market. In addition, advancements in technology have led to the production of customizable mattresses that cater to the unique requirements of customers, thereby augmenting the market development. An emerging trend poised to

become mainstream in coming years is the adoption of smart mattresses. These mattresses are equipped with sensors & sleep monitors that track the sleeping pattern, heart rate, and movement frequency of individuals, allowing them to modify their sleep cycle for improved health.

However, the presence of multiple manufacturers and retailers leads to pricing pressures, hampering the growth of the mattress market. Furthermore, the extended lifespan of mattress reduces the replacement cycle, resulting in saturation in the market and restraining its development. The International Sleep Products Association reported a 6.8% decline in the sale of mattresses in the U.S. in 2023. On the contrary, rise in the popularity of e-commerce is presenting lucrative opportunities for the mattress market. E-commerce websites are providing manufacturers a platform to expand their operations across the globe, opening new avenues for the market.

Segment Review

The mattress market is segmented into type, mode of availability, size, industrial vertical, and region. On the basis of type, the market is divided into innerspring, latex, memory foam, and others. Depending on mode of availability, it is bifurcated into online and offline. As per size, it is classified into single size mattress, double size mattress, queen size mattress, and king size mattress. By industrial vertical, it is categorized into hospitality, healthcare, personal care, educational institute, and others. Region wise, it is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

Key Findings

On the basis of type, the memory foam segment dominated the market in 2023.

Depending on mode of availability, the online segment held a high share of the market in 2023.

As per size, the queen size mattress acquired a high stake in the market in 2023.

By industrial vertical, the hospitality segment accounted for a high market share in 2023.

Region wise, North America was the highest revenue generator in 2023.

Competition Analysis

The leading players operating in the global mattress market include Sleepwell, Tempur Sealy International Inc., MM Foam, Relyon Limited, Simmons Bedding Company LLC, Duroflex, Rubco, Kurl-on, Serta Inc., and Kingsdown Inc. These major players have adopted various key development strategies such as business expansion, new product launches, and partnerships to strengthen their foothold in the competitive market.

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Investment Opportunities

Technology Trend Analysis

Market share analysis of players by products/segments

Additional company profiles with specific to client's interest

Additional country or region analysis- market size and forecast

SWOT Analysis

Key Market Segments

By Type

Innerspring

Latex

Memory Foam

Others

By Mode Of Availability

Online

Offline

By Size

Single Size Mattress

Double Size Mattress

Queen Size Mattress

King Size Mattress

By Industrial Vertical

Hospitality

Healthcare

Personal Care

Educational Institute

Others

By Region

North America

U.S.

Canada

Mexico

Europe

France

Germany

Italy

Spain

UK

Rest of Europe

Asia-Pacific

China

Japan

India

South Korea

Australia

Rest of Asia-Pacific

LAMEA

Brazil

South Africa

Saudi Arabia

Argentina

Rest of LAMEA

Key Market Players

Sleepwell

Tempur Sealy International Inc.

MM Foam

Relyon Limited

Simmons Bedding Company LLC

Duroflex

Rubco

Kurl-on

Serta Inc.

Kingsdown Inc

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