

# **Luxury Yacht Market by Size (75-120 feet, 121-250 feet and Above 250 feet), Type (Sailing luxury Yacht, Motorized Luxury Yacht, and Others), and Material (FRP/Composites, Metal/Alloys, and Others): Global Opportunity Analysis and Industry Forecast, 2018 - 2025**

<https://marketpublishers.com/r/LD6504C6ADEEN.html>

Date: April 2019

Pages: 218

Price: US\$ 5,370.00 (Single User License)

ID: LD6504C6ADEEN

## **Abstracts**

The luxury yacht market size was valued at \$5,703.4 million in 2017 and is expected to reach \$10,205.7 million by 2025, registering a CAGR of 7.8% from 2018 to 2025.

Luxury yachts are large, luxurious, professionally crewed motors or sailing yachts with length varying from 75 feet and expanding to more than 250 feet. These are often available for chartered providing as well as private purposes to provide seamless luxury experience full of high standard and comfort. Luxury yachts are vessels 75 feet and above accommodated with sophisticated and luxurious and personalized facilities such as Jacuzzi spa, gymnasium, sauna, and sun pads.

The key factors that drive the growth of the luxury yacht market include change in lifestyle of people fueled by growth in high net worth individuals, rise in inclination toward recreational and leisure activities, and surge in trend of yacht tourism. Moreover, customized solutions according to specific requirements and designs have created new opportunities for the growth of the luxury yacht market. However, factors such as high maintenance and running cost are expected to impede the market growth. Furthermore, novel innovations such as advanced composites and multihull yachts have gained huge traction in the recent years, which in turn are anticipated to create lucrative opportunities for the market expansion in the upcoming future.

The global luxury yacht market is segmented based on size, type, and material. Based on size, the luxury yacht market is segmented into 75-120 feet, 121-250 feet, and above 250 feet. Based on type, the market is divided into sailing luxury yacht, motorized luxury yacht and others. Based on material, the market is analyzed across FRP/composites, metal/alloys and others. Based on region, it is studied across Americas, Europe, Asia-Pacific, and Middle East & Africa.

Key players profiled in the report include Alexander Marine Co Ltd, Damen Shipyards Group, Azimut Benetti S.p.A., Feadship, FERRETTI S.P.A., Horizon Yacht USA, Princess Yachts International plc, Sanlorenzo Spa, Sunseeker International Limited, and Viking Yacht Company

## KEY BENEFITS FOR STAKEHOLDERS

The report provides an extensive analysis of the current and emerging market trends and opportunities in the global luxury yacht market.

The report provides detailed qualitative and quantitative analysis of current trends and future estimations that help evaluate the prevailing market opportunities.

A comprehensive analysis of the factors that drive and restrict the growth of the market is provided.

An extensive analysis of the market is conducted by following key product positioning and monitoring the top competitors within the market framework.

The report provides extensive qualitative insights on the potential and niche segments or regions exhibiting favorable growth.

## KEY MARKET SEGMENTS

### By Size

75-120 feet

121-250 feet

Above 250 feet

### By Type

Sailing Luxury Yacht

Motorized Luxury Yacht

Others

### By Material

FRP/Composites

Metal/Alloys

Others

### By Region

Americas

U.S.

Brazil

Rest of Americas

Europe

Italy

Netherland

United Kingdom

Rest of Europe

Asia-Pacific

Australia & New Zealand

China

Taiwan

Middle East & Africa

Qatar

South Africa

Turkey

UAE

Key Market Players Profiled in the Report

Alexander Marine Co Ltd

Damen Shipyards Group

Azimut Benetti S.p.A.

Feadship

FERRETTI S.P.A.

Horizon Yacht USA

Princess Yachts International plc

Sanlorenzo Spa

Sunseeker International Limited

Viking Yacht Company

## Contents

### **CHAPTER: 1: INTRODUCTION**

- 1.1. REPORT DESCRIPTION
- 1.2. KEY MARKET SEGMENTS
- 1.3. KEY BENEFITS
- 1.4. RESEARCH METHODOLOGY
  - 1.4.1. Primary research
  - 1.4.2. Secondary research
  - 1.4.3. Analyst tools and models

### **CHAPTER: 2: EXECUTIVE SUMMARY**

- 2.1. CXO PERSPECTIVE

### **CHAPTER: 3: MARKET LANDSCAPE**

- 3.1. MARKET DEFINITION AND SCOPE
- 3.2. KEY FINDINGS
  - 3.2.1. Top investment pockets
  - 3.2.2. Top winning strategies
- 3.3. PORTER'S FIVE FORCES ANALYSIS
  - 3.3.1. Bargaining power of suppliers
  - 3.3.2. Threat of new entrants
  - 3.3.3. Threat of substitutes
  - 3.3.4. Competitive rivalry
  - 3.3.5. Bargaining power of buyers
- 3.4. MARKET SHARE ANALYSIS/TOP PLAYER POSITIONING
- 3.5. MARKET DYNAMICS
  - 3.5.1. Drivers
  - 3.5.2. Restraints
  - 3.5.3. Opportunities

### **CHAPTER: 4: LUXURY YACHT MARKET BY SIZE**

- 4.1. OVERVIEW
- 4.2. 75-120 FEET
  - 4.2.1. Key market trends, Growth factors and opportunities

- 4.2.2. Market size and forecast by region
- 4.2.3. Market volume and forecast by region
- 4.2.4. Market analysis by country
- 4.3. 121-250 FEET
  - 4.3.1. Key market trends, Growth factors and opportunities
  - 4.3.2. Market size and forecast by region
  - 4.3.3. Market volume and forecast by region
  - 4.3.4. Market analysis by country
- 4.4. ABOVE 250 FEET
  - 4.4.1. Key market trends, Growth factors and opportunities
  - 4.4.2. Market size and forecast by region
  - 4.4.3. Market volume and forecast by region
  - 4.4.4. Market analysis by country

## **CHAPTER: 5: LUXURY YACHT MARKET BY TYPE**

- 5.1. OVERVIEW
- 5.2. SAILING LUXURY YACHT
  - 5.2.1. Key market trends, Growth factors and opportunities
  - 5.2.2. Market size and forecast by region
  - 5.2.3. Market analysis by country
- 5.3. MOTORIZED LUXURY YACHT
  - 5.3.1. Key market trends, Growth factors and opportunities
  - 5.3.2. Market size and forecast by region
  - 5.3.3. Market analysis by country
- 5.4. OTHERS
  - 5.4.1. Key market trends, Growth factors and opportunities
  - 5.4.2. Market size and forecast by region
  - 5.4.3. Market analysis by country

## **CHAPTER: 6: LUXURY YACHT MARKET BY MATERIAL**

- 6.1. OVERVIEW
- 6.2. FIBER REINFORCED POLYMER/COMPOSITES
  - 6.2.1. Key market trends, Growth factors and opportunities
  - 6.2.2. Market size and forecast by region
  - 6.2.3. Market analysis by country
- 6.3. METAL/ALLOYS
  - 6.3.1. Key market trends, Growth factors and opportunities

6.3.2. Market size and forecast by region

6.3.3. Market analysis by country

## 6.4. OTHERS

6.4.1. Key market trends, Growth factors and opportunities

6.4.2. Market size and forecast by region

6.4.3. Market analysis by country

## **CHAPTER: 7: LUXURY YACHT MARKET BY REGION**

### 7.1. OVERVIEW

### 7.2. AMERICAS

7.2.1. Key market trends and opportunities

7.2.2. Market size and forecast by Size

7.2.3. Market size and forecast by Type

7.2.4. Market size and forecast by Material

7.2.5. Market size and forecast by Country

#### 7.2.6. U.S. LUXURY YACHT MARKET

7.2.6.1. Market size and forecast by Size

7.2.6.2. Market size and forecast by Type

7.2.6.3. Market size and forecast by Material

#### 7.2.7. BRAZIL LUXURY YACHT MARKET

7.2.7.1. Market size and forecast by Size

7.2.7.2. Market size and forecast by Type

7.2.7.3. Market size and forecast by Material

#### 7.2.8. REST OF AMERICAS LUXURY YACHT MARKET

7.2.8.1. Market size and forecast by Size

7.2.8.2. Market size and forecast by Type

7.2.8.3. Market size and forecast by Material

### 7.3. EUROPE

7.3.1. Key market trends and opportunities

7.3.2. Market size and forecast by Size

7.3.3. Market size and forecast by Type

7.3.4. Market size and forecast by Material

7.3.5. Market size and forecast by Country

#### 7.3.6. ITALY LUXURY YACHT MARKET

7.3.6.1. Market size and forecast by Size

7.3.6.2. Market size and forecast by Type

7.3.6.3. Market size and forecast by Material

#### 7.3.7. NETHERLANDS LUXURY YACHT MARKET



- 7.3.7.1. Market size and forecast by Size
- 7.3.7.2. Market size and forecast by Type
- 7.3.7.3. Market size and forecast by Material
- 7.3.8. UNITED KINGDOM LUXURY YACHT MARKET
  - 7.3.8.1. Market size and forecast by Size
  - 7.3.8.2. Market size and forecast by Type
  - 7.3.8.3. Market size and forecast by Material
- 7.3.9. REST OF EUROPE LUXURY YACHT MARKET
  - 7.3.9.1. Market size and forecast by Size
  - 7.3.9.2. Market size and forecast by Type
  - 7.3.9.3. Market size and forecast by Material
- 7.4. ASIA PACIFIC
  - 7.4.1. Key market trends and opportunities
  - 7.4.2. Market size and forecast by Size
  - 7.4.3. Market size and forecast by Type
  - 7.4.4. Market size and forecast by Material
  - 7.4.5. Market size and forecast by Country
  - 7.4.6. AUSTRALIA AND NEW ZEALAND LUXURY YACHT MARKET
    - 7.4.6.1. Market size and forecast by Size
    - 7.4.6.2. Market size and forecast by Type
    - 7.4.6.3. Market size and forecast by Material
  - 7.4.7. CHINA LUXURY YACHT MARKET
    - 7.4.7.1. Market size and forecast by Size
    - 7.4.7.2. Market size and forecast by Type
    - 7.4.7.3. Market size and forecast by Material
  - 7.4.8. TAIWAN LUXURY YACHT MARKET
    - 7.4.8.1. Market size and forecast by Size
    - 7.4.8.2. Market size and forecast by Type
    - 7.4.8.3. Market size and forecast by Material
- 7.5. MIDDLE EAST AND AFRICA
  - 7.5.1. Key market trends and opportunities
  - 7.5.2. Market size and forecast by Size
  - 7.5.3. Market size and forecast by Type
  - 7.5.4. Market size and forecast by Material
  - 7.5.5. Market size and forecast by Country
  - 7.5.6. QATAR LUXURY YACHT MARKET
    - 7.5.6.1. Market size and forecast by Size
    - 7.5.6.2. Market size and forecast by Type
    - 7.5.6.3. Market size and forecast by Material

## 7.5.7. SOUTH AFRICA LUXURY YACHT MARKET

- 7.5.7.1. Market size and forecast by Size
- 7.5.7.2. Market size and forecast by Type
- 7.5.7.3. Market size and forecast by Material

## 7.5.8. TURKEY LUXURY YACHT MARKET

- 7.5.8.1. Market size and forecast by Size
- 7.5.8.2. Market size and forecast by Type
- 7.5.8.3. Market size and forecast by Material

## 7.5.9. UAE LUXURY YACHT MARKET

- 7.5.9.1. Market size and forecast by Size
- 7.5.9.2. Market size and forecast by Type
- 7.5.9.3. Market size and forecast by Material

## **CHAPTER: 8: COMPANY PROFILES**

### 8.1. ALEXANDER MARINE CO LTD

- 8.1.1. Company overview
- 8.1.2. Business performance
- 8.1.3. Key strategic moves and developments

### 8.2. DAMEN SHIPYARDS GROUP

- 8.2.1. Company overview
- 8.2.2. Business performance
- 8.2.3. Key strategic moves and developments

### 8.3. AZIMUT BENETTI S.P.A.

- 8.3.1. Company overview
- 8.3.2. Business performance
- 8.3.3. Key strategic moves and developments

### 8.4. FEADSHIP

- 8.4.1. Company overview
- 8.4.2. Business performance
- 8.4.3. Key strategic moves and developments

### 8.5. FERRETTI S.P.A.

- 8.5.1. Company overview
- 8.5.2. Business performance
- 8.5.3. Key strategic moves and developments

### 8.6. HORIZON YACHT USA

- 8.6.1. Company overview
- 8.6.2. Business performance
- 8.6.3. Key strategic moves and developments

## 8.7. PRINCESS YACHTS INTERNATIONAL PLC

8.7.1. Company overview

8.7.2. Business performance

8.7.3. Key strategic moves and developments

## 8.8. SANLORENZO SPA

8.8.1. Company overview

8.8.2. Business performance

8.8.3. Key strategic moves and developments

## 8.9. SUNSEEKER INTERNATIONAL LIMITED

8.9.1. Company overview

8.9.2. Business performance

8.9.3. Key strategic moves and developments

## 8.10. VIKING YACHT COMPANY

8.10.1. Company overview

8.10.2. Business performance

8.10.3. Key strategic moves and developments

## I would like to order

Product name: Luxury Yacht Market by Size (75-120 feet, 121-250 feet and Above 250 feet), Type (Sailing luxury Yacht, Motorized Luxury Yacht, and Others), and Material (FRP/Composites, Metal/Alloys, and Others): Global Opportunity Analysis and Industry Forecast, 2018 - 2025

Product link: <https://marketpublishers.com/r/LD6504C6ADEEN.html>

Price: US\$ 5,370.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/LD6504C6ADEEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below  
and fax the completed form to +44 20 7900 3970