

Learning Management System (LMS) Market by Deployment (Cloud and On-Premise), User Type (Academics and Enterprises), and Industry Vertical (Government & Education, Retail, Healthcare, IT & Telecom, Manufacturing, Hospitality, and Others) - Global Opportunity Analysis and Industry Forecast, 2017-2023

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Abstracts

Learning management system (LMS) provides a complete solution package of various elearning applications such as employee training & orientation, knowledge retention, education, and others. Moreover, cost-saving cloud deployment model has given rise to the adoption of LMS solution among various user types including academic and enterprises.

Growth in demand for enhanced training module among enterprises, e-learning platforms, and increase in ICT expenditure drive the LMS market. However, lack of awareness and inadequate IT infrastructure in underdeveloped nations including Chile, Egypt, Nigeria, Iran, and others are expected to hinder the market growth. The global learning management system (LMS) market is segmented based on deployment model, user type, industry vertical, and region. Based on deployment model, it is categorized into cloud and on-premise deployment models. By user type, it is divided into academic and enterprises. The industry vertical segment includes government & education, retail, healthcare, it & telecom, manufacturing, hospitality, and others. Based on region, it is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

The major players operating in the global Learning management system (LMS) market include Blackboard Inc., CrossKnowledge, JZero Solutions Ltd, Litmos Limited, Oracle Corporation, Paradiso Solutions, Saba Software, Inc., SAP SE, SumTotal Systems,



LLC, and TalentLMS.

KEY BENEFITS

The report provides an extensive analysis of the current market trends, future estimations, and dynamics of the global LMS market.

In-depth analysis is conducted based on market estimations of key market segments from 2016 to 2023.

Extensive analysis of the LMS market is conducted by following key product positioning and monitoring the top competitors within the market framework.

Comprehensive analysis of all regions assists in determining the prevailing opportunities across geographies.

Learning Management System (LMS) Market key SEGMENTS: By Deployment Model

Cloud

On-premise

By User Type

Academics

Enterprises

By Industry Vertical

Government & education

Retail

Healthcare



	IT & telecom			
	Manufacturing			
	Hospit	tality		
	Others	S		
By Region				
	North America			
		U.S.		
		Canada		
		Mexico		
	Europe	е		
		UK		
		Germany		
		France		
		Italy		
		Rest of Europe		
	Asia-Pacific			
		China		
		Japan		
		Australia		



Rest of Asia-Pacific

LAMEA

Latin America

Middle East

Africa



Contents

CHAPTER 1 INTRODUCTION

- 1.1. REPORT DESCRIPTION
- 1.2. KEY BENEFITS FOR STAKEHOLDERS
- 1.3. RESEARCH METHODOLOGY
 - 1.3.1. Primary research
 - 1.3.2. Secondary research
 - 1.3.3. Analyst tools and models
 - 1.3.4. Market segmentation

CHAPTER 2 EXECUTIVE SUMMARY

2.1. CXO PERSPECTIVE

CHAPTER 3 MARKET OVERVIEW

- 3.1. MARKET DEFINITION AND SCOPE
- 3.2. KEY FINDINGS
 - 3.2.1. Top winning strategies
 - 3.2.2. Top investment pockets
 - 3.2.3. Top impacting factors
- 3.3. PORTERS FIVE FORCES ANALYSIS
 - 3.3.1. Bargaining power of suppliers
 - 3.3.2. Bargaining power of buyers
 - 3.3.3. Threat of substitutes
 - 3.3.4. Threat of new entrants
 - 3.3.5. Competitive rivalry
- 3.4. KEY PLAYER POSITIONING
- 3.5. MARKET DYNAMICS
 - 3.5.1. Drivers
 - 3.5.2. Restraints
 - 3.5.3. Opportunities

CHAPTER 4 LEARNING MANAGEMENT SYSTEM (LMS) MARKET, BY DEPLOYMENT MODEL

4.1. OVERVIEW



- 4.2. CLOUD
 - 4.2.1. Key market trends
 - 4.2.2. Key growth factors and opportunities
 - 4.2.3. Market size and forecast
- 4.3. ON-PREMISE
 - 4.3.1. Key market trends
 - 4.3.2. Key growth factors and opportunities
 - 4.3.3. Market size and forecast

CHAPTER 5 LEARNING MANAGEMENT SYSTEM (LMS) MARKET, BY USER TYPE

- 5.1. OVERVIEW
- 5.2. ACADEMICS
 - 5.2.1. Key market trends
 - 5.2.2. Key growth factors and opportunities
 - 5.2.3. Market size and forecast
- 5.3. LARGE ENTERPRISES
 - 5.3.1. Key market trends
 - 5.3.2. Key growth factors and opportunities
 - 5.3.3. Market size and forecast

CHAPTER 6 LEARNING MANAGEMENT SYSTEM (LMS) MARKET, BY INDUSTRY VERTICAL

- 6.1. OVERVIEW
- 6.2. GOVERNMENT & EDUCATION
 - 6.2.1. Key market trends
 - 6.2.2. Key growth factors and opportunities
 - 6.2.3. Market size and forecast
- 6.3. RETAIL
 - 6.3.1. Key market trends
 - 6.3.2. Key growth factors and opportunities
 - 6.3.3. Market size and forecast
- 6.4. HEALTHCARE
 - 6.4.1. Key market trends
 - 6.4.2. Key growth factors and opportunities
 - 6.4.3. Market size and forecast
- 6.5. IT & TELECOM
 - 6.5.1. Key market trends



- 6.5.2. Key growth factors and opportunities
- 6.5.3. Market size and forecast
- 6.6. MANUFACTURING
 - 6.6.1. Key market trends
 - 6.6.2. Key growth factors and opportunities
 - 6.6.3. Market size and forecast
- 6.7. HOSPITALITY
 - 6.7.1. Key market trends
 - 6.7.2. Key growth factors and opportunities
 - 6.7.3. Market size and forecast
- 6.8. OTHERS
 - 6.8.1. Key market trends
 - 6.8.2. Key growth factors and opportunities
 - 6.8.3. Market size and forecast

CHAPTER 7 LEARNING MANAGEMENT SYSTEM (LMS) MARKET, BY GEOGRAPHY

- 7.1. OVERVIEW
- 7.2. NORTH AMERICA
 - 7.2.1. Key trends
 - 7.2.2. Key growth factors and opportunities
 - 7.2.3. Market size and forecast
 - 7.2.4. U.S.
- 7.2.4.1. U.S. Learning management system (LMS) market revenue, by deployment model
 - 7.2.4.2. U.S. Learning management system (LMS) market revenue, by user type
- 7.2.4.3. U.S. Learning management system (LMS) market revenue, by industry vertical
 - 7.2.5. Canada
- 7.2.5.1. Canada Learning management system (LMS) market revenue, by deployment model
 - 7.2.5.2. Canada Learning management system (LMS) market revenue, by user type
- 7.2.5.3. Canada Learning management system (LMS) market revenue, by industry vertical
 - 7.2.6. Mexico
- 7.2.6.1. Mexico Learning management system (LMS) market revenue, by deployment model
 - 7.2.6.2. Mexico Learning management system (LMS) market revenue, by user type



- 7.2.6.3. Mexico Learning management system (LMS) market revenue, by industry vertical
- 7.3. EUROPE
 - 7.3.1. Key market trends
- 7.3.2. Key growth factors and opportunities
- 7.3.3. Market size and forecast
- 7.3.4. UK
- 7.3.4.1. UK Learning management system (LMS) market revenue, by deployment model
 - 7.3.4.2. UK Learning management system (LMS) market revenue, by user type
 - 7.3.4.3. UK Learning management system (LMS) market revenue, by industry vertical 7.3.5. Germany
- 7.3.5.1. Germany Learning management system (LMS) market revenue, by deployment model
 - 7.3.5.2. Germany Learning management system (LMS) market revenue, by user type
- 7.3.5.3. Germany Learning management system (LMS) market revenue, by industry vertical
 - 7.3.6. France
- 7.3.6.1. France Learning management system (LMS) market revenue, by deployment model
 - 7.3.6.2. France Learning management system (LMS) market revenue, by user type
- 7.3.6.3. France Learning management system (LMS) market revenue, by industry vertical
 - 7.3.7. Italy
- 7.3.7.1. Italy Learning management system (LMS) market revenue, by deployment model
 - 7.3.7.2. Italy Learning management system (LMS) market revenue, by user type
- 7.3.7.3. Italy Learning management system (LMS) market revenue, by industry vertical
 - 7.3.8. Rest of Europe
- 7.3.8.1. Rest of Europe Learning management system (LMS) market revenue, by deployment model
- 7.3.8.2. Rest of Europe Learning management system (LMS) market revenue, by user type
- 7.3.8.3. Rest of Europe Learning management system (LMS) market revenue, by industry vertical
- 7.4. ASIA-PACIFIC
 - 7.4.1. Key market trends
- 7.4.2. Key growth factors and opportunities



- 7.4.3. Market size and forecast
- 7.4.4. China
- 7.4.4.1. China Learning management system (LMS) market revenue, by deployment model
 - 7.4.4.2. China Learning management system (LMS) market revenue, by user type
- 7.4.4.3. China Learning management system (LMS) market revenue, by industry vertical
 - 7.4.5. Japan
- 7.4.5.1. Japan Learning management system (LMS) market revenue, by deployment model
 - 7.4.5.2. Japan Learning management system (LMS) market revenue, by user type
- 7.4.5.3. Japan Learning management system (LMS) market revenue, by industry vertical
 - 7.4.6. Australia
- 7.4.6.1. Australia Learning management system (LMS) market revenue, by deployment model
 - 7.4.6.2. Australia Learning management system (LMS) market revenue, by user type
- 7.4.6.3. Australia Learning management system (LMS) market revenue, by industry vertical
 - 7.4.7. Rest of Asia-Pacific
- 7.4.7.1. Rest of Asia-Pacific Learning management system (LMS) market revenue, by deployment model
- 7.4.7.2. Rest of Asia-Pacific Learning management system (LMS) market revenue, by user type
- 7.4.7.3. Rest of Asia-Pacific Learning management system (LMS) market revenue, by industry vertical
- 7.5. LAMEA
 - 7.5.1. Key market trends
 - 7.5.2. Key growth factors and opportunities
 - 7.5.3. Market size and forecast
 - 7.5.4. Latin America
- 7.5.4.1. Latin America Learning management system (LMS) market revenue, by deployment model
- 7.5.4.2. Latin America Learning management system (LMS) market revenue, by user type
- 7.5.4.3. Latin America Learning management system (LMS) market revenue, by industry vertical
 - 7.5.5. Middle East
 - 7.5.5.1. Middle East Learning management system (LMS) market revenue, by



deployment model

- 7.5.5.2. Middle East Learning management system (LMS) market revenue, by user type
- 7.5.5.3. Middle East Learning management system (LMS) market revenue, by industry vertical
 - 7.5.6. Africa
- 7.5.6.1. Africa Learning management system (LMS) market revenue, by deployment model
 - 7.5.6.2. Africa Learning management system (LMS) market revenue, by user type
- 7.5.6.3. Africa Learning management system (LMS) market revenue, by industry vertical

CHAPTER 8 COMPANY PROFILES

- 8.1. BLACKBOARD, INC.
 - 8.1.1. Company overview
 - 8.1.2. Company snapshot
 - 8.1.3. Operating business segments
 - 8.1.4. Product portfolio
 - 8.1.5. Business performance
 - 8.1.6. Key strategic moves and developments
- 8.2. CROSSKNOWLEDGE
 - 8.2.1. Company overview
 - 8.2.2. Company snapshot
 - 8.2.3. Operating business segments
 - 8.2.4. Product portfolio
 - 8.2.5. Business performance
- 8.3. JZERO SOLUTIONS LTD
 - 8.3.1. Company overview
 - 8.3.2. Company snapshot
 - 8.3.3. Operating business segments
 - 8.3.4. Product portfolio
 - 8.3.5. Key strategic moves and developments
- 8.4. LITMOS LIMITED
 - 8.4.1. Company overview
 - 8.4.2. Company snapshot
 - 8.4.3. Operating business segments
 - 8.4.4. Product portfolio
 - 8.4.5. Business performance



8.4.6. Key strategic moves and developments

8.5. PARADISO SOLUTIONS

- 8.5.1. Company overview
- 8.5.2. Company snapshot
- 8.5.3. Operating business segments
- 8.5.4. Product portfolio
- 8.5.5. Key strategic moves and developments

8.6. SABA SOFTWARE, INC.

- 8.6.1. Company overview
- 8.6.2. Company snapshot
- 8.6.3. Operating business segments
- 8.6.4. Product portfolio
- 8.6.5. Key strategic moves and developments

8.7. SUMTOTAL SYSTEMS, LLC

- 8.7.1. Company overview
- 8.7.2. Company snapshot
- 8.7.3. Operating business segments
- 8.7.4. Product portfolio
- 8.7.5. Business performance
- 8.7.6. Key strategic moves and developments

8.8. TALENTLMS

- 8.8.1. Company overview
- 8.8.2. Company snapshot
- 8.8.3. Operating business segments
- 8.8.4. Product portfolio
- 8.8.5. Business performance
- 8.8.6. Key strategic moves and developments

8.9. ORACLE CORPORATION

- 8.9.1. Company overview
- 8.9.2. Company snapshot
- 8.9.3. Operating business segments
- 8.9.4. Product portfolio
- 8.9.5. Business performance
- 8.9.6. Key strategic moves and developments

8.10. SAP SE

- 8.10.1. Company overview
- 8.10.2. Company snapshot
- 8.10.3. Operating business segments
- 8.10.4. Product portfolio



8.10.5. Business performance



List Of Tables

LIST OF TABLES

TABLE 1. GLOBAL LEARNING MANAGEMENT SYSTEM (LMS) MARKET REVENUE, BY DEPLOYMENT MODEL, 2016-2023 (\$MILLION)

TABLE 2. LEARNING MANAGEMENT SYSTEM (LMS) IN CLOUD DEPLOYMENT MARKET REVENUE, BY COUNTRY, 2016-2023 (\$MILLION)

TABLE 3. LEARNING MANAGEMENT SYSTEM (LMS) IN ON-PREMISE DEPLOYMENT MARKET REVENUE, BY COUNTRY, 2016-2023 (\$MILLION)

TABLE 4. GLOBAL LEARNING MANAGEMENT SYSTEM (LMS) MARKET REVENUE, BY USER TYPE, 2016-2023 (\$MILLION)

TABLE 5. ACADEMICS LEARNING MANAGEMENT SYSTEM (LMS) MARKET REVENUE, BY COUNTRY, 2016-2023 (\$MILLION)

TABLE 6. ENTERPRISES LEARNING MANAGEMENT SYSTEM (LMS) MARKET REVENUE, BY COUNTRY, 2016-2023 (\$MILLION)

TABLE 7. GLOBAL LEARNING MANAGEMENT SYSTEM (LMS) MARKET REVENUE, BY INDUSTRY VERTICAL, 2016-2023 (\$MILLION)

TABLE 8. LEARNING MANAGEMENT SYSTEM (LMS) IN GOVERNMENT & EDUCATION MARKET REVENUE, BY COUNTRY, 2016-2023 (\$MILLION)

TABLE 9. LEARNING MANAGEMENT SYSTEM (LMS) IN RETAIL MARKET REVENUE, BY COUNTRY, 2016-2023 (\$MILLION)

TABLE 10. LEARNING MANAGEMENT SYSTEM (LMS) IN HEALTHCARE MARKET REVENUE, BY COUNTRY, 2016-2023 (\$MILLION)

TABLE 11. LEARNING MANAGEMENT SYSTEM (LMS) IN IT & TELECOM MARKET REVENUE, BY COUNTRY, 2016-2023 (\$MILLION)

TABLE 12. LEARNING MANAGEMENT SYSTEM (LMS) IN MANUFACTURING MARKET REVENUE, BY COUNTRY, 2016-2023 (\$MILLION)

TABLE 13. LEARNING MANAGEMENT SYSTEM (LMS) IN HOSPITALITY MARKET REVENUE, BY COUNTRY, 2016-2023 (\$MILLION)

TABLE 14. LEARNING MANAGEMENT SYSTEM (LMS) IN OTHER INDUSTRIES MARKET REVENUE, BY COUNTRY, 2016-2023 (\$MILLION)

TABLE 15. NORTH AMERICA LEARNING MANAGEMENT SYSTEM (LMS) MARKET BY DEPLOYMENT MODEL, 2016-2023 (\$MILLION)

TABLE 16. NORTH AMERICA LEARNING MANAGEMENT SYSTEM (LMS) MARKET BY USER TYPE, 2016-2023 (\$MILLION)

TABLE 17. NORTH AMERICA LEARNING MANAGEMENT SYSTEM (LMS) MARKET BY INDUSTRY VERTICAL, 2016-2023 (\$MILLION)

TABLE 18. NORTH AMERICA LEARNING MANAGEMENT SYSTEM (LMS) MARKET



BY COUNTRY, 2016-2023 (\$MILLION)

TABLE 19. U.S. LEARNING MANAGEMENT SYSTEM (LMS) MARKET REVENUE, BY DEPLOYMENT MODEL, 2016-2023 (\$MILLION)

TABLE 20. U.S. LEARNING MANAGEMENT SYSTEM (LMS) MARKET REVENUE, BY USER TYPE MODEL, 2016-2023 (\$MILLION)

TABLE 21. U.S. LEARNING MANAGEMENT SYSTEM (LMS) MARKET REVENUE, BY INDUSTRY VERTICAL, 2016-2023 (\$MILLION)

TABLE 22. CANADA LEARNING MANAGEMENT SYSTEM (LMS) MARKET REVENUE, BY DEPLOYMENT MODEL, 2016-2023 (\$MILLION)

TABLE 23. CANADA LEARNING MANAGEMENT SYSTEM (LMS) MARKET REVENUE, BY USER TYPE, 2016-2023 (\$MILLION)

TABLE 24. CANADA LEARNING MANAGEMENT SYSTEM (LMS) MARKET REVENUE, BY INDUSTRY VERTICAL, 2016-2023 (\$MILLION)

TABLE 25. MEXICO LEARNING MANAGEMENT SYSTEM (LMS) MARKET REVENUE, BY DEPLOYMENT MODEL, 2016-2023 (\$MILLION)

TABLE 26. MEXICO LEARNING MANAGEMENT SYSTEM (LMS) MARKET REVENUE, BY USER TYPE, 2016-2023 (\$MILLION)

TABLE 27. MEXICO LEARNING MANAGEMENT SYSTEM (LMS) MARKET REVENUE, BY INDUSTRY VERTICAL, 2016-2023 (\$MILLION)

TABLE 28. EUROPE LEARNING MANAGEMENT SYSTEM (LMS) MARKET BY DEPLOYMENT MODEL, 2016-2023 (\$MILLION)

TABLE 29. EUROPE LEARNING MANAGEMENT SYSTEM (LMS) MARKET BY USER TYPE, 2016-2023 (\$MILLION)

TABLE 30. EUROPE LEARNING MANAGEMENT SYSTEM (LMS) MARKET BY INDUSTRY VERTICAL, 2016-2023 (\$MILLION)

TABLE 31. EUROPE LEARNING MANAGEMENT SYSTEM (LMS) MARKET BY COUNTRY, 2016-2023 (\$MILLION)

TABLE 32. UK LEARNING MANAGEMENT SYSTEM (LMS) MARKET REVENUE, BY DEPLOYMENT MODEL, 2016-2023 (\$MILLION)

TABLE 33. UK LEARNING MANAGEMENT SYSTEM (LMS) MARKET REVENUE, BY USER TYPE, 2016-2023 (\$MILLION)

TABLE 34. UK LEARNING MANAGEMENT SYSTEM (LMS) MARKET REVENUE, BY INDUSTRY VERTICAL, 2016-2023 (\$MILLION)

TABLE 35. GERMANY LEARNING MANAGEMENT SYSTEM (LMS) MARKET REVENUE, BY DEPLOYMENT MODEL, 2016-2023 (\$MILLION)

TABLE 36. GERMANY LEARNING MANAGEMENT SYSTEM (LMS) MARKET REVENUE, BY USER TYPE, 2016-2023 (\$MILLION)

TABLE 37. GERMANY LEARNING MANAGEMENT SYSTEM (LMS) MARKET REVENUE, BY INDUSTRY VERTICAL, 2016-2023 (\$MILLION)



TABLE 38. FRANCE LEARNING MANAGEMENT SYSTEM (LMS) MARKET

REVENUE, BY DEPLOYMENT MODEL, 2016-2023 (\$MILLION)

TABLE 39. FRANCE LEARNING MANAGEMENT SYSTEM (LMS) MARKET

REVENUE, BY USER TYPE, 2016-2023 (\$MILLION)

TABLE 40. FRANCE LEARNING MANAGEMENT SYSTEM (LMS) MARKET

REVENUE, BY INDUSTRY VERTICAL, 2016-2023 (\$MILLION)

TABLE 41. ITALY LEARNING MANAGEMENT SYSTEM (LMS) MARKET REVENUE, BY DEPLOYMENT MODEL, 2016-2023 (\$MILLION)

TABLE 42. ITALY LEARNING MANAGEMENT SYSTEM (LMS) MARKET REVENUE, BY USER TYPE, 2016-2023 (\$MILLION)

TABLE 43. ITALY LEARNING MANAGEMENT SYSTEM (LMS) MARKET REVENUE, BY INDUSTRY VERTICAL, 2016-2023 (\$MILLION)

TABLE 44. REST OF EUROPE LEARNING MANAGEMENT SYSTEM (LMS) MARKET REVENUE, BY DEPLOYMENT MODEL, 2016-2023 (\$MILLION)

TABLE 45. REST OF EUROPE LEARNING MANAGEMENT SYSTEM (LMS) MARKET REVENUE, BY USER TYPE, 2016-2023 (\$MILLION)

TABLE 46. REST OF EUROPE LEARNING MANAGEMENT SYSTEM (LMS) MARKET REVENUE, BY INDUSTRY VERTICAL, 2016-2023 (\$MILLION)

TABLE 47. ASIA-PACIFIC LEARNING MANAGEMENT SYSTEM (LMS) MARKET BY DEPLOYMENT MODEL, 2016-2023 (\$MILLION)

TABLE 48. ASIA-PACIFIC LEARNING MANAGEMENT SYSTEM (LMS) MARKET BY USER TYPE, 2016-2023 (\$MILLION)

TABLE 49. ASIA-PACIFIC LEARNING MANAGEMENT SYSTEM (LMS) MARKET BY INDUSTRY VERTICAL, 2016-2023 (\$MILLION)

TABLE 50. ASIA-PACIFIC LEARNING MANAGEMENT SYSTEM (LMS) MARKET BY COUNTRY, 2016-2023 (\$MILLION)

TABLE 51. CHINA LEARNING MANAGEMENT SYSTEM (LMS) MARKET REVENUE, BY DEPLOYMENT MODEL, 2016-2023 (\$MILLION)

TABLE 52. CHINA LEARNING MANAGEMENT SYSTEM (LMS) MARKET REVENUE, BY USER TYPE, 2016-2023 (\$MILLION)

TABLE 53. CHINA LEARNING MANAGEMENT SYSTEM (LMS) MARKET REVENUE, BY INDUSTRY VERTICAL, 2016-2023 (\$MILLION)

TABLE 54. JAPAN LEARNING MANAGEMENT SYSTEM (LMS) MARKET REVENUE, BY DEPLOYMENT MODEL, 2016-2023 (\$MILLION)

TABLE 55. JAPAN LEARNING MANAGEMENT SYSTEM (LMS) MARKET REVENUE, BY USER TYPE, 2016-2023 (\$MILLION)

TABLE 56. JAPAN LEARNING MANAGEMENT SYSTEM (LMS) MARKET REVENUE, BY INDUSTRY VERTICAL, 2016-2023 (\$MILLION)

TABLE 57. AUSTRALIA LEARNING MANAGEMENT SYSTEM (LMS) MARKET



REVENUE, BY DEPLOYMENT MODEL, 2016-2023 (\$MILLION)

TABLE 58. AUSTRALIA LEARNING MANAGEMENT SYSTEM (LMS) MARKET REVENUE, BY USER TYPE, 2016-2023 (\$MILLION)

TABLE 59. AUSTRALIA LEARNING MANAGEMENT SYSTEM (LMS) MARKET REVENUE, BY INDUSTRY VERTICAL, 2016-2023 (\$MILLION)

TABLE 60. REST OF ASIA-PACIFIC LEARNING MANAGEMENT SYSTEM (LMS)

MARKET REVENUE, BY DEPLOYMENT MODEL, 2016-2023 (\$MILLION)

TABLE 61. REST OF ASIA-PACIFIC LEARNING MANAGEMENT SYSTEM (LMS) MARKET REVENUE, BY USER TYPE, 2016-2023 (\$MILLION)

TABLE 62. REST OF ASIA-PACIFIC LEARNING MANAGEMENT SYSTEM (LMS) MARKET REVENUE, BY INDUSTRY VERTICAL, 2016-2023 (\$MILLION)

TABLE 63. LAMEA LEARNING MANAGEMENT SYSTEM (LMS) MARKET BY DEPLOYMENT MODEL, 2016-2023 (\$MILLION)

TABLE 64. LAMEA LEARNING MANAGEMENT SYSTEM (LMS) MARKET BY USER TYPE, 2016-2023 (\$MILLION)

TABLE 65. LAMEA LEARNING MANAGEMENT SYSTEM (LMS) MARKET BY INDUSTRY VERTICAL, 2016-2023 (\$MILLION)

TABLE 66. LAMEA LEARNING MANAGEMENT SYSTEM (LMS) MARKET BY REGION, 2016-2023 (\$MILLION)

TABLE 67. UK LEARNING MANAGEMENT SYSTEM (LMS) MARKET REVENUE, BY DEPLOYMENT MODEL, 2016-2023 (\$MILLION)

TABLE 68. LATIN AMERICA LEARNING MANAGEMENT SYSTEM (LMS) MARKET REVENUE, BY USER TYPE, 2016-2023 (\$MILLION)

TABLE 69. LATIN AMERICA LEARNING MANAGEMENT SYSTEM (LMS) MARKET REVENUE, BY INDUSTRY VERTICAL, 2016-2023 (\$MILLION)

TABLE 70. MIDDLE EAST LEARNING MANAGEMENT SYSTEM (LMS) MARKET REVENUE, BY DEPLOYMENT MODEL, 2016-2023 (\$MILLION)

TABLE 71. MIDDLE EAST LEARNING MANAGEMENT SYSTEM (LMS) MARKET REVENUE, BY USER TYPE, 2016-2023 (\$MILLION)

TABLE 72. MIDDLE EAST LEARNING MANAGEMENT SYSTEM (LMS) MARKET REVENUE, BY INDUSTRY VERTICAL, 2016-2023 (\$MILLION)

TABLE 73. AFRICA LEARNING MANAGEMENT SYSTEM (LMS) MARKET REVENUE, BY DEPLOYMENT MODEL, 2016-2023 (\$MILLION)

TABLE 74. AFRICA LEARNING MANAGEMENT SYSTEM (LMS) MARKET REVENUE, BY USER TYPE, 2016-2023 (\$MILLION)

TABLE 75. AFRICA LEARNING MANAGEMENT SYSTEM (LMS) MARKET REVENUE, BY INDUSTRY VERTICAL, 2016-2023 (\$MILLION)

TABLE 76. BLACKBOARD, INC: COMPANY SNAPSHOT

TABLE 77. BLACKBOARD, INC: OPERATING SEGMENTS



TABLE 78. BLACKBOARD, INC: PRODUCT PORTFOLIO

TABLE 79. CROSSKNOWLEDGE: COMPANY SNAPSHOT

TABLE 80. CROSSKNOWLEDGE: OPERATING SEGMENTS

TABLE 81. CROSSKNOWLEDGE: PRODUCT PORTFOLIO

TABLE 82. JZERO SOLUTIONS LTD: COMPANY SNAPSHOT

TABLE 83. JZERO SOLUTIONS LTD: OPERATING SEGMENTS

TABLE 84. JZERO SOLUTIONS LTD: PRODUCT PORTFOLIO

TABLE 85. LITMOS LIMITED: COMPANY SNAPSHOT

TABLE 86. LITMOS LIMITED: OPERATING SEGMENTS

TABLE 87. LITMOS LIMITED: PRODUCT PORTFOLIO

TABLE 88. PARADISO SOLUTIONS: COMPANY SNAPSHOT

TABLE 89. PARADISO SOLUTIONS: OPERATING SEGMENTS

TABLE 90. PARADISO SOLUTIONS: PRODUCT PORTFOLIO

TABLE 91. SABA SOFTWARE, INC: COMPANY SNAPSHOT

TABLE 92. SABA SOFTWARE, INC: OPERATING SEGMENTS

TABLE 93. SABA SOFTWARE, INC: PRODUCT PORTFOLIO

TABLE 94. SUMTOTAL SYSTEMS, LLC: COMPANY SNAPSHOT

TABLE 95. SUMTOTAL SYSTEMS, LLC: OPERATING SEGMENTS

TABLE 96. SUMTOTAL SYSTEMS, LLC: PRODUCT PORTFOLIO

TABLE 97. TALENTLMS: COMPANY SNAPSHOT

TABLE 98. TALENTLMS: OPERATING SEGMENTS

TABLE 99. TALENTLMS: PRODUCT PORTFOLIO

TABLE 100. ORACLE: COMPANY SNAPSHOT

TABLE 101. ORACLE: OPERATING SEGMENTS

TABLE 102. ORACLE: PRODUCT PORTFOLIO

TABLE 103. SAP SE: COMPANY SNAPSHOT

TABLE 104. SAP SE: OPERATING SEGMENTS

TABLE 105. SAP SE: PRODUCT PORTFOLIO



List Of Figures

LIST OF FIGURES

FIGURE 1. MARKET SEGMENTATION: LEARNING MANAGEMENT SYSTEM (LMS) MARKET

FIGURE 2. TOP WINNING STRATEGIES, 2015-2017 (%)

FIGURE 3. TOP WINNING STRATEGIES, 2015-2017

FIGURE 4. TOP INVESTMENT POCKETS

FIGURE 5. TOP IMPACTING FACTORS

FIGURE 6. HIGH BARGAINING POWER OF SUPPLIERS

FIGURE 7. LOW BARGAINING POWER OF BUYERS

FIGURE 8. LOW-TO-MODERATE THREAT OF SUBSTITUTES

FIGURE 9. HIGH THREAT OF NEW ENTRANTS

FIGURE 10. HIGH COMPETITIVE RIVALRY

FIGURE 11. KEY PLAYER POSITIONING, 2016

FIGURE 12. DRIVERS, RESTRAINT, AND OPPORTUNITY

FIGURE 13. GLOBAL LEARNING MANAGEMENT SYSTEM (LMS) MARKET, BY DEPLOYMENT MODEL

FIGURE 14. GLOBAL LEARNING MANAGEMENT SYSTEM (LMS) MARKET, BY USER TYPE

FIGURE 15. GLOBAL LEARNING MANAGEMENT SYSTEM (LMS) MARKET, BY INDUSTRY VERTICAL

FIGURE 16. LEARNING MANAGEMENT SYSTEM (LMS) MARKET BY GEOGRAPHY, MARKET SHARE AND CAGR

FIGURE 17. NORTH AMERICA LEARNING MANAGEMENT SYSTEM (LMS) MARKET, 2016-2023 (\$MILLION)

FIGURE 18. U.S. LEARNING MANAGEMENT SYSTEM (LMS) MARKET, 2016-2023 (\$MILLION)

FIGURE 19. CANADA LEARNING MANAGEMENT SYSTEM (LMS) MARKET, 2016-2023 (\$MILLION)

FIGURE 20. MEXICO LEARNING MANAGEMENT SYSTEM (LMS) MARKET, 2016-2023 (\$MILLION)

FIGURE 21. EUROPE LEARNING MANAGEMENT SYSTEM (LMS) MARKET, 2016-2023 (\$MILLION)

FIGURE 22. UK LEARNING MANAGEMENT SYSTEM (LMS) MARKET, 2016-2023 (\$MILLION)

FIGURE 23. GERMANY LEARNING MANAGEMENT SYSTEM (LMS) MARKET, 2016-2023 (\$MILLION)



FIGURE 24. FRANCE LEARNING MANAGEMENT SYSTEM (LMS) MARKET, 2016-2023 (\$MILLION)

FIGURE 25. ITALY LEARNING MANAGEMENT SYSTEM (LMS) MARKET, 2016-2023 (\$MILLION)

FIGURE 26. REST OF EUROPE LEARNING MANAGEMENT SYSTEM (LMS) MARKET, 2016-2023 (\$MILLION)

FIGURE 27. ASIA-PACIFIC LEARNING MANAGEMENT SYSTEM (LMS) MARKET, 2016-2023 (\$MILLION)

FIGURE 28. CHINA LEARNING MANAGEMENT SYSTEM (LMS) MARKET, 2016-2023 (\$MILLION)

FIGURE 29. JAPAN LEARNING MANAGEMENT SYSTEM (LMS) MARKET, 2016-2023 (\$MILLION)

FIGURE 30. AUSTRALIA LEARNING MANAGEMENT SYSTEM (LMS) MARKET, 2016-2023 (\$MILLION)

FIGURE 31. REST OF ASIA-PACIFIC LEARNING MANAGEMENT SYSTEM (LMS) MARKET, 2016-2023 (\$MILLION)

FIGURE 32. LAMEA LEARNING MANAGEMENT SYSTEM (LMS) MARKET, 2016-2023 (\$MILLION)

FIGURE 33. LATIN AMERICA LEARNING MANAGEMENT SYSTEM (LMS) MARKET, 2016-2023 (\$MILLION)

FIGURE 34. MIDDLE EAST LEARNING MANAGEMENT SYSTEM (LMS) MARKET, 2016-2023 (\$MILLION)

FIGURE 35. AFRICA LEARNING MANAGEMENT SYSTEM (LMS) MARKET, 2016-2023 (\$MILLION)

FIGURE 36. BLACKBOARD, INC: REVENUE, 2015-2017 (\$MILLION)

FIGURE 37. BLACKBOARD, INC: REVENUE SHARE BY SEGMENT, 2017 (%)

FIGURE 38. CROSSKNOWLEDGE: REVENUE, 2014-2016 (\$MILLION)

FIGURE 39. CROSSKNOWLEDGE: REVENUE BY SEGMENT, 2016 (%)

FIGURE 40. CROSSKNOWLEDGE: REVENUE BY GEOGRAPHY, 2016 (%)

FIGURE 41. LITMOS LIMITED: REVENUE, 2014-2016 (\$MILLION)

FIGURE 42. LITMOS LIMITED: REVENUE SHARE BY SEGMENT, 2016 (%)

FIGURE 43. LITMOS LIMITED: REVENUE SHARE BY GEOGRAPHY, 2016 (%)

FIGURE 44. SUMTOTAL SYSTEMS, LLC: REVENUE, 2014-2016 (\$MILLION)

FIGURE 45. SUMTOTAL SYSTEMS, LLC: REVENUE SHARE BY SEGMENT, 2016 (%)

FIGURE 46. SUMTOTAL SYSTEMS, LLC: REVENUE SHARE BY GEOGRAPHY, 2016 (%)

FIGURE 47. TALENTLMS: REVENUE, 2014-2016 (\$MILLION)

FIGURE 48. TALENTLMS: REVENUE SHARE BY SEGMENT, 2016 (%)



FIGURE 49. TALENTLMS: REVENUE SHARE BY GEOGRAPHY, 2016 (%)

FIGURE 50. ORACLE: REVENUE, 2015-2017 (\$MILLION)

FIGURE 51. ORACLE: REVENUE SHARE BY SEGMENT, 2017 (%)

FIGURE 52. ORACLE: REVENUE SHARE BY GEOGRAPHY, 2017 (%)

FIGURE 53. SAP SE: REVENUE, 2014-2016 (\$MILLION)

FIGURE 54. SAP SE: REVENUE SHARE BY SEGMENT, 2016 (%)

FIGURE 55. SAP SE: REVENUE SHARE BY GEOGRAPHY, 2016 (%)



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