

Liquid Adhesives Market By Formulation (Water-based, Solvent-based, Others), By Substrate (Paper, Plastic, Glass, Wood, Others), By End-User Industry (Automotive and Transportation, Building and Construction, Electronics, Packaging, Medical, Others): Global Opportunity Analysis and Industry Forecast, 2023-2033

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Abstracts

The global liquid adhesive market was valued at \$38.3 billion in 2023, and is estimated to reach \$56.7 billion by 2033, growing at a CAGR of 4% from 2023 to 2033.

Liquid adhesives are substances that are in a fluid state and are used to join or bond two or more materials together. These adhesives come in liquid form, allowing for easy application, and then undergo a curing process to form a strong bond between the surfaces they are applied to. They can be composed of various chemical formulations, including water-based, solvent-based, or reactive types, and are commonly used in a wide range of applications, including construction, manufacturing, repair, and crafting.

Infrastructure development projects, including roads, bridges, tunnels, and buildings, drive the demand for liquid adhesives used in construction applications. Rapid urbanization, population growth, and government investments in infrastructure development stimulate the market growth. Liquid adhesives are essential for various construction activities, such as structural bonding, flooring installation, and facade assembly, contributing to the advancement of infrastructure projects worldwide.

Furthermore, increasingly diverse and complex manufacturing requirements across industries necessitate customized adhesive solutions tailored to specific applications. Manufacturers are focusing on product customization and providing technical support to meet the unique bonding requirements of their customers. This emphasis on tailored solutions enhances customer satisfaction and fosters long-term relationships, thus driving the market growth owing to an increase in adoption of liquid adhesives.

In addition, the expansion of distribution channels, including online platforms, specialty stores, and industrial distributors, facilitates the accessibility of liquid adhesives to end-users. Manufacturers are partnering with distributors to reach a wider customer base and penetrate new markets. The availability of liquid adhesives through multiple channels enhances market visibility and promotes product adoption, contributing to the overall market growth.

However, end-user industries demand high-performance adhesives capable of withstanding diverse operating conditions, including temperature variations, mechanical stress, and chemical exposure. Meeting these stringent performance requirements necessitates continuous innovation and R&D investment in adhesive technology. In addition, emerging trends such as lightweight materials in automotive and aerospace applications and miniaturization in electronics drive the need for adhesives with enhanced bonding strength, durability, and compatibility with new substrates. Adhesive manufacturers must keep pace with technological advancements to address evolving industry demands and maintain market relevance.

On the contrary, collaboration and partnership initiatives in the adhesive industry present opportunities for innovation, market expansion, and resource optimization. By forming strategic alliances with raw material suppliers, equipment manufacturers, research institutions, and end-users, adhesive companies can leverage collective expertise, resources, and networks to drive innovation and address market needs more effectively. Collaborative partnerships also enable knowledge exchange, technology transfer, and joint R&D efforts, fostering a culture of innovation and continuous improvement within the industry.

The liquid adhesive market is segmented on the basis of formulation, substrate, end-user industry, and region. On the basis of formulation, the market is categorized into water-based, solvent-based, and others. By substrate, the market is classified into metal, plastic, glass, wood, and others. By end-user industry, the market is divided into automotive & transportation, building & construction, electronics,

packaging, medical, and others. Region-wise, the market is studied across North America, Europe, Asia-Pacific, and LAMEA.

The global liquid adhesive market profiles leading players that include 3M Company, Avery Dennison Corporation, Beardow Adams, Bostik SA, DIC Corporation, Dow Inc., H.B. Fuller Company, Henkel AG & Co. KGaA, Huntsman Corporation, and Pidilite Industries Ltd.

Other key players involved in the manufacturing of liquid adhesive includes DUNLOP INDUSTRIAL PRODUCTS PRIVATE LIMITED, Sundeeep Chalks Mfg. Co., Astral Adhesives, Ellsworth Adhesives India PTY Limited, INNOMAX INDUSTRIES, Astra Chemtech Private Limited, Mayfair Biotech Pvt. Ltd., Revex Plasticisers Pvt Ltd., and others. The global liquid adhesives market report provides in-depth competitive analysis as well as profiles of these major players.

Key Benefits For Stakeholders

This report provides a quantitative analysis of the market segments, current trends, estimations, and dynamics of the liquid adhesives market analysis from 2023 to 2033 to identify the prevailing liquid adhesives market opportunities.

The market research is offered along with information related to key drivers, restraints, and opportunities.

Porter's five forces analysis highlights the potency of buyers and suppliers to enable stakeholders make profit-oriented business decisions and strengthen their supplier-buyer network.

In-depth analysis of the liquid adhesives market segmentation assists to determine the prevailing market opportunities.

Major countries in each region are mapped according to their revenue contribution to the global market.

Market player positioning facilitates benchmarking and provides a clear understanding of the present position of the market players.

The report includes the analysis of the regional as well as global liquid

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Analysis of raw material in a product (by %)

Investment Opportunities

Upcoming/New Entrant by Regions

Technology Trend Analysis

Market share analysis of players by products/segments

New Product Development/ Product Matrix of Key Players

Patient/epidemiology data at country, region, global level

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Additional company profiles with specific client's interest

Additional country or region analysis- market size and forecast

Average Selling Price Analysis / Price Point Analysis

Criss-cross segment analysis- market size and forecast

Expanded list for Company Profiles

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Volume Market Size and Forecast

Key Market Segments

By Formulation

Others

Water-based

Solvent-based

By Substrate

Paper

Plastic

Glass

Wood

Others

By End-User Industry

Automotive and Transportation

Building and Construction

Electronics

Packaging

Medical

Others

By Region

North America

U.S.

Canada

Mexico

Europe

Germany

UK

France

Spain

Italy

Rest of Europe

Asia-Pacific

China

India

Japan

South Korea

Australia

Rest of Asia-Pacific

LAMEA

Brazil

Saudi Arabia

South Africa

Rest of LAMEA

Key Market Players

3M Company

EVERETT DENNISON CORPORATION

Beardow Adams Ltd.

Bostik SA.

DIC CORPORATION

Dow Inc.

H.B. Fuller Company

Henkel AG & Co. KGaA

Huntsman Corporation

Pidilite Industries Ltd

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