

# **Luxury Goods Market By Product Type (Designer Apparels, Jewelry & Timepieces, Accessories, Cosmetics, Fine Wines/Champagne And Spirits, Travel Goods, Others) , By Mode of Sale (Retail, Online) By Gender (Male, Female) : Global Opportunity Analysis and Industry Forecast, 2024-2033**

<https://marketpublishers.com/r/LCCF4A631820EN.html>

Date: September 2024

Pages: 310

Price: US\$ 2,439.00 (Single User License)

ID: LCCF4A631820EN

## **Abstracts**

### Luxury Goods Market

The luxury goods market was valued at \$328.1 billion in 2023 and is projected to reach \$447.3 billion by 2033, growing at a CAGR of 3.2% from 2024 to 2033.

Luxury goods are the expensive products desired by individuals that are not necessary for their livelihood. Various products considered luxury goods include fashion apparel, jewelry, accessories, cosmetics, automobiles, watches, and home goods. They are conventionally associated with renowned brands and superior craftsmanship. The ownership of luxury goods is often observed as a symbol of wealth and status.

Rise in disposable income of individuals, specifically the middle-class segment has fueled investments in luxury goods, driving the growth of the market. In addition, surge in desire among individuals to seek premium experiences propels the market development. Furthermore, increase in the popularity of e-commerce has enhanced accessibility, augmenting the growth of the luxury goods market. A notable trend emerging in the market is the adoption of circular economy model via assimilation of technology. Manufacturers are assigning digital IDs to their products to track sustainability throughout their lifecycle. This trend is notably gaining attention of consumers, garnering their trust, and reducing the risk associated with greenwashing of

products.

However, upsurge in counterfeiting of products has disrupted the reputation of several brands, reducing the trust of consumers and hampering the development of the market. Moreover, the purchase of luxury goods remains highly susceptible to economic fluctuations and downturns, restraining the market growth considerably. On the contrary, the integration of AI algorithms into the operations of brands is anticipated to present lucrative opportunities for the luxury goods market. AI is assisting businesses with inventory management, counterfeit detection, virtual try-ons, and personalized marketing. For instance, Dior—a French fashion company—has explored the AI-powered augmented reality try-on technology for their products, allowing customers to endeavor accessories virtually. Therefore, the embracement of ingenious technologies is poised to open new avenues for the luxury goods market.

### Segment Review

The luxury goods market is segmented into product type, mode of sale, gender, and region. On the basis of product type, the market is divided into designer apparels, jewelry & timepieces, accessories, cosmetics, fine wines/champagne & spirits, travel goods, and others. Depending on mode of sale, it is bifurcated into retail and online. As per gender, it is classified into male and female. Region wise, it is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

### Key Findings

On the basis of product type, the designer apparels segment held a high share of the market in 2023.

Depending on mode of sale, the retail segment dominated the market in 2023.

As per gender, the female segment accounted for a high market share in 2023.

Region wise, Europe was the highest revenue generator in 2023.

### Competition Analysis

The leading players operating in the global luxury goods market include Compagnie Financière Richemont S.A., Shiseido Company, Limited, Prada S.p.A., Ralph Lauren Corporation, Kering SA, Luxottica Group S.p.A., The Estée Lauder Companies Inc.,

Swatch Group, and LVMH Group. These major players have adopted various key development strategies such as business expansion, new product launches, and partnerships to strengthen their foothold in the competitive market.

Additional benefits you will get with this purchase are:

Quarterly Update and\* (only available with a corporate license, on listed price)

5 additional Company Profile of client Choice pre- or Post-purchase, as a free update.

Free Upcoming Version on the Purchase of Five and Enterprise User License.

16 analyst hours of support\* (post-purchase, if you find additional data requirements upon review of the report, you may receive support amounting to 16 analyst hours to solve questions, and post-sale queries)

15% Free Customization\* (in case the scope or segment of the report does not match your requirements, 15% is equivalent to 3 working days of free work, applicable once)

Free data Pack on the Five and Enterprise User License. (Excel version of the report)

Free Updated report if the report is 6-12 months old or older.

24-hour priority response\*

Free Industry updates and white papers.

Possible Customization with this report (with additional cost and timeline, please talk to the sales executive to know more)

Additional company profiles with specific to client's interest

Additional country or region analysis- market size and forecast

Average Selling Price Analysis / Price Point Analysis

Brands Share Analysis

Criss-cross segment analysis- market size and forecast

Expanded list for Company Profiles

Historic market data

Import Export Analysis/Data

Key player details (including location, contact details, supplier/vendor network etc. in excel format)

List of customers/consumers/raw material suppliers- value chain analysis

Market share analysis of players at global/region/country level

Per Capita Consumption Trends

Product Consumption Analysis

Reimbursement Scenario

SWOT Analysis

Volume Market Size and Forecast

Key Market Segments

By Product Type

Designer Apparels

Jewelry Timepieces

Accessories

Cosmetics

Fine Wines/Champagne And Spirits

Travel Goods

Others

#### By Mode Of Sale

Retail

Online

#### By Gender

Male

Female

#### By Region

North America

U.S.

Canada

Mexico

Europe

France

Germany

Italy

Spain

UK

Russia

Rest of Europe

Asia-Pacific

China

Japan

India

South Korea

Australia

Thailand

Malaysia

Indonesia

Rest of Asia-Pacific

LAMEA

Brazil

South Africa

Saudi Arabia

UAE

Argentina

Rest of LAMEA

Key Market Players

COMPAGNIE FINANCIERE RICHEMONT SA

SHISEIDO COMPANY, LIMITED

PRADA S.P.A.

LORAL INTERNATIONAL

RALPH LAUREN CORPORATION

KERING SA

LUXOTTICA GROUP S.P.A.

THE ESTEE LAUDER COMPANIES INC.

SWATCH GROUP

LVMH GROUP

## Contents

### **CHAPTER 1: INTRODUCTION**

- 1.1. Report Description
- 1.2. Key Market Segments
- 1.3. Key Benefits
- 1.4. Research Methodology
  - 1.4.1. Primary Research
  - 1.4.2. Secondary Research
  - 1.4.3. Analyst Tools and Models

### **CHAPTER 2: EXECUTIVE SUMMARY**

- 2.1. CXO Perspective

### **CHAPTER 3: MARKET LANDSCAPE**

- 3.1. Market Definition and Scope
- 3.2. Key Findings
  - 3.2.1. Top Investment Pockets
  - 3.2.2. Top Winning Strategies
- 3.3. Porter's Five Forces Analysis
  - 3.3.1. Bargaining Power of Suppliers
  - 3.3.2. Threat of New Entrants
  - 3.3.3. Threat of Substitutes
  - 3.3.4. Competitive Rivalry
  - 3.3.5. Bargaining Power among Buyers
- 3.4. Market Dynamics
  - 3.4.1. Drivers
  - 3.4.2. Restraints
  - 3.4.3. Opportunities

### **CHAPTER 4: LUXURY GOODS MARKET, BY PRODUCT TYPE**

- 4.1. Market Overview
  - 4.1.1 Market Size and Forecast, By Product Type
- 4.2. Designer Apparels
  - 4.2.1. Key Market Trends, Growth Factors and Opportunities

- 4.2.2. Market Size and Forecast, By Region
- 4.2.3. Market Share Analysis, By Country
- 4.3. Jewelry Timepieces
  - 4.3.1. Key Market Trends, Growth Factors and Opportunities
  - 4.3.2. Market Size and Forecast, By Region
  - 4.3.3. Market Share Analysis, By Country
- 4.4. Accessories
  - 4.4.1. Key Market Trends, Growth Factors and Opportunities
  - 4.4.2. Market Size and Forecast, By Region
  - 4.4.3. Market Share Analysis, By Country
- 4.5. Cosmetics
  - 4.5.1. Key Market Trends, Growth Factors and Opportunities
  - 4.5.2. Market Size and Forecast, By Region
  - 4.5.3. Market Share Analysis, By Country
- 4.6. Fine Wines/Champagne And Spirits
  - 4.6.1. Key Market Trends, Growth Factors and Opportunities
  - 4.6.2. Market Size and Forecast, By Region
  - 4.6.3. Market Share Analysis, By Country
- 4.7. Travel Goods
  - 4.7.1. Key Market Trends, Growth Factors and Opportunities
  - 4.7.2. Market Size and Forecast, By Region
  - 4.7.3. Market Share Analysis, By Country
- 4.8. Others
  - 4.8.1. Key Market Trends, Growth Factors and Opportunities
  - 4.8.2. Market Size and Forecast, By Region
  - 4.8.3. Market Share Analysis, By Country

## **CHAPTER 5: LUXURY GOODS MARKET, BY MODE OF SALE**

- 5.1. Market Overview
  - 5.1.1 Market Size and Forecast, By Mode Of Sale
- 5.2. Retail
  - 5.2.1. Key Market Trends, Growth Factors and Opportunities
  - 5.2.2. Market Size and Forecast, By Region
  - 5.2.3. Market Share Analysis, By Country
- 5.3. Online
  - 5.3.1. Key Market Trends, Growth Factors and Opportunities
  - 5.3.2. Market Size and Forecast, By Region
  - 5.3.3. Market Share Analysis, By Country

## **CHAPTER 6: LUXURY GOODS MARKET, BY GENDER**

### 6.1. Market Overview

#### 6.1.1 Market Size and Forecast, By Gender

### 6.2. Male

#### 6.2.1. Key Market Trends, Growth Factors and Opportunities

#### 6.2.2. Market Size and Forecast, By Region

#### 6.2.3. Market Share Analysis, By Country

### 6.3. Female

#### 6.3.1. Key Market Trends, Growth Factors and Opportunities

#### 6.3.2. Market Size and Forecast, By Region

#### 6.3.3. Market Share Analysis, By Country

## **CHAPTER 7: LUXURY GOODS MARKET, BY REGION**

### 7.1. Market Overview

#### 7.1.1 Market Size and Forecast, By Region

### 7.2. North America

#### 7.2.1. Key Market Trends and Opportunities

#### 7.2.2. Market Size and Forecast, By Product Type

#### 7.2.3. Market Size and Forecast, By Mode Of Sale

#### 7.2.4. Market Size and Forecast, By Gender

#### 7.2.5. Market Size and Forecast, By Country

#### 7.2.6. U.S. Luxury Goods Market

##### 7.2.6.1. Market Size and Forecast, By Product Type

##### 7.2.6.2. Market Size and Forecast, By Mode Of Sale

##### 7.2.6.3. Market Size and Forecast, By Gender

#### 7.2.7. Canada Luxury Goods Market

##### 7.2.7.1. Market Size and Forecast, By Product Type

##### 7.2.7.2. Market Size and Forecast, By Mode Of Sale

##### 7.2.7.3. Market Size and Forecast, By Gender

#### 7.2.8. Mexico Luxury Goods Market

##### 7.2.8.1. Market Size and Forecast, By Product Type

##### 7.2.8.2. Market Size and Forecast, By Mode Of Sale

##### 7.2.8.3. Market Size and Forecast, By Gender

### 7.3. Europe

#### 7.3.1. Key Market Trends and Opportunities

#### 7.3.2. Market Size and Forecast, By Product Type

- 7.3.3. Market Size and Forecast, By Mode Of Sale
- 7.3.4. Market Size and Forecast, By Gender
- 7.3.5. Market Size and Forecast, By Country
- 7.3.6. France Luxury Goods Market
  - 7.3.6.1. Market Size and Forecast, By Product Type
  - 7.3.6.2. Market Size and Forecast, By Mode Of Sale
  - 7.3.6.3. Market Size and Forecast, By Gender
- 7.3.7. Germany Luxury Goods Market
  - 7.3.7.1. Market Size and Forecast, By Product Type
  - 7.3.7.2. Market Size and Forecast, By Mode Of Sale
  - 7.3.7.3. Market Size and Forecast, By Gender
- 7.3.8. Italy Luxury Goods Market
  - 7.3.8.1. Market Size and Forecast, By Product Type
  - 7.3.8.2. Market Size and Forecast, By Mode Of Sale
  - 7.3.8.3. Market Size and Forecast, By Gender
- 7.3.9. Spain Luxury Goods Market
  - 7.3.9.1. Market Size and Forecast, By Product Type
  - 7.3.9.2. Market Size and Forecast, By Mode Of Sale
  - 7.3.9.3. Market Size and Forecast, By Gender
- 7.3.10. UK Luxury Goods Market
  - 7.3.10.1. Market Size and Forecast, By Product Type
  - 7.3.10.2. Market Size and Forecast, By Mode Of Sale
  - 7.3.10.3. Market Size and Forecast, By Gender
- 7.3.11. Russia Luxury Goods Market
  - 7.3.11.1. Market Size and Forecast, By Product Type
  - 7.3.11.2. Market Size and Forecast, By Mode Of Sale
  - 7.3.11.3. Market Size and Forecast, By Gender
- 7.3.12. Rest Of Europe Luxury Goods Market
  - 7.3.12.1. Market Size and Forecast, By Product Type
  - 7.3.12.2. Market Size and Forecast, By Mode Of Sale
  - 7.3.12.3. Market Size and Forecast, By Gender
- 7.4. Asia-Pacific
  - 7.4.1. Key Market Trends and Opportunities
  - 7.4.2. Market Size and Forecast, By Product Type
  - 7.4.3. Market Size and Forecast, By Mode Of Sale
  - 7.4.4. Market Size and Forecast, By Gender
  - 7.4.5. Market Size and Forecast, By Country
  - 7.4.6. China Luxury Goods Market
    - 7.4.6.1. Market Size and Forecast, By Product Type

- 7.4.6.2. Market Size and Forecast, By Mode Of Sale
- 7.4.6.3. Market Size and Forecast, By Gender
- 7.4.7. Japan Luxury Goods Market
  - 7.4.7.1. Market Size and Forecast, By Product Type
  - 7.4.7.2. Market Size and Forecast, By Mode Of Sale
  - 7.4.7.3. Market Size and Forecast, By Gender
- 7.4.8. India Luxury Goods Market
  - 7.4.8.1. Market Size and Forecast, By Product Type
  - 7.4.8.2. Market Size and Forecast, By Mode Of Sale
  - 7.4.8.3. Market Size and Forecast, By Gender
- 7.4.9. South Korea Luxury Goods Market
  - 7.4.9.1. Market Size and Forecast, By Product Type
  - 7.4.9.2. Market Size and Forecast, By Mode Of Sale
  - 7.4.9.3. Market Size and Forecast, By Gender
- 7.4.10. Australia Luxury Goods Market
  - 7.4.10.1. Market Size and Forecast, By Product Type
  - 7.4.10.2. Market Size and Forecast, By Mode Of Sale
  - 7.4.10.3. Market Size and Forecast, By Gender
- 7.4.11. Thailand Luxury Goods Market
  - 7.4.11.1. Market Size and Forecast, By Product Type
  - 7.4.11.2. Market Size and Forecast, By Mode Of Sale
  - 7.4.11.3. Market Size and Forecast, By Gender
- 7.4.12. Malaysia Luxury Goods Market
  - 7.4.12.1. Market Size and Forecast, By Product Type
  - 7.4.12.2. Market Size and Forecast, By Mode Of Sale
  - 7.4.12.3. Market Size and Forecast, By Gender
- 7.4.13. Indonesia Luxury Goods Market
  - 7.4.13.1. Market Size and Forecast, By Product Type
  - 7.4.13.2. Market Size and Forecast, By Mode Of Sale
  - 7.4.13.3. Market Size and Forecast, By Gender
- 7.4.14. Rest of Asia-Pacific Luxury Goods Market
  - 7.4.14.1. Market Size and Forecast, By Product Type
  - 7.4.14.2. Market Size and Forecast, By Mode Of Sale
  - 7.4.14.3. Market Size and Forecast, By Gender
- 7.5. LAMEA
  - 7.5.1. Key Market Trends and Opportunities
  - 7.5.2. Market Size and Forecast, By Product Type
  - 7.5.3. Market Size and Forecast, By Mode Of Sale
  - 7.5.4. Market Size and Forecast, By Gender

- 7.5.5. Market Size and Forecast, By Country
- 7.5.6. Brazil Luxury Goods Market
  - 7.5.6.1. Market Size and Forecast, By Product Type
  - 7.5.6.2. Market Size and Forecast, By Mode Of Sale
  - 7.5.6.3. Market Size and Forecast, By Gender
- 7.5.7. South Africa Luxury Goods Market
  - 7.5.7.1. Market Size and Forecast, By Product Type
  - 7.5.7.2. Market Size and Forecast, By Mode Of Sale
  - 7.5.7.3. Market Size and Forecast, By Gender
- 7.5.8. Saudi Arabia Luxury Goods Market
  - 7.5.8.1. Market Size and Forecast, By Product Type
  - 7.5.8.2. Market Size and Forecast, By Mode Of Sale
  - 7.5.8.3. Market Size and Forecast, By Gender
- 7.5.9. UAE Luxury Goods Market
  - 7.5.9.1. Market Size and Forecast, By Product Type
  - 7.5.9.2. Market Size and Forecast, By Mode Of Sale
  - 7.5.9.3. Market Size and Forecast, By Gender
- 7.5.10. Argentina Luxury Goods Market
  - 7.5.10.1. Market Size and Forecast, By Product Type
  - 7.5.10.2. Market Size and Forecast, By Mode Of Sale
  - 7.5.10.3. Market Size and Forecast, By Gender
- 7.5.11. Rest of LAMEA Luxury Goods Market
  - 7.5.11.1. Market Size and Forecast, By Product Type
  - 7.5.11.2. Market Size and Forecast, By Mode Of Sale
  - 7.5.11.3. Market Size and Forecast, By Gender

## **CHAPTER 8: COMPETITIVE LANDSCAPE**

- 8.1. Introduction
- 8.2. Top Winning Strategies
- 8.3. Product Mapping Of Top 10 Player
- 8.4. Competitive Dashboard
- 8.5. Competitive Heatmap
- 8.6. Top Player Positioning, 2023

## **CHAPTER 9: COMPANY PROFILES**

- 9.1. COMPAGNIE FINANCIERE RICHEMONT SA
  - 9.1.1. Company Overview

- 9.1.2. Key Executives
- 9.1.3. Company Snapshot
- 9.1.4. Operating Business Segments
- 9.1.5. Product Portfolio
- 9.1.6. Business Performance
- 9.1.7. Key Strategic Moves and Developments
- 9.2. SHISEIDO COMPANY, LIMITED
  - 9.2.1. Company Overview
  - 9.2.2. Key Executives
  - 9.2.3. Company Snapshot
  - 9.2.4. Operating Business Segments
  - 9.2.5. Product Portfolio
  - 9.2.6. Business Performance
  - 9.2.7. Key Strategic Moves and Developments
- 9.3. PRADA S.P.A.
  - 9.3.1. Company Overview
  - 9.3.2. Key Executives
  - 9.3.3. Company Snapshot
  - 9.3.4. Operating Business Segments
  - 9.3.5. Product Portfolio
  - 9.3.6. Business Performance
  - 9.3.7. Key Strategic Moves and Developments
- 9.4. LORAL INTERNATIONAL
  - 9.4.1. Company Overview
  - 9.4.2. Key Executives
  - 9.4.3. Company Snapshot
  - 9.4.4. Operating Business Segments
  - 9.4.5. Product Portfolio
  - 9.4.6. Business Performance
  - 9.4.7. Key Strategic Moves and Developments
- 9.5. RALPH LAUREN CORPORATION
  - 9.5.1. Company Overview
  - 9.5.2. Key Executives
  - 9.5.3. Company Snapshot
  - 9.5.4. Operating Business Segments
  - 9.5.5. Product Portfolio
  - 9.5.6. Business Performance
  - 9.5.7. Key Strategic Moves and Developments
- 9.6. KERING SA

- 9.6.1. Company Overview
- 9.6.2. Key Executives
- 9.6.3. Company Snapshot
- 9.6.4. Operating Business Segments
- 9.6.5. Product Portfolio
- 9.6.6. Business Performance
- 9.6.7. Key Strategic Moves and Developments
- 9.7. LUXOTTICA GROUP S.P.A.
  - 9.7.1. Company Overview
  - 9.7.2. Key Executives
  - 9.7.3. Company Snapshot
  - 9.7.4. Operating Business Segments
  - 9.7.5. Product Portfolio
  - 9.7.6. Business Performance
  - 9.7.7. Key Strategic Moves and Developments
- 9.8. THE ESTEE LAUDER COMPANIES INC.
  - 9.8.1. Company Overview
  - 9.8.2. Key Executives
  - 9.8.3. Company Snapshot
  - 9.8.4. Operating Business Segments
  - 9.8.5. Product Portfolio
  - 9.8.6. Business Performance
  - 9.8.7. Key Strategic Moves and Developments
- 9.9. SWATCH GROUP
  - 9.9.1. Company Overview
  - 9.9.2. Key Executives
  - 9.9.3. Company Snapshot
  - 9.9.4. Operating Business Segments
  - 9.9.5. Product Portfolio
  - 9.9.6. Business Performance
  - 9.9.7. Key Strategic Moves and Developments
- 9.10. LVMH GROUP
  - 9.10.1. Company Overview
  - 9.10.2. Key Executives
  - 9.10.3. Company Snapshot
  - 9.10.4. Operating Business Segments
  - 9.10.5. Product Portfolio
  - 9.10.6. Business Performance
  - 9.10.7. Key Strategic Moves and Developments

## I would like to order

Product name: Luxury Goods Market By Product Type (Designer Apparels, Jewelry & Timepieces, Accessories, Cosmetics, Fine Wines/Champagne And Spirits, Travel Goods, Others) , By Mode of Sale (Retail, Online) By Gender (Male, Female) : Global Opportunity Analysis and Industry Forecast, 2024-2033

Product link: <https://marketpublishers.com/r/LCCF4A631820EN.html>

Price: US\$ 2,439.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/LCCF4A631820EN.html>