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Mass Notification System Market by Component (Solution and Services), Deployment Model (On-Premise and Cloud), Organization Size (Large Enterprises and Small & Medium Enterprises), Type (In-Building Solutions, Wide-Area Solutions, and Distributed Recipient Solutions), and Industry Vertical (BFSI, Energy & Utilities, Education, Healthcare, Government & Defense, Transportation & Logistics, and Others): Global Opportunity Analysis and Industry Forecast, 2019–2026

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Abstracts

Mass notification systems are designed to protect, alert, and inform the people by providing alert messages to a group of people or to a single individual prior to an emergency situation. In addition, it is a system that is used for facilitating one way to an individual or group of people for alerting them about the existing emergency. Furthermore, many organizations are adopting mass notification systems for increasing the efficiency of the incidents and saving valuable time of the organization. In addition, mass notification systems cover a wide geographical area and are mainly used in college campus, military base, an open-air arena, and hospital complex. Moreover, many developing countries are investing in mass notification systems for efficiently managing people before, during, and after the disasters.

Rise in concerns for public safety & security and increase in implementation of Ip-based notification devices across the globe drive the growth of the mass notification system market. In addition, extensive demand for mass notification system across various

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industry verticals fuels the growth of the market. However, stringent rules and privacy regulations across the globe hampers the growth of the market. Furthermore, rise in demand for cloud-based mass notifications systems across different industry verticals is expected to provide major opportunities for the growth of the mass notification system market during the forecast period.

The global mass notifications systems market is segmented on the basis of component, deployment mode, organization size, type, industry vertical, and region. In terms of component, it is bifurcated into software and services. In terms of deployment mode, the market is divided into on-premise and cloud. As per organization size, it is bifurcated into large enterprises and small & medium enterprises. In terms of type, the market is categorized into strategic in-building solutions, wide-area solutions, and distributed recipient solutions. Based on industry vertical, it is classified into BFSI, energy & utilities, education, healthcare, government & defense, transportation & logistics and others. Region-wise, it is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

The key players profiled in the mass notifications systems market analysis are IBM Corporation, Honeywell International Inc., Siemens AG, Johnson Controls, Eaton Corporation, OnSolve (Ecn+ Mir3+ Sendwordnow), NetApp Inc., Everbridge Inc., Metis Secure Solutions, and xMatters Inc. These players have adopted various strategies to increase their market penetration and strengthen their position in the industry.

Key benefits for stakeholders

The study provides an in-depth analysis of the global mass notification system market along with the current & future trends to elucidate the imminent investment pockets.

Information about key drivers, restrains, and opportunities and their impact analysis on the market size is provided in the report.

Porter’s five forces analysis illustrates the potency of buyers and suppliers operating in the industry.

The quantitative analysis of the global mass notification system market from 2019 to 2026 is provided to determine the market potential.

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Key market segments

By Component

- Solution
- Service

By Deployment Mode

- On-Premise
- Cloud

By Organization Size

- Large Enterprises
- Small & Medium Enterprises

By Type

- In-Building Solutions
- Wide-Area Solutions
- Distributed Recipient Solutions

By Industry vertical

- BFSI
- Energy & Utilities
- Education

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- Healthcare
- Government & Defense
- Transportation & Logistics
- Others

By Region

- North America
  - U.S.
  - Canada
- Europe
  - UK
  - Germany
  - France
  - Rest of Europe
- Asia-Pacific
  - China
  - India
  - Japan
  - Rest of Asia-Pacific
- LAMEA

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Latin America

Middle East

Africa

KEY MARKET PLAYERS

IBM Corporation

Honeywell International Inc.

Siemens AG

Johnson Controls

Eaton Corporation

OnSolve (Ecn+ Mir3+ Sendwordnow)

NetApp Inc

Everbridge Inc.

Metis Secure Solutions

xMatters Inc.

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