

# Malaria Diagnostics Market by Product Type (Rapid Diagnostic Tests, Microscopy, and Molecular Diagnostic Tests) and End User (Hospital, Clinics, Diagnostic Centers) Global Opportunity Analysis and Industry Forecast, 2019–2026

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## Abstracts

The global malaria diagnostics market accounted for \$728,870 thousand in 2018 and is expected to reach \$1,085,106 thousand by 2026, registering a CAGR of 5.1% from 2019 to 2026.

Malaria is an infectious ailment caused by the transmission of Plasmodium parasite. These parasites are transmitted through the bite of infected female Anopheles mosquito. Furthermore, these parasites invade cells of the liver, where they grow and multiply to further invade red blood cells. The mature form of these parasites lead to rupturing of blood cells to form merozoites. In addition, these merozoites further invade other red blood cells, which causes symptoms such as high fever, fatigue, and dizziness. Thus, malaria is highly fatal if left untreated for a long period of time. Tests and procedures which are employed in the identification of malaria are called as malaria diagnostics. Furthermore, there are different types of malaria diagnostics available in the market, which include rapid diagnostic tests, microscopy, and molecular diagnostic tests. In addition, these tests are performed in hospitals, clinics, and diagnostic centers.

The major factor that contributes to the growth of the malaria diagnostics market include rise in prevalence of malaria in developing countries. Furthermore, surge in awareness initiatives by governments and increase in research for new malaria diagnostics are the factors that boost the growth of the market. However, lack of awareness about healthcare in developing countries is a major factor that restricts the market growth. Conversely, growth opportunities exhibited by emerging economies is expected to offer

lucrative opportunities during the forecast period.

The malaria diagnostics market is studied on the basis of product type, end user, and region to provide a detailed assessment of the market. On the basis of product type, it is segmented into rapid diagnostic tests, microscopy, and molecular diagnostic tests. By end user, it is bifurcated into hospital, clinics, and diagnostic centers. Region wise, it is analyzed across North America (the U.S., and Canada, and Mexico), Europe (Germany, the UK, and rest of Europe), Asia-Pacific (China, India, and rest of Asia-Pacific), and LAMEA (Africa and rest of LAMEA).

## KEY BENEFITS FOR STAKEHOLDERS

This report entails a detailed quantitative analysis along with the current global malaria diagnostics market trends from 2019 to 2026 to identify the prevailing opportunities along with the strategic assessments.

The market size and estimations are based on a comprehensive analysis of key developments in the industry.

A qualitative analysis based on innovative products facilitates strategic business planning.

The development strategies adopted by the key market players are enlisted to understand the competitive scenario of the market

## Key Market Segments

### By Drug Class

Rapid Diagnostic Tests

Microscopy

Molecular Diagnostic Tests

### By End User

Hospital

Clinics

Diagnostic Centers

By Region

North America

U.S.

Canada

Europe

Germany

UK

Rest of Europe

Asia-Pacific

China

India

Rest of Asia-Pacific

LAMEA

Africa

Rest of LAMEA

List of key players profiled in the report:

Abbott Laboratories

Access Bio. Inc.

Atlas Medical

Biomérieux SA

Bio-Rad Laboratories, Inc.

Meridian Bioscience Inc

Novartis AG

Olympus Corporation

Premier Medical Corporation Pvt Ltd.

Siemens AG

LIST OF OTHER PLAYERS IN THE VALUE CHAIN(These players are not profiled in the report. The same will be included on request)

Nikon Corporation

Thermo Fisher Scientific

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