

# **Managed Print Services Market by Type (Print Management, Device Management, Discovery and Design, and Document Imaging), Deployment Mode (Hybrid Cloud and On-Premise), Organization Size (Large Enterprises, Medium Enterprises, and Small Enterprises), Industry Vertical (BFSI, Government, Healthcare, Education, Industrial Manufacturing, Retail, Food & Beverages, IT & Telecom, and Others): Global Opportunity Analysis and Industry Forecast, 2018 - 2025**

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## **Abstracts**

Managed print services are services offered by an external provider to manage or optimize a company's document output. The main components provided are needs assessment, selective or general replacement of hardware, and the service, parts, and supplies needed to operate the new or existing hardware. The provider also tracks how the printer, copier, fax, and MFP fleet is being used, the problems, and the user's satisfaction. Managed Print Services (MPS) help the organizations to save costs, ease printer maintenance, provide control on printer resources, and provide insights on printer utilization.

Rise in adoption of big data solutions, initiatives to decrease paper wastage in the workplace, reduced cost of operation, improved productivity and flexibility to match custom requirements and surge in information security are the factors that drive the growth of the market. However, new and strategic partnerships & agreements and recurring cost act as major deterrents to the market growth. Furthermore, increase in

print security spending and rise in adoption of cloud MPS is believed to create significant demand for the managed print services market.

The global managed print services market is segmented based on type, deployment mode, organization size, industry vertical, and region. In terms of type, the market is categorized into print management, device management, discovery and design, and document imaging. Based on deployment mode, it is bifurcated into hybrid cloud and on premise. Based on organization size, it is classified into large enterprises, medium enterprises and small enterprises. In terms of industry vertical, the market is classified into BFSI, government,

healthcare, education, industrial manufacturing, retail, food & beverages, IT & telecom and others. Based on region, it is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

The global managed print services market is dominated by Xerox, HP Inc., Ricoh Company, Ltd., Lexmark International, Inc., Konica Minolta, Inc., Canon Inc., Kyocera Document Solutions, Sharp Electronics, Toshiba, and ARC Document Solutions.

## KEY BENEFITS FOR STAKEHOLDERS

The study provides an in-depth analysis of the global managed print services market and current & future trends to elucidate the imminent investment pockets.

Information about key drivers, restraints, and opportunities and their impact analyses on the market is provided.

Porter's five forces analysis illustrates the potency of buyers and suppliers operating in the global managed print services industry.

The quantitative analysis of the global managed print services market from 2017 to 2025 is provided to determine the market potential.

## KEY MARKET SEGMENTS

### BY TYPE

Print Management

Device Management

Discovery and Design

Document Imaging

#### BY DEPLOYMENT MODE

Hybrid Cloud

On-Premise

#### BY ORGANIZATION SIZE

Large Enterprises

Medium Enterprises

Small Enterprises

#### BY INDUSTRY VERTICAL

BFSI

Government

Healthcare

Education

Industrial Manufacturing

Retail

Food & Beverages

IT & Telecom

Others

## BY REGION

North America

U.S.

Canada

Europe

UK

Germany

France

Italy

Netherlands

Rest of Europe

Asia-Pacific

China

India

Japan

Singapore

Rest of APAC

LAMEA

Latin America

Middle East

Africa

## KEY MARKET PLAYERS

Xerox

HP Inc.

Ricoh Company, Ltd.

Lexmark International, Inc.

Konica Minolta, Inc.

Canon Inc.

Kyocera Document Solutions

Sharp Electronics

Toshiba

ARC Document Solutions.

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