

Lyocell Market By Production Process (Spunbonded, Melt-Blown, Others), By Application (Apparel, Home Textiles, Automotive, Medical, Construction, Others), By Price Point (Premium, Economy), By Sales channel (Online, Offline), By Income Group (High Income, Low Income): Global Opportunity Analysis and Industry Forecast, 2025-2034

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Abstracts

The global lyocell market was valued at \$0.55 billion in 2010 and is projected to reach \$3.3 billion by 2034, growing at a CAGR of 8.9% from 2025 to 2034.

Lyocell has become a preferred material in denim manufacturing. Its integration with cotton allows for the creation of soft, stretchy, and durable jeans. Lyocell-enhanced denim is less rigid and has a smooth drape, appealing to modern fashion standards. It also requires less water during dyeing and washing processes compared to traditional denim, further boosting its eco-friendly credentials. One of the fastest growing segments for lyocell is the home textile market. Lyocell bedding is praised for its luxurious texture and high moisture management capabilities. Sheets, pillowcases, duvet covers, and mattress covers made with Lyocell offer better breathability than cotton and help regulate body temperature. They are particularly popular in hot and humid climates and among consumers seeking comfort and sustainability.

Lyocell is used in bath towels and robes due to its softness, absorbency, and quick-drying nature. Blended with cotton, it produces towels that are gentle on the skin while being more efficient in water absorption and drying speed. Its antibacterial properties also make Lyocell an excellent choice for products that remain in close contact with the skin for extended periods. Lyocell fibers are also used in upholstery fabrics and

curtains. Their strength, dyeability, and resistance to pilling make them suitable for furniture covers and decorative textiles. The fabric's natural sheen enhances the aesthetic appeal of interior décor, while its biodegradable nature supports the rising demand for sustainable living environments.

Growing demand for e-commerce fashion platforms is expected to drive the growth of the lyocell market. The rise of e-commerce fashion platforms has significantly driven the adoption of sustainable fibers like lyocell. These digital platforms enable brands to effectively communicate the environmental benefits of lyocell such as its biodegradability, closed-loop production, and natural origins, through detailed product descriptions, certifications, and eco-labels. This transparency supports eco-conscious consumer choices. In a notable development, California-based Rubi Labs, supported by brands like H&M, Patagonia, Ganni, and Reformation, began testing technology in March 2023 to convert CO₂ emissions into lyocell yarn. Capsule collections were launched at various price points to explore the material's potential in sustainable fashion supply chains.

However, dyeing & colorfastness issues are expected to restrain the growth of the lyocell market. Lyocell has a smooth surface and excellent absorbency traits that generally facilitate dye uptake and can be prone to fibrillation during wet processing. Fibrillation is the formation of fine, hair-like fibers on the surface of the fabric when it's agitated in water, which can lead to a "frosted" or uneven appearance, especially in darker or solid shades. This issue makes it difficult to achieve uniform dyeing results without additional chemical treatments or specialized finishing techniques. The issue of colorfastness also affects garment care over time. Lyocell fabrics, if not treated or finished properly, may show signs of fading with repeated washing or prolonged exposure to sunlight. As a result, textile producers and fashion brands working with Lyocell must be especially diligent in selecting appropriate dyeing methods such as reactive dyeing or low-fibrillation lyocell variants to maintain product quality.

Segments Overview

The lyocell market is segmented into application, end-use industry, sales channel, production process, price point, income group, and region. On the basis of application, the market is divided into apparel, home textiles, and technical textiles. On the basis of end-use industry, the lyocell market is categorized into automotive, medical, construction, and others. On the basis of sales channel, the market is classified into online and offline. On the basis of production process, the market is classified into spunbonded, melt-blown, and staple fibers. On the basis of price point, the market is

bifurcated into premium and economy. On the basis of income group, the lyocell market is divided into high income, and low income. By region, the market is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

Competitive Analysis

The key players operating in the lyocell market include Sateri, Yibin Grace Group Co., Ltd, Hyosung Advanced Materials, Asia Pacific Rayon Limited, Tangshan Sanyou Xingda Chemical Fiber CO., Ltd, Baoding Swan Fiber Co., Ltd., Marchi and Fildi Group, Tintex Textiles, FORMOSA TAFFETA CO., LTD., Aditya Birla Yarn, Lenzing AG, and AceGreen Eco-Material Technology Co., Ltd.

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Manufacturing Capacity

Investment Opportunities

Go To Market Strategy

Additional company profiles with specific to client's interest

Criss-cross segment analysis- market size and forecast

Historic market data

Import Export Analysis/Data

List of customers/consumers/raw material suppliers- value chain analysis

Market share analysis of players at global/region/country level

SWOT Analysis

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Economy

By Sales channel

Online

Offline

By Income Group

High Income

Low Income

By Production Process

Spunbonded

Melt-Blown

Others

By Application

Apparel

Home Textiles

Automotive

Medical

Construction

Others

By Region

North America

U.S.

Canada

Mexico

Europe

Germany

France

Italy

UK

Spain

Rest of Europe

Asia-Pacific

China

India

Japan

South Korea

Australia

Rest of Asia-Pacific

LAMEA

Brazil

Saudi Arabia

South Africa

Rest of LAMEA

Key Market Players

Sateri

Asia Pacific Rayon Limited

Baoding swan Fiber Co., Ltd.

Tintex Textiles

Yibin Grace Group Co., Ltd.

FORMOSA TAFFETA CO., LTD.

Aditya Birla Yarn

Marchi and Fildi Group

Hyosung Innovative Materials Co. Ltd.

Tangshan Sanyou Xingda Chemical Fiber Co., Ltd.

Lenzing AG

AceGreen Eco-Material Technology Co., Ltd.

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