

# **Luxury Wines and Spirits Market by Product Type (Wines, Spirits, and Others), by Distribution Channel (Wholesale, Retail, and E-commerce) - Global Opportunity Analysis and Industry Forecast, 2014-2022**

<https://marketpublishers.com/r/L297CAE0B38EN.html>

Date: December 2016

Pages: 110

Price: US\$ 3,999.00 (Single User License)

ID: L297CAE0B38EN

## **Abstracts**

The luxury wines and spirits market constitutes of distilled spirits such as vodka, rum, and brandy. Wines include champagne, red wines, and wines from different fruits. As these goods are considered as luxury goods, they have the elasticity of demand greater than one. Thus, their demand increases more than the increase in income of the consumers. Its market can be segmented based on by type, by distribution channel, and by geography.

The global luxury wines and spirits market is estimated to reach \$11,22,578 million by 2022 compared to \$8,12,108 million in 2015, growing at a CAGR of 4.8% during the forecast period. The rise in disposable income in the emerging economies due to rapid industrialization, and increase in the demand for premium-quality luxury goods also support the market growth.

Spirits segment dominated the global market in 2015, whereas the wines segment is projected to register the highest growth during the forecast period.

Geographically, the market is analyzed across North America, Europe, Asia-Pacific, and LAMEA. Europe dominated the market in 2015, and is anticipated to maintain this trend during the forecast period, due to the consumption of alcoholic beverages at various social gatherings is expected to provide profitable opportunities for the manufacturers. Moreover, with growing popularity of sports event such as football and tennis, where audiences are often seen consuming alcoholic beverages is further expected to grow the market in the near future.

The companies profiled in the report include:

Diageo

Pernod Ricard

Bacardi

Brown-Forman

ThaiBev

Campari

United Spirits

HiteJinro

Beam Suntory Inc.

Edrington Group

## KEY MARKET BENEFITS:

The report provides an in-depth analysis of the current trends, drivers, and dynamics of the global luxury wines and spirits market to elucidate the prevailing opportunities and the probable investment pockets

It provides qualitative trends as well as quantitative analysis from 2014 to 2022 to assist the stakeholder to understand the market scenario

In-depth analysis of the key segments demonstrates the consumption of luxury wines and spirits in different product type across various regions

Competitive intelligence highlights the business practices followed by key business players across the geographies as well as the prevailing market opportunities

Key players are profiled along with the strategies and developments, which portrays the competitive market outlook

## KEY MARKET SEGMENTS:

Global Luxury Wines and Spirits Market is segmented as:

### BY PRODUCT TYPE

Wines

Spirits

### BY DISTRIBUTION CHANNEL

Wholesale

Retail

E-Commerce

### BY GEOGRAPHY

North America

U.S.

Canada

Mexico

Europe

Germany

France

UK

Italy

Rest of Europe

Asia-Pacific

China

India

Japan

South Korea

Rest of Asia-Pacific

LAMEA

Latin America

Middle-East

Africa

Other key players in the value chain include

M&S J&S

Remy Cointreau

Moët Hennessy

William Grant & Sons

Above list of companies is not profiled, can be profiled based on client request

## Contents

### CHAPTER: 1 INTRODUCTION

- 1.1 Report Description
- 1.2 Key Benefits For Share Holders
- 1.3 Key Market Segments
- 1.4 Research methodology
  - 1.4.1 Secondary research
  - 1.4.2 Primary research
  - 1.4.3 Analyst tools and models

### CHAPTER: 2 EXECUTIVE SUMMARY

- 2.1 Market Snapshot
- 2.2 CXO perspective

### CHAPTER: 3 MARKET OVERVIEW

- 3.1 Market Definition And Scope
- 3.2 Key Findings
  - 3.2.1 Top impacting factor
  - 3.2.2 Top winning strategies
  - 3.2.3 Top investment pockets
- 3.3 Porters Five Forces Analysis
  - 3.3.1 Low bargaining power of suppliers due to moderate number of suppliers and low switching cost
  - 3.3.2 High bargaining power of buyer due to high demand of quality product and premium pricing
  - 3.3.3 Low threat of substitutes and moderate brand loyalty decreases threat of substitutes
  - 3.3.4 Moderate threat of new entrants due to low product differentiation and moderate demand
  - 3.3.5 Presence of moderate number of players and growth rate of luxury goods decreases the competition among market rivalries
- 3.4 Market Share Analysis
- 3.5 Drivers
  - 3.5.1 Increase in demand of premium quality luxury goods
  - 3.5.2 Luxury goods are considered as status symbols goods

3.5.3 Increasing disposable income due to rapid urbanization

### 3.6 Restraints

3.6.1 Stringent government policies about advertisement and distribution

3.6.2 Selective distribution of products

### 3.7 Opportunities

3.7.1 Increasing popularity of cocktail drinks

3.7.2 Providing selected standardized premium products to retails and other distributors

## **CHAPTER: 4 WORLD LUXURY WINES AND SPIRITS MARKET, BY TYPE**

### 4.1 Introduction

### 4.2 Spirits

4.2.1 Key Market Trends

4.2.2 Key Growth Factors and Opportunities

4.2.3 Market Size and Forecast

4.2.4 North America Luxury Spirits Market, (\$Million), Growth (%) 2014-2022

4.2.5 Europe Luxury Spirits Market, (\$Million), Growth (%) 2014-2022

4.2.6 Asia Pacific Luxury Spirits Market, (\$Million), Growth (%) 2014-2022

4.2.7 Lamea Luxury Spirits Market, (\$Million), Growth (%) 2014-2022

### 4.3 Wines/Champagnes

4.3.1 Key Market Trends

4.3.2 Key Growth Factors and Opportunities

4.3.3 Market Size and Forecast

4.3.4 North America Luxury Wines/champagnes Market, (\$Million), Growth (%) 2014-2022

4.3.5 Europe Luxury Wines/champagnes Market, (\$Million), Growth (%) 2014-2022

4.3.6 Asia-Pacific Luxury Wines/champagnes Market, (\$Million), Growth (%) 2014-2022

4.3.7 Lamea Luxury Wines/champagnes Market, (\$Million), Growth (%) 2014-2022

## **CHAPTER: 5 WORLD LUXURY WINES AND SPIRITS MARKET, BY DISTRIBUTION CHANNEL**

### 5.1 Introduction

### 5.2 North America Distribution Channel

5.2.1 Key Market Trends and Opportunities

5.2.2 Market Share

### 5.3 Europe Distribution Channel

- 5.3.1 Key Market Trends and Opportunities
- 5.3.2 Market Share
- 5.4 Asia-Pacific Distribution Channel
  - 5.4.1 Key Market Trends and Opportunities
  - 5.4.2 Market Share
- 5.5 LAMEA Distribution Channel
  - 5.5.1 Key Market Trends and Opportunities
  - 5.5.2 Market Share

## **CHAPTER: 6 WORLD LUXURY WINES AND SPIRITS MARKET, BY GEOGRAPHY**

- 6.1 Introduction
- 6.2 North America
  - 6.2.1 Key Market Trends
  - 6.2.2 Key Growth Factors and Opportunities
  - 6.2.3 Market Size and Forecast
  - 6.2.4 U.S. Luxury Wines and Spirits Market, (\$Million), Growth (%) 2014-2022
  - 6.2.5 Canada Luxury Wines and Spirits Market, (\$Million), Growth (%) 2014-2022
  - 6.2.6 Mexico Luxury Wines and Spirits Market, (\$Million), Growth (%) 2014-2022
- 6.3 Europe
  - 6.3.1 Key Market Trends
  - 6.3.2 Key Growth Factors and Opportunities
  - 6.3.3 Market Size and Forecast
  - 6.3.4 France Luxury Wines and Spirits Market, (\$Million), Growth (%) 2014-2022
  - 6.3.5 Italy Luxury Wines and Spirits Market, (\$Million), Growth (%) 2014-2022
  - 6.3.6 Germany Luxury Wines and Spirits Market, (\$Million), Growth (%) 2014-2022
  - 6.3.7 Rest of Europe Luxury Wines and Spirits Market, (\$Million), Growth (%) 2014-2022
- 6.4 Asia-Pacific
  - 6.4.1 Key Market Trends
  - 6.4.2 Key Growth Factors and Opportunities
  - 6.4.3 Market Size and Forecast
  - 6.4.4 China Luxury Wines and Spirits Market, (\$Million), Growth (%) 2014-2022
  - 6.4.5 India Luxury Wines and Spirits Market, (\$Million), Growth (%) 2014-2022
  - 6.4.6 Japan Luxury Wines and Spirits Market, (\$Million), Growth (%) 2014-2022
  - 6.4.7 Rest of Asia-Pacific Luxury Wines and Spirits Market, (\$Million), Growth (%) 2014-2022
- 6.5 LAMEA
  - 6.5.1 Key Market Trends

6.5.2 Key Growth Factors and Opportunities

6.5.3 Market Size and Forecast

6.5.4 Latin America Luxury Wines and Spirits Market, (\$Million), Growth (%)

2014-2022

6.5.5 Middle East Luxury Wines and Spirits Market, (\$Million), Growth (%) 2014-2022

6.5.6 Africa Luxury Wines and Spirits Market, (\$Million), Growth (%) 2014-2022

## **CHAPTER: 7 COMPANY PROFILES**

### **7.1 DIAGEO**

7.1.1 Company Overview

7.1.2 Company Snapshot

7.1.3 Operating Business Segments

7.1.4 Key Strategic Moves and Developments

### **7.2 PERNOD RICARD**

7.2.1 Overview

7.2.2 company Snapshot

7.2.3 Operating Business Segments

7.2.4 Business Performance

7.2.5 Key Strategic Moves and Developments

### **7.3 BACARDI**

7.3.1 Company Overview

7.3.2 Company Snapshot

7.3.3 Operating Business Segments

7.3.4 Business Performance

7.3.5 Key Strategic Moves and Developments

### **7.4 BROWN FORMAN**

7.4.1 Company Overview

7.4.2 Company Snapshot

7.4.3 Operating Business Segments

7.4.4 Business Performance

7.4.5 Key Strategic Moves and Developments

### **7.5 THAIBEV**

7.5.1 Company Overview

7.5.2 Company Snapshot

7.5.3 Operating Business Segments

7.5.4 Business Performance

7.5.5 Key Strategic Moves and Developments

### **7.6 CAMPRI**



- 7.6.1 Company Overview
- 7.6.2 Company Snapshot
- 7.6.3 Operating Business Segments
- 7.6.4 Key Strategic Moves and Developments
- 7.7 UNITED SPIRITS
  - 7.7.1 Company Overview
  - 7.7.2 Company Snapshot
  - 7.7.3 Operating Business Segments
  - 7.7.4 Business Performance
  - 7.7.5 Key Strategic Moves and Developments
- 7.8 JINRO
  - 7.8.1 Company Overview
  - 7.8.2 Company Snapshot
  - 7.8.3 Operating Business Segments
  - 7.8.4 Business Performance
  - 7.8.5 Key Strategic Moves and Developments
- 7.9 BEAM INC.
  - 7.9.1 Company Overview
  - 7.9.2 Company Snapshot
  - 7.9.3 Operating Business Segments
  - 7.9.4 Business Performance
  - 7.9.5 Key Strategic Moves and Developments
- 7.10 EDRINGTON GROUP
  - 7.10.1 Company Overview
  - 7.10.2 Company Snapshot
  - 7.10.3 Operating Business Segments
  - 7.10.4 Business Performance
  - 7.10.5 Key Strategic Moves and Developments

## List Of Tables

### LIST OF TABLES

TABLE 1 WORLD LUXURY WINES AND SPIRITS MARKET, (\$MILLION), GROWTH (%)2014-2022

TABLE 2 WORLD LUXURY SPIRITS MARKET, (\$MILLION), GROWTH (%)2014-2022

TABLE 3 NORTH AMERICALLUXURY SPIRITS MARKET, (\$MILLION), GROWTH (%) 2014-2022

TABLE 4 EUROPELUXURY SPIRITS MARKET, (\$MILLION), GROWTH (%) 2014-2022

TABLE 5 ASIA-PACIFIC LUXURY SPIRITS MARKET, (\$MILLION), GROWTH (%) 2014-2022

TABLE 6 LAMEALUXURY SPIRITSMARKET, (\$MILLION), GROWTH (%) 2014-2022

TABLE 7 WORLD LUXURY WINES/CHAMPAGNES MARKET, (\$MILLION), GROWTH (%)2014-2022

TABLE 8 NORTH AMERICA LUXURY WINES/CHAMPAGNES MARKET, (\$MILLION), GROWTH (%) 2014-2022

TABLE 9 EUROPE LUXURY WINES/CHAMPAGNES MARKET, (\$MILLION), GROWTH (%) 2014-2022

TABLE 10 ASIA-PACIFICLUXURY WINES/CHAMPAGNES MARKET, (\$MILLION), GROWTH (%) 2014-2022

TABLE 11 LAMEA LUXURY WINES/CHAMPAGNES MARKET, (\$MILLION), GROWTH (%) 2014-2022

TABLE 12 NORTH AMERICA LUXURY WINES AND SPIRITS MARKET, (\$MILLION), GROWTH (%)2014-2022

TABLE 13 U.S. LUXURY WINES AND SPIRITS MARKET, (\$MILLION), GROWTH (%) 2014-2022

TABLE 14 CANADA LUXURY WINES AND SPIRITS MARKET, (\$MILLION), GROWTH (%) 2014-2022

TABLE 15 MEXICO LUXURY WINES AND SPIRITS MARKET, (\$MILLION), GROWTH (%) 2014-2022

TABLE 16 EUROPE LUXURY WINES AND SPIRITS MARKET, (\$MILLION),GROWTH (%)2014-2022

TABLE 17 FRANCE LUXURY WINES AND SPIRITS MARKET, (\$MILLION), GROWTH (%) 2014-2022

TABLE 18 ITALY LUXURY WINES AND SPIRITS MARKET, (\$MILLION), GROWTH (%) 2014-2022

TABLE 19 GERMANY LUXURY WINES AND SPIRITS MARKET, (\$MILLION), GROWTH (%) 2014-2022

TABLE 20 REST OF EUROPE LUXURY WINES AND SPIRITS MARKET, (\$MILLION),  
GROWTH (%) 2014-2022

TABLE 21 ASIA-PACIFIC LUXURY WINES AND SPIRITS MARKET, (\$MILLION),  
GROWTH (%) 2014-2022

TABLE 22 CHINA LUXURY WINES AND SPIRITS MARKET, (\$MILLION), GROWTH  
(%) 2014-2022

TABLE 23 INDIA LUXURY WINES AND SPIRITS MARKET, (\$MILLION), GROWTH  
(%) 2014-2022

TABLE 24 JAPAN LUXURY WINES AND SPIRITS MARKET, (\$MILLION), GROWTH  
(%) 2014-2022

TABLE 25 REST OF ASIA-PACIFIC LUXURY WINES AND SPIRITS MARKET,  
(\$MILLION), GROWTH (%) 2014-2022

TABLE 26 LAMEA LUXURY WINES AND SPIRITS MARKET, (\$MILLION), GROWTH  
(%) 2014-2022

TABLE 27 LATIN AMERICA LUXURY WINES AND SPIRITS MARKET, (\$MILLION),  
GROWTH (%) 2014-2022

TABLE 28 MIDDLE EAST LUXURY WINES AND SPIRITS MARKET, (\$MILLION),  
GROWTH (%) 2014-2022

TABLE 29 AFRICA LUXURY WINES AND SPIRITS MARKET, (\$MILLION), GROWTH  
(%) 2014-2022

TABLE 1 DIAGEO: COMPANY SNAPSHOT

TABLE 2 DIAGEO - OPERATING SEGMENTS

TABLE 3 PERNOD RICARD: COMPANY SNAPSHOT

TABLE 4 PERNOD RICARD: OPERATING SEGMENTS

TABLE 5 BACARDI: COMPANY SNAPSHOT

TABLE 6 BACARDI: OPERATING SEGMENTS

TABLE 7 BROWN FORMAN: COMPANY SNAPSHOT

TABLE 8 BROWN FORMAN: OPERATING SEGMENTS

TABLE 9 THAIBEV: COMPANY SNAPSHOT

TABLE 10 THAIBEV - OPERATING SEGMENTS

TABLE 11 CAMPRI: COMPANY SNAPSHOT

TABLE 12 CAMPRI - OPERATING SEGMENTS

TABLE 13 UNITED SPIRITS- COMPANY SNAPSHOT

TABLE 14 UNITED SPIRITS-. OPERATING SEGMENTS

TABLE 15 JINRO - COMPANY SNAPSHOT

TABLE 16 JINRO- OPERATING SEGMENTS

TABLE 17 BEAM INC.- COMPANY SNAPSHOT

TABLE 18 BEAM INC.- OPERATING SEGMENTS

TABLE 19 EDRINGTON GROUP - COMPANY SNAPSHOT

## TABLE 20 EDRINGTON GROUP- OPERATING SEGMENTS

## List Of Figures

### LIST OF FIGURES

FIG. 1 TOP IMPACTING FACTORS

FIG. 2 TOP WINNING STRATEGIE (2013-2016)

FIG. 3 TOP WINNING STRATEGIES, 2013-2016, (%)

FIG. 4 TOP INVESTMENT POCKETS

FIG. 5 PORTERS FIVE FORCES ANALYSIS OF LUXURY WINES AND SPIRITS MARKET

FIG. 6 GEOGRAPHY WISE MAJOR COUNTIRES HUMAN DEVELOPMENT INDEX, 2014

FIG. 7 MASLOWS HIERARCHY NEEDS MODEL

FIG. 8 MAJOR COUNTRIES WISE WINE CONSUMPTION (1000 LITERS) PER CAPITA INCOME, 2014

FIG. 9 WORLD LUXURY WINES AND SPIRITS MARKET, BY TYPE, 2015(%)

FIG. 10 WORLD LUXURY WINES AND SPIRITS MARKET, BY TYPE, 2015(%)

FIG. 11 WORLD LUXURY WINES/CHAMPAGNES MARKET Y-O-Y GROWTH RATE, 2015-2022

FIG. 12 WORLD LUXURY WINES AND SPIRITS MARKET BY DISTRIBUTION CHANNEL, 2014

FIG. 13 NORTH AMERICA DISTRIBUTION CHANNEL MARKET SHARE (%), 2014

FIG. 14 EUROPE DISTRIBUTION CHANNEL MARKET SHARE (%), 2014

FIG. 15 ASIA-PACIFIC DISTRIBUTION CHANNEL MARKET SHARE (%), 2014

FIG. 16 LAMEA DISTRIBUTION CHANNEL MARKET SHARE (%), 2014

FIG. 17 WORLD LUXURY WINES AND SPIRITS MARKET REVENUE BY GEOGRAPHY, 2015(%)

FIG. 18 NORTH AMERICA LUXURY WINES/CHAMPAGNES AND SPIRITS MARKET, Y-O-Y GROWTH RATE, 2015-2022

FIG. 19 EUROPE LUXURY WINES/CHAMPAGNES AND SPIRITS MARKET, Y-O-Y GROWTH RATE, 2015-2022

FIG. 20 ASIA-PACIFIC LUXURY WINES/CHAMPAGNES AND SPIRITS MARKET Y-O-Y GROWTH RATE, 2015-2022

FIG. 21 LAMEA LUXURY WINES/CHAMPAGNES AND SPIRITS MARKET, Y-O-Y GROWTH RATE, 2015-2022

FIG. 25 BACARDI: REVENUE, 2013 TO 2015 (\$MILLION)

FIG. 26 BACARDI: REVENUE, BY BUSINESS SEGMENT, 2015 (%)

FIG. 27 BACARDI: REVENUE, BY GEOGRAPHICAL LOCATION, 2015 (%)

FIG. 28 BROWN FORMAN.: REVENUE BY BUSINESS SEGMENTS, 2015 (%)

FIG. 29 BROWN FORMAN...: REVENUE BY BUSINESS SEGMENTS, 2015 (%)

FIG. 30 THAIBEV: REVENUE BY BUSINESS SEGMENTS, 2015 (%)

FIG. 31 THAIBEV.: REVENUE BY GEOGRAPHY, 2015 (%)

FIG. 32 UNITED SPIRITS.: REVENUE BY BUSINESS SEGMENTS, 2015 (%)

FIG. 33 UNITED SPIRITS: REVENUE BY YEAR, (%)

FIG. 34 JINRO: REVENUE BY BUSINESS SEGMENTS, 2015 (%)

FIG. 35 JINRO:REVENUE BY GEOGRAPHY, 2015 (%)

FIG. 36 BEAM INC.: REVENUE BY GEOGRAPHY, 2015 (%)

FIG. 37 BEAM INC.: REVENUE BY SEGMENTS, 2015 (%)

FIG. 38 EDRINGTON GROUP: REVENUE BY BUSINESS SEGMENTS, 2015 (%)

FIG. 39 EDRINGTON GROUP:REVENUE BY GEOGRAPHY, 2015 (%)

## I would like to order

Product name: Luxury Wines and Spirits Market by Product Type (Wines, Spirits, and Others), by Distribution Channel (Wholesale, Retail, and E-commerce) - Global Opportunity Analysis and Industry Forecast, 2014-2022

Product link: <https://marketpublishers.com/r/L297CAE0B38EN.html>

Price: US\$ 3,999.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/L297CAE0B38EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970