

Managed Application Services Market By Service Type (Operational Services, Application Service Desk, Application Hosting, Application Security and Disaster Recovery and Application Infrastructure), Organization Size (Small- and Medium-Sized Enterprises (SMEs), and Large Enterprises), Application Type (Web-Based Applications, and Mobile Applications), and Industry Vertical (Telecom & IT, Government, Healthcare, BFSI, Retail, Energy & Utilities, and Others): Global Opportunity Analysis and Industry Forecast, 2018 - 2025

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Abstracts

Managed Application Services Market Overview:

Managed application services transform application portfolios into smooth running operations that facilitate accomplishment of business goals. These services provide experienced IT professionals methodologies to maintain, support, and improve important applications of an organization. They are adopted by numerous enterprises to manage the existing business-critical applications and exclusively focus on core competencies of the business.

Rise in demand for end-to-end application hosting and need to improve & secure critical business applications drive the growth of the managed application services market. However, risks associated with application data security are expected to impede the market growth. Furthermore, rise in application complexity and growth in investment in

managed application services by small and medium enterprises (SME) are expected to present major opportunities for this market in future.

The global managed application services market is segmented based on service type, organization size, application type, industry vertical, and region. Based on service type, it is divided into operational services, application service desk, application hosting, application security & disaster recovery services, and application infrastructure. Based on organization size, the market is bifurcated into small & medium sized enterprises (SMEs) & large enterprises. Based on application type, the market is classified into web-based applications and mobile applications. Based on industry vertical, it is divided into telecom & IT, government, healthcare, BFSI, retail, energy & utilities, and others. Based on region, the market is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

The report provides the profiles of key players, namely BMC Software, Inc., Rackspace US, Inc., DXC Technology Company, Fujitsu, HCL Technologies Limited, International Business Management (IBM) Corporation, Wipro Limited, Navisite (Spectrum Enterprise), Virtustream, and YASH Technologies.

Key Benefits For Managed Application Services Market

The study provides an in-depth analysis of the global managed application services market along with current & future trends to elucidate the imminent investment pockets.

Information about key drivers, restraints, and opportunities and their impact analysis on the market is provided.

Porter's five forces analysis illustrates the potency of buyers and suppliers operating in the managed application services industry.

Quantitative analysis from 2017 to 2025 is provided to determine the global managed application services market potential.

Managed Application Services @KEY MARKET SEGMENTS

BY SERVICE TYPE

Operational services

Application service desk

Application hosting

Application security and disaster recovery

Application infrastructure

BY ORGANIZATION SIZE

Small and Medium-sized Enterprises (SMEs)

Large enterprises

BY APPLICATION TYPE

Web-based applications

Mobile applications

BY INDUSTRY VERTICAL

Telecom & IT

Government

Healthcare

BFSI

Retail

Energy & Utilities

Others

BY REGION

North America

U.S.

Canada

Mexico

Europe

UK

Germany

France

Rest of Europe

Asia-Pacific

China

India

Japan

Rest of Asia-Pacific

LAMEA

Latin America

Middle East

Africa

KEY MARKET PLAYERS

BMC Software, Inc.

DXC Technology Company

Fujitsu

HCL Technologies Limited

International Business Management (IBM) Corporation

Navisite (Spectrum Enterprise)

Rackspace

Virtustream

Wipro Limited

YASH Technologies

Contents

CHAPTER 1: INTRODUCTION

- 1.1. REPORT DESCRIPTION
- 1.2. KEY BENEFITS FOR STAKEHOLDERS
- 1.3. RESEARCH METHODOLOGY
 - 1.3.1. Secondary research
 - 1.3.2. Primary research
 - 1.3.3. Analyst tools & models

CHAPTER 2: EXECUTIVE SUMMARY

- 2.1. CXO PERSPECTIVE

CHAPTER 3: MARKET OVERVIEW

- 3.1. MARKET DEFINITION AND SCOPE
- 3.2. KEY FINDINGS
 - 3.2.1. Top impacting factors
 - 3.2.2. Top investment pockets
 - 3.2.3. Top winning strategies
- 3.3. PORTER'S FIVE FORCES ANALYSIS
- 3.4. KEY PLAYER POSITIONING, 2017
- 3.5. MARKET DYNAMICS
 - 3.5.1. Drivers
 - 3.5.1.1. Rise in demand for end to end application hosting
 - 3.5.1.2. The need to improve and secure critical business applications
 - 3.5.1.3. Rise in level of application infrastructure
 - 3.5.2. Restraint
 - 3.5.2.1. Risks associated with application data security
 - 3.5.3. Opportunity
 - 3.5.3.1. Rise in application complexity

CHAPTER 4: MANAGED APPLICATION SERVICES MARKET, BY SERVICE

- 4.1. OVERVIEW
- 4.2. OPERATIONAL SERVICES
 - 4.2.1. Key market trends

- 4.2.2. Key growth factors and opportunities
- 4.2.3. Market size and forecast, by region
- 4.2.4. Market analysis by country
- 4.3. APPLICATION SERVICE DESK
 - 4.3.1. Key market trends
 - 4.3.2. Key growth factors and opportunities
 - 4.3.3. Market size and forecast, by region
 - 4.3.4. Market analysis by country
- 4.4. APPLICATION HOSTING
 - 4.4.1. Key market trends
 - 4.4.2. Key growth factors and opportunities
 - 4.4.3. Market size and forecast, by region
 - 4.4.4. Market analysis by country
- 4.5. APPLICATION SECURITY AND DISASTER RECOVERY
 - 4.5.1. Key market trends
 - 4.5.2. Key growth factors and opportunities
 - 4.5.3. Market size and forecast, by region
 - 4.5.4. Market analysis by country
- 4.6. APPLICATION INFRASTRUCTURE
 - 4.6.1. Key market trends
 - 4.6.2. Key growth factors and opportunities
 - 4.6.3. Market size and forecast, by region
 - 4.6.4. Market analysis by country

CHAPTER 5: MANAGED APPLICATION SERVICES MARKET, BY ORGANIZATION SIZE

- 5.1. OVERVIEW
- 5.2. SMALL & MEDIUM SIZE ENTERPRISES (SMES)
 - 5.2.1. Key market trends
 - 5.2.2. Key growth factors and opportunities
 - 5.2.3. Market size and forecast, by region
 - 5.2.4. Market analysis by country
- 5.3. LARGE ENTERPRISES
 - 5.3.1. Key market trends
 - 5.3.2. Key growth factors and opportunities
 - 5.3.3. Market size and forecast, by region
 - 5.3.4. Market analysis by country

CHAPTER 6: MANAGED APPLICATION SERVICES MARKET, BY APPLICATION TYPE

6.1. OVERVIEW

6.2. WEB-BASED APPLICATIONS

- 6.2.1. Key market trends
- 6.2.2. Key growth factors and opportunities
- 6.2.3. Market size and forecast, by region
- 6.2.4. Market analysis by country

6.3. MOBILE APPLICATIONS

- 6.3.1. Key market trends
- 6.3.2. Key growth factors and opportunities
- 6.3.3. Market size and forecast, by region
- 6.3.4. Market analysis by country

CHAPTER 7: MANAGED APPLICATION SERVICES MARKET, BY INDUSTRY VERTICALS

7.1. OVERVIEW

7.2. TELECOM & IT

- 7.2.1. Key market trends
- 7.2.2. Key growth factors and opportunities
- 7.2.3. Market size and forecast, by region
- 7.2.4. Market analysis by country

7.3. GOVERNMENT

- 7.3.1. Key market trends
- 7.3.2. Key growth factors and opportunities
- 7.3.3. Market size and forecast, by region
- 7.3.4. Market analysis by country

7.4. HEALTHCARE

- 7.4.1. Key market trends
- 7.4.2. Key growth factors and opportunities
- 7.4.3. Market size and forecast, by region
- 7.4.4. Market analysis by country

7.5. BFSI

- 7.5.1. Key market trends
- 7.5.2. Key growth factors and opportunities
- 7.5.3. Market size and forecast, by region
- 7.5.4. Market analysis by country

7.6. RETAIL

- 7.6.1. Key market trends
- 7.6.2. Key growth factors and opportunities
- 7.6.3. Market size and forecast, by region
- 7.6.4. Market analysis by country

7.7. ENERGY AND UTILITIES

- 7.7.1. Key market trends
- 7.7.2. Key growth factors and opportunities
- 7.7.3. Market size and forecast, by region
- 7.7.4. Market analysis by country

7.8. OTHERS

- 7.8.1. Key market trends
- 7.8.2. Key growth factors and opportunities
- 7.8.3. Market size and forecast, by region
- 7.8.4. Market analysis by country

CHAPTER 8: MANAGED APPLICATION SERVICES MARKET, BY GEOGRAPHY

8.1. OVERVIEW

8.2. NORTH AMERICA

- 8.2.1. Key market trends
- 8.2.2. Key growth factors and opportunities
- 8.2.3. Market size and forecast
 - 8.2.3.1. Market size and forecast, by services
 - 8.2.3.2. Market size and forecast, by organization size
 - 8.2.3.3. Market size and forecast, by application type
 - 8.2.3.4. Market size and forecast, by Industry Vertical
 - 8.2.3.5. Market size and forecast, by country
 - 8.2.3.6. U.S.
 - 8.2.3.6.1. Market size and forecast, by services
 - 8.2.3.6.2. Market size and forecast, by organization size
 - 8.2.3.6.3. Market size and forecast, by application type
 - 8.2.3.6.4. Market size and forecast, by Industry Vertical
 - 8.2.3.7. Canada
 - 8.2.3.7.1. Market size and forecast, by services
 - 8.2.3.7.2. Market size and forecast, by organization size
 - 8.2.3.7.3. Market size and forecast, by application type
 - 8.2.3.7.4. Market size and forecast, by Industry Vertical
 - 8.2.3.8. Mexico

- 8.2.3.8.1. Market size and forecast, by services
- 8.2.3.8.2. Market size and forecast, by organization size
- 8.2.3.8.3. Market size and forecast, by application type
- 8.2.3.8.4. Market size and forecast, by Industry Vertical

8.3. EUROPE

- 8.3.1. Key market trends
- 8.3.2. Key growth factors and opportunities
- 8.3.3. Market size and forecast
 - 8.3.3.1. Market size and forecast, by services
 - 8.3.3.2. Market size and forecast, by organization size
 - 8.3.3.3. Market size and forecast, by application type
 - 8.3.3.4. Market size and forecast, by Industry Vertical
 - 8.3.3.5. Market size and forecast, by country
 - 8.3.3.6. UK
 - 8.3.3.6.1. Market size and forecast, by services
 - 8.3.3.6.2. Market size and forecast, by organization size
 - 8.3.3.6.3. Market size and forecast, by application type
 - 8.3.3.6.4. Market size and forecast, by Industry Vertical
 - 8.3.3.7. Germany
 - 8.3.3.7.1. Market size and forecast, by services
 - 8.3.3.7.2. Market size and forecast, by organization size
 - 8.3.3.7.3. Market size and forecast, by application type
 - 8.3.3.7.4. Market size and forecast, by Industry Vertical
 - 8.3.3.8. France
 - 8.3.3.8.1. Market size and forecast, by services
 - 8.3.3.8.2. Market size and forecast, by organization size
 - 8.3.3.8.3. Market size and forecast, by application type
 - 8.3.3.8.4. Market size and forecast, by Industry Vertical
 - 8.3.3.9. Rest of Europe
 - 8.3.3.9.1. Market size and forecast, by services
 - 8.3.3.9.2. Market size and forecast, by organization size
 - 8.3.3.9.3. Market size and forecast, by application type
 - 8.3.3.9.4. Market size and forecast, by Industry Vertical

8.4. ASIA-PACIFIC

- 8.4.1. Key market trends
- 8.4.2. Key growth factors and opportunities
- 8.4.3. Market size and forecast
 - 8.4.3.1. Market size and forecast, by services
 - 8.4.3.2. Market size and forecast, by organization size

- 8.4.3.3. Market size and forecast, by application type
- 8.4.3.4. Market size and forecast, by Industry Vertical
- 8.4.3.5. Market size and forecast, by country
- 8.4.3.6. China
 - 8.4.3.6.1. Market size and forecast, by services
 - 8.4.3.6.2. Market size and forecast, by organization size
 - 8.4.3.6.3. Market size and forecast, by application type
 - 8.4.3.6.4. Market size and forecast, by Industry Vertical
- 8.4.3.7. India
 - 8.4.3.7.1. Market size and forecast, by services
 - 8.4.3.7.2. Market size and forecast, by organization size
 - 8.4.3.7.3. Market size and forecast, by application type
 - 8.4.3.7.4. Market size and forecast, by Industry Vertical
- 8.4.3.8. Japan
 - 8.4.3.8.1. Market size and forecast, by services
 - 8.4.3.8.2. Market size and forecast, by organization size
 - 8.4.3.8.3. Market size and forecast, by application type
 - 8.4.3.8.4. Market size and forecast, by Industry Vertical
- 8.4.3.9. Australia
 - 8.4.3.9.1. Market size and forecast, by services
 - 8.4.3.9.2. Market size and forecast, by organization size
 - 8.4.3.9.3. Market size and forecast, by application type
 - 8.4.3.9.4. Market size and forecast, by Industry Vertical
- 8.4.3.10. Rest of APAC
 - 8.4.3.10.1. Market size and forecast, by services
 - 8.4.3.10.2. Market size and forecast, by organization size
 - 8.4.3.10.3. Market size and forecast, by application type
 - 8.4.3.10.4. Market size and forecast, by Industry Vertical
- 8.5. LAMEA
 - 8.5.1. Key market trends
 - 8.5.2. Key growth factors and opportunities
 - 8.5.3. Market size and forecast
 - 8.5.3.1. Market size and forecast, by services
 - 8.5.3.2. Market size and forecast, by organization size
 - 8.5.3.3. Market size and forecast, by application type
 - 8.5.3.4. Market size and forecast, by Industry Vertical
 - 8.5.3.5. Market size and forecast, by country
 - 8.5.3.6. Latin America
 - 8.5.3.6.1. Market size and forecast, by services

- 8.5.3.6.2. Market size and forecast, by organization size
- 8.5.3.6.3. Market size and forecast, by application type
- 8.5.3.6.4. Market size and forecast, by Industry Vertical
- 8.5.3.7. Middle East
 - 8.5.3.7.1. Market size and forecast, by services
 - 8.5.3.7.2. Market size and forecast, by organization size
 - 8.5.3.7.3. Market size and forecast, by application type
 - 8.5.3.7.4. Market size and forecast, by Industry Vertical
- 8.5.3.8. Africa
 - 8.5.3.8.1. Market size and forecast, by services
 - 8.5.3.8.2. Market size and forecast, by organization size
 - 8.5.3.8.3. Market size and forecast, by application type
 - 8.5.3.8.4. Market size and forecast, by Industry Vertical

CHAPTER 9: COMPANY PROFILES

9.1. BMC SOFTWARE, INC.

- 9.1.1. Company overview
- 9.1.2. Company snapshot
- 9.1.3. Operating business segments
- 9.1.4. Product portfolio
- 9.1.5. Key strategic moves and developments

9.2. CHARTER COMMUNICATIONS, INC. (NAVISITE, LLC)

- 9.2.1. Company overview
- 9.2.2. Company snapshot
- 9.2.3. Operating business segments
- 9.2.4. Product portfolio
- 9.2.5. Business performance
- 9.2.6. Key strategic moves and developments

9.3. DXC TECHNOLOGY COMPANY

- 9.3.1. Company overview
- 9.3.2. Company snapshot
- 9.3.3. Operating business segments
- 9.3.4. Product portfolio
- 9.3.5. Business performance
- 9.3.6. Key strategic moves and developments

9.4. FUJITSU LIMITED

- 9.4.1. Company overview
- 9.4.2. Company snapshot

- 9.4.3. Operating business segments
- 9.4.4. Product portfolio
- 9.4.5. Business performance
- 9.4.6. Key strategic moves and developments
- 9.5. HCL TECHNOLOGIES LIMITED
 - 9.5.1. Company overview
 - 9.5.2. Company snapshot
 - 9.5.3. Operating business segments
 - 9.5.4. Product portfolio
 - 9.5.5. Business performance
 - 9.5.6. Key strategic moves and developments
- 9.6. INTERNATIONAL BUSINESS MANAGEMENT CORPORATION
 - 9.6.1. Company overview
 - 9.6.2. Company snapshot
 - 9.6.3. Operating business segments
 - 9.6.4. Product portfolio
 - 9.6.5. Business performance
 - 9.6.6. Key strategic moves and developments
- 9.7. RACKSPACE INC.
 - 9.7.1. Company overview
 - 9.7.2. Company snapshot
 - 9.7.3. Operating business segments
 - 9.7.4. Product portfolio
 - 9.7.5. Key strategic moves and developments
- 9.8. VIRTUSTREAM INC.
 - 9.8.1. Company overview
 - 9.8.2. Company snapshot
 - 9.8.3. Operating business segments
 - 9.8.4. Product portfolio
 - 9.8.5. Business performance
 - 9.8.6. Key strategic moves and development
- 9.9. WIPRO LIMITED
 - 9.9.1. Company overview
 - 9.9.2. Company snapshot
 - 9.9.3. Operating business segments
 - 9.9.4. Product portfolio
 - 9.9.5. Business performance
 - 9.9.6. Key strategic moves and developments
- 9.10. YASH TECHNOLOGIES.

- 9.10.1. Company overview
- 9.10.2. Company snapshot
- 9.10.3. Operating business segments
- 9.10.4. Product portfolio
- 9.10.5. Key strategic moves and developments

List Of Tables

LIST OF TABLES

TABLE 01. GLOBAL MANAGED APPLICATION SERVICES MARKET REVENUE, BY SERVICES, 20172025 (\$MILLION)

TABLE 02. MANAGED APPLICATION SERVICES MARKET REVENUE FOR OPERATIONAL SERVICES, BY REGION, 20172025 (\$MILLION)

TABLE 03. MANAGED APPLICATION SERVICES MARKET REVENUE FOR APPLICATION SERVICE DESK, BY REGION, 20172025 (\$MILLION)

TABLE 04. MANAGED APPLICATION SERVICES MARKET REVENUE FOR APPLICATION HOSTING, BY REGION, 20172025 (\$MILLION)

TABLE 05. MANAGED APPLICATION SERVICES MARKET REVENUE FOR APPLICATION SECURITY AND DISASTER RECOVERY, BY REGION, 20172025 (\$MILLION)

TABLE 06. MANAGED APPLICATION SERVICES MARKET REVENUE FOR APPLICATION INFRASTRUCTURE, BY REGION, 20172025 (\$MILLION)

TABLE 07. GLOBAL MANAGED APPLICATION SERVICES MARKET REVENUE, BY ORGANIZATION SIZE, 20172025 (\$MILLION)

TABLE 08. MANAGED APPLICATION SERVICES MARKET REVENUE FOR SMES, BY REGION, 20172025 (\$MILLION)

TABLE 09. MANAGED APPLICATION SERVICES MARKET REVENUE FOR LARGE ENTERPRISES, BY REGION, 20172025 (\$MILLION)

TABLE 10. GLOBAL MANAGED APPLICATION SERVICES MARKET REVENUE, BY APPLICATION TYPE, 20172025 (\$MILLION)

TABLE 11. MANAGED APPLICATION SERVICES MARKET REVENUE FOR WEB-BASED APPLICATIONS, BY REGION, 20172025 (\$MILLION)

TABLE 12. MANAGED APPLICATION SERVICES MARKET REVENUE FOR MOBILE APPLICATIONS, BY REGION, 20172025 (\$MILLION)

TABLE 13. GLOBAL MANAGED APPLICATION SERVICES MARKET REVENUE, BY INDUSTRY VERTICALS, 20172025 (\$MILLION)

TABLE 14. MANAGED APPLICATION SERVICES MARKET REVENUE FOR TELECOM & IT, BY REGION, 20172025 (\$MILLION)

TABLE 15. MANAGED APPLICATION SERVICES MARKET REVENUE FOR GOVERNMENT, BY REGION, 20172025 (\$MILLION)

TABLE 16. MANAGED APPLICATION SERVICES MARKET REVENUE FOR HEALTHCARE, BY REGION, 20172025 (\$MILLION)

TABLE 17. MANAGED APPLICATION SERVICES MARKET REVENUE FOR BFSI, BY REGION, 20172025 (\$MILLION)

- TABLE 18. MANAGED APPLICATION SERVICES MARKET REVENUE FOR RETAIL, BY REGION, 2017-2025 (\$MILLION)
- TABLE 19. MANAGED APPLICATION SERVICES MARKET REVENUE FOR ENERGY AND UTILITIES, BY REGION, 2017-2025 (\$MILLION)
- TABLE 20. MANAGED APPLICATION SERVICES MARKET REVENUE FOR EDUCATION, BY REGION, 2017-2025 (\$MILLION)
- TABLE 21. MANAGED APPLICATION SERVICES MARKET REVENUE, BY REGION, 2017-2025 (\$MILLION)
- TABLE 22. NORTH AMERICA MANAGED APPLICATION SERVICES MARKET, BY SERVICES, 2017-2025 (\$MILLION)
- TABLE 23. NORTH AMERICA MANAGED APPLICATION SERVICES MARKET, BY ORGANIZATION SIZE, 2017-2025 (\$MILLION)
- TABLE 24. NORTH AMERICA MANAGED APPLICATION SERVICES MARKET, BY APPLICATION TYPE, 2017-2025 (\$MILLION)
- TABLE 25. NORTH AMERICA MANAGED APPLICATION SERVICES MARKET, BY INDUSTRY VERTICAL, 2017-2025 (\$MILLION)
- TABLE 26. NORTH AMERICA MANAGED APPLICATION SERVICES MARKET, BY COUNTRY, 2017-2025 (\$MILLION)
- TABLE 27. U.S. MANAGED APPLICATION SERVICES MARKET, BY SERVICES, 2017-2025 (\$MILLION)
- TABLE 28. U.S. MANAGED APPLICATION SERVICES MARKET, BY ORGANIZATION SIZE, 2017-2025 (\$MILLION)
- TABLE 29. U.S. MANAGED APPLICATION SERVICES MARKET, BY APPLICATION TYPE, 2017-2025 (\$MILLION)
- TABLE 30. U.S. MANAGED APPLICATION SERVICES MARKET, BY INDUSTRY VERTICAL, 2017-2025 (\$MILLION)
- TABLE 31. CANADA MANAGED APPLICATION SERVICES MARKET, BY SERVICES, 2017-2025 (\$MILLION)
- TABLE 32. CANADA MANAGED APPLICATION SERVICES MARKET, BY ORGANIZATION SIZE, 2017-2025 (\$MILLION)
- TABLE 33. CANADA MANAGED APPLICATION SERVICES MARKET, BY APPLICATION TYPE, 2017-2025 (\$MILLION)
- TABLE 34. CANADA MANAGED APPLICATION SERVICES MARKET, BY INDUSTRY VERTICAL, 2017-2025 (\$MILLION)
- TABLE 35. MEXICO MANAGED APPLICATION SERVICES MARKET, BY SERVICES, 2017-2025 (\$MILLION)
- TABLE 36. MEXICO MANAGED APPLICATION SERVICES MARKET, BY ORGANIZATION SIZE, 2017-2025 (\$MILLION)
- TABLE 37. MEXICO MANAGED APPLICATION SERVICES MARKET, BY

APPLICATION TYPE, 20172025 (\$MILLION)

TABLE 38. MEXICO MANAGED APPLICATION SERVICES MARKET, BY INDUSTRY VERTICAL, 20172025 (\$MILLION)

TABLE 39. EUROPE MANAGED APPLICATION SERVICES MARKET, BY SERVICES, 20172025 (\$MILLION)

TABLE 40. EUROPE MANAGED APPLICATION SERVICES MARKET, BY ORGANIZATION SIZE, 20172025 (\$MILLION)

TABLE 41. EUROPE MANAGED APPLICATION SERVICES MARKET, BY APPLICATION TYPE, 20172025 (\$MILLION)

TABLE 42. EUROPE MANAGED APPLICATION SERVICES MARKET, BY INDUSTRY VERTICAL, 20172025 (\$MILLION)

TABLE 43. EUROPE MANAGED APPLICATION SERVICES MARKET, BY COUNTRY, 20172025 (\$MILLION)

TABLE 44. UK MANAGED APPLICATION SERVICES MARKET, BY SERVICES, 20172025 (\$MILLION)

TABLE 45. UK MANAGED APPLICATION SERVICES MARKET, BY ORGANIZATION SIZE, 20172025 (\$MILLION)

TABLE 46. UK MANAGED APPLICATION SERVICES MARKET, BY APPLICATION TYPE, 20172025 (\$MILLION)

TABLE 47. UK MANAGED APPLICATION SERVICES MARKET, BY INDUSTRY VERTICAL, 20172025 (\$MILLION)

TABLE 48. GERMANY MANAGED APPLICATION SERVICES MARKET, BY SERVICES, 20172025 (\$MILLION)

TABLE 49. GERMANY MANAGED APPLICATION SERVICES MARKET, BY ORGANIZATION SIZE, 20172025 (\$MILLION)

TABLE 50. GERMANY MANAGED APPLICATION SERVICES MARKET, BY APPLICATION TYPE, 20172025 (\$MILLION)

TABLE 51. GERMANY MANAGED APPLICATION SERVICES MARKET, BY INDUSTRY VERTICAL, 20172025 (\$MILLION)

TABLE 52. FRANCE MANAGED APPLICATION SERVICES MARKET, BY SERVICES, 20172025 (\$MILLION)

TABLE 53. FRANCE MANAGED APPLICATION SERVICES MARKET, BY ORGANIZATION SIZE, 20172025 (\$MILLION)

TABLE 54. FRANCE MANAGED APPLICATION SERVICES MARKET, BY APPLICATION TYPE, 20172025 (\$MILLION)

TABLE 55. FRANCE MANAGED APPLICATION SERVICES MARKET, BY INDUSTRY VERTICAL, 20172025 (\$MILLION)

TABLE 56. REST OF EUROPE MANAGED APPLICATION SERVICES MARKET, BY SERVICES, 20172025 (\$MILLION)

TABLE 57. REST OF EUROPE MANAGED APPLICATION SERVICES MARKET, BY ORGANIZATION SIZE, 2017-2025 (\$MILLION)

TABLE 58. REST OF EUROPE MANAGED APPLICATION SERVICES MARKET, BY APPLICATION TYPE, 2017-2025 (\$MILLION)

TABLE 59. REST OF EUROPE MANAGED APPLICATION SERVICES MARKET, BY INDUSTRY VERTICAL, 2017-2025 (\$MILLION)

TABLE 60. ASIA-PACIFIC MANAGED APPLICATION SERVICES MARKET, BY SERVICES, 2017-2025 (\$MILLION)

TABLE 61. ASIA-PACIFIC MANAGED APPLICATION SERVICES MARKET, BY ORGANIZATION SIZE, 2017-2025 (\$MILLION)

TABLE 62. ASIA-PACIFIC MANAGED APPLICATION SERVICES MARKET, BY APPLICATION TYPE, 2017-2025 (\$MILLION)

TABLE 63. ASIA-PACIFIC MANAGED APPLICATION SERVICES MARKET, BY INDUSTRY VERTICAL, 2017-2025 (\$MILLION)

TABLE 64. ASIA-PACIFIC MANAGED APPLICATION SERVICES MARKET, BY COUNTRY, 2017-2025 (\$MILLION)

TABLE 65. CHINA MANAGED APPLICATION SERVICES MARKET, BY SERVICES, 2017-2025 (\$MILLION)

TABLE 66. CHINA MANAGED APPLICATION SERVICES MARKET, BY ORGANIZATION SIZE, 2017-2025 (\$MILLION)

TABLE 67. CHINA MANAGED APPLICATION SERVICES MARKET, BY APPLICATION TYPE, 2017-2025 (\$MILLION)

TABLE 68. CHINA MANAGED APPLICATION SERVICES MARKET, BY INDUSTRY VERTICAL, 2017-2025 (\$MILLION)

TABLE 69. INDIA MANAGED APPLICATION SERVICES MARKET, BY SERVICES, 2017-2025 (\$MILLION)

TABLE 70. INDIA MANAGED APPLICATION SERVICES MARKET, BY ORGANIZATION SIZE, 2017-2025 (\$MILLION)

TABLE 71. INDIA MANAGED APPLICATION SERVICES MARKET, BY APPLICATION TYPE, 2017-2025 (\$MILLION)

TABLE 72. INDIA MANAGED APPLICATION SERVICES MARKET, BY INDUSTRY VERTICAL, 2017-2025 (\$MILLION)

TABLE 73. JAPAN MANAGED APPLICATION SERVICES MARKET, BY SERVICES, 2017-2025 (\$MILLION)

TABLE 74. JAPAN MANAGED APPLICATION SERVICES MARKET, BY ORGANIZATION SIZE, 2017-2025 (\$MILLION)

TABLE 75. JAPAN MANAGED APPLICATION SERVICES MARKET, BY APPLICATION TYPE, 2017-2025 (\$MILLION)

TABLE 76. JAPAN MANAGED APPLICATION SERVICES MARKET, BY INDUSTRY

VERTICAL, 20172025 (\$MILLION)

TABLE 77. AUSTRALIA MANAGED APPLICATION SERVICES MARKET, BY SERVICES, 20172025 (\$MILLION)

TABLE 78. AUSTRALIA MANAGED APPLICATION SERVICES MARKET, BY ORGANIZATION SIZE, 20172025 (\$MILLION)

TABLE 79. AUSTRALIA MANAGED APPLICATION SERVICES MARKET, BY APPLICATION TYPE, 20172025 (\$MILLION)

TABLE 80. AUSTRALIA MANAGED APPLICATION SERVICES MARKET, BY INDUSTRY VERTICAL, 20172025 (\$MILLION)

TABLE 81. REST OF APAC MANAGED APPLICATION SERVICES MARKET, BY SERVICES, 20172025 (\$MILLION)

TABLE 82. REST OF APAC MANAGED APPLICATION SERVICES MARKET, BY ORGANIZATION SIZE, 20172025 (\$MILLION)

TABLE 83. REST OF APAC MANAGED APPLICATION SERVICES MARKET, BY APPLICATION TYPE, 20172025 (\$MILLION)

TABLE 84. REST OF APAC MANAGED APPLICATION SERVICES MARKET, BY INDUSTRY VERTICAL, 20172025 (\$MILLION)

TABLE 85. LAMEA MANAGED APPLICATION SERVICES MARKET, BY SERVICES, 20172025 (\$MILLION)

TABLE 86. LAMEA MANAGED APPLICATION SERVICES MARKET, BY ORGANIZATION SIZE, 20172025 (\$MILLION)

TABLE 87. LAMEA MANAGED APPLICATION SERVICES MARKET, BY APPLICATION TYPE, 20172025 (\$MILLION)

TABLE 88. LAMEA MANAGED APPLICATION SERVICES MARKET, BY INDUSTRY VERTICAL, 20172025 (\$MILLION)

TABLE 89. LAMEA MANAGED APPLICATION SERVICES MARKET, BY COUNTRY, 20172025 (\$MILLION)

TABLE 90. LATIN AMERICA MANAGED APPLICATION SERVICES MARKET, BY SERVICES, 20172025 (\$MILLION)

TABLE 91. LATIN AMERICA MANAGED APPLICATION SERVICES MARKET, BY ORGANIZATION SIZE, 20172025 (\$MILLION)

TABLE 92. LATIN AMERICA MANAGED APPLICATION SERVICES MARKET, BY APPLICATION TYPE, 20172025 (\$MILLION)

TABLE 93. LATIN AMERICA MANAGED APPLICATION SERVICES MARKET, BY INDUSTRY VERTICAL, 20172025 (\$MILLION)

TABLE 94. MIDDLE EAST MANAGED APPLICATION SERVICES MARKET, BY SERVICES, 20172025 (\$MILLION)

TABLE 95. MIDDLE EAST MANAGED APPLICATION SERVICES MARKET, BY ORGANIZATION SIZE, 20172025 (\$MILLION)

TABLE 96. MIDDLE EAST MANAGED APPLICATION SERVICES MARKET, BY APPLICATION TYPE, 2017-2025 (\$MILLION)

TABLE 97. MIDDLE EAST MANAGED APPLICATION SERVICES MARKET, BY INDUSTRY VERTICAL, 2017-2025 (\$MILLION)

TABLE 98. AFRICA MANAGED APPLICATION SERVICES MARKET, BY SERVICES, 2017-2025 (\$MILLION)

TABLE 99. AFRICA MANAGED APPLICATION SERVICES MARKET, BY ORGANIZATION SIZE, 2017-2025 (\$MILLION)

TABLE 100. AFRICA MANAGED APPLICATION SERVICES MARKET, BY APPLICATION TYPE, 2017-2025 (\$MILLION)

TABLE 101. AFRICA MANAGED APPLICATION SERVICES MARKET, BY INDUSTRY VERTICAL, 2017-2025 (\$MILLION)

TABLE 102. BMC SOFTWARE, INC.: COMPANY SNAPSHOT

TABLE 103. BMC SOFTWARE, INC.: PRODUCT CATEGORIES

TABLE 104. BMC SOFTWARE, INC.: PRODUCT PORTFOLIO

TABLE 105. CHARTER COMMUNICATIONS, INC.: COMPANY SNAPSHOT

TABLE 106. CHARTER COMMUNICATIONS, INC.: OPERATING SEGMENTS

TABLE 107. CHARTER COMMUNICATIONS, INC.: PRODUCT PORTFOLIO

TABLE 108. DXC TECHNOLOGY COMPANY: COMPANY SNAPSHOT

TABLE 109. DXC TECHNOLOGY COMPANY: OPERATING SEGMENTS

TABLE 110. DXC TECHNOLOGY COMPANY: PRODUCT PORTFOLIO

TABLE 111. FUJITSU: COMPANY SNAPSHOT

TABLE 112. FUJITSU: OPERATING SEGMENTS

TABLE 113. FUJITSU: PRODUCT PORTFOLIO

TABLE 114. HCL TECHNOLOGIES LIMITED: COMPANY SNAPSHOT

TABLE 115. HCL TECHNOLOGIES LIMITED: OPERATING SEGMENTS

TABLE 116. HCL TECHNOLOGIES LIMITED: PRODUCT PORTFOLIO

TABLE 117. IBM: COMPANY SNAPSHOT

TABLE 118. IBM: OPERATING SEGMENTS

TABLE 119. IBM: PRODUCT PORTFOLIO

TABLE 120. RACKSPACE INC: COMPANY SNAPSHOT

TABLE 121. RACKSPACE INC: OPERATING SEGMENTS

TABLE 122. RACKSPACE INC: PRODUCT PORTFOLIO

TABLE 123. VIRTUSTREAM INC: COMPANY SNAPSHOT

TABLE 124. VIRTUSTREAM INC: PRODUCT CATEGORIES

TABLE 125. DELL TECHNOLOGIES INC: PRODUCT PORTFOLIO

TABLE 126. WIPRO LIMITED: COMPANY SNAPSHOT

TABLE 127. WIPRO LIMITED: OPERATING SEGMENTS

TABLE 128. WIPRO LIMITED: PRODUCT PORTFOLIO

TABLE 129. YASH TECHNOLOGIES: COMPANY SNAPSHOT

TABLE 130. YASH TECHNOLOGIES: PRODUCT CATEGORIES

TABLE 131. YASH TECHNOLOGIES: PRODUCT PORTFOLIO

List Of Figures

LIST OF FIGURES

FIGURE 01. GLOBAL MANAGED APPLICATION SERVICES MARKET, 2017-2025

FIGURE 02. MANAGED APPLICATION SERVICES MARKET, BY REGION, 2017-2025

FIGURE 03. GLOBAL MANAGED APPLICATION SERVICES MARKET: KEY PLAYERS

FIGURE 04. GLOBAL MANAGED APPLICATION SERVICES MARKET SEGMENTATION

FIGURE 05. MANAGED APPLICATION SERVICES MARKET: TOP IMPACTING FACTOR

FIGURE 06. MANAGED APPLICATION SERVICES MARKET: TOP INVESTMENT POCKETS

FIGURE 07. MODERATE-TO-HIGH BARGAINING POWER OF SUPPLIER

FIGURE 08. MODERATE BARGAINING POWER OF BUYER

FIGURE 09. HIGH THREAT OF SUBSTITUTES

FIGURE 10. MODERATE-TO-HIGH THREAT OF NEW ENTRANTS

FIGURE 11. MODERATE-TO-HIGH COMPETITIVE RIVALRY

FIGURE 12. MANAGED APPLICATION SERVICES MARKET: KEY PLAYER POSITIONING, 2017

FIGURE 13. DRIVERS, RESTRAINTS, AND OPPORTUNITIES

FIGURE 14. COMPARATIVE SHARE ANALYSIS OF MANAGED APPLICATION SERVICES MARKET FOR OPERATIONAL SERVICES, BY COUNTRY, 2017 & 2025(%)

FIGURE 15. COMPARATIVE SHARE ANALYSIS OF MANAGED APPLICATION SERVICES MARKET FOR APPLICATION SERVICE DESK, BY COUNTRY, 2017 & 2025(%)

FIGURE 16. COMPARATIVE SHARE ANALYSIS OF MANAGED APPLICATION SERVICES MARKET FOR APPLICATION HOSTING, BY COUNTRY, 2017 & 2025(%)

FIGURE 17. COMPARATIVE SHARE ANALYSIS OF MANAGED APPLICATION SERVICES MARKET FOR APPLICATION SECURITY AND DISASTER RECOVERY, BY COUNTRY, 2017 & 2025(%)

FIGURE 18. COMPARATIVE SHARE ANALYSIS OF MANAGED APPLICATION SERVICES MARKET FOR APPLICATION INFRASTRUCTURE, BY COUNTRY, 2017 & 2025(%)

FIGURE 19. COMPARATIVE SHARE ANALYSIS OF MANAGED APPLICATION SERVICES MARKET FOR SMES, BY COUNTRY, 2017 & 2025(%)

FIGURE 20. COMPARATIVE SHARE ANALYSIS OF MANAGED APPLICATION

SERVICES MARKET FOR LARGE ENTERPRISES, BY COUNTRY, 2017 & 2025(%)
FIGURE 21. COMPARATIVE SHARE ANALYSIS OF MANAGED APPLICATION SERVICES MARKET FOR WEB-BASED APPLICATIONS, BY COUNTRY, 2017 & 2025(%)

FIGURE 22. COMPARATIVE SHARE ANALYSIS OF MANAGED APPLICATION SERVICES MARKET FOR MOBILE APPLICATIONS, BY COUNTRY, 2017 & 2025(%)

FIGURE 23. COMPARATIVE SHARE ANALYSIS OF MANAGED APPLICATION SERVICES MARKET FOR TELECOM & IT, BY COUNTRY, 2017 & 2025(%)

FIGURE 24. COMPARATIVE SHARE ANALYSIS OF MANAGED APPLICATION SERVICES MARKET FOR GOVERNMENT, BY COUNTRY, 2017 & 2025(%)

FIGURE 25. COMPARATIVE SHARE ANALYSIS OF MANAGED APPLICATION SERVICES MARKET FOR HEALTHCARE, BY COUNTRY, 2017 & 2025(%)

FIGURE 26. COMPARATIVE SHARE ANALYSIS OF MANAGED APPLICATION SERVICES MARKET FOR GOVERNMENT, BY COUNTRY, 2017 & 2025(%)

FIGURE 27. COMPARATIVE SHARE ANALYSIS OF MANAGED APPLICATION SERVICES MARKET FOR RETAIL, BY COUNTRY, 2017 & 2025(%)

FIGURE 28. COMPARATIVE SHARE ANALYSIS OF MANAGED APPLICATION SERVICES MARKET FOR ENERGY AND UTILITIES, BY COUNTRY, 2017 & 2025(%)

FIGURE 29. COMPARATIVE SHARE ANALYSIS OF MANAGED APPLICATION SERVICES MARKET FOR EDUCATION, BY COUNTRY, 2017 & 2025(%)

FIGURE 30. U.S. MANAGED APPLICATION SERVICES MARKET, 2017-2025 (\$ MILLION)

FIGURE 31. CANADA MANAGED APPLICATION SERVICES MARKET, 2017-2025 (\$ MILLION)

FIGURE 32. MEXICO MANAGED APPLICATION SERVICES MARKET, 2017-2025 (\$ MILLION)

FIGURE 33. UK MANAGED APPLICATION SERVICES MARKET, 2017-2025 (\$ MILLION)

FIGURE 34. GERMANY MANAGED APPLICATION SERVICES MARKET, 2017-2025 (\$ MILLION)

FIGURE 35. FRANCE MANAGED APPLICATION SERVICES MARKET, 2017-2025 (\$ MILLION)

FIGURE 36. REST OF EUROPE MANAGED APPLICATION SERVICES MARKET, 2017-2025 (\$ MILLION)

FIGURE 37. CHINA MANAGED APPLICATION SERVICES MARKET, 2017-2025 (\$ MILLION)

FIGURE 38. INDIA MANAGED APPLICATION SERVICES MARKET, 2017-2025 (\$ MILLION)

FIGURE 39. JAPAN MANAGED APPLICATION SERVICES MARKET, 2017-2025 (\$

MILLION)

FIGURE 40. AUSTRALIA MANAGED APPLICATION SERVICES MARKET, 20172025
(\$ MILLION)

FIGURE 41. REST OF APAC MANAGED APPLICATION SERVICES MARKET,
20172025 (\$ MILLION)

FIGURE 42. LATIN AMERICA MANAGED APPLICATION SERVICES MARKET,
20172025 (\$ MILLION)

FIGURE 43. MIDDLE EAST MANAGED APPLICATION SERVICES MARKET,
20172025 (\$ MILLION)

FIGURE 44. AFRICA MANAGED APPLICATION SERVICES MARKET, 20172025 (\$
MILLION)

FIGURE 45. CHARTER COMMUNICATIONS, INC: REVENUE, 20152017 (\$MILLION)

FIGURE 46. CHARTER COMMUNICATIONS, INC: REVENUE SHARE BY SERVICE,
2017 (%)

FIGURE 47. DXC TECHNOLOGY COMPANY: REVENUE, 20162018 (\$MILLION)

FIGURE 48. DXC TECHNOLOGY COMPANY: REVENUE SHARE BY SEGMENT,
2018 (%)

FIGURE 49. DXC TECHNOLOGY COMPANY: REVENUE SHARE BY GEOGRAPHY,
2018 (%)

FIGURE 50. FUJITSU: NET SALES, 20152017 (\$MILLION)

FIGURE 51. FUJITSU: REVENUE SHARE BY SEGMENT, 2017 (%)

FIGURE 52. FUJITSU: REVENUE SHARE BY GEOGRAPHY, 2017 (%)

FIGURE 53. HCL TECHNOLOGIES LIMITED: REVENUE, 20162018 (\$MILLION)

FIGURE 54. HCL TECHNOLOGIES LIMITED: REVENUE SHARE BY SEGMENT, 2018
(%)

FIGURE 55. HCL TECHNOLOGIES LIMITED: REVENUE SHARE BY GEOGRAPHY,
2018 (%)

FIGURE 56. IBM: NET SALES, 20152017 (\$MILLION)

FIGURE 57. IBM: REVENUE SHARE BY SEGMENT, 2017 (%)

FIGURE 58. IBM: REVENUE SHARE BY GEOGRAPHY, 2017 (%)

FIGURE 59. DELL TECHNOLOGIES INC: REVENUE, 20152017 (\$MILLION)

FIGURE 60. DELL TECHNOLOGIES INC: REVENUE SHARE BY SEGMENT, 2017
(%)

FIGURE 61. DELL TECHNOLOGIES INC: REVENUE SHARE BY GEOGRAPHY, 2017
(%)

FIGURE 62. WIPRO LIMITED: REVENUE, 20162018 (\$MILLION)

FIGURE 63. WIPRO LIMITED: REVENUE SHARE BY SEGMENT, 2018 (%)

FIGURE 64. WIPRO LIMITED: REVENUE SHARE BY GEOGRAPHY, 2018 (%)

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