

Lithopone Market by Application (Paints and Coatings, Plastics, Printing Inks, Paper and Pulps, Rubber, Leather, and Others): Global Opportunity Analysis and Industry Forecast, 2020–2027

<https://marketpublishers.com/r/L70719E36C7DEN.html>

Date: March 2021

Pages: 195

Price: US\$ 5,769.00 (Single User License)

ID: L70719E36C7DEN

Abstracts

The global Lithopone market was valued at \$169.8 million in 2019, and is projected to reach \$218.6 million by 2027, growing at a CAGR of 3.30% from 2020 to 2027.

Lithopone is an inorganic white pigment, obtained from co-precipitation of Zinc sulfide (ZnS) and Barium sulfate (BaSO₄). Titanium Dioxide (TiO₂) has replaced Lithopone as a white pigment in majority applications as TiO₂ is more durable. However, it is much cheaper than TiO₂ and has advantages such as low binder requirement and good dispensability. As a white pigment, it can improve the substrate's weather resistance, and improve the fungicidal properties of paint formulations. Some of the major applications of Lithopone include manufacturing of paint pigments, plastic & rubber products, paper, printing inks, cosmetics, and leather & linoleum products. It is commercially available under names such as pigment white 5, Barium zinc sulfate sulfide, Becton White, C.I. 77115, Charlton White, Enamel White, and Zincolith. On the basis of content of ZnS, Lithopone is available at 28%-30% Lithopone and 60% Lithopone.

The surge in demand for interior and exterior paints and use of plastic across various end-use industries drive the global Lithopone market. Lithopone white pigment is used in paints and coating systems that find applications in residential and industrial landscapes. Hence, as the construction & building sector flourishes, the demand for building and architectural materials such as paints and coatings will increase. This trend is conducive for the Lithopone market growth. In addition, white plastic materials are increasingly being used in consumer products. Developments in plastic forming

technology is anticipated to indirectly boost plastic production, thus, increasing the demand for white pigments during the forecast period.

The availability of other white pigments poses a major challenge for the Lithopone market during the forecast period. Other alternatives to Lithopone include Zinc White, Titanium Dioxide, Calcium Carbonate, Blanc Fixe, and Barytes. The use of TiO₂ has reduced the commercial significance of the Lithopone in the pigments industry.

Developing new Lithopone formulations, one that enhances the properties of the existing Lithopone is anticipated to boost the demand for Lithopone white pigment during the forecast period. Reinforced Lithopone is one such development, wherein a copolymer is added to the polymerization reaction to yield Lithopone with increased weather resistance and an anti-ultraviolet property. Moreover, development of nano-scale Lithopone is also anticipated to attract market interest during the forecast period.

The Lithopone market is segmented into application, and region.

The major applications studied in the report include paints & coatings, plastics, printing inks, paper & pulps, rubber, leather, linoleum, and others. Region-wise, the market is studied across North America, Europe, Asia-Pacific, and LAMEA. Presently, Asia-Pacific accounts for the largest share of the market, followed by North America and Europe.

The global Lithopone market is highly consolidated and a major bulk of Lithopone is produced in China. Some of the major Lithopone producers include Anhui Union Titanium Enterprise Co. Ltd., Fengchen Group Co. Ltd., Henan Premtec Enterprise Corporation, Langfang Pairs Horses Chemical Co. Ltd., Natural Pigments Inc., Noah Technologies Corporation, Titanos Group, VB Technochemicals SA, Venator Materials PLC, and ZhengZhou Sino Chemical Products Co. Ltd.

The global Lithopone market report provides in-depth competitive analysis as well as profiles of these major players.

1.1. Key benefits for stakeholders

Porter's five forces analysis helps to analyze the potential of buyers & suppliers and the competitive scenario of the industry for strategy building.

It outlines the current trends and future estimations of the Lithopone market from 2019 to 2027 to understand the prevailing opportunities and potential investment pockets.

The major countries in the region have been mapped according to their individual revenue contribution to the regional market.

The key drivers, restraints, & opportunities and their detailed impact analysis are explained in the study.

The profiles of key players and their key strategic developments are enlisted in the report.

1.2. KEY MARKET SEGMENTS

By Application

Paints & Coatings

Plastics

Printing Inks

Paper & Pulps

Rubber

Leather

Others

By Region

North America

U.S.

Canada

Mexico

Europe

Germany

France

UK

Spain

Italy

Rest of Europe

Asia-Pacific

China

Japan

India

South Korea

Rest of Asia-Pacific

LAMEA

Brazil

Saudi Arabia

South Africa

Rest of LAMEA

Key players in the global Lithopone market are:

1. Anhui Union Titanium Enterprise Co. Ltd.
2. Fengchen Group Co. Ltd.
3. Henan Premtec Enterprise Corporation
4. Langfang Pairs Horses Chemical Co. Ltd.
5. Natural Pigments Inc.
6. Noah Technologies Corporation
7. Titanos Group
8. VB Technochemicals SA
9. Venator Materials PLC
10. ZhengZhou Sino Chemical Products Co. Ltd.

Contents

CHAPTER 1:INTRODUCTION

- 1.1.Report description
- 1.2.Key benefits for stakeholders
- 1.3.Key Market Segments
- 1.4.Research methodology
 - 1.4.1.Primary research
 - 1.4.2.Secondary research
 - 1.4.3.Analyst tools and models

CHAPTER 2:EXECUTIVE SUMMARY

- 2.1.Key findings of the study
- 2.2.CXO perspective

CHAPTER 3:MARKET LANDSCAPE

- 3.1.Market definition and scope
- 3.2.Key findings
 - 3.2.1.Top investment pockets
 - 3.2.2.Porter's five forces analysis
- 3.3.Market dynamics
 - 3.3.1.Drivers
 - 3.3.1.1.Use of Lithopone in the paints & coatings industry:
 - 3.3.1.2.Growing use of Lithopone in the plastics processing industry
 - 3.3.1.3.Increasing end-uses of rubber products:
 - 3.3.2.Restraint
 - 3.3.2.1.Availability of alternative inorganic white pigments, mainly Titanium Dioxide (TiO₂) pigments
 - 3.3.3.Opportunities
 - 3.3.3.1.New product development
- 3.4.Value chain analysis
- 3.5.Impact of key regulation
- 3.6.Impact of COVID-19 on the global Lithopone market
- 3.7.Patent analysis, 2015–2021

CHAPTER 4:LITHOPONE MARKET, BY APPLICATION

Lithopone Market by Application (Paints and Coatings, Plastics, Printing Inks, Paper and Pulps, Rubber, Leathe...

4.1.Overview

4.1.1.Market size and forecast

4.2.Paints & Coatings

4.2.1.Key market trends, growth factors, and opportunities

4.2.2.Market size and forecast, by region

4.3.Plastics

4.3.1.Key market trends, growth factors, and opportunities

4.3.2.Market size and forecast, by region

4.4.Printing Inks

4.4.1.Key market trends, growth factors, and opportunities

4.4.2.Market size and forecast, by region

4.5.Paper and Pulps

4.5.1.Key market trends, growth factors, and opportunities

4.5.2.Market size and forecast, by region

4.6.Rubber

4.6.1.Key market trends, growth factors, and opportunities

4.6.2.Market size and forecast, by region

4.7.Leaner

4.7.1.Key market trends, growth factors, and opportunities

4.7.2.Market size and forecast, by region

4.8.Others

4.8.1.Key market trends, growth factors, and opportunities

4.8.2.Market size and forecast, by region

CHAPTER 5:LITHOPONE MARKET, BY REGION

5.1.Overview

5.1.1.Market size and forecast

5.2.North America

5.2.1.Key market trends, growth factors, and opportunities

5.2.2.Market size and forecast, by application

5.2.3.Market share analysis, by country

5.2.4.U.S.

5.2.4.1.Market size and forecast, by application

5.2.5.Canada

5.2.5.1.Market size and forecast, by application

5.2.6.Mexico

5.2.6.1.Market size and forecast, by application

5.3. Europe

5.3.1. Key market trends, growth factors, and opportunities

5.3.2. Market size and forecast, by application

5.3.3. Market share analysis, by country

5.3.4. Germany

5.3.4.1. Market size and forecast, by application

5.3.5. France

5.3.5.1. Market size and forecast, by application

5.3.6. UK

5.3.6.1. Market size and forecast, by application

5.3.7. Spain

5.3.7.1. Market size and forecast, by application

5.3.8. Italy

5.3.8.1. Market size and forecast, by application

5.3.9. Rest of Europe

5.3.9.1. Market size and forecast, by application

5.4. Asia-Pacific

5.4.1. Key market trends, growth factors, and opportunities

5.4.2. Market size and forecast, by application

5.4.3. Market share analysis, by country

5.4.4. China

5.4.4.1. Market size and forecast, by application

5.4.5. Japan

5.4.5.1. Market size and forecast, by application

5.4.6. India

5.4.6.1. Market size and forecast, by application

5.4.7. South Korea

5.4.7.1. Market size and forecast, by application

5.4.8. Rest of Asia-Pacific

5.4.8.1. Market size and forecast, by application

5.5. LAMEA

5.5.1. Key market trends, growth factors, and opportunities

5.5.2. Market size and forecast, by application

5.5.3. Market share analysis, by country

5.5.4. Brazil

5.5.4.1. Market size and forecast, by application

5.5.5. Saudi Arabia

5.5.5.1. Market size and forecast, by application

5.5.6. South Africa

- 5.5.6.1. Market size and forecast, by application
- 5.5.7. Rest of LAMEA
 - 5.5.7.1. Market size and forecast, by application

CHAPTER 6: COMPETITIVE LANDSCAPE

- 6.1. Introduction
 - 6.1.1. Market player positioning, 2019
- 6.2. Product mapping of top 10 players
- 6.3. Competitive heatmap

CHAPTER 7: COMPANY PROFILES

- 7.1. ANHUI UNION TITANIUM ENTERPRISE CO. LTD.
 - 7.1.1. Company overview
 - 7.1.2. Company snapshot
 - 7.1.3. Product portfolio
- 7.2. FENGCHEN GROUP CO. LTD.
 - 7.2.1. Company overview
 - 7.2.2. Company snapshot
 - 7.2.3. Product portfolio
- 7.3. HENAN PREMTEC ENTERPRISE CORPORATION
 - 7.3.1. Company overview
 - 7.3.2. Company snapshot
 - 7.3.3. Product portfolio
- 7.4. LANGFANG PAIRS HORSES CHEMICAL CO. LTD.
 - 7.4.1. Company overview
 - 7.4.2. Company snapshot
 - 7.4.3. Product portfolio
- 7.5. NATURAL PIGMENTS INC.
 - 7.5.1. Company overview
 - 7.5.2. Company snapshot
 - 7.5.3. Product portfolio
- 7.6. NOAH TECHNOLOGIES CORPORATION
 - 7.6.1. Company overview
 - 7.6.2. Company snapshot
 - 7.6.3. Product portfolio
- 7.7. TITANOS GROUP
 - 7.7.1. Company overview

- 7.7.2. Company snapshot
- 7.7.3. Product portfolio
- 7.8. VB TECHNOCHEMICALS SA
 - 7.8.1. Company overview
 - 7.8.2. Company snapshot
 - 7.8.3. Operating business segments
 - 7.8.4. Product portfolio
- 7.9. VENATOR MATERIALS PLC
 - 7.9.1. Company overview
 - 7.9.2. Company snapshot
 - 7.9.3. Operating business segments
 - 7.9.4. Product portfolio
 - 7.9.5. Business performance
- 7.10. ZHENGZHOU SINO CHEMICAL PRODUCTS CO. LTD.
 - 7.10.1. Company overview
 - 7.10.2. Company snapshot
 - 7.10.3. Product portfolio

List Of Tables

LIST OF TABLES

- TABLE 01.GLOBAL LITHOPONE MARKET, BY APPLICATIONS, 2019–2027 (\$MILLION)
- TABLE 02.LITHOPONE MARKET FOR PAINTS & COATINGS, BY REGION, 2019–2027 (\$MILLION)
- TABLE 03.LITHOPONE MARKET FOR PLASTICS, BY REGION, 2019–2027 (\$MILLION)
- TABLE 04.LITHOPONE MARKET FOR PRINTING INKS, BY REGION, 2019–2027 (\$MILLION)
- TABLE 05.LITHOPONE MARKET FOR PAPER AND PULPS, BY REGION, 2019–2027 (\$MILLION)
- TABLE 06.LITHOPONE MARKET FOR RUBBER, BY REGION, 2019–2027 (\$MILLION)
- TABLE 07.LITHOPONE MARKET FOR LEATHER, BY REGION, 2019–2027 (\$MILLION)
- TABLE 08.LITHOPONE MARKET FOR OTHER APPLICATIONS, BY REGION, 2019–2027 (\$MILLION)
- TABLE 09.GLOBAL LITHOPONE MARKET, BY REGION, 2019–2027 (\$MILLION)
- TABLE 10.NORTH AMERICA LITHOPONE MARKET, BY APPLICATION, 2019–2027 (\$MILLION)
- TABLE 11.NORTH AMERICA LITHOPONE MARKET, BY COUNTRY, 2019–2027 (\$MILLION)
- TABLE 12.U.S. LITHOPONE MARKET, BY APPLICATION, 2019–2027 (MILLION)
- TABLE 13.CANADA LITHOPONE MARKET, BY APPLICATION, 2019–2027 (MILLION)
- TABLE 14.MEXICO LITHOPONE MARKET, BY APPLICATION, 2019–2027 (MILLION)
- TABLE 15.EUROPE LITHOPONE MARKET, BY APPLICATION, 2019–2027 (\$MILLION)
- TABLE 16.EUROPE LITHOPONE MARKET, BY COUNTRY, 2019–2027 (\$MILLION)
- TABLE 17.GERMANY LITHOPONE MARKET, BY APPLICATION, 2019–2027 (MILLION)
- TABLE 18.FRANCE LITHOPONE MARKET, BY APPLICATION, 2019–2027 (MILLION)
- TABLE 19.UK LITHOPONE MARKET, BY APPLICATION, 2019–2027 (MILLION)
- TABLE 20.SPAIN LITHOPONE MARKET, BY APPLICATION, 2019–2027 (MILLION)
- TABLE 21.ITALY LITHOPONE MARKET, BY APPLICATION, 2019–2027 (MILLION)
- TABLE 22.REST OF EUROPE LITHOPONE MARKET, BY APPLICATION, 2019–2027 (MILLION)

TABLE 23.ASIA-PACIFIC LITHOPONE MARKET, BY APPLICATION, 2019–2027
(\$MILLION)

TABLE 24.ASIA-PACIFIC LITHOPONE MARKET, BY COUNTRY, 2019–2027
(\$MILLION)

TABLE 25.CHINA LITHOPONE MARKET, BY APPLICATION, 2019–2027 (MILLION)

TABLE 26.JAPAN LITHOPONE MARKET, BY APPLICATION, 2019–2027 (MILLION)

TABLE 27.INDIA LITHOPONE MARKET, BY APPLICATION, 2019–2027 (MILLION)

TABLE 28.SOUTH KOREA LITHOPONE MARKET, BY APPLICATION, 2019–2027
(MILLION)

TABLE 29.LITHOPONE MARKET, BY APPLICATION, 2019–2027 (MILLION)

TABLE 30.LAMEA LITHOPONE MARKET, BY APPLICATION, 2019–2027 (\$MILLION)

TABLE 31.LAMEA LITHOPONE MARKET, BY COUNTRY, 2019–2027 (\$MILLION)

TABLE 32.BRAZIL LITHOPONE MARKET, BY APPLICATION, 2019–2027 (MILLION)

TABLE 33.SAUDI ARABIA LITHOPONE MARKET, BY APPLICATION, 2019–2027
(MILLION)

TABLE 34.SOUTH AFRICA LITHOPONE MARKET, BY APPLICATION, 2019–2027
(MILLION)

TABLE 35.REST OF LAMEA LITHOPONE MARKET, BY APPLICATION, 2019–2027
(MILLION)

TABLE 36.ANHUI UNION: COMPANY SNAPSHOT

TABLE 37.ANHUI UNION: PRODUCT PORTFOLIO

TABLE 38.FENGCHEN: COMPANY SNAPSHOT

TABLE 39.FENGCHEN: PRODUCT PORTFOLIO

TABLE 40.HENAN PREMTEC: COMPANY SNAPSHOT

TABLE 41.HENAN PREMTEC: PRODUCT PORTFOLIO

TABLE 42.LANGFANG PAIRS HORSES: COMPANY SNAPSHOT

TABLE 43.LANGFANG PAIRS HORSES: PRODUCT PORTFOLIO

TABLE 44.NATURAL PIGMENTS: COMPANY SNAPSHOT

TABLE 45.NATURAL PIGMENTS: PRODUCT PORTFOLIO

TABLE 46.NOAH TECH: COMPANY SNAPSHOT

TABLE 47.NOAH TECH: PRODUCT PORTFOLIO

TABLE 48.TITANOS: COMPANY SNAPSHOT

TABLE 49.TITANOS: PRODUCT PORTFOLIO

TABLE 50.VB TECHNOCHEMICALS: COMPANY SNAPSHOT

TABLE 51.VB TECHNOCHEMICALS: OPERATING SEGMENTS

TABLE 52.VB TECHNOCHEMICALS: PRODUCT PORTFOLIO

TABLE 53.VENATOR: COMPANY SNAPSHOT

TABLE 54.VENATOR: OPERATING SEGMENTS

TABLE 55.VENATOR: PRODUCT PORTFOLIO

TABLE 56.VENATOR: OVERALL FINANCIAL STATUS (\$MILLION)

TABLE 57.ZHENGZHOU SINO CHEMICAL: COMPANY SNAPSHOT

TABLE 58.ZHENGZHOU SINO CHEMICAL: PRODUCT PORTFOLIO

List Of Figures

LIST OF FIGURES

- FIGURE 01.KEY MARKET SEGMENTS
- FIGURE 02.EXECUTIVE SUMMARY, BY SEGMENT
- FIGURE 03.EXECUTIVE SUMMARY, BY COUNTRY
- FIGURE 04.TOP INVESTMENT POCKETS
- FIGURE 05.BARGAINING POWER OF SUPPLIERS
- FIGURE 06.THREAT OF NEW ENTRANTS
- FIGURE 07.THREAT OF SUBSTITUTES
- FIGURE 08.INTENSITY OF RIVALRY
- FIGURE 09.BARGAINING POWER OF BUYERS
- FIGURE 10.LITHOPONE MARKET DYNAMICS
- FIGURE 11.VALUE CHAIN ANALYSIS
- FIGURE 12.PATENT ANALYSIS, BY COUNTRY, 2015-2021
- FIGURE 13.PATENT ANALYSIS, BY APPLICANT, 2015-2021
- FIGURE 14.PATENT ANALYSIS, BY YEAR, 2015-2021
- FIGURE 15.GLOBAL LITHOPONE MARKET, BY APPLICATIONS, 2019–2027 (\$MILLION)
- FIGURE 16.COMPARATIVE SHARE ANALYSIS OF LITHOPONE MARKET FOR PAINTS & COATINGS, BY COUNTRY, 2019 & 2027 (\$MILLION)
- FIGURE 17.COMPARATIVE SHARE ANALYSIS OF LITHOPONE MARKET FOR PLASTICS, BY COUNTRY, 2019 & 2027 (\$MILLION)
- FIGURE 18.COMPARATIVE SHARE ANALYSIS OF LITHOPONE MARKET FOR PRINTING INKS, BY COUNTRY, 2019 & 2027 (\$MILLION)
- FIGURE 19.COMPARATIVE SHARE ANALYSIS OF LITHOPONE MARKET FOR PAPER AND PULPS, BY COUNTRY, 2019 & 2027 (\$MILLION)
- FIGURE 20.COMPARATIVE SHARE ANALYSIS OF LITHOPONE MARKET FOR RUBBER, BY COUNTRY, 2019 & 2027 (\$MILLION)
- FIGURE 21.COMPARATIVE SHARE ANALYSIS OF LITHOPONE MARKET FOR LEATHER, BY COUNTRY, 2019 & 2027 (\$MILLION)
- FIGURE 22.COMPARATIVE SHARE ANALYSIS OF LITHOPONE MARKET FOR PAINTS & COATINGS, BY COUNTRY, 2019 & 2027 (\$MILLION)
- FIGURE 23.U.S. LITHOPONE MARKET REVENUE, 2019–2027(\$MILLION)
- FIGURE 24.CANADA LITHOPONE MARKET REVENUE, 2019–2027(\$MILLION)
- FIGURE 25.MEXICO LITHOPONE MARKET REVENUE, 2019–2027(\$MILLION)
- FIGURE 26.GERMANY LITHOPONE MARKET REVENUE, 2019–2027(\$MILLION)
- FIGURE 27.FRANCE LITHOPONE MARKET REVENUE, 2019–2027(\$MILLION)

- FIGURE 28.UK LITHOPONE MARKET REVENUE, 2019–2027(\$MILLION)
- FIGURE 29.SPAIN LITHOPONE MARKET REVENUE, 2019–2027(\$MILLION)
- FIGURE 30.ITALY LITHOPONE MARKET REVENUE, 2019–2027(\$MILLION)
- FIGURE 31.REST OF EUROPE LITHOPONE MARKET REVENUE,
2019–2027(\$MILLION)
- FIGURE 32.CHINA LITHOPONE MARKET REVENUE, 2019–2027(\$MILLION)
- FIGURE 33.JAPAN LITHOPONE MARKET REVENUE, 2019–2027(\$MILLION)
- FIGURE 34.INDIA LITHOPONE MARKET REVENUE, 2019–2027(\$MILLION)
- FIGURE 35.SOUTH KOREA LITHOPONE MARKET REVENUE,
2019–2027(\$MILLION)
- FIGURE 36.REST OF ASIA-PACIFIC LITHOPONE MARKET REVENUE,
2019–2027(\$MILLION)
- FIGURE 37.BRAZIL LITHOPONE MARKET REVENUE, 2019–2027(\$MILLION)
- FIGURE 38.SAUDI ARABIA LITHOPONE MARKET REVENUE, 2019–2027(\$MILLION)
- FIGURE 39.SOUTH AFRICA LITHOPONE MARKET REVENUE,
2019–2027(\$MILLION)
- FIGURE 40.REST OF LAMEA LITHOPONE MARKET REVENUE,
2019–2027(\$MILLION)
- FIGURE 41.MARKET PLAYER POSITIONING, 2019
- FIGURE 42.PRODUCT MAPPING OF TOP 10 PLAYERS
- FIGURE 43.COMPETITIVE HEATMAP OF KEY PLAYERS
- FIGURE 44.VENATOR: REVENUE, 2017–2019 (\$MILLION)
- FIGURE 45.VENATOR: REVENUE SHARE BY SEGMENT, 2019 (%)

I would like to order

Product name: Lithopone Market by Application (Paints and Coatings, Plastics, Printing Inks, Paper and Pulps, Rubber, Leather, and Others): Global Opportunity Analysis and Industry Forecast, 2020–2027

Product link: <https://marketpublishers.com/r/L70719E36C7DEN.html>

Price: US\$ 5,769.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/L70719E36C7DEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970